

BYOD & Enterprise Mobility Market – Global Industry Size, Share, Trends, Opportunity, and Forecast. Segmented By Component (Software, Security Solution & Service), By Deployment Mode (Cloud Vs On-Premises), By End User (Retail, BFSI & Others), By Region, By Company and By Geography, Forecast & Opportunities, 2018-2028

<https://marketpublishers.com/r/BBAB9BB27A97EN.html>

Date: October 2023

Pages: 172

Price: US\$ 4,900.00 (Single User License)

ID: BBAB9BB27A97EN

Abstracts

In 2022, the Global BYOD & Enterprise Mobility Market reached a valuation of USD 86 billion, and it is on a growth trajectory with a remarkable Compound Annual Growth Rate (CAGR) of 15.4% during the forecast period. This market is currently undergoing dynamic growth and transformation, reshaping the way businesses conduct their operations in the modern era.

The expansion of this market is driven by several significant factors, with remote work standing out as a major catalyst. The onset of the COVID-19 pandemic accelerated the adoption of remote work models, necessitating secure and flexible solutions for employees to access corporate data and applications using their personal devices. The widespread availability of smartphones and tablets has also contributed to the BYOD trend, as employees seek to utilize their familiar devices for work-related tasks.

However, this surge in mobility has raised heightened concerns about security and data privacy, prompting organizations to make substantial investments in robust security measures. Furthermore, the BYOD and Enterprise Mobility Market is closely intertwined with the broader landscape of digital transformation. Mobility solutions enable businesses to achieve operational agility and efficiency. With ongoing technological advancements and the integration of emerging technologies such as 5G and the

Internet of Things (IoT), this market is poised to continue evolving. It promises to deliver enhanced productivity and competitive advantages for businesses on a global scale.

Key Market Drivers

Remote Work Trends

Remote work trends have emerged as a powerful catalyst driving the rapid expansion of the Global Bring Your Own Device (BYOD) and Enterprise Mobility Market. The seismic shift in work dynamics triggered by the COVID-19 pandemic propelled organizations into uncharted territories, making remote work a necessity rather than an option. In response to this, businesses recognized the urgency of providing employees with secure access to corporate data and applications from their personal devices. BYOD and enterprise mobility solutions swiftly rose to the occasion, offering a lifeline for maintaining productivity in a distributed work environment. This trend has proven particularly beneficial for employees, as they can seamlessly switch between personal and professional tasks on the same device, fostering work-life balance and enhancing job satisfaction. Moreover, as remote work became the norm, organizations realized that this approach was no longer a temporary response but a fundamental shift in the way they operate. This realization has prompted sustained investments in BYOD and enterprise mobility solutions to ensure the seamless flow of information, robust security, and effective collaboration across geographies. In essence, remote work trends have reshaped the business landscape, and BYOD and enterprise mobility have emerged as indispensable tools for navigating this new terrain, transforming the way organizations work, and ensuring they remain agile and competitive in an increasingly remote and digital world.

Employee Productivity

Employee productivity is a central force propelling the growth of the Global Bring Your Own Device (BYOD) and Enterprise Mobility Market. As organizations prioritize efficiency and seek to empower their workforce, the concept of allowing employees to use their personal devices for work-related tasks has gained immense traction. This approach allows employees to leverage devices they are familiar with and prefer, ultimately enhancing their overall productivity. BYOD and enterprise mobility solutions enable seamless access to work-related applications and data from personal smartphones, tablets, and laptops, irrespective of location. This flexibility eliminates time-consuming transitions between devices and settings, streamlines workflows, and

ensures that employees can contribute more efficiently. Additionally, the ability to work remotely, enabled by these solutions, grants employees greater control over their work-life balance, fostering job satisfaction and further motivating productivity. Moreover, the mobile applications and tools associated with BYOD and enterprise mobility offer features designed to enhance productivity, such as real-time collaboration, task management, and access to critical information on the go. As organizations witness the direct correlation between employee productivity and their bottom line, the adoption of BYOD and enterprise mobility continues to surge, underlining its pivotal role in shaping the modern workplace and driving business success.

