

Burn Care Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Advanced Dressings, Biologics, Traditional Burn Care Products and Others), By Depth Of Burn (Minor Burns, Partial Thickness Burns, and Full Thickness Burns), By Cause (Thermal Burns, Electrical Burns, Radiation Burns, Chemical Burns, and Friction Burns), By End Use (Hospitals, Outpatient Facilities, Home Care, and Research & Manufacturing), By Region and Competition, 2020-2030F

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Abstracts

Global Burn Care Market was valued at USD 2.75 Billion in 2024 and is expected to reach USD 4.19 Billion by 2030 with a CAGR of 7.23% during the forecast period. The Global Burn Care Market is primarily driven by the increasing incidence of burn injuries, advancements in burn treatment technologies, and rising awareness regarding burn prevention and care. The growing number of accidents, industrial hazards, and burn-related injuries, especially in emerging economies, is a major contributing factor. innovations in burn care products, such as advanced wound dressings, biologics, and skin grafts, are improving healing times and patient outcomes. The market is further supported by the increasing availability of specialized burn care centers and government initiatives aimed at enhancing healthcare infrastructure. The rising demand for effective, minimally invasive treatments and the growing focus on reconstructive surgery for burn victims are also contributing to the market's expansion.

Key Market Drivers

Increasing Incidence of Burn Injuries

The global incidence of burn injuries is a significant driver of the burn care market, with millions of people suffering from burns every year due to various causes, such as industrial accidents, domestic incidents, road accidents, and natural disasters like fires. According to the World Health Organization (WHO), burns are among the top 10 causes of death in low- and middle-income countries, which experience higher burn-related fatalities due to limited access to healthcare. The elderly and children are particularly vulnerable to burns in these regions. With industrial growth, especially in emerging markets, the risk of workplace burns is also increasing. The rise in household accidents such as cooking fires and scalding injuries contributes to a growing number of burn cases. This increasing frequency of burn injuries worldwide necessitates an expansion in burn care solutions, such as wound dressings, skin grafts, and advanced biological treatments, all of which are driving market growth. The need for both acute burn management and long-term care solutions (including rehabilitation) is intensifying, contributing to greater demand for specialized burn care products and services globally.

Technological Advancements in Burn Care Products

Technological advancements in burn care products have significantly enhanced the treatment and recovery process for burn patients. In the past decade, numerous innovations in wound healing products, such as advanced wound dressings, bioactive bandages, collagen-based dressings, and hydrocolloid dressings, have revolutionized the way burns are treated. These materials not only help protect the wound from infection but also promote faster healing by maintaining an optimal moist environment for tissue regeneration. In December 2022, MediWound received FDA clearance for its NexoBrid, a treatment for severe thermal burns in adults. Biologics and bioactive products like growth factors, stem cell therapy, and tissue-engineered skin are gaining traction in the market as they help accelerate healing and reduce scarring in severe burn cases. For instance, epidermal growth factor (EGF) and platelet-derived growth factors (PDGF) are increasingly used to stimulate skin regeneration and improve healing time. Biodegradable dressings that promote cellular regeneration and artificial skin substitutes have become essential in treating deep burns and chronic wounds, helping to reduce the need for repeated surgeries. The advancement of these products, combined with the ongoing development of new technology and materials, is a key factor propelling the burn care market forward, enabling more effective and less invasive treatment options for patients.

Rising Healthcare Expenditures

Increasing healthcare expenditure globally, especially in developed and emerging markets, is a major factor influencing the growth of the burn care market. Many countries have started increasing their healthcare budgets to improve healthcare infrastructure, introduce cutting-edge medical technologies, and provide better treatments to their populations. As healthcare costs rise, governments, insurance companies, and private healthcare providers are prioritizing funding for innovative treatments for critical conditions like burn injuries. In June 2022, Smith & Nephew PLC announced the construction of a new manufacturing and R&D facility for its Advanced Wound Management division in the UK. The company also revealed plans to invest over USD 100 million to develop a state-of-the-art R&D, manufacturing, and flexible office environment in the country. As the healthcare infrastructure expands in emerging markets, more hospitals and medical centers are becoming equipped with advanced technologies and specialized burn care units. This has made access to high-quality burn care more accessible, even in previously underserved regions. The growing awareness of burn prevention, as well as the development of sophisticated treatments that improve recovery rates, has led to greater investments in burn care products and services. Countries with high healthcare expenditures are increasingly focusing on medical reimbursement policies that cover burn care products and procedures, increasing patient access to these critical treatments. This trend is expected to continue driving the market as access to advanced burn care becomes more widespread.

