

Brewery Equipment Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Macro brewery Equipment, Craft Brewery Equipment), By Mode of Operation (Manual, Automatic, Semi-Automatic), By Region, By Competition, 2018-2028

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Abstracts

Global Brewery Equipment Market was valued at USD 16.4 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.9% through 2028. The demand for brewery equipment is expected to increase during the forecast period as beer drinkers throughout the world show an increasing preference for craft breweries due to their distinctive flavor. With breweries and alcohol merchants had to close due to lockdowns during the Covid-19 outbreak, beer consumption decreased. This had an impact on the market for brewing equipment. However, as breweries started to function in 2022 and beer demand increased as a result, it is projected that the market for brewery equipment would see an increase in demand globally. Due to breweries being shut down, the U.S. government imposed a lockdown during COVID-19 to stop the virus's spread, which negatively impacted the market for brewing supplies. But in 2022, large breweries and small breweries opened for business, which is expected to drive up demand.

As the global economy improves, the food and beverage business has immense development potential. Growth and expansion in several end-user verticals, including chemicals, food & drink, healthcare, and others, are driven by rising consumer demand. It is therefore expected that during the projection period, this will drive market demand. Large beer producers from all over the world are becoming more interested in investing in this industry as beer culture continues to gain popularity. In addition, industry players

are making investments in cellar equipment, outdoor growth, better yeast management, energy recovery techniques, and brewery expansion in order to bolster their market share in the worldwide brewing equipment industry. For example, Kaspar Schulz GmbH and G.E additive established a partnership in September 2019 to broaden the brewing equipment manufacturing industry and supply advanced additive technologies to the beverage and brewing sectors.

It is anticipated that the increasing alterations to beer laws in various European and North American countries, such as Germany, the United States, and the United Kingdom, will propel product market expansion. Furthermore, it is anticipated that the market for brewery equipment will not grow as predicted due to reasons including high maintenance expenses, energy costs, power consumption costs, and capacity capital. Customers' increasing demand for artisanal beer and other alcoholic beverages worldwide is one of the main drivers driving market expansion despite the increasing number of products being introduced on a daily basis. Accordingly, moderate beer drinking has been shown to be low in calories and to offer the body with a good number of vitamins, minerals, antioxidants, and polyphenols. Global breweries and pubs are expected to expand due to the expanding beer culture, particularly among millennials.

Key Market Drivers

Rising Demand for Craft and Specialty Beers

One of the primary drivers fueling the Brewery Equipment Market is the increasing demand for craft and specialty beers. Consumers are increasingly seeking unique and high-quality beer experiences, leading to a surge in craft breweries globally. This trend is driven by a growing preference for diverse flavors, innovative brewing techniques, and a desire for locally produced, artisanal beverages. As a result, breweries are investing in advanced equipment to cater to the production of a wide range of craft and specialty beers, driving the demand for specialized brewing equipment.

Craft breweries often require smaller-scale, flexible equipment that allows for experimentation and customization. This has led to the development of innovative brewing technologies, fermenters, and other equipment designed to meet the specific needs of craft brewers. The Brewery Equipment Market is, therefore, responding to the changing landscape of the beer industry, with manufacturers focusing on providing solutions that empower craft brewers to create distinctive and high-quality products.

Technological Advancements in Brewing Equipment

The Brewery Equipment Market is witnessing rapid technological advancements, transforming the brewing process and enhancing efficiency. Automation, data analytics, and smart brewing technologies are becoming integral components of modern brewery equipment. Automated systems can streamline brewing operations, improve quality control, and reduce production costs. Additionally, advancements in sensors and monitoring systems allow brewers to closely monitor and control various parameters during the brewing process, ensuring consistency and quality in the final product.

The integration of Internet of Things (IoT) technologies in brewery equipment enables remote monitoring and management, providing brewers with real-time data on key metrics. This not only improves operational efficiency but also allows for predictive maintenance, minimizing downtime and enhancing overall productivity. Technological innovations are, therefore, a significant driver of the Brewery Equipment Market, attracting breweries looking to stay competitive and meet the demands of a tech-savvy consumer base.

Globalization of the Craft Beer Movement

The craft beer movement has transcended regional boundaries, with craft breweries gaining popularity on a global scale. As consumers around the world develop a taste for diverse and unique beer offerings, breweries are expanding their production capacities to meet international demand. This globalization of the craft beer movement is a key driver for the Brewery Equipment Market, as breweries seek to scale up their operations and enter new markets.

Expanding into international markets requires breweries to invest in state-of-the-art equipment that can handle larger production volumes while maintaining product quality. Additionally, meeting regulatory standards in different countries necessitates compliance with various equipment specifications. The Brewery Equipment Market is, therefore, driven by the globalization trend, with manufacturers adapting their offerings to cater to the needs of breweries operating on a global scale.

