

# **Canada Glucometer Market By Product Type (Self Glucose Monitoring Glucometers, Continuous Glucose Monitoring Glucometers), By Technique (Invasive, Non-Invasive), By Type (Wearable, Non-Wearable), By Distribution Channel (Hospital Pharmacies, Retail Outlet, Online, Others), By End User (Hospitals & Clinics, Diagnostic Centers, Home Care, Others), By Region, Competition, Forecast, and Opportunities, 2028**

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## **Abstracts**

Canada glucometer market is anticipated to witness impressive growth during the forecast period. This can be ascribed to the rising prevalence of diabetes along the changing lifestyle, increase in alcohol consumption, physical inactivity, and unhealthy eating habits across the region. Similarly, the high demand of insulin for research and development activities in producing various painless monitoring devices like continuous glucometer and enormously accurate blood glucose devices might further drive the growth of the Canada glucometer market during the forecast period. Additionally, the growing awareness among people about diabetes preventive care method will drive the growth of the Canada glucometer market over the years.

### **Rising prevalence of diabetes**

The rising prevalence of diabetes is one of the key drivers of the growth of the Canada glucometer market. Diabetes is a chronic disease that affects millions of people around the world, and Canada is no exception. According to Diabetes Canada, over 11 million Canadians are living with diabetes or prediabetes, and this number is expected to rise in

the coming years. The increasing prevalence of diabetes has created a growing demand for glucometer devices. Glucometers are used by people with diabetes to monitor their blood glucose levels, which is a crucial part of diabetes management. People with diabetes are recommended to check their blood glucose levels multiple times a day, and glucometer devices prove to be a convenient and reliable way to do so. As the number of people with diabetes in Canada continues to grow, the demand for glucometer devices is expected to increase as well. This has led to a growing market for glucometer devices in Canada, as manufacturers work to meet the demand for these devices. In addition, the rising prevalence of diabetes has also led to increased awareness about the importance of diabetes management. Healthcare providers and diabetes organizations in Canada are working to increase awareness about the benefits of regular blood glucose monitoring, which is driving the demand for glucometers. The death rate due to diabetes mellitus in Canada has fallen since 2000 from 22 deaths per 100,000 population to 20 deaths per 100,000 population in 2020.

### Growing awareness about diabetes management

Growing awareness about diabetes management is a key factor influencing the growth of the Canada glucometer market. Diabetes is a chronic disease that affects millions of people around the world, and proper management is essential to preventing complications and improving quality of life for those living with the disease. As such, there has been a concerted effort in recent years to increase awareness about diabetes management, which includes regular blood glucose monitoring using glucometer devices. The growing awareness about diabetes management has led to an increase in the number of people with diabetes who are monitoring their blood glucose levels regularly. This has created a growing demand for glucometer devices in Canada, as people look for convenient and reliable ways to monitor their blood glucose levels at home. As a result, the glucometer market in Canada has experienced steady growth in recent years, and this trend is expected to continue in the coming years. In addition, the growing awareness about diabetes management has also led to increased competition among manufacturers of these devices. As more people with diabetes are now aware of the importance of regular blood glucose monitoring, they are also becoming more discerning in their choice of glucometer device. Manufacturers are responding to this demand by developing new and innovative products that offer greater accuracy, ease of use, and affordability. Moreover, increased awareness about diabetes management has also led to increased government and private investment in diabetes research and development of new treatments and technologies. This has led to the development of new and advanced glucometer devices that provide more accurate and reliable readings and have more advanced features, such as bluetooth connectivity and

smartphone apps.