Growing Awareness of Burn Prevention and Care

The rising awareness of burn prevention and the importance of timely medical treatment is driving growth in the global burn care market. Campaigns by government organizations, non-profits, and healthcare professionals are educating the public on the risks associated with burns and the steps needed to prevent them. For example, programs focused on fire safety in homes and workplaces, as well as community education about safe cooking practices, are helping to reduce the overall number of burn injuries in certain areas. As the importance of early burn treatment becomes more widely understood, individuals are seeking out advanced burn care solutions to speed up recovery. The awareness of the effectiveness of newer treatment options, such as biological dressings, artificial skin grafts, and stem cell-based therapies, is encouraging patients and healthcare professionals to explore better methods for treating burn injuries. Greater awareness of scar management and rehabilitation for burn survivors is also contributing to market growth, as more people seek products and services that not

only treat the wound but also help with the long-term recovery process.

Improved Access to Healthcare and Specialized Burn Care Centers

Access to specialized burn care units is expanding across the globe, contributing significantly to the market's growth. As healthcare infrastructure improves, particularly in developing nations, more burn care centers are opening and offering comprehensive treatments for burn patients. In January 2021, Smith & Nephew, in partnership with Movemedical, celebrated the successful launch of their new field sales operations and inventory management system in the U.S. The system is designed to streamline daily inventory tasks for sales representatives and improve service for surgical clients.

These specialized burn units are equipped with the necessary resources, such as skin grafting techniques, advanced wound care products, and multidisciplinary medical teams to offer the best outcomes for burn survivors. The increasing number of burn centers and the development of burn rehabilitation centers allow for better patient outcomes and help in reducing the risk of long-term disabilities due to burn injuries. Telemedicine services are improving the accessibility of burn care consultations in remote or underserved areas, enabling patients to receive expert advice and timely care. The rise in hospital infrastructures and better accessibility to specialized services will lead to faster treatment, quicker recovery, and ultimately, increased demand for burn care products.

Key Market Challenges

High Treatment Costs

One of the significant challenges for the global burn care market is the high cost of advanced treatments and specialized care. Advanced burn treatments, such as biologic wound dressings, skin substitutes, and tissue-engineered products, can be expensive, limiting access for low-income patients, especially in developing countries. The cost of skin grafts, growth factors, and long-term rehabilitation can place a substantial financial burden on healthcare systems and individuals, potentially leading to delayed treatments or suboptimal care. The long recovery time and the need for repeated surgeries in severe cases further add to the overall expenses. As a result, despite the increasing availability of advanced treatments, financial barriers continue to hinder access to high-quality burn care in many regions.

Limited Access to Specialized Burn Care

Despite growing awareness and healthcare advancements, access to specialized burn care remains a major challenge, particularly in rural and remote areas. In many parts of the world, especially in low- and middle-income countries, there is a lack of specialized burn centers and trained professionals who can manage severe burn injuries. Burn patients in such areas often face delayed treatments, leading to complications such as infections, sepsis, and poor wound healing. Inadequate healthcare infrastructure and lack of proper facilities can hinder effective burn care, limiting the market's growth in certain regions. This challenge is particularly relevant in emerging markets, where the healthcare system is still developing, and there is insufficient access to advanced technologies for burn care management.

Risk of Infection and Complications

Burn wounds are highly susceptible to infection, which can significantly complicate recovery and lead to severe health issues such as septic shock or organ failure. While advancements in wound care technologies have improved infection prevention, the risk remains a constant concern. The development of resistant strains of bacteria, especially in developing regions with inadequate infection control protocols, further complicates the treatment process. Infections can lead to prolonged hospitalization, additional surgeries, and increased healthcare costs. Despite the availability of antimicrobial wound dressings and advanced skin substitutes, healthcare providers face the persistent challenge of ensuring proper infection control, especially in severe burn cases where large portions of skin are damaged.

Key Market Trends

Availability of Advanced Biologics and Skin Substitutes

The introduction of biologics and skin substitutes has been a major game-changer in the treatment of severe burn injuries. Skin substitutes, such as allografts, xenografts, and artificial skin, have become essential tools in managing third-degree burns and other extensive skin injuries. These products help cover burn wounds, prevent infection, and promote the growth of new skin. In October 2021, Smith & Nephew presented the results of a systematic review and meta-analysis of the IODOSORB 0.9% Cadexomet Iodine Range, evaluating its effectiveness in comparison to the standard treatment for chronic wounds.

