

# **Brazil Water Purifiers Market By Type (POU & POE), By Application (Residential, Commercial, F&B, Healthcare, Industrial and Municipal), By Sales Channel (Direct, Distributor, Retail and Online), Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “Brazil Water Purifiers Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023”, water purifiers market is projected to reach \$ 1.56 billion by 2023 in Brazil. Brazil holds about 12% of the global freshwater resources; however, the urban regions of Southeast and Northeast experience shortage in clean drinking water supply, predominantly due to highly stressed population density. Moreover, global warming has adversely impacted the availability of reservoir capacity in the country, leading to draught like situation in majority of states. The deteriorating water quality and lack of confidence in municipal-based tap water have induced growth in demand for water purification equipment based on RO (Reverse Osmosis), UV (Ultraviolet) filtration or offline based filtration technologies. The demand for water purifiers in Brazil would further grow in the coming years, owing to anticipated surge in investments in the country’s municipal sector. Some of the major companies operating in Brazil water purifiers market include Pentair Hidro Filtros, Unilever Brasil Ltda., Veolia Servi?os Ambientais Ltda, Ulfer Ind E Com De Produtos Eletro Ltda, IBBL S.A, Whirlpool S.A., De Nora Do Brasil, Lorenzetti SA Brazilian Industries Electrometallurgical, Asstefil Comercio De Filtros, Ceramica Stefani S.A., etc. “Brazil Water Purifiers Market By Type, By Application, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of water purifiers market in Brazil:

Water Purifiers Market Size, Share & Forecast

Segmental Analysis – By Type (POU & POE), By Application  
(Residential, Commercial, F&B, Healthcare, Industrial and Municipal), By Sales  
Channel (Direct, Distributor, Retail and Online)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of water purifiers market in Brazil

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifiers distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with water purifiers distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. ANALYST VIEW

### 4. VOICE OF CUSTOMER

#### 4.1. Brand Awareness Level

#### 4.2. Factors Influencing Purchase Decision

#### 4.3. Source of Awareness

### 5. BRAZIL WATER PURIFIERS MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value

##### 5.1.2. By Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Type (POU & POE)

##### 5.2.2. By Application (Residential, Commercial, Food & Beverages, Healthcare, Industrial and Municipal)

##### 5.2.3. By Sales Channel (Direct, Distributor, Retail and Online)

##### 5.2.4. By Region

##### 5.2.5. By Company

### 6. BRAZIL POE WATER PURIFIERS MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

##### 6.1.2. By Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Technology (RO Tank, Ultraviolet, Ultra Filtration, RO Tankless, Activated Carbon and Nano Filtration)