Growing Awareness of Sustainable Brewing Practices

Sustainability has become a crucial consideration in the Brewery Equipment Market, driven by increasing environmental awareness and consumer demand for eco-friendly products. Breweries are adopting sustainable brewing practices to reduce their environmental impact, including energy-efficient brewing equipment, water conservation

technologies, and waste reduction measures. This focus on sustainability is not only driven by corporate social responsibility but also by the recognition that environmentally conscious practices can lead to cost savings and operational efficiencies.

The demand for energy-efficient brewing equipment, such as heat recovery systems and advanced insulation materials, is on the rise. Additionally, breweries are exploring ways to reuse and recycle water, minimizing their water footprint. The adoption of sustainable brewing practices is not only a response to consumer preferences but also a strategic decision to ensure long-term viability in an environmentally conscious market.

Changing Consumer Preferences and Trends

The Brewery Equipment Market is heavily influenced by evolving consumer preferences and industry trends. For instance, the growing interest in healthier beverage options has led to an increased demand for low-alcohol and non-alcoholic beers. Breweries are investing in specialized equipment to produce these products efficiently. Similarly, the popularity of beer varieties such as IPAs (India Pale Ales), sours, and barrel-aged beers has driven the need for equipment capable of accommodating diverse brewing techniques and ingredients. Adapting to changing consumer preferences is crucial for breweries, and as a result, the Brewery Equipment Market is driven by the need for versatile equipment that supports a wide range of brewing styles and innovations.

Key Market Challenges

High Initial Investment Costs

One of the foremost challenges in the Brewery Equipment Market is the high initial investment required to establish or expand brewing operations. The cost of acquiring brewing equipment, fermentation vessels, kegs, and other essential machinery can be substantial, particularly for new entrants or small-scale breweries. The capital-intensive nature of the brewery business can pose a barrier to entry, limiting the ability of aspiring brewers to enter the market. This challenge is particularly pronounced for craft breweries or microbreweries with limited financial resources. Manufacturers in the Brewery Equipment Market need to address this challenge by developing financing options, leasing arrangements, or entry-level equipment packages that cater to the budget constraints of smaller players. Additionally, industry stakeholders should advocate for and explore government incentives or grants that support the growth of small and medium-sized breweries, helping to mitigate the financial burden associated

with establishing brewing operations.

Rapid Technological Advancements and Obsolescence

While technological advancements drive innovation in the Brewery Equipment Market, they also present a challenge in terms of rapid obsolescence. Breweries that invest in state-of-the-art equipment may find their technology outdated within a short span due to continuous advancements in brewing technology. This poses a dilemma for brewery owners who must balance the desire for cutting-edge equipment with the financial realities of potential obsolescence. To address this challenge, manufacturers need to provide scalable and upgradable solutions that allow breweries to incorporate new technologies without a complete overhaul of their equipment. Additionally, establishing partnerships with technology providers and offering continuous training and support can help breweries stay abreast of the latest advancements and maximize the lifespan of their equipment.

Stringent Regulatory Compliance

Meeting and adhering to stringent regulatory standards is a persistent challenge in the Brewery Equipment Market. The production and sale of alcoholic beverages are subject to a complex web of local, national, and international regulations governing safety, labeling, and quality control. Breweries must navigate a maze of compliance requirements, and failure to meet these standards can result in fines, legal issues, and reputational damage. Brewery equipment manufacturers play a vital role in helping breweries address this challenge by designing equipment that facilitates compliance with regulatory requirements. This may include incorporating features for traceability, quality assurance, and hygiene. Additionally, manufacturers can provide documentation and support to assist breweries in demonstrating their adherence to regulatory standards.

Environmental Sustainability and Resource Efficiency

As the global focus on environmental sustainability intensifies, breweries are facing increasing pressure to adopt eco-friendly practices. The Brewery Equipment Market must grapple with the challenge of developing equipment that promotes resource efficiency, minimizes waste, and reduces the overall environmental footprint of brewing operations. This challenge extends beyond the equipment itself to encompass the entire brewing process, from raw material sourcing to packaging. Manufacturers need to prioritize the development of sustainable brewing solutions, incorporating energy-

efficient technologies, water conservation measures, and materials that can be recycled or reused. Collaboration with environmental organizations and certification bodies can also help manufacturers demonstrate their commitment to sustainability and provide breweries with the tools to align with evolving environmental standards.

Key Market Trends

Automation and Smart Brewing Technologies

One of the prominent trends in the Brewery Equipment Market is the increasing adoption of automation and smart brewing technologies. Breweries are leveraging automation to enhance efficiency, consistency, and precision in various stages of the brewing process. Automated systems are being integrated into tasks such as mashing, lautering, fermentation control, and packaging. This trend is not only driven by the desire for operational efficiency but also by the potential to improve quality control and reduce production costs.

Smart brewing technologies, including sensors, data analytics, and Internet of Things (IoT) devices, enable breweries to monitor and manage brewing processes in real-time. This level of connectivity provides valuable insights into key parameters, allowing brewers to optimize recipes, troubleshoot issues remotely, and ensure product consistency. As the demand for precision brewing and quality assurance grows, the integration of automation and smart technologies is expected to continue shaping the Brewery Equipment Market.