Digital Transformation

Digital transformation is fundamentally reshaping the Global Bring Your Own Device (BYOD) and Enterprise Mobility Market by driving the integration of mobility solutions into organizations' overarching strategies. As businesses seek to remain competitive and responsive to evolving market dynamics, they recognize that harnessing the power of mobility is central to their transformation journey. This entails a shift from traditional, rigid workplace structures to agile, digitally enabled environments. BYOD and enterprise mobility solutions are at the forefront of this transformation, empowering employees with the flexibility to work from anywhere, on any device, and access critical data and applications seamlessly. Moreover, as organizations embrace automation, data analytics, and artificial intelligence, mobile devices become indispensable tools for collecting, processing, and disseminating information in real-time, enabling data-driven decision-making. As companies pivot towards customer-centric models, mobile apps and devices serve as the conduits for enhancing customer experiences, engagement, and satisfaction. The result is an ecosystem where BYOD and enterprise mobility are not just enablers but essential drivers of digital transformation, fostering agility, innovation, and competitiveness while ensuring businesses are well-equipped to thrive in an increasingly digitized world.

Flexibility and Agility

Flexibility and agility are two key drivers significantly fueling the growth of the Global Bring Your Own Device (BYOD) and Enterprise Mobility Market. In today's fast-paced business landscape, organizations are recognizing that the ability to adapt and respond swiftly to changing circumstances is paramount to remaining competitive and resilient. BYOD and enterprise mobility solutions empower businesses and their employees with the flexibility to work from virtually anywhere, on any device, at any time. This newfound flexibility not only meets the demands of a modern, mobile workforce but also allows

organizations to tap into a broader talent pool, unrestrained by geographical limitations. Moreover, agility is fostered through these solutions as they facilitate seamless collaboration, faster decision-making, and real-time access to critical data and applications. This, in turn, enhances operational efficiency and responsiveness, enabling organizations to pivot swiftly in response to market shifts or emerging opportunities. Furthermore, as companies navigate the challenges of remote work and evolving customer expectations, BYOD and enterprise mobility solutions become indispensable tools for maintaining business continuity and ensuring that employees can contribute productively, irrespective of their physical location. In essence, the ability to harness flexibility and agility offered by BYOD and enterprise mobility not only drives innovation but also translates into a competitive edge for businesses, propelling the growth and adoption of these solutions on a global scale.

Key Market Challenges

Security and Data Protection

Addressing security and data protection concerns is a paramount challenge within the Global BYOD & Enterprise Mobility Market. The proliferation of personal devices in corporate environments raises significant security risks, as sensitive company data is accessed and shared through various mobile platforms. Ensuring robust data encryption, secure authentication mechanisms, and comprehensive mobile device management (MDM) solutions are in place is crucial to mitigate these risks. Striking a balance between enabling employees' device preferences and safeguarding corporate data poses an ongoing challenge for organizations. A breach in data security can have severe repercussions, making the development of effective security measures a top priority for the market's stakeholders.

Complex Device Ecosystem

The diverse and evolving landscape of mobile devices and operating systems presents a complex challenge in the BYOD & Enterprise Mobility Market. With employees using a multitude of devices, including smartphones, tablets, and laptops, running on various platforms, ensuring seamless integration and compatibility becomes increasingly intricate. This complexity extends to the development of mobile applications that must function flawlessly across this diverse device ecosystem. Organizations must continually adapt to new device releases and operating system updates, necessitating agile development and support strategies to accommodate this ever-changing landscape.

Data Privacy Regulations

The landscape of data privacy regulations is evolving rapidly, adding another layer of complexity to the BYOD & Enterprise Mobility Market. Organizations must navigate a web of international and regional data protection laws, such as the GDPR in Europe and the CCPA in California. Complying with these regulations while managing mobile devices and data poses a substantial challenge, as failure to do so can result in hefty fines and reputational damage. Businesses must invest in comprehensive data governance and compliance strategies to navigate this intricate landscape successfully.

