

# **Calcium Powder Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Paper & Pulp, Food & Beverages, Pharmaceuticals, Others), By Region and Competition, 2020-2030F**

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## **Abstracts**

Global Calcium powder market was valued at USD 40,795.84 million in 2024 and is projected to reach USD 59,741.75 million by 2030, growing at a compound annual growth rate (CAGR) of 7.25% over the forecast period. This steady market growth is primarily attributed to the extensive use of calcium powder across diverse sectors, including pharmaceuticals, food and beverages, agriculture, construction, and industrial manufacturing.

Calcium powder, derived from raw materials such as limestone, gypsum, and calcium carbonate, plays a vital role in enhancing nutritional content, improving soil productivity, and reinforcing material durability. The increasing emphasis on bone health, dietary supplementation, and fortified food products is propelling demand within the pharmaceutical and food industries. Rising consumer awareness regarding osteoporosis prevention and calcium deficiencies has further fueled the inclusion of calcium powder in supplements, dairy products, and functional foods.

### **Key Market Drivers**

#### **Expansion of the Food & Beverages Sector**

The food and drink market generated revenue of USD 2.00 billion in 2022 and is anticipated to grow at a CAGR of 8.78%, reaching USD 4.32 billion by 2029. This sector's growth significantly contributes to the rising demand for calcium powder, as

calcium is a critical component in food products, dietary supplements, and functional beverages.

The heightened focus on health and wellness has spurred demand for calcium-enriched foods, including dairy items, cereals, baked goods, and plant-based alternatives. Calcium powder is widely used to enhance the nutritional value of these products, helping to address dietary calcium deficiencies. As consumers increasingly prioritize bone health and overall wellness, the market for calcium-fortified products—and consequently, calcium powder—continues to expand.

## Key Market Challenges

### Raw Material Supply Volatility

The availability of raw materials remains a key concern for market participants, driven by strict governmental regulations on mining to limit environmental impact and ensure sustainable practices. Restrictions on the extraction of limestone and gypsum, along with compliance obligations related to emissions and waste disposal, can disrupt supply chains and delay production.

The global supply of calcium powder is also influenced by geopolitical factors, trade policies, and international import-export restrictions. Countries such as China, India, and the United States, which possess substantial reserves of calcium-rich minerals, dominate global supply. Any geopolitical instability, trade barriers, or policy shifts can create supply chain disruptions, leading to price volatility and inconsistent product availability.

Additional supply challenges arise from operational issues such as mining efficiency, labor shortages, transportation logistics, and fuel cost fluctuations. Natural disasters and extreme weather events further exacerbate these risks by temporarily halting mining operations and disrupting the supply chain.

## Key Market Trends

### Rising Demand in the Nutraceutical Sector

Calcium is a fundamental nutrient for bone health, playing a crucial role in the prevention of osteoporosis and maintaining bone density. Nutraceutical products, such as Shelcal Pro Calcium & Vitamin D3 Gummies, deliver essential calcium and vitamin

D3 to promote bone strength, joint health, and immune function. These formulations, often free from artificial flavors, sugar, gelatin, and gluten, are becoming increasingly popular due to their convenience and efficacy.

As the global population continues to age, the focus on preventive healthcare and bone health management is intensifying, driving demand for calcium-based nutraceuticals. Calcium powder is a key ingredient in a range of supplement formats, including tablets, capsules, chewables, and powders.

Additionally, the functional food and beverage market is incorporating calcium powder into fortified products such as dairy and plant-based drinks, protein bars, and health snacks. This trend is fueled by consumer preferences for convenient, health-focused nutrition options, further accelerating demand in the calcium powder market.

### Key Market Players

Jiangxi Guangyuan Chemical Co., Ltd

Dujiangyan Calcium Products Co., Ltd.

Kunal Calcium Limited

Marudhar Calcium Pvt. Ltd.

Zhejiang Tianshi Nano-Tech Co., Ltd

Guangdong Qiangda New Materials Technology Co., Ltd

Guilin Sanxin New Material Co. LTD

Jiande Yunfeng Calcium Carbonate Co., Ltd

Lime Chemicals Limited

Sukesh Industries Private Limited

### Report Scope

In this report, the Global Calcium Powder Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Calcium Powder Market, By Sales Channel:

Direct

Indirect

Calcium Powder Market, By End Use:

Paper & Pulp

Food & Beverages

Pharmaceuticals

Others

Calcium Powder Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Calcium Powder Market.

Available Customizations:

Global Calcium Powder Market report with the given market data, TechSci Research

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offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

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