##### 6.2.2. By Product Category (Softener, Prefilter and Filtration)

##### 6.2.3. By Application (Municipal, Industrial, Healthcare, F&B, Commercial and Residential)

##### 6.2.4. Pricing Analysis

#### 6.2.5. By Company, By Technology

### **7. BRAZIL POU WATER PURIFIERS MARKET OUTLOOK**

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value

##### 7.1.2. By Volume

#### 7.2. Market Share & Forecast

##### 7.2.1. By Technology (Ultraviolet, RO Tank, Activated Carbon, RO Tankless, Ultra Filtration and Nano Filtration)

##### 7.2.2. By Product Category (Purifier, Dispenser and Soda Maker/Ice & Coffee)

##### 7.2.3. By Application (Residential, Commercial, Healthcare, Industrial, F&B and Municipal)

##### 7.2.4. Pricing Analysis

##### 7.2.5. By Company, By Technology

### **8. BRAZIL COMMERCIAL AND INDUSTRIAL WATER PURIFIERS MARKET OUTLOOK**

#### 8.1. Market Size & Forecast

##### 8.1.1. By Value

#### 8.2. Market Share & Forecast

##### 8.2.1. By Product Category (Dispenser and Purifier)

### **9. BRAZIL MUNICIPAL WATER PURIFIERS MARKET OUTLOOK**

#### 9.1. Market Size & Forecast

##### 9.1.1. By Value

##### 9.1.2. By Mode

#### 9.2. Market Share & Forecast

##### 9.2.1. By Product Category (Filtration, Prefilter, Softener, Purifier and Dispenser)

##### 9.2.2. By Technology (RO Tank, Ultraviolet, Ultra Filtration and Nano Filtration)

##### 9.2.3. By Sales Channel (Direct and Distributor)

##### 9.2.4. By Company

### **10. BRAZIL RESIDENTIAL WATER PURIFIERS MARKET OUTLOOK**

#### 10.1. Market Size & Forecast

##### 10.1.1. By Value

10.1.2. By Mode

10.2. Market Share & Forecast

10.2.1. By Product Category (Purifier, Dispenser, Softener and Soda Maker/ Ice & Coffee)

10.2.2. By Technology (RO Tank, Ultra Filtration, RO Tankless, Ultraviolet, Activated Carbon and Nano Filtration)

10.2.3. By Sales Channel (Retail, Direct, Online (E-Commerce) and Distributor)

10.2.4. By Company

## **11. BRAZIL INDUSTRIAL WATER PURIFIERS MARKET OUTLOOK**

11.1. Market Size & Forecast

11.1.1. By Value

11.1.2. By Mode

11.2. Market Share & Forecast

11.2.1. By Product Category (Filtration, Prefilter, Purifier, Softener and Dispenser)

11.2.2. By Technology (RO Tankless, Ultra Filtration, Activated Carbon, RO Tank and Ultraviolet)

11.2.3. By Sales Channel (Direct and Distributor)

11.2.4. By Company

## **12. BRAZIL COMMERCIAL WATER PURIFIERS MARKET OUTLOOK**

12.1. Market Size & Forecast

12.1.1. By Value

12.1.2. By Mode

12.2. Market Share & Forecast

12.2.1. By Product Category (Dispenser, Purifier, Soda Maker/ Ice & Coffee, Filtration, Softener and Prefilter)

12.2.2. By Technology (RO Tank, Ultraviolet, Ultra Filtration, Activated Carbon, RO Tankless and Nano Filtration)

12.2.3. By Sales Channel (Distributor, Direct, Retail and Online)

12.2.4. By Company

## **13. BRAZIL FOOD & BEVERAGE WATER PURIFIERS MARKET OUTLOOK**

13.1. Market Size & Forecast

13.1.1. By Value

13.1.2. By Mode

## 13.2. Market Share & Forecast

- 13.2.1. By Product Category (Filtration, Purifier, Prefilter, Softener and Dispenser)
- 13.2.2. By Technology (RO, Activated Carbon, Ultraviolet and Nano Filtration)
- 13.2.3. By Sales Channel (Distributor, Direct and Retail)
- 13.2.4. By Company

## 14. BRAZIL HEALTHCARE WATER PURIFIERS MARKET OUTLOOK

### 14.1. Market Size & Forecast

- 14.1.1. By Value
- 14.1.2. By Mode

### 14.2. Market Share & Forecast

- 14.2.1. By Product Category (Filtration, Purifier, Prefilter, Softener and Dispenser)
- 14.2.2. By Technology (RO Tankless, Activated Carbon, Ultraviolet, Nano Filtration and Ultra Filtration)
- 14.2.3. By Sales Channel (Direct, Distributor, Retail and Online)
- 14.2.4. By Company

## 15. MARKET DYNAMICS

- 15.1. Drivers
- 15.2. Challenges

## 16. MARKET TRENDS & DEVELOPMENTS

## 17. PRICE POINT ANALYSIS

- 17.1. Product Pricing
- 17.2. Product Segmentation Chart
- 17.3. Competitive Landscape

## 18. VALUE CHAIN & PROFITABILITY ANALYSIS

- 18.1. Market Share & Forecast, By Sales Channel
  - 18.1.1. Market Share, By Sales Channel in Municipal Sector
  - 18.1.2. Market Share, By Sales Channel in Residential Sector
  - 18.1.3. Market Share, By Sales Channel in Commercial Sector
  - 18.1.4. Market Share, By Sales Channel in Food & Beverages Sector
  - 18.1.5. Market Share, By Sales Channel in Healthcare Sector