The development of bioengineered skin from stem cells and synthetic skin products that

mimic natural skin tissue is also driving the burn care market. These advanced products not only assist in faster wound healing but also significantly reduce the risk of infection and scarring, which are common complications in severe burns. The continued advancement in the development of biological dressings and tissue-engineered products offers a promising future for burn care treatments. They have significantly improved the success rate of burn recovery, particularly for patients with large or deep burns, and their widespread adoption is expected to further boost market growth.

Growing Medical Tourism for Burn Care Treatments

The rise of medical tourism is another important driver of the global burn care market. Countries such as India, Thailand, Mexico, and Turkey have become popular destinations for burn treatments due to their well-established healthcare infrastructure and cost-effective medical services. Patients from countries with high healthcare costs are increasingly seeking advanced burn care treatments abroad, where they can receive high-quality care at a fraction of the price. Burn centers in medical tourism hubs are offering cutting-edge technologies, such as biological dressings, stem cell treatments, and advanced skin grafts, which attract international patients looking for specialized burn care. As global mobility and access to medical travel increase, the demand for advanced burn treatments across borders continues to rise, contributing to the growth of the burn care market.

Segmental Insights

Product Insights

Based on the product, advanced dressings had emerged as the dominant segment due to their superior effectiveness in promoting faster healing, reducing infection, and enhancing patient outcomes. This segment is growing rapidly as healthcare professionals increasingly opt for advanced wound care solutions to treat burn injuries, particularly in moderate to severe cases. Advanced dressings, which include products such as silver-based dressings, hydrocolloids, hydrogels, and alginates, provide a range of benefits over traditional burn care products. These dressings offer a moist wound environment that accelerates the healing process, prevents infection, and reduces pain during dressing changes. Silver dressings, for example, have antimicrobial properties that help prevent bacterial contamination, a common complication in burn wounds. Advanced dressings are designed to adhere to the wound without sticking, reducing trauma during dressing removal and enhancing patient comfort.

In addition to their clinical benefits, advanced dressings are also highly cost-effective in the long term, as they reduce the need for frequent dressing changes and hospital stays. This makes them a preferred choice for both healthcare providers and patients, as they can lead to quicker recovery times and lower overall healthcare costs. The ease of use and versatility of advanced dressings further contribute to their dominance in the burn care market, as they are suitable for a wide range of burn severities, from minor to severe. As the burn care landscape continues to evolve, the demand for advanced dressings is expected to grow due to their effectiveness in managing burn injuries and the increasing awareness of their benefits among healthcare professionals.

End Use Insights

Based on the end use segment, hospitals was the dominant segment. Hospitals remain the primary setting for the treatment of burn injuries, especially severe cases, which require specialized care and advanced medical equipment. The infrastructure and resources available in hospitals, such as burn units, skilled healthcare professionals, and access to advanced technologies, make them the preferred choice for burn patients requiring immediate and intensive treatment. Hospitals typically offer a comprehensive range of burn care services, from emergency care to rehabilitation, ensuring that patients receive the necessary attention at every stage of recovery.

In hospital settings, specialized burn care units (BCUs) are equipped to handle various degrees of burn injuries, from superficial burns to life-threatening third-degree burns. These units are staffed with expert surgeons, nurses, and physiotherapists, who work collaboratively to provide wound care, skin grafts, infection prevention, pain management, and long-term rehabilitation. The ability of hospitals to offer complex procedures such as skin grafting, tissue-engineered skin products, and biologic therapies has led to a higher preference for these settings over other options like outpatient facilities or home care. Hospitals also offer the necessary emergency care in the aftermath of burns, including fluid resuscitation, infection management, and cardiovascular support, which are critical for severe burn patients.

The high patient volume in hospitals contributes significantly to the burn care market's growth. Given that burn injuries can occur in various environments, such as workplaces, homes, and public spaces, hospitals are frequently the first line of treatment for burn victims. With the rise in accidents and burn-related incidents worldwide, hospitals continue to see an increasing influx of burn patients, which drives the demand for advanced burn care products and services. While outpatient facilities are growing in importance, particularly for treating minor burns and follow-up care, they do not yet

match hospitals in terms of market share or scope of services. Outpatient facilities provide convenience and accessibility for patients with less severe burns who do not require hospitalization or complex treatments. These facilities focus more on wound dressing, minor surgical procedures, and follow-up consultations. However, they generally lack the capability to handle severe burn cases that require intensive monitoring, advanced wound care, or surgical interventions. As a result, although outpatient facilities cater to a portion of the burn care market, their role remains secondary to hospitals, particularly in more critical burn care situations.

