

Brazil Internet of Things Market By Platform (Device Management, Network Management and Application Management), By Component (Hardware, Services and Software), By Application (Consumer Electronics, Smart Mobility & Transportation, Building & Home Automation, Connected Logistics, Smart Retail, and Others), By Region, Competition, Forecast & Opportunities, 2026

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Abstracts

Brazil internet of things market stood at USD 5.67 Billion in 2020 and is expected to grow at CAGR of 18.99% in the next five years to reach USD 16.43 Billion by 2026 on account of increase in adoption of cloud-based platforms, development of wireless networking technologies and surge in number of connected devices.

Internet of things(IoT) collects data or information from various smart devices such as smartphones, smart wearables, sensors, among others. Collected data is then used to derive crucial insights which are later used for enhancing customer experience. Therefore, several industries are adopting IoT to benefit from the technology and regulate operational efficiency.

Brazil internet of things market is segmented based on platform, component, application, company and regional distribution. Based on the component, market can be segmented into hardware, software and services. Hardware segment accounted for the dominant share in 2020 and the trend is likely to continue until 2026 due to increased adoption of internet of things by end user industries.

Major players operating in the Brazil internet of things market include SAP Brasil, Intel Corporation Brasil, General Electric Corporation Brasil Ltda., IBM Corp Brasil, Amazon Web Services Brasil, Robert Bosch GmbH, Microsoft Corporation Brasil, Oracle do Brasil Sistemas Ltda, Hewlett-Packard Brasil Ltda and others. The companies operating in the market are investing in research & development in order to offer miniaturized sensors which can be easily embedded in consumer electronics products.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022–2026

Objective of the Study:

To analyze and forecast the market size of Brazil internet of things market.

To classify and forecast Brazil internet of things market based on platform, application, component, company and regional distribution.

To identify drivers and challenges for Brazil internet of things market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Brazil internet of things market.

To identify and analyze the profile of leading players operating in Brazil internet of things market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service providers across the region. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service providers, distribution channels and presence of all major players across the region.

TechSci Research calculated the market size of Brazil internet of things market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

IoT software, services & hardware providers, vendors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to internet of things

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as software, services & hardware providers, vendors, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Brazil internet of things market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Platform:

Network Management

Application Management

Device Management

Market, By Component:

Hardware

Services

Software

Market, By Application:

Consumer Electronics

Building & Home Automation

Connected Logistics

Smart Mobility & Transportation

Smart Retail

Others

Market, By Region:

South Eastern

Southern

North Eastern

Mid Western

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Brazil internet of things market.

Available Customizations:

Brazil Internet of Things Market By Platform (Device Management, Network Management and Application Management...

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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- 3.General Electric Corporation Brasil Ltda.
- 4.IBM Corp Brasil
- 5.Amazon Web Services Brasil
- 6.Robert Bosch Gmbh
- 7.Microsoft Corporation Brasil
- 8.Oracle do Brasil Sistemas Ltda
- 9.Hewlett-Packard Brasil Ltda

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