18.1.6. Market Share, By Sales Channel in Industrial Sector

## **19. POLICY & REGULATORY LANDSCAPE**

## **20. TRADE DYNAMICS**

## **21. ECONOMIC PROFILE**

## **22. COMPETITIVE LANDSCAPE**

22.1. Competitive Benchmarking

22.2. Company Profiles

22.2.1. Pentair Hidro Filtros

22.2.2. Veolia Servi?os Ambientais Ltda

22.2.3. Asstefil Comercio De Filtros

22.2.4. Whirlpool S.A.

22.2.5. Unilever Brasil Ltda

22.2.6. Ceramica Stefani S.A.

22.2.7. Lorenzetti S.A. Brazilian Industries Electrometallurgical

22.2.8. IBBL S.A.

22.2.9. Ulfer Ind E Com De Produtos Eletro Ltda

22.2.10. De Nora Do Brasil LTDA

## **23. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

- Figure 1: Brand Awareness Level, By Company, 2017 (Base=100)
- Figure 2: Factors Influencing Purchase Decision (Base=100)
- Figure 3: Sources of Awareness (Base=100)
- Figure 4: Brazil Water Purifiers Market Size, By Value, 2013-2023F (USD Million)
- Figure 5: Brazil Water Purifiers Market Size, By Volume, 2013-2023F (Million Units)
- Figure 6: Brazil Municipalities Share, By Population Range, 2017
- Figure 7: Brazil Water Purifiers Market Share, By Type, By Value, 2013-2023F
- Figure 8: Brazil Water Purifiers Market Share, By Type, By Volume, 2013-20
- Figure 9: Brazil Water Purifiers Market Share, By Application, By Value, 2013-2023F
- Figure 10: Brazil Industrial Production Growth Rate, Q1 2016-Q2 2017 (%)
- Figure 11: Brazil GNI, By Value, 2012-2017 (USD Billion)
- Figure 12: Brazil Water Purifiers Market Share, By Sales Channel, By Value, 2017
- Figure 13: Brazil Water Purifiers Market Share, By Sales Channel, By Value, 2023F
- Figure 14: Brazil Water Purifiers Market Share, By Region, By Value, 2017 & 2023F
- Figure 15: Brazil Water Purifiers Market Share, By Region, By Value, 2013-2023F
- Figure 16: Brazil Water Purifiers Market Share, By Company, By Value, 2017 & 2023F
- Figure 17: Brazil POE Water Purifiers Market Size, By Value, 2013-2023F (USD Million)
- Figure 18: Brazil POE Water Purifiers Market Size, By Volume, 2013-2023F (Thousand Units)
- Figure 19: Brazil POE Water Purifiers Market Share, By Technology, By Value, 2013-2023F
- Figure 20: Brazil POE Water Purifiers Market Share, By Product Category, By Value, 2013-2023F
- Figure 21: Brazil POE Water Purifiers Market Share, By Application, By Value, 2013-2023F
- Figure 22: Brazil Pulp Production, By Type, 2016
- Figure 23: Brazil Paper Production, By Type, 2016
- Figure 24: Brazil Cast Steel Production, 2014-2016 (MMT)
- Figure 25: Brazil Crude Oil Consumption, 2010-2017 (Thousand Barrels Per Day)
- Figure 26: Brazil POE Water Purifiers Market Average Selling Prices, 2013-2023F (USD/Unit)
- Figure 27: Brazil POE Water Purifiers Market Share, By Company, By Technology, By Value, 2017
- Figure 28: Brazil POU Water Purifiers Market Size, By Value, 2013-2023F (USD Million)
- Figure 29: Brazil POU Water Purifiers Market Size, By Volume, 2013-2023F (Million



Units)

Figure 30: Brazil POU Water Purifiers Market Share, By Technology, By Value, 2013-2023F

Figure 31: Brazil POU Water Purifiers Market Share, By Product Category, By Value, 2013-2023F

Figure 32: Brazil POU Water Purifiers Market Share, By Application, By Value, 2013-2023F

Figure 33: Brazil POU Water Purifiers Market Average Selling Prices, 2013-2023F (USD/Unit)

Figure 34: Brazil POU Water Purifiers Market Share, By Company, By Technology, By Value, 2017

Figure 35: Brazil Commercial and Industrial Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 36: Brazil Commercial and Industrial Water Purifiers Market Share, By Product Category, By Value, 2013-2023F

Figure 37: Brazil Municipal Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 38: Brazil Municipal Water Purifiers Market Size, By Mode, By Value, 2013-2023F (USD Million)

Figure 39: Brazil Municipal Water Purifiers Market Share, By Product Category, By Value, 2017 & 2023F

Figure 40: Brazil Municipal Water Purifiers Market Share, By Technology, By Value, 2013-2023F

Figure 41: Brazil Municipal Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F