Regional Insights

North America was the dominant market, primarily due to its advanced healthcare infrastructure, high healthcare expenditure, and significant adoption of modern burn care technologies. The presence of well-established healthcare systems, including state-of-the-art burn care centers and specialized medical professionals, contributes to the region's leadership in the burn care market. In particular, the United States, with its vast network of hospitals, outpatient clinics, and burn units, is a key driver of this dominance.

North America's strong market position is also driven by the high prevalence of burn injuries resulting from industrial accidents, home accidents, and other incidents, which leads to an increased demand for burn care treatments. The region has an extensive network of specialized burn centers that provide advanced treatments such as skin grafts, biologics, and antimicrobial dressings. The U.S. and Canada, in particular, also benefit from the high availability and use of advanced technologies, including biological dressings, tissue-engineered products, and growth factors, which are central to modern burn care.

North America benefits from a well-developed regulatory framework, which ensures the approval of cutting-edge burn care products, making advanced therapies more accessible to patients. The region also has a strong research and development ecosystem, with numerous pharmaceutical and medical device companies dedicated to advancing burn care technologies. Ongoing clinical studies and trials in North America further support the growth of the burn care market by improving existing treatments and introducing new solutions.

Key Market Players

3M Company

Hollister Incorporated

Cardinal Health, Inc.

Integra LifeSciences Corporation

Coloplast Corp.

DeRoyal Industries, Inc.

Smith & Nephew Plc

Convatec Inc.

M?Inlycke Health Care AB

Johnson & Johnson

Report Scope:

In this report, the Global Burn Care Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Burn Care Market, By Product:

Advanced Dressings

Biologics

Traditional Burn Care Products

Others

Burn Care Market, By Depth Of Burn:

Minor Burns

Partial Thickness Burns

Full Thickness Burns

Burn Care Market, By Cause:

Thermal Burns

Electrical Burns

Radiation Burns

Chemical Burns

Friction Burns

Burn Care Market, By End Use:

Hospitals

Outpatient Facilities

Home Care

and Research & Manufacturing

Burn Care Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Burn Care Market.

Available Customizations:

Global Burn Care market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validations
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL BURN CARE MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Product (Advanced Dressings, Biologics, Traditional Burn Care Products and Others)
 - 5.2.2. By Depth Of Burn (Minor Burns, Partial Thickness Burns, and Full Thickness Burns)

5.2.3. By Cause (Thermal Burns, Electrical Burns, Radiation Burns, Chemical Burns, and Friction Burns)

5.2.4. By End Use (Hospitals, Outpatient Facilities, Home Care, and Research & Manufacturing)

5.2.5. By Region

5.2.6. By Company (2024)

5.3. Market Map

6. NORTH AMERICA BURN CARE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product

6.2.2. By Depth Of Burn

6.2.3. By Cause

6.2.4. By End Use

6.2.5. By Country

6.3. North America: Country Analysis

6.3.1. United States Burn Care Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Product

6.3.1.2.2. By Depth Of Burn

6.3.1.2.3. By Cause

6.3.1.2.4. By End Use

6.3.2. Canada Burn Care Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Product

6.3.2.2.2. By Depth Of Burn

6.3.2.2.3. By Cause

6.3.2.2.4. By End Use

6.3.3. Mexico Burn Care Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

- 6.3.3.2.1. By Product
- 6.3.3.2.2. By Depth Of Burn
- 6.3.3.2.3. By Cause
- 6.3.3.2.4. By End Use

7. EUROPE BURN CARE MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Product
 - 7.2.2. By Depth Of Burn
 - 7.2.3. By Cause
 - 7.2.4. By End Use
 - 7.2.5. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Burn Care Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Product
 - 7.3.1.2.2. By Depth Of Burn
 - 7.3.1.2.3. By Cause
 - 7.3.1.2.4. By End Use
 - 7.3.2. United Kingdom Burn Care Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Product
 - 7.3.2.2.2. By Depth Of Burn
 - 7.3.2.2.3. By Cause
 - 7.3.2.2.4. By End Use
 - 7.3.3. Italy Burn Care Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Product
 - 7.3.3.2.2. By Depth Of Burn
 - 7.3.3.2.3. By Cause