### Technological advancements in glucometer devices

Technological advancements in glucometer devices have had a significant influence on the growth of the Canada glucometer market. Over the years, there has been a significant evolution in the design, functionality, and features of glucometer devices. This has resulted in the development of more accurate, convenient, and user-friendly devices that have greatly improved the user experience for people with diabetes. One of the major advancements in glucometer technology is the use of continuous glucose monitoring (CGM) devices. These devices provide real-time monitoring of blood glucose levels and provide alerts when levels go above or below a certain threshold. CGM devices are more accurate than traditional glucometers, which require a fingerstick blood sample, and provide more comprehensive data to help people with diabetes manage their blood glucose levels effectively. The availability of CGM devices has led to a growing market for these devices in Canada. Another significant advancement in glucometer technology is the integration of smartphone apps and Bluetooth connectivity. Many modern glucometer devices are designed to connect wirelessly with smartphones, allowing people with diabetes to track their blood glucose levels on their mobile devices. These apps can provide valuable insights into blood glucose trends over time, help people track their insulin dosage, and provide reminders for when to take medications. The convenience and ease of use of these devices have contributed to their growing popularity in the Canadian market. Moreover, there has been a significant improvement in the accuracy of glucometer devices. Modern devices use advanced technology, such as biosensors and signal processing algorithms, to provide more accurate readings of blood glucose levels. This has led to an increase in the reliability of these devices and greater confidence in their accuracy among people with diabetes, contributing to their growing adoption.

### Increased government support

Government support has played a significant role in the growth of the Canada glucometer market. The Canadian government has taken several measures to support people with diabetes and to promote the development and adoption of advanced glucose monitoring technologies, which has contributed to the growth of the glucometer market. One of the ways the government has supported the growth of the glucometer market is through funding for diabetes research. The government provides funding for research into new treatments for diabetes, including new glucose monitoring technologies. This funding has helped to drive innovation and advance the development

of new and more advanced glucometer devices in Canada. The government has also established programs and policies to increase access to diabetes management tools, including glucometer devices. For example, some provinces in Canada offer diabetes management programs that provide free or subsidized glucometer devices to people with diabetes. These programs have made it easier for people with diabetes to access the tools they need to manage their condition, which has contributed to the growth of the glucometer market. Additionally, the Canadian government has established regulations and standards for the manufacture and distribution of medical devices, including glucometer devices. These regulations ensure that glucometer devices meet certain standards of safety, effectiveness, and quality, which has helped to build trust in the accuracy and reliability of these devices among people with diabetes. This has contributed to the growth of the glucometer market in Canada by creating a favorable regulatory environment for manufacturers.

### Market Segmentation

The Canada glucometer market can be segmented by product type, technique, type, distribution channel, end user, and region. Based on product type, the Canada glucometer market can be segmented into self glucose monitoring glucometers and continuous glucose monitoring glucometers. Based on technique, the Canada glucometer market can be divided into invasive and non-invasive. Based on type, the Canada glucometer market can be divided into wearable and non-wearable. Based on distribution channel, the Canada glucometer market can be segmented into hospital pharmacies, retail outlet, online, and others. Based on end user, the Canada glucometer market can be grouped into hospitals & clinics, diagnostic centers, home care, and others.

### Market Players

Medtronic of Canada Ltd, Abbott Canada., Johnson & Johnson Inc/Canada, B. Braun of Canada, Hoffmann-La Roche Limited., Ascensia Diabetes Care., Sanofi-Aventis Canada Inc, and Eli Lilly Canada Inc. are some of the leading players operating in the Canada glucometer market.

### Report Scope:

In this report, the Canada glucometer market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Canada Glucometer Market, By Product Type:

Self Glucose Monitoring Glucometers

Continuous Glucose Monitoring Glucometers

Canada Glucometer Market, By Technique:

Invasive

Non-Invasive

Canada Glucometer Market, By Type:

Wearable

Non-Wearable

Canada Glucometer Market, By Distribution Channel:

Hospital Pharmacies

Retail Outlet

Online

Others

Canada Glucometer Market, By End User:

Hospitals & Clinics

Diagnostic Centers

Home Care

Others Cardiac Care Centers

Canada Glucometer Market, By Region:

Ontario

Quebec

Alberta

British Columbia

Saskatchewan and Manitoba

Rest of Canada

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present Canada glucometer market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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