

# **Business Email Compromise Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, By Offering (Solutions, Services), By Deployment Mode (Cloud, On-premises), By Vertical (BFSI, Government, IT and Telecommunications, Energy and Utilities, Manufacturing, Retail and eCommerce, Healthcare, Others), By Region, By Competition 2020-2030F**

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## **Abstracts**

### **Market Overview**

The Global Business Email Compromise Market was valued at USD 1.48 billion in 2024 and is projected to reach USD 4.69 billion by 2030, growing at a CAGR of 21.20% during the forecast period. Business Email Compromise (BEC) is a type of cyberattack that targets enterprises through deceptive email communications—typically involving impersonation of executives, employees, or suppliers—to fraudulently acquire funds or sensitive information. These attacks rely heavily on social engineering rather than technical flaws, making them difficult to detect and prevent. The expanding digital workspace, including increased reliance on cloud platforms and remote collaboration, has broadened the attack surface, leading to a surge in demand for robust email security solutions. Enterprises in finance, government, healthcare, and professional services are investing in cybersecurity tools, email authentication systems, and real-time monitoring platforms. Additionally, evolving threats such as deepfake-enabled impersonation and supply chain manipulation have further intensified the need for adaptive defense mechanisms. The market is also being propelled by the integration of AI and ML technologies, which enhance the ability to detect suspicious behavior. Compliance mandates and insurer requirements are further encouraging organizations to strengthen their email security frameworks, reinforcing the market's growth.

trajectory.

## **Key Market Drivers**

### **Escalation of Social Engineering and Executive Impersonation Attacks**

The increasing frequency and sophistication of social engineering attacks, particularly those involving executive impersonation, are a major force behind the rising demand for business email compromise solutions. Threat actors study corporate structures, communication habits, and workflows to craft highly convincing emails that often appear urgent and legitimate. By mimicking high-ranking officials or trusted partners, attackers manipulate employees into executing unauthorized fund transfers or disclosing sensitive data. This evolving threat landscape is prompting companies to adopt AI-driven monitoring tools, implement verification protocols, and strengthen employee awareness training programs to detect and neutralize such deceptive schemes.

## **Key Market Challenges**

### **Difficulty in Differentiating Legitimate from Fraudulent Communications**

A key challenge in mitigating business email compromise lies in the ability to distinguish authentic communications from well-crafted fraudulent emails. These threats often mimic real correspondence by using familiar internal phrases, legitimate-looking domains, and accurate signatures. Attackers may spend extended periods observing communication styles to craft messages that align with ongoing conversations or known approval processes. This high level of detail makes detection difficult, even for vigilant staff. Without intelligent tools that analyze behavioral and contextual anomalies, organizations remain vulnerable despite awareness and training initiatives.

## **Key Market Trends**

### **Integration of Artificial Intelligence in Email Threat Detection**

A growing trend in the business email compromise market is the adoption of artificial intelligence for real-time threat identification. Traditional security tools often fall short in detecting attacks that lack malicious payloads and instead rely on psychological manipulation. AI-powered systems use machine learning to monitor email behavior, detect deviations in language, identify impersonation tactics, and analyze historical communication patterns. These tools help flag potentially harmful emails before action

is taken, supporting proactive defense. Additionally, AI-enhanced platforms refine threat detection continuously through integration with global intelligence feeds, improving accuracy and reducing false alerts. This shift is transforming email security from reactive to predictive, aligning with the demands of a digital-first business environment.

### **Key Market Players**

Microsoft Corporation

Cisco Systems, Inc.

Proofpoint, Inc.

Mimecast Limited

Broadcom Inc.

Trend Micro Incorporated

Barracuda Networks, Inc.

Fortinet, Inc.

### **Report Scope:**

In this report, the Global Business Email Compromise Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Business Email Compromise Market, By Offering:

Solutions

Services

Business Email Compromise Market, By Deployment Mode:

Cloud

On-premises

Business Email Compromise Market, By Vertical:

BFSI

Government

IT and Telecommunications

Energy and Utilities

Manufacturing

Retail and eCommerce

Healthcare

Others

Business Email Compromise Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

South America

Brazil

Colombia

Argentina

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Business Email Compromise Market.

## **Available Customizations:**

*Business Email Compromise Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, By Offering...*

Global Business Email Compromise Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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