Key Market Trends

Bring Your Own Device (BYOD) and Enterprise Mobility

The Global BYOD & Enterprise Mobility Market is experiencing a transformative trend driven by the widespread adoption of Bring Your Own Device (BYOD) policies and the increasing demand for enterprise mobility solutions. This trend is fueled by the need for employees to have seamless access to corporate data and applications on their personal devices, such as smartphones and tablets. BYOD enables employees to use their preferred devices for work purposes, leading to increased productivity and flexibility. Additionally, enterprise mobility solutions empower organizations to manage and secure these devices, ensuring data privacy and compliance with industry regulations. The proliferation of mobile devices and the advancement of communication technologies have paved the way for the BYOD and enterprise mobility trend. Employees now expect the freedom to work from anywhere, anytime, using their own devices. This trend has gained prominence across various industries, including finance, healthcare, and retail, as organizations recognize the benefits of enabling a mobile workforce. The integration of BYOD and enterprise mobility solutions is not only transforming the way businesses operate but also driving innovation in mobile device management, security, and application development. Organizations are investing in robust mobile device management platforms and security solutions to protect sensitive data and mitigate risks associated with BYOD. Furthermore, the development of enterprise mobile applications tailored to specific business needs is on the rise, enhancing employee productivity and customer engagement. The BYOD and enterprise mobility trend is expected to continue its upward trajectory as organizations strive to create a seamless and productive work environment. The flexibility and convenience offered by BYOD policies and enterprise mobility solutions are reshaping traditional workplace dynamics and enabling organizations to adapt to the evolving needs of a

mobile workforce. This trend signifies a paradigm shift in how businesses leverage technology to drive efficiency, collaboration, and innovation, ultimately leading to improved business outcomes and customer satisfaction.

Cloud Integration and Mobile Collaboration

The integration of cloud technology and mobile collaboration represents a prominent trend exerting a substantial impact on the Global BYOD & Enterprise Mobility Market. As organizations embrace BYOD policies and enterprise mobility solutions, the need for seamless access to cloud-based applications and data becomes paramount. Cloud integration enables employees to collaborate and share information in real-time, regardless of their location or device. The convergence of cloud technology and mobile collaboration is driven by the demand for enhanced productivity, agility, and scalability. Cloud-based collaboration tools, such as file sharing, project management, and video conferencing applications, enable employees to collaborate seamlessly, improving communication and decision-making processes. These tools also facilitate remote work and enable organizations to tap into a global talent pool. The integration of cloud technology and mobile collaboration is not only transforming the way employees work but also revolutionizing business processes and customer interactions. Organizations are leveraging cloud-based solutions to streamline workflows, automate tasks, and deliver personalized experiences to customers. This trend is particularly relevant in industries such as marketing, sales, and customer service, where real-time collaboration and access to data are critical for success. The BYOD and enterprise mobility trend, coupled with cloud integration and mobile collaboration, is reshaping the digital workplace and driving innovation in communication and collaboration technologies. Organizations are investing in secure and scalable cloud infrastructure, as well as mobile collaboration platforms, to enable seamless access to data and applications across devices. This trend signifies a shift towards a more connected and collaborative work environment, empowering employees to work efficiently and effectively, regardless of their location or device.

Security and Data Privacy

Security and data privacy emerge as pivotal trends within the Global BYOD & Enterprise Mobility Market. As organizations embrace BYOD policies and enterprise mobility solutions, the need to protect sensitive data and ensure compliance with data privacy regulations becomes paramount. The proliferation of mobile devices and the increasing use of cloud-based applications pose significant security challenges, necessitating robust security measures and policies. Organizations are investing in

comprehensive security solutions to safeguard corporate data and mitigate risks associated with BYOD. These solutions encompass mobile device management, data encryption, secure network access, and identity and access management. Additionally, organizations are implementing stringent data privacy policies and procedures to ensure compliance with regulations such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA). The security and data privacy trend is driven by the growing threat landscape, which includes malware, data breaches, and unauthorized access to corporate resources. Organizations are adopting a multi-layered approach to security, combining technology solutions with employee education and awareness programs. Furthermore, organizations are leveraging advanced analytics and artificial intelligence to detect and respond to security incidents in real-time. The BYOD and enterprise mobility trend, coupled with the focus on security and data privacy, is reshaping the way organizations approach risk management and compliance. Organizations are prioritizing the protection of sensitive data and ensuring the privacy of employee and customer information. This trend signifies a shift towards a more secure and privacy-conscious digital workplace, fostering trust and confidence among employees, customers, and stakeholders.

