

# **Cable & Accessories Market – Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Voltage (Low, Medium and High), By Installation (Overhead and Underground), By End User (Industrial and Renewables), By Region, By Competition Forecast & Opportunities, 2018-2028**

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## **Abstracts**

The Global Cable & Accessories Market was valued at USD 63.68 billion in 2022 and is growing at a CAGR of 4.89% during the forecast period. The growth of the global cable accessories market is propelled by the increasing demand for electricity from diverse end-use industries, such as oil & gas, construction, and manufacturing. Conversely, the progression of smart grids and ongoing research and development efforts aimed at enhancing the quality of cable accessories present promising opportunities for key market players to maintain their position in the global market in the years to come.

### **Key Market Drivers**

#### **Growing Demand for Renewable Energy Sources**

The global cable and accessories market has been significantly influenced by the increasing demand for renewable energy sources. As the world shifts towards a more sustainable and eco-friendly energy landscape, there has been a substantial rise in the installation of renewable energy infrastructure, such as wind farms and solar power plants. This shift has created a surge in demand for specialized cables and accessories designed to efficiently transmit and distribute electricity from these renewable sources.

One of the primary drivers for this trend is the urgent need to reduce greenhouse gas

emissions and combat climate change. Governments, businesses, and individuals worldwide are increasingly recognizing the importance of transitioning from fossil fuels to clean energy sources. For example, solar panels and wind turbines generate electricity at different locations and then feed it into the grid, requiring extensive cabling systems to transport this energy over long distances. This necessitates the development and deployment of advanced cables and accessories capable of handling high voltages, minimizing energy losses, and ensuring grid stability.

Moreover, the electrification of transportation, particularly the growing adoption of electric vehicles (EVs), contributes to the demand for specialized cables and charging infrastructure. The installation of charging stations and EV fast-charging networks requires high-quality cables and accessories to ensure the safe and efficient transfer of electricity from the grid to the vehicles. As the EV market continues to expand, the cable and accessories market is expected to benefit from this trend.

Furthermore, governments worldwide are providing incentives and subsidies to promote renewable energy projects, which, in turn, boost the demand for associated cables and accessories. These incentives encourage investment in renewable energy infrastructure and create opportunities for cable manufacturers and suppliers to expand their market presence.

In conclusion, the growing demand for renewable energy sources is a significant driver of the global cable and accessories market. The transition towards cleaner energy solutions, the electrification of transportation, and government support for renewable energy projects are all contributing factors that fuel the demand for specialized cables and accessories designed for these applications. As the world continues its pursuit of a sustainable energy future, the cable and accessories market is poised to grow in tandem with the renewable energy sector.

### Increasing Investment in Infrastructure Development

Another significant driver of the global cable and accessories market is the escalating investment in infrastructure development projects worldwide. Infrastructure development encompasses a wide range of sectors, including transportation, telecommunications, power generation and distribution, and urbanization. These sectors heavily rely on cables and accessories for diverse applications, establishing them as indispensable components of these projects.

One notable factor contributing to this driver is urbanization. As populations continue to

expand, urban areas undergo growth, leading to the development of smart cities and the revitalization of existing infrastructure. Smart cities demand advanced cable and accessories solutions to support various technologies, such as IoT devices, data networks, and efficient power distribution systems. Consequently, there is a surge in demand for specialized cables designed to handle data transmission, power delivery, and communication needs within urban environments.

Furthermore, transportation infrastructure projects, encompassing high-speed rail networks, airports, and highways, necessitate robust cabling systems to support lighting, signaling, surveillance, and communication systems. As countries invest in upgrading and expanding their transportation networks, the cable and accessories market benefits from the need for reliable and high-performance cable solutions.

The telecommunications sector is another significant driver. The deployment of 5G technology, in particular, mandates the deployment of fiber-optic cables and related accessories to facilitate high-speed data transmission. The demand for high-capacity, low-latency networks drives investments in cable infrastructure, as telecom companies strive to meet the growing data demands of consumers and businesses.

Additionally, power generation and distribution projects, such as the construction of power plants, substations, and electrical grids, require specialized cables and accessories to ensure efficient and reliable energy transmission. Governments and utility companies worldwide are investing in upgrading and expanding their energy infrastructure, further propelling the growth of the cable and accessories market.

In summary, the escalating investment in infrastructure development projects across various sectors, including urbanization, transportation, telecommunications, and power generation, plays a pivotal role in driving the global cable and accessories market. These projects demand advanced cable solutions to support modern technologies, and as such, the market is expected to continue growing in tandem with global infrastructure development.