Figure 42: Brazil Municipal Water Purifiers Market Share, By Company, By Value, 2017

Figure 43: Brazil Residential Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 44: Brazil Residential Water Purifiers Market Size, By Mode, By Value, 2013-2023F (USD Million)

Figure 45: Brazil Residential Water Purifiers Market Share, By Product Category, By Value, 2017 & 2023F

Figure 46: Brazil Residential Water Purifiers Market Share, By Technology, By Value, 2013-2023F

Figure 47: Brazil Residential Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F

Figure 48: Brazil Residential Water Purifiers Market Share, By Company, By Value, 2017

Figure 49: Brazil Industrial Water Purifiers Market Size, By Value, 2013-2023F (USD

Million)

Figure 50: Brazil Industrial Water Purifiers Market Size, By Mode, By Value, 2013-2023F (USD Million)

Figure 51: Brazil Industrial Water Purifiers Market Share, By Product Category, By Value, 2017 & 2023F

Figure 52: Brazil Industrial Water Purifiers Market Share, By Technology, By Value, 2013-2023F

Figure 53: Brazil Industrial Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F

Figure 54: Brazil Industrial Water Purifiers Market Share, By Company, By Value, 2017

Figure 55: Brazil Commercial Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 56: Brazil Commercial Water Purifiers Market Size, By Mode, By Value, 2013-2023F (USD Million)

Figure 57: Brazil Commercial Water Purifiers Market Share, By Product Category, By Value, 2017 & 2023F

Figure 58: Brazil Commercial Water Purifiers Market Share, By Technology, By Value, 2013-2023F

Figure 59: Brazil Commercial Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F

Figure 60: Brazil Commercial Water Purifiers Market Share, By Company, By Value, 2017

Figure 61: Brazil Food & Beverage Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 62: Brazil Food & Beverage Water Purifiers Market Size, By Mode, By Value, 2013-2023F (USD Million)

Figure 63: Brazil Food & Beverage Water Purifiers Market Share, By Product Category, By Value, 2017 & 2023F

Figure 64: Brazil Food & Beverage Water Purifiers Market Share, By Technology, By Value, 2013-2023F

Figure 65: Brazil Food & Beverage Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F

Figure 66: Brazil Food & Beverage Water Purifiers Market Share, By Company, By Value, 2017

Figure 67: Brazil Healthcare Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 68: Brazil Healthcare Water Purifiers Market Size, By Mode, By Value, 2013-2023F (USD Million)

Figure 69: Brazil Healthcare Water Purifiers Market Share, By Product Category, By

Value, 2017 & 2023F

Figure 70: Brazil Healthcare Water Purifiers Market Share, By Technology, By Value, 2013-2023F

Figure 71: Brazil Healthcare Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F

Figure 72: Brazil Healthcare Water Purifiers Market Share, By Company, By Value, 2017

Figure 73: Brazil Water Purifiers Market – Product Pricing, By Technology & Application, 2017

Figure 74: Brazil Water Purifiers Market - Product Segmentation Chart, 2017

Figure 75: Brazil Water Purifiers Market - Competitive Landscape, 2017

Figure 76: Brazil Water Purifiers Market Share, By Sales Channel (Direct, Distributor, Retail & Online), 2017

Figure 77: Brazil Water Purifiers Market Share, By Sales Channel in Municipal Sector, 2017

Figure 78: Brazil Water Purifiers Market Share, By Sales Channel in Residential Sector, 2017

Figure 79: Brazil Water Purifiers Market Share, By Sales Channel in Commercial Sector, 2017

Figure 80: Brazil Water Purifiers Market Share, By Sales Channel in Food & Beverages Sector, 2017

Figure 81: Brazil Water Purifiers Market Share, By Sales Channel in Healthcare Sector, 2017

Figure 82: Brazil Water Purifiers Market Share, By Sales Channel in Industrial Sector, 2017

## List Of Tables

### LIST OF TABLES

Table 1: Brazil Top 10 State-Owned Water Distribution Companies, By State, By Revenue, 2016 (USD Million)

Table 2: Brazil Water Purifiers Market – Product Price Range, By Technology & Application, 2017

## I would like to order

Product name: Brazil Water Purifiers Market By Type (POU & POE), By Application (Residential, Commercial, F&B, Healthcare, Industrial and Municipal), By Sales Channel (Direct, Distributor, Retail and Online), Competition Forecast & Opportunities, 2013 – 2023

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