Enterprise Application Integration and Mobile Productivity

Enterprise application integration and mobile productivity represent significant transformations within the Global BYOD & Enterprise Mobility Market, responding to the evolving needs of organizations. As organizations embrace BYOD policies and enterprise mobility solutions, the need for seamless integration with existing enterprise applications becomes crucial. Enterprise application integration enables employees to access and interact with critical business systems and data on their mobile devices, enhancing productivity and efficiency. The integration of enterprise applications and mobile productivity is driven by the demand for real-time access to information, streamlined workflows, and improved decision-making processes. Mobile productivity applications, such as email clients, document editors, and project management tools, enable employees to perform tasks on the go, collaborate with colleagues, and stay productive outside the traditional office environment. These applications are designed to integrate seamlessly with enterprise systems, ensuring data consistency and accuracy. The integration of enterprise applications and mobile productivity is not only transforming the way employees work but also driving innovation in application development and user experience. Organizations are investing in mobile application development platforms and user interface design to create intuitive and user-friendly mobile applications. Furthermore, organizations are leveraging application programming interfaces (APIs) and microservices architecture to enable seamless integration with

existing enterprise systems. The BYOD and enterprise mobility trend, coupled with enterprise application integration and mobile productivity, is reshaping the digital workplace and driving innovation in enterprise software. Organizations are leveraging mobile applications to empower employees, improve collaboration, and enhance customer experiences. This trend signifies a shift towards a more agile and connected work environment, enabling organizations to adapt to the changing business landscape and stay competitive in the digital era.

Segmental Insights

Component Insights

In 2022, the component segment that dominated the Global BYOD (Bring Your Own Device) & Enterprise Mobility Market was the 'Software' category, and it is expected to maintain its dominance throughout the forecast period. Software solutions are the cornerstone of BYOD and enterprise mobility, as they enable organizations to manage, secure, and streamline the usage of personal devices within corporate networks. These software solutions encompass mobile device management (MDM), mobile application management (MAM), and mobile security software, among others. The dominance of the software segment can be attributed to the critical role these solutions play in facilitating the seamless integration of personal devices into corporate environments while ensuring data security, compliance, and efficient device management. With the ongoing evolution of technology and the increasing complexity of device ecosystems, organizations continue to invest significantly in advanced software solutions to address the challenges associated with BYOD and enterprise mobility. As the market further matures and new software innovations emerge, the software segment is poised to maintain its leadership position, catering to the ever-growing demand for comprehensive and robust software solutions that underpin the success of BYOD and enterprise mobility initiatives.

Deployment Mode Insights

In 2022, the cloud deployment mode segment dominated the Global BYOD & Enterprise Mobility Market and is expected to maintain its dominance during the forecast period. The increasing adoption of cloud-based solutions by organizations across various industries, including retail, BFSI (Banking, Financial Services, and Insurance), and others, has propelled the growth of the cloud deployment mode segment. Cloud deployment offers several advantages, such as scalability, flexibility, and cost-effectiveness, which align well with the requirements of BYOD and enterprise mobility