### Rapid Technological Advancements

Rapid technological advancements are a crucial catalyst for the global cable and accessories market. In today's fast-paced digital era, technology is constantly evolving, leading to an ever-increasing demand for advanced and efficient cable and accessory solutions. Several factors contribute to the significance of technological advancements in this market.

First and foremost, consumer electronics have become an integral part of daily life. The proliferation of smartphones, tablets, laptops, and other connected devices has resulted in a growing need for high-speed data transfer, charging, and connectivity solutions. As these devices become more sophisticated and power-hungry, the requirement for specialized cables and accessories capable of delivering fast and reliable performance is on the rise. For instance, USB-C and Thunderbolt cables have emerged as industry standards for high-speed data transfer and charging, driven by consumer expectations for faster and more versatile connections.

Secondly, advancements in manufacturing processes and materials have enabled cable and accessory manufacturers to produce products with enhanced durability, flexibility, and performance. Innovations in cable insulation materials, connectors, and shielding techniques have led to the development of cables that are not only more robust but also more environmentally friendly. These advancements are particularly crucial in industries where cables are exposed to harsh environmental conditions, such as aerospace, marine, and industrial applications.

Moreover, the expansion of emerging technologies like the Internet of Things (IoT), artificial intelligence (AI), and augmented reality (AR) necessitates specialized cables and accessories to support their unique requirements. IoT, for instance, relies on a network of interconnected devices that communicate and share data, demanding cables that can efficiently handle the increased data traffic. As these technologies continue to gain traction, the cable and accessories market stands to benefit from the growing demand for tailored solutions.

Furthermore, the automotive industry is undergoing a transformation with the development of electric and autonomous vehicles. These vehicles require advanced cable systems for power distribution, data communication, and safety features. As automakers continue to invest in electric and autonomous vehicle technologies, the cable and accessories market is poised for growth.

In conclusion, rapid technological advancements across various industries, including consumer electronics, manufacturing, emerging technologies, and the automotive sector, drive the global cable and accessories market. As technology continues to advance, the demand for more advanced and specialized cable solutions is expected to grow, making innovation a key driver in this dynamic market.

## Key Market Challenges

## Intense Competition and Price Pressures

One of the key challenges confronting the global cable and accessories market is the intense competition and resulting price pressures. The industry is characterized by a wide array of manufacturers and suppliers, ranging from large multinational corporations to smaller, specialized firms. This heightened level of competition often triggers a race to the bottom in terms of pricing.

In a highly competitive market, companies may engage in price wars, driving down profit margins and creating difficulties for businesses to maintain healthy profitability. As customers seek cost-effective solutions, manufacturers may find themselves compelled to reduce prices, which can impact their ability to invest in research and development, uphold high product quality, or deliver exceptional customer service.

Additionally, the cable and accessories market is vulnerable to fluctuations in the prices of raw materials, such as copper and aluminum, which are vital components of many cable products. These fluctuations can further squeeze profit margins and challenge manufacturers' capacity to offer competitive pricing.

Furthermore, low-cost competitors from regions with lower labor and production costs can exert significant pressure on established market players. These competitors frequently offer products at a lower price point, potentially undermining the market share of well-established companies. To remain competitive in this landscape, manufacturers must explore avenues for differentiation beyond pricing, such as through product innovation, quality assurance, or superior customer service.

## Evolving Regulatory Compliance and Environmental Concerns

The cable and accessories market is confronted with persistent challenges pertaining to evolving regulatory compliance and escalating environmental concerns. Governments and industry bodies worldwide are implementing stringent regulations to ensure the safety and performance of cable products while minimizing their environmental impact.

Complying with these regulatory requirements can be a complex and costly undertaking for manufacturers. Different regions and countries often have their own distinct sets of standards and regulations, necessitating that globally operating companies navigate a intricate network of compliance requirements. Failure to meet these standards can lead to costly product recalls, legal liabilities, and reputational damage.

Moreover, environmental concerns are driving the demand for more sustainable and eco-friendly cable and accessory products. As consumers and businesses become increasingly environmentally conscious, there is a growing expectation that manufacturers embrace eco-friendly practices in their production processes. This includes reducing the use of hazardous materials, improving energy efficiency, and minimizing waste.

Addressing these environmental concerns may require significant investments in research and development to develop new materials and processes aligned with sustainability objectives. Additionally, transitioning to more environmentally friendly practices may entail adjustments to supply chains and production methods, posing challenges for established manufacturers.

### Rapid Technological Advancements and Product Obsolescence

Technological advancements have been recognized as a key driver in the cable and accessories market. However, these advancements also present challenges, particularly with regards to product obsolescence. The pace of technological change is incredibly rapid, resulting in products quickly becoming outdated and diminishing the demand for existing cable and accessory solutions.