- 7.3.3.2.4. By End Use
- 7.3.4. France Burn Care Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Product
 - 7.3.4.2.2. By Depth Of Burn
 - 7.3.4.2.3. By Cause
 - 7.3.4.2.4. By End Use
- 7.3.5. Spain Burn Care Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Product
 - 7.3.5.2.2. By Depth Of Burn
 - 7.3.5.2.3. By Cause
 - 7.3.5.2.4. By End Use

8. ASIA-PACIFIC BURN CARE MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Product
 - 8.2.2. By Depth Of Burn
 - 8.2.3. By Cause
 - 8.2.4. By End Use
 - 8.2.5. By Country
- 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Burn Care Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Product
 - 8.3.1.2.2. By Depth Of Burn
 - 8.3.1.2.3. By Cause
 - 8.3.1.2.4. By End Use
 - 8.3.2. India Burn Care Market Outlook
 - 8.3.2.1. Market Size & Forecast

- 8.3.2.1.1. By Value
- 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Product
 - 8.3.2.2.2. By Depth Of Burn
 - 8.3.2.2.3. By Cause
 - 8.3.2.2.4. By End Use
- 8.3.3. Japan Burn Care Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Product
 - 8.3.3.2.2. By Depth Of Burn
 - 8.3.3.2.3. By Cause
 - 8.3.3.2.4. By End Use
- 8.3.4. South Korea Burn Care Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Product
 - 8.3.4.2.2. By Depth Of Burn
 - 8.3.4.2.3. By Cause
 - 8.3.4.2.4. By End Use
- 8.3.5. Australia Burn Care Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Product
 - 8.3.5.2.2. By Depth Of Burn
 - 8.3.5.2.3. By Cause
 - 8.3.5.2.4. By End Use

9. SOUTH AMERICA BURN CARE MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Product
 - 9.2.2. By Depth Of Burn
 - 9.2.3. By Cause

9.2.4. By End Use

9.2.5. By Country

9.3. South America: Country Analysis

9.3.1. Brazil Burn Care Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Product

9.3.1.2.2. By Depth Of Burn

9.3.1.2.3. By Cause

9.3.1.2.4. By End Use

9.3.2. Argentina Burn Care Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Product

9.3.2.2.2. By Depth Of Burn

9.3.2.2.3. By Cause

9.3.2.2.4. By End Use

9.3.3. Colombia Burn Care Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Product

9.3.3.2.2. By Depth Of Burn

9.3.3.2.3. By Cause

9.3.3.2.4. By End Use

10. MIDDLE EAST AND AFRICA BURN CARE MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Product

10.2.2. By Depth Of Burn

10.2.3. By Cause

10.2.4. By End Use

10.2.5. By Country

10.3. MEA: Country Analysis

10.3.1. South Africa Burn Care Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Product

10.3.1.2.2. By Depth Of Burn

10.3.1.2.3. By Cause

10.3.1.2.4. By End Use

10.3.2. Saudi Arabia Burn Care Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Product

10.3.2.2.2. By Depth Of Burn

10.3.2.2.3. By Cause

10.3.2.2.4. By End Use

10.3.3. UAE Burn Care Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Product

10.3.3.2.2. By Depth Of Burn

10.3.3.2.3. By Cause

10.3.3.2.4. By End Use

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

12.1. Merger & Acquisition (If Any)

12.2. Product Launches (If Any)

12.3. Recent Developments

13. PORTER'S FIVE FORCES ANALYSIS

13.1. Competition in the Industry

- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers
- 13.5. Threat of Substitute Products

14. COMPETITIVE LANDSCAPE

- 14.1. 3M Company
 - 14.1.1. Business Overview
 - 14.1.2. Company Snapshot
 - 14.1.3. Products & Services
 - 14.1.4. Financials (As Reported)
 - 14.1.5. Recent Developments
 - 14.1.6. Key Personnel Details
 - 14.1.7. SWOT Analysis
- 14.2. Hollister Incorporated
- 14.3. Cardinal Health, Inc.
- 14.4. Integra LifeSciences Corporation
- 14.5. Coloplast Corp.
- 14.6. DeRoyal Industries, Inc.
- 14.7. Smith & Nephew Plc
- 14.8. Convatec Inc.
- 14.9. M?Inlycke Health Care AB
- 14.10. Johnson & Johnson

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

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