solutions. The retail sector has witnessed a significant shift towards cloud-based BYOD and enterprise mobility solutions, driven by the need for seamless access to data and applications across multiple locations and devices. Retailers are leveraging cloud deployment to enable real-time inventory management, personalized customer experiences, and streamlined supply chain operations. The scalability of cloud solutions allows retailers to handle peak demand periods and accommodate business growth without significant infrastructure investments. Similarly, the BFSI sector has embraced cloud-based BYOD and enterprise mobility solutions to enhance customer service, improve operational efficiency, and ensure data security. Cloud deployment enables financial institutions to provide secure access to banking services and applications on personal devices, facilitating convenient and personalized customer experiences. Additionally, the scalability and agility of cloud solutions enable BFSI organizations to adapt to changing market dynamics and regulatory requirements. Other sectors, such as healthcare, manufacturing, and professional services, are also witnessing a growing adoption of cloud-based BYOD and enterprise mobility solutions. These sectors benefit from the flexibility and accessibility offered by cloud deployment, enabling employees to collaborate and access critical business information from anywhere, anytime. The dominance of the cloud deployment mode segment in the Global BYOD & Enterprise Mobility Market is expected to continue during the forecast period. The increasing reliance on cloud-based solutions, coupled with the ongoing digital transformation initiatives across industries, will drive the demand for cloud deployment in the BYOD and enterprise mobility space. The scalability, cost-effectiveness, and ease of management associated with cloud deployment make it an attractive choice for organizations seeking to enable a mobile workforce and enhance productivity.

Regional Insights

In 2022, North America dominated the Global BYOD & Enterprise Mobility Market and is expected to maintain its dominance during the forecast period. The region's strong position can be attributed to several factors that contribute to the growth of BYOD and enterprise mobility solutions. North America has a highly developed IT infrastructure and a mature technology adoption landscape, making it conducive for the implementation of BYOD and enterprise mobility initiatives. The region is home to several major technology companies and has a high concentration of enterprises across various industries, including retail, healthcare, finance, and manufacturing. These industries are at the forefront of adopting BYOD and enterprise mobility solutions to enhance productivity, improve customer experiences, and drive innovation. Furthermore, North America has a strong focus on digital transformation and the adoption of advanced technologies. The region's enterprises are investing heavily in

cloud computing, mobile applications, and data analytics, which are key enablers of BYOD and enterprise mobility. The availability of robust cloud infrastructure and advanced mobile networks supports the seamless integration of mobile devices and applications into the corporate environment. North America also has a favorable regulatory environment that promotes the adoption of BYOD and enterprise mobility solutions. The region has well-established data privacy and security regulations, such as the Health Insurance Portability and Accountability Act (HIPAA) and the California Consumer Privacy Act (CCPA), which drive organizations to implement secure and compliant BYOD policies. Moreover, the region's workforce has a high level of technology literacy and a strong affinity for mobile devices, making them receptive to BYOD initiatives. Employees in North America are accustomed to using their personal devices for work purposes and expect the flexibility and convenience that BYOD offers.

Key Market Players

Microsoft Corporation

IBM Corporation

Cisco Systems, Inc.

VMware, Inc.

BlackBerry Limited

Citrix Systems, Inc.

SAP SE

Infosys Limited

AT&T Inc.

Accenture plc

Hewlett Packard Enterprise Development LP

Oracle Corporation

MobileIron, Inc.

AirWatch (VMware)

Report Scope:

In this report, the Global BYOD & Enterprise Mobility Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global BYOD & Enterprise Mobility Market, By Component:

Software

Security Solution & Service

Global BYOD & Enterprise Mobility Market, By Deployment Mode:

Cloud

On-Premises

Global BYOD & Enterprise Mobility Market, By End User:

Retail

BFSI & Others

Global BYOD & Enterprise Mobility Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global BYOD & Enterprise Mobility Market.

Available Customizations:

Global BYOD & Enterprise Mobility Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Baseline Methodology
- 2.2. Key Industry Partners
- 2.3. Major Association and Secondary Sources
- 2.4. Forecasting Methodology
- 2.5. Data Triangulation & Validation
- 2.6. Assumptions and Limitations

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL BYOD & ENTERPRISE MOBILITY MARKET

5. VOICE OF CUSTOMER

6. GLOBAL BYOD & ENTERPRISE MOBILITY MARKET OVERVIEW

7. GLOBAL BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Component (Software, Security Solution & Service)
 - 7.2.2. By Deployment Mode (Cloud Vs On-Premises)
 - 7.2.3. By End User (Retail, BFSI & Others)
 - 7.2.4. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
- 7.3. By Company (2022)
- 7.4. Market Map