For instance, as data transmission technologies continue to evolve, older cable types may no longer meet the bandwidth and speed requirements of modern applications. Consequently, there is a reduced demand for legacy cable products, compelling manufacturers to invest continuously in research and development to create new and improved solutions.

Moreover, the convergence of technologies and the adoption of standards can render certain cable and accessory types obsolete. For example, the transition to wireless communication technologies has decreased the demand for traditional copper-based communication cables in some applications.

Managing product lifecycles in this fast-paced environment poses challenges for manufacturers. They must constantly assess market trends, invest in research and development to stay ahead of competitors, and find ways to adapt their product offerings to meet the evolving needs of customers.

In conclusion, the global cable and accessories market faces various challenges,



including intense competition, price pressures, evolving regulatory compliance, environmental concerns, and the rapid pace of technological advancements leading to product obsolescence. To thrive in this dynamic landscape, companies must demonstrate agility, innovation, and adaptability in their strategies and operations.

## Key Market Trends

### Increasing Demand for High-Voltage and Extra-High-Voltage Cables

A notable trend in the global cable and accessories market is the growing demand for high-voltage (HV) and extra-high-voltage (EHV) cables. These cables play a crucial role in transmitting electricity over long distances with minimal losses, ensuring efficient power distribution from generation sources to end-users.

The increasing emphasis on renewable energy sources and the development of large-scale energy projects, such as offshore wind farms and remote solar power installations, have significantly contributed to the need for HV and EHV cables. These projects require cables capable of reliably and efficiently transmitting electricity from offshore or remote locations to populated areas, often spanning vast distances. HV and EHV cables are vital in ensuring the reliable delivery of generated energy to consumers.

Furthermore, the electrification of transportation, specifically the expansion of electric vehicle (EV) charging infrastructure, has driven the demand for high-capacity HV cables. With the rising adoption of EVs, there is a growing need for fast-charging networks and high-capacity cables to support them. This trend has prompted cable manufacturers to develop innovative solutions capable of handling the high voltages and currents required for rapid EV charging.

Moreover, the modernization and expansion of power grids in both developed and developing regions have led to increased investments in HV and EHV cable systems. These upgrades aim to enhance grid reliability, minimize transmission losses, and facilitate the integration of renewable energy sources. As countries strive to strengthen their energy infrastructure, the market for these specialized cables is expected to continue its upward trajectory.

### Adoption of Fiber-Optic Cables for Data Transmission

The adoption of fiber-optic cables for data transmission is a prominent trend in the global cable and accessories market. Fiber-optic cables utilize light signals for data

transmission and offer several advantages over traditional copper cables, including higher bandwidth, faster data transfer speeds, and immunity to electromagnetic interference.

The demand for fiber-optic cables has significantly increased with the rapid expansion of digital technologies and the growth of data-intensive applications such as cloud computing, 5G networks, and streaming services. Fiber-optic cables serve as the backbone of high-speed internet connectivity, enabling seamless data transfer for businesses, households, and data centers.

The deployment of 5G networks heavily relies on fiber-optic infrastructure to support the increased data traffic and low-latency requirements of 5G technology. As 5G continues to be implemented worldwide, the demand for fiber-optic cables for backhaul and fronthaul connections is expected to rise substantially.

Moreover, the ongoing digitization of industries and the Internet of Things (IoT) revolution are driving the need for reliable and high-capacity data transmission. Fiber-optic cables play a critical role in connecting IoT devices and enabling real-time data collection and analysis, making them indispensable in industries such as manufacturing, healthcare, and smart cities.

The trend towards the adoption of fiber-optic cables is expected to persist as the world becomes increasingly interconnected and data-driven. Cable manufacturers are continuously innovating to develop more advanced fiber-optic solutions that can meet the growing demands of the digital age.

## Segmental Insights

### Voltage Insights

The Low segment holds a significant market share in the Global Cable & Accessories Market. The low-voltage segment of the global cable and accessories market plays a pivotal role in serving various industries, residential applications, and commercial enterprises. Designed to transmit electricity at voltage levels up to 1,000 volts, low-voltage cables and accessories are extensively utilized across a wide range of applications.

This segment encompasses a diverse range of cables and accessories tailored for low-voltage electrical distribution, power transmission, and communication applications. The



increasing demand for low-voltage cables and accessories is driven by rapid urbanization and construction activities in emerging economies. The development of new residential and commercial buildings necessitates extensive wiring for power distribution, lighting, and communication purposes.

