

Camping Equipment Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F. Segmented By Product Type (Camping Furniture, Camping Backpacks, Camping Tents, Camping Cooking Systems and Cookware, Camping Accessories), By Application (Personal, Commercial), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Sporting Stores, Local Sports Shops, Online, Non-Retail), By Region, Competition

<https://marketpublishers.com/r/CC5AE910CB79EN.html>

Date: September 2023

Pages: 184

Price: US\$ 4,900.00 (Single User License)

ID: CC5AE910CB79EN

Abstracts

Global Camping Equipment market is witnessing robust growth, owing to the rise in health and fitness consciousness, increase in the number of campers, surge in tourist association initiatives to encourage camping activities, and rise in the population of young people. Additionally, compared to recreational vehicles, camping tents are more economical and adventurous, which is encouraging campers to buy cutting-edge advanced tents for camping. Therefore, the above-mentioned factors are driving the demand of global camping equipment market during the forecast period.

Camping is the activity of spending one or more days and nights outdoors, generally in a tent and for this purpose, camping equipment is required. Camping equipment includes camping furniture, camping backpacks, camping tents, camping cooking systems and cookware, camping accessories like sleeping bags, lanterns, tools and many others. Camping can be used by an individual or any other, among the activities organized by tourism organization. Nowadays, hiking and trekking are becoming popular among people which also require camping equipment on large scale.

The study by the campsite search and review app, The Dyrty, found that around 20% of Americans went camping and over eight million Americans went camping for the first time in 2022. Thus, with the rising number of participants in swimming as well as running, cycling will increase the demand of camping equipment globally, during the forecast period. Moreover, in 2021, camping accounted for 40% of all leisure travel, with 53% of passengers including camping in some or all of their travel. Additionally, according to North American Camping Report, 57 million households reported going camping at least once in 2021, with an 18% increase from 2020 which is a year-over-year increase. Therefore, with the rising number of camping incidences, the demand for camping equipment will also rise, driving the market globally during the forecast period.

Market Expansion Is Being Fueled by Rising Awareness on Health and Fitness

As global awareness on health and fitness has grown among consumers, there has been a considerable rise in the market for camping equipment. Due to the increased incidence of lifestyle disorders and the prevalence of chronic diseases, mental and physical health are instances of primary concern for individuals worldwide. The practice of camping is growing in popularity as a stress-relieving pastime that also develops both physical and mental well-being. During their forecast period, rising stress levels, rising disposable income, rising awareness of the benefits of camping, rising urban pollution, and a growing trend of hiking and camping among young people are the key factors driving the market for camping equipment globally. Thus, the benefits of health and fitness associated with camping is driving the market expansion of camping equipment globally, during the forecast period.

Increasing Popularity of Recreational Vehicles Restraining the Market Growth

Since past years, recreational vehicles (RVs) have grown in popularity among campers for accommodation purposes during camping. Availability of creative, affordable, portable, lightweight, and sustainable accommodation alternatives tend to have a negative impact on the normal camping equipment. Moreover, expansion of the global recreational vehicle market will be fueled by an increase in recreational vehicle rental services due to leisure & recreational activities and a rise in electrification. An increasing number of people preferring to live in recreational vehicles such as caravans is a significant factor restraining the market of camping equipment. As compared to tents, RVs are much more comfortable, simpler to set up, better in the rain, and require less packing than tents. They also offer a lot of additional safety and security advantages, have their own power and restrooms, and much more. Therefore, the various benefits of RVs over tent are restraining the demand of camping equipment globally, during the

forecast period.

Affordability of Camping Equipment Will Boost the Market Growth

Camping tents are more affordable and adventurous, which is enticing campers to invest in tents for camping. Moreover, the global expansion of camping equipment industry is supported by a rise in campers' interest in innovative tents. According to the camping demands and environmental requirements, manufacturers concentrate on meeting the market demand for camping equipment from campers. People prefer camping over hotels as hotel charges per night are high, thus people prefer to stay in a camp, which is less expensive than staying in a resort or hotel. Therefore, the demand of camping equipment is rising due to affordability during the forecast period across the globe.

Market Segmentation

The global camping equipment market is segmented based on product type, application, and distribution channel. The market is divided into camping furniture, camping backpacks, camping tents, camping cooking systems, and cookware, camping accessories, based on product type. Based on application, the market is segmented into personal vs. commercial. Based on distribution channels, the market is fragmented into supermarkets/hypermarkets, specialty sporting stores, local sports shops, online, and non-retail. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Company Profiles

Johnson Outdoor Inc., Nemo Equipment, Inc., Oase Outdoors ApS., Zempire Camping Equipment, Newell Brands Inc., AMG Group Ltd, Exxel Outdoors LLC, Montbell Co. Ltd., Big Agnes, Inc., VF Corporation (The North Face) are among the major market players in the global platform that lead the market growth of the global camping equipment market.

Report Scope:

In this report, the global camping equipment market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Camping Equipment Market, By Product Type:

Camping Furniture

Camping Backpacks

Camping Tents

Camping Cooking Systems and Cookware

Camping Accessories

Global Camping Equipment Market, By Application:

Personal

Commercial

Global Camping Equipment Market, By Distribution Channel:

Supermarkets/Hypermarkets

Specialty Sporting Stores

Local Sports Shops

Online

Non-Retail

Global Camping Equipment Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global camping equipment market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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