8. NORTH AMERICA BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Component

8.2.2. By Deployment Mode

8.2.3. By End User

8.2.4. By Country

8.2.4.1. United States BYOD & Enterprise Mobility Market Outlook

8.2.4.1.1. Market Size & Forecast

8.2.4.1.1.1. By Value

8.2.4.1.2. Market Share & Forecast

8.2.4.1.2.1. By Component

8.2.4.1.2.2. By Deployment Mode

8.2.4.1.2.3. By End User

8.2.4.2. Canada BYOD & Enterprise Mobility Market Outlook

8.2.4.2.1. Market Size & Forecast

8.2.4.2.1.1. By Value

8.2.4.2.2. Market Share & Forecast

8.2.4.2.2.1. By Component

8.2.4.2.2.2. By Deployment Mode

8.2.4.2.2.3. By End User

8.2.4.3. Mexico BYOD & Enterprise Mobility Market Outlook

8.2.4.3.1. Market Size & Forecast

8.2.4.3.1.1. By Value

8.2.4.3.2. Market Share & Forecast

8.2.4.3.2.1. By Component

8.2.4.3.2.2. By Deployment Mode

8.2.4.3.2.3. By End User

9. EUROPE BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Component

9.2.2. By Deployment Mode

9.2.3. By End User

9.2.4. By Country

9.2.4.1. Germany BYOD & Enterprise Mobility Market Outlook

9.2.4.1.1. Market Size & Forecast

9.2.4.1.1.1. By Value

9.2.4.1.2. Market Share & Forecast

9.2.4.1.2.1. By Component

9.2.4.1.2.2. By Deployment Mode

9.2.4.1.2.3. By End User

9.2.4.2. France BYOD & Enterprise Mobility Market Outlook

9.2.4.2.1. Market Size & Forecast

9.2.4.2.1.1. By Value

9.2.4.2.2. Market Share & Forecast

9.2.4.2.2.1. By Component

9.2.4.2.2.2. By Deployment Mode

9.2.4.2.2.3. By End User

9.2.4.3. United Kingdom BYOD & Enterprise Mobility Market Outlook

9.2.4.3.1. Market Size & Forecast

9.2.4.3.1.1. By Value

9.2.4.3.2. Market Share & Forecast

9.2.4.3.2.1. By Component

9.2.4.3.2.2. By Deployment Mode

9.2.4.3.2.3. By End User

9.2.4.4. Italy BYOD & Enterprise Mobility Market Outlook

9.2.4.4.1. Market Size & Forecast

9.2.4.4.1.1. By Value

9.2.4.4.2. Market Share & Forecast

9.2.4.4.2.1. By Component

9.2.4.4.2.2. By Deployment Mode

9.2.4.4.2.3. By End User

9.2.4.5. Spain BYOD & Enterprise Mobility Market Outlook

9.2.4.5.1. Market Size & Forecast

9.2.4.5.1.1. By Value

9.2.4.5.2. Market Share & Forecast

9.2.4.5.2.1. By Component

9.2.4.5.2.2. By Deployment Mode

9.2.4.5.2.3. By End User

10. SOUTH AMERICA BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Component

10.2.2. By Deployment Mode

10.2.3. By End User

10.2.4. By Country

10.2.4.1. Brazil BYOD & Enterprise Mobility Market Outlook

10.2.4.1.1. Market Size & Forecast

10.2.4.1.1.1. By Value

10.2.4.1.2. Market Share & Forecast

10.2.4.1.2.1. By Component

10.2.4.1.2.2. By Deployment Mode

10.2.4.1.2.3. By End User

10.2.4.2. Colombia BYOD & Enterprise Mobility Market Outlook

10.2.4.2.1. Market Size & Forecast

10.2.4.2.1.1. By Value

10.2.4.2.2. Market Share & Forecast

