

# **Brazil Water Purifiers Market By Type (POU & POE), By Application (Residential, Commercial, F&B, Healthcare, Industrial and Municipal), By Sales Channel (Direct, Distributor, Retail and Online), Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “Brazil Water Purifiers Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023”, water purifiers market is projected to reach \$ 1.56 billion by 2023 in Brazil. Brazil holds about 12% of the global freshwater resources; however, the urban regions of Southeast and Northeast experience shortage in clean drinking water supply, predominantly due to highly stressed population density. Moreover, global warming has adversely impacted the availability of reservoir capacity in the country, leading to draught like situation in majority of states. The deteriorating water quality and lack of confidence in municipal-based tap water have induced growth in demand for water purification equipment based on RO (Reverse Osmosis), UV (Ultraviolet) filtration or offline based filtration technologies. The demand for water purifiers in Brazil would further grow in the coming years, owing to anticipated surge in investments in the country’s municipal sector. Some of the major companies operating in Brazil water purifiers market include Pentair Hidro Filtros, Unilever Brasil Ltda., Veolia Servi?os Ambientais Ltda, Ulfer Ind E Com De Produtos Eletro Ltda, IBBL S.A, Whirlpool S.A., De Nora Do Brasil, Lorenzetti SA Brazilian Industries Electrometallurgical, Asstefil Comercio De Filtros, Ceramica Stefani S.A., etc. “Brazil Water Purifiers Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of water purifiers market in Brazil:

Water Purifiers Market Size, Share & Forecast

Segmental Analysis – By Type (POU & POE), By Application  
(Residential, Commercial, F&B, Healthcare, Industrial and Municipal), By Sales  
Channel (Direct, Distributor, Retail and Online)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of water purifiers market in Brazil

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifiers distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with water purifiers distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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