Sustainability and Eco-Friendly Brewing Practices

Sustainability is a pervasive trend in the Brewery Equipment Market, reflecting the broader industry's commitment to environmental responsibility. Breweries are increasingly adopting eco-friendly brewing practices and investing in equipment that minimizes their environmental footprint. This includes the use of energy-efficient brewing systems, water recycling and conservation technologies, and materials that are recyclable or biodegradable.

Sustainable brewing practices not only align with consumer expectations for environmentally conscious products but also contribute to cost savings and operational efficiency. Brewery equipment manufacturers are responding to this trend by developing energy-efficient brewing solutions, waste reduction technologies, and packaging materials that prioritize sustainability. As the global focus on environmental issues

intensifies, sustainability is expected to remain a key trend in the Brewery Equipment Market.

Craft and Specialty Beer Production

The growing popularity of craft and specialty beers continues to drive trends in the Brewery Equipment Market. Consumers are increasingly seeking unique and diverse beer experiences, leading to a surge in craft breweries globally. This trend necessitates brewery equipment that accommodates smaller-scale production, flexibility in recipe formulation, and the ability to experiment with different styles and flavors.

Brewery equipment manufacturers are responding to this trend by designing systems that cater to the specific needs of craft brewers. This includes compact brewing systems, versatile fermentation vessels, and canning or bottling lines suitable for smaller batches. As the craft beer movement expands, the Brewery Equipment Market is likely to see ongoing innovation to meet the evolving demands of craft brewers and consumers alike.

Customization and Flexibility in Equipment Design

Flexibility and customization are emerging as key trends in the Brewery Equipment Market as breweries seek equipment that can adapt to their unique production requirements. Breweries, particularly craft and microbreweries, are looking for equipment that allows them to experiment with different brewing styles, ingredients, and recipes. Customizable brewing systems, modular equipment designs, and the ability to easily scale production are becoming essential features.

Manufacturers are responding to this trend by offering a range of customization options, such as adjustable brewhouse configurations, modular fermenters, and flexible packaging solutions. This trend reflects the diversity of the beer market and the need for breweries to differentiate themselves by producing distinct and innovative products. The ability to tailor equipment to specific brewing needs positions manufacturers as valuable partners in the success of breweries.

Segmental Insights

Type Insights

Based on type, In 2022, microbrewery equipment accounted largest market of total

revenue and dominated the market. Because beer comes in a variety of brands and price ranges, there is a growing desire for a standard style of beer, which is expected to drive this segment's continued dominance in the foreseeable future. It is advantageous to produce beer on a large scale by using this machinery. Over the projected period, it is expected that the fermentation equipment industry will continue to hold a leading position in the macro brewery equipment market. The availability of high-quality fermentation equipment and the continued requirement to replace it owing to ongoing use are expected to fuel market expansion over the projection period.

Over the course of the projection period, the equipment used in craft breweries is anticipated to grow at a CAGR of 6.8%. Craft beer's unique flavour and natural ingredients are contributing to its growing global popularity. It offers several health advantages, such as a lower chance of diabetes, heart disease, and arthritis. The market for craft brewery equipment is growing as a result of the growing popularity of craft beer. Compressors are used in numerous parts of the brewing process in craft breweries. It provides compressed air for aeration during fermentation, which is an important phase in the brewing process. Other uses for compressed air include removing yeast and beer from containers, cleaning, sanitation, and nitrogen manufacturing. Compressors are becoming more popular due to their multipurpose capabilities.

Regional Insights

In 2022, Europe held the largest market share of global revenue, dominating the market. Europe is home to several major beer producers, including Carlsberg A/S, SABMiller, and Heineken N.V. As a result of their large-scale beer production, the region uses a lot of brewery equipment, and beer consumption is rising, which is anticipated to fuel market growth.

The Asia Pacific brewery equipment market, which is anticipated to grow quickly over the projected period, was dominated by China. Chinese consumers are becoming more aware of good food and lifestyle choices, and they are favoring low-calorie or alcohol-free beer. Craft beer is becoming more and more popular as well because of its many health advantages.

Brewery equipment demand is expected to expand at a fastest CAGR in North America during the forecast period. The growing emphasis of various manufacturers in economies such as the U.S. and Canada on supplying premium taste drinks and new flavors is expected to drive demand for brewery equipment in North America.

Key Market Players

Alfa Laval

GEA Group Aktiengesellschaft

Krones AG

Paul Mueller Company

Criveller Group

Della Toffola USA

Praj Industries

ABE Equipment

Ampco Pumps Company

Brewbilt Manufacturing Inc

Report Scope:

In this report, the Global Brewery Equipment Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Brewery Equipment Market, By Type:

Macro brewery Equipment

Craft Brewery Equipment

Brewery Equipment Market, By Mode of Operation:

Manual

Automatic

Semi-Automatic

Brewery Equipment Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Brewery Equipment Market.

Available Customizations:

Global Brewery Equipment market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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