10.2.4.2.2.1. By Component

10.2.4.2.2.2. By Deployment Mode

10.2.4.2.2.3. By End User

10.2.4.3. Argentina BYOD & Enterprise Mobility Market Outlook

10.2.4.3.1. Market Size & Forecast

10.2.4.3.1.1. By Value

10.2.4.3.2. Market Share & Forecast

10.2.4.3.2.1. By Component

10.2.4.3.2.2. By Deployment Mode

10.2.4.3.2.3. By End User

11. MIDDLE EAST & AFRICA BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Component

11.2.2. By Deployment Mode

11.2.3. By End User

- 11.2.4. By Country
 - 11.2.4.1. Saudi Arabia BYOD & Enterprise Mobility Market Outlook
 - 11.2.4.1.1. Market Size & Forecast
 - 11.2.4.1.1.1. By Value
 - 11.2.4.1.2. Market Share & Forecast
 - 11.2.4.1.2.1. By Component
 - 11.2.4.1.2.2. By Deployment Mode
 - 11.2.4.1.2.3. By End User
 - 11.2.4.2. UAE BYOD & Enterprise Mobility Market Outlook
 - 11.2.4.2.1. Market Size & Forecast
 - 11.2.4.2.1.1. By Value
 - 11.2.4.2.2. Market Share & Forecast
 - 11.2.4.2.2.1. By Component
 - 11.2.4.2.2.2. By Deployment Mode
 - 11.2.4.2.2.3. By End User
 - 11.2.4.3. South Africa BYOD & Enterprise Mobility Market Outlook
 - 11.2.4.3.1. Market Size & Forecast
 - 11.2.4.3.1.1. By Value
 - 11.2.4.3.2. Market Share & Forecast
 - 11.2.4.3.2.1. By Component
 - 11.2.4.3.2.2. By Deployment Mode
 - 11.2.4.3.2.3. By End User

12. ASIA PACIFIC BYOD & ENTERPRISE MOBILITY MARKET OUTLOOK

- 12.1. Market Size & Forecast
 - 12.1.1. By Component
 - 12.1.2. By Deployment Mode
 - 12.1.3. By End User
 - 12.1.4. By Country
 - 12.1.4.1. China BYOD & Enterprise Mobility Market Outlook
 - 12.1.4.1.1. Market Size & Forecast
 - 12.1.4.1.1.1. By Value
 - 12.1.4.1.2. Market Share & Forecast
 - 12.1.4.1.2.1. By Component
 - 12.1.4.1.2.2. By Deployment Mode
 - 12.1.4.1.2.3. By End User
 - 12.1.4.2. India BYOD & Enterprise Mobility Market Outlook
 - 12.1.4.2.1. Market Size & Forecast

- 12.1.4.2.1.1. By Value
- 12.1.4.2.2. Market Share & Forecast
 - 12.1.4.2.2.1. By Component
 - 12.1.4.2.2.2. By Deployment Mode
 - 12.1.4.2.2.3. By End User
- 12.1.4.3. Japan BYOD & Enterprise Mobility Market Outlook
 - 12.1.4.3.1. Market Size & Forecast
 - 12.1.4.3.1.1. By Value
 - 12.1.4.3.2. Market Share & Forecast
 - 12.1.4.3.2.1. By Component
 - 12.1.4.3.2.2. By Deployment Mode
 - 12.1.4.3.2.3. By End User
- 12.1.4.4. South Korea BYOD & Enterprise Mobility Market Outlook
 - 12.1.4.4.1. Market Size & Forecast
 - 12.1.4.4.1.1. By Value
 - 12.1.4.4.2. Market Share & Forecast
 - 12.1.4.4.2.1. By Component
 - 12.1.4.4.2.2. By Deployment Mode
 - 12.1.4.4.2.3. By End User
- 12.1.4.5. Australia BYOD & Enterprise Mobility Market Outlook
 - 12.1.4.5.1. Market Size & Forecast
 - 12.1.4.5.1.1. By Value
 - 12.1.4.5.2. Market Share & Forecast
 - 12.1.4.5.2.1. By Component
 - 12.1.4.5.2.2. By Deployment Mode
 - 12.1.4.5.2.3. By End User

