

Brazil Organic Food Market, By Product, By Distribution Channel (Store-based Retail, Non-Store-based Retail and Direct/Institutional Sales), By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

Brazil organic food market is projected to reach \$ 4.4 billion by 2025, exhibiting a CAGR of more than 20% until 2025. The Brazil organic food market is showing higher growth due to increasing product innovations; rising disposable income; and a growing number of people becoming more aware of healthy eating practices and the side effects of using chemically processed food products. Earlier, organic food products were mainly popular among the older generation but now these products are gaining popularity among the youth as well, which is driving the market in the country.

Increasing availability of organic food products through various e-commerce platforms is also contributing to the growth of Brazil organic food market. This trend is expected to gain further traction in the coming years, which would result in higher sales of organic food via online channels in Brazil over the course of next five years.

Brazil organic food market is segmented into product type, distribution channel and region. Based on the product type, the market is categorized into organic fruits and vegetables, organic processed food, organic meat, poultry & dairy, organic cereal and food grains, organic beverages, organic spices & pulses and other organic food products. Among them, the organic fruits and vegetables segment dominated the market until 2019, and the segment is forecast to maintain its position in the coming years as well, which can be attributed to their regular consumption among a broad section of consumers.

Major players operating in Brazil organic food market include Usina Sao Francisco

S.A.(Native), Otsuka Holdings Co Ltd-(Jasmine Products Alimenticios LTDA), Korin Agropecuaria Ltda, Unilever Brasil Ltda (M?e Terra Produtos Naturais Ltda), Camil Alimentos SA, Jatob? Produtos Agroecol?gicos, Apis Vida Ind?stria e Com?rcio de Produtos Farmac?uticos Ltda, Be Ingredient, Carrefour S.A., Itaja Organico and others.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of Brazil organic food market.

To classify and forecast Brazil organic food market based on the product, distribution channel and regional distribution.

To identify drivers and challenges for Brazil organic food market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Brazil organic food market.

To conduct a pricing analysis for Brazil organic food market.

To identify and analyze the profile of leading players operating in Brazil organic food market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of organic food producers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also

enquired about their competitors. Through this technique, TechSci Research could include the market players which could not be identified due to the limitations of secondary research. TechSci Research analyzed the distribution channels and presence of all major players across the region.

TechSci Research calculated the market size of Brazil organic food market by using a bottom-up approach, wherein data for various segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Organic food producers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policymakers

Organizations, forums and alliances related to organic food

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as producers, suppliers and partners, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, the Brazil organic food market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Market, By Product:

Organic Fruits and Vegetables

Organic Processed Food

Organic Meat, Poultry & Dairy

Organic Cereal and Food Grains

Organic Beverages

Organic Spices & Pulses

Other Organic Food Products

Market, By Distribution Channel:

Store-based Retail

Non-Store-based Retail

Direct/Institutional Sales

Market, By Region:

South

Midwest

North

Northeast

South-East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Brazil organic food market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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