Furthermore, the expansion of renewable energy projects on a global scale has led to a surge in demand for low-voltage cables, which are crucial for connecting solar panels, wind turbines, and energy storage systems to the grid. Additionally, the adoption of smart building technologies and home automation systems presents opportunities for low-voltage cable and accessory providers, as these technologies rely on structured wiring for power, data, and control.

The growing emphasis on environmental sustainability and energy efficiency has also contributed to the rising demand for low-voltage cables with eco-friendly materials and reduced energy losses.

### Installation Insights

The Underground segment holds a significant market share in the Global Cable & Accessories Market. The segment is characterized by its integral role in ensuring secure and dependable transmission while minimizing visual and environmental impact. Underground cables are renowned for their unwavering reliability and resilience against weather-related disruptions, thereby making them an appealing choice for critical infrastructure applications such as power grids and data centers. The integration of renewable energy sources into power grids necessitates the establishment of underground transmission and distribution networks to efficiently transport electricity from remote renewable sites to urban centers.

Advancements in cable materials and design, including high-performance fiber-optic cables and high-voltage direct current (HVDC) cables, present lucrative opportunities for companies to offer innovative solutions that cater to evolving demands. The transition towards renewable energy sources is driving the requirement for underground cables capable of efficiently transmitting power over long distances. Manufacturers can seize this trend by developing specialized cables tailored for renewable energy projects.

In conclusion, the underground segment of the global cable and accessories market assumes a pivotal role in supporting critical infrastructure, ensuring dependable energy distribution, and facilitating seamless data transmission. While installation costs and maintenance challenges persist, the segment continues to experience growth due to the

escalating need for reliable and resilient infrastructure, the integration of renewable energy, and the advancement of smart city initiatives. Manufacturers and providers in this segment are presented with ample opportunities to foster innovation and meet the evolving demands of the market.

## Regional Insights

The Asia Pacific region is expected to dominate the market during the forecast period. The ongoing urbanization and industrialization in Asia-Pacific countries are driving the demand for electrical infrastructure, including power cables, wiring systems, and accessories. The region is witnessing a significant surge in infrastructure development, encompassing transportation networks, smart cities, and industrial projects, thereby creating substantial demand for a wide range of cable and accessory products.

The construction of new airports, metro systems, highways, and ports necessitates advanced cable solutions for power distribution, lighting, data communication, and surveillance. Smart city initiatives in countries like China and India require sophisticated cable infrastructure to support IoT devices, data networks, and energy-efficient solutions.

Many countries in the Asia-Pacific region are making substantial investments in renewable energy sources such as wind, solar, and hydropower. This transition towards clean energy generation is driving the demand for specialized cables used in renewable energy projects. Notably, China is leading the way in renewable energy deployment, with ambitious goals for renewable energy capacity, thereby creating a significant market for high-voltage and extra-high-voltage cables.

The adoption of electric vehicles (EVs) is rapidly increasing in Asia-Pacific markets. As countries promote EV adoption to reduce pollution and dependence on fossil fuels, the demand for charging infrastructure and associated cables is on the rise.

Asia-Pacific is home to some of the world's largest electronics and technology manufacturing hubs, which require a reliable supply of specialized cables and accessories for various applications.

## Key Market Players

Nexans S.A.

NKT A/S

Dubai Cable Company

Prysmian Group

Furukawa electric Co., Ltd.

Tele-Fonika Kable Group

LS Cable & System Ltd.

Sumitomo Electric Industries, Ltd.

ABB, Ltd.

Elsawedy Electric

Report Scope:

In this report, the Global Cable & Accessories Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Cable & Accessories Market, By Voltage:

Low

Medium

High

Global Cable & Accessories Market, By Installation:

Overhead

Underground

Global Cable & Accessories Market, By End User:

Industrial

Renewables

Global Cable & Accessories Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

## South America

Brazil

Argentina

Colombia

## Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Cable & Accessories Market.

## Available Customizations:

Global Cable & Accessories Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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- 13.7. LS Cable & System Ltd.
  - 13.7.1. Business Overview
  - 13.7.2. Key Revenue and Financials
  - 13.7.3. Recent Developments



13.7.4. Key Personnel

13.7.5. Key Product/Services

13.8. Sumitomo Electric Industries, Ltd.

13.8.1. Business Overview

13.8.2. Key Revenue and Financials

13.8.3. Recent Developments

13.8.4. Key Personnel

13.8.5. Key Product/Services

13.9. ABB, Ltd.

13.9.1. Business Overview

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13.9.4. Key Personnel

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13.10. Elsewedy Electric

13.10.1. Business Overview

13.10.2. Key Revenue and Financials

13.10.3. Recent Developments

13.10.4. Key Personnel

13.10.5. Key Product/Services

## **14. STRATEGIC RECOMMENDATIONS**

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