13. MARKET DYNAMICS

- 13.1. Drivers
- 13.2. Challenges

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPANY PROFILES

- 15.1. Microsoft Corporation
 - 15.1.1. Business Overview
 - 15.1.2. Key Revenue and Financials

- 15.1.3. Recent Developments
- 15.1.4. Key Personnel
- 15.1.5. Key Product/Services Offered
- 15.2. IBM Corporation
 - 15.2.1. Business Overview
 - 15.2.2. Key Revenue and Financials
 - 15.2.3. Recent Developments
 - 15.2.4. Key Personnel
 - 15.2.5. Key Product/Services Offered
- 15.3. Cisco Systems, Inc.
 - 15.3.1. Business Overview
 - 15.3.2. Key Revenue and Financials
 - 15.3.3. Recent Developments
 - 15.3.4. Key Personnel
 - 15.3.5. Key Product/Services Offered
- 15.4. VMware, Inc.
 - 15.4.1. Business Overview
 - 15.4.2. Key Revenue and Financials
 - 15.4.3. Recent Developments
 - 15.4.4. Key Personnel
 - 15.4.5. Key Product/Services Offered
- 15.5. BlackBerry Limited
 - 15.5.1. Business Overview
 - 15.5.2. Key Revenue and Financials
 - 15.5.3. Recent Developments
 - 15.5.4. Key Personnel
 - 15.5.5. Key Product/Services Offered
- 15.6. Citrix Systems, Inc.
 - 15.6.1. Business Overview
 - 15.6.2. Key Revenue and Financials
 - 15.6.3. Recent Developments
 - 15.6.4. Key Personnel
 - 15.6.5. Key Product/Services Offered
- 15.7. SAP SE
 - 15.7.1. Business Overview
 - 15.7.2. Key Revenue and Financials
 - 15.7.3. Recent Developments
 - 15.7.4. Key Personnel
 - 15.7.5. Key Product/Services Offered

- 15.8. Infosys Limited
 - 15.8.1. Business Overview
 - 15.8.2. Key Revenue and Financials
 - 15.8.3. Recent Developments
 - 15.8.4. Key Personnel
 - 15.8.5. Key Product/Services Offered
- 15.9. AT&T Inc.
 - 15.9.1. Business Overview
 - 15.9.2. Key Revenue and Financials
 - 15.9.3. Recent Developments
 - 15.9.4. Key Personnel
 - 15.9.5. Key Product/Services Offered
- 15.10. Accenture plc
 - 15.10.1. Business Overview
 - 15.10.2. Key Revenue and Financials
 - 15.10.3. Recent Developments
 - 15.10.4. Key Personnel
 - 15.10.5. Key Product/Services Offered
- 15.11. Hewlett Packard Enterprise Development LP
 - 15.11.1. Business Overview
 - 15.11.2. Key Revenue and Financials
 - 15.11.3. Recent Developments
 - 15.11.4. Key Personnel
 - 15.11.5. Key Product/Services Offered
- 15.12. Oracle Corporation
 - 15.12.1. Business Overview
 - 15.12.2. Key Revenue and Financials
 - 15.12.3. Recent Developments
 - 15.12.4. Key Personnel
 - 15.12.5. Key Product/Services Offered
- 15.13. MobileIron, Inc.
 - 15.13.1. Business Overview
 - 15.13.2. Key Revenue and Financials
 - 15.13.3. Recent Developments
 - 15.13.4. Key Personnel
 - 15.13.5. Key Product/Services Offered
- 15.14. AirWatch (VMware)
 - 15.14.1. Business Overview
 - 15.14.2. Key Revenue and Financials

15.14.3. Recent Developments

15.14.4. Key Personnel

15.14.5. Key Product/Services Offered

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: BYOD & Enterprise Mobility Market – Global Industry Size, Share, Trends, Opportunity, and Forecast. Segmented By Component (Software, Security Solution & Service), By Deployment Mode (Cloud Vs On-Premises), By End User (Retail, BFSI & Others), By Region, By Company and By Geography, Forecast & Opportunities, 2018-2028

Product link: <https://marketpublishers.com/r/BBAB9BB27A97EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BBAB9BB27A97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970