

# Brazil Facility Management Market, Segmented by Service (Property, Cleaning, Security, Catering, Support, Others), By Type (Hard, Soft), By Application (Industrial, Commercial, Residential), By Region, By Company, Opportunity and Forecast, 2017-2027

https://marketpublishers.com/r/B00E697BFF3EN.html

Date: March 2022

Pages: 121

Price: US\$ 4,400.00 (Single User License)

ID: B00E697BFF3EN

### **Abstracts**

The Brazil facility management market is anticipated to grow with a CAGR of 5.85% in the forecast period to reach USD26.08 billion by 2027. Ongoing infrastructure development activities, rising real estate sector, and surge in demand for energy-efficient green buildings are the primary factors driving the demand of Brazil facility management market in the next five years.

Growing internet penetration and rapid adoption of advanced technologies such as the internet of things, artificial intelligence creates the need to manage data generated in large volumes efficiently. The rise in foreign direct investments for infrastructure developments and the growing construction of commercial buildings in the country creates enormous market growth opportunities.

Leading authorities are investing in research & development activities to find innovative solutions to upgrade the consumer living standards. Projects focusing on the construction of smart cities by the government and implementation of advanced and automation technologies are expected to accelerate the demand for the Brazil facility management market throughout the forecast period. Lack of skilled workforce and requirement for huge investment for set-up is expected to restrain the market growth in the forecast period.

The Brazil facility management market is segmented into service, type, application, region, and company. Based on service, the market is divided into the property,



cleaning, security, catering, support, and others. Property dominated the market with a market share of 29.86% in 2021 and is expected to maintain its dominance throughout the forecast period. The flourishing real estate sector and the need to efficiently maintain the physical assets of buildings are the major factors bolstering the market demand.

CBRE Group, Inc., Jones Lang LaSalle IP, Inc. (JLL), Cushman & Wakefield plc, Sodexo, Colliers International Property Consultants, Inc., Manserv, G4S Brazil, GRSA|Compass Group, Brasanitas Group, ISS Global are the major market players operating in the Brazil facility management market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2027

#### Objective of the Study:

To analyze the historical growth of the market size of Brazil facility management market from 2017 to 2021.

To estimate and forecast the market size of Brazil facility management market from 2022 to 2027 and growth rate until 2027.

To classify and forecast Brazil facility management market into service, type, application, region, and company.

To identify dominant region or segment in the Brazil facility management market.

To identify drivers and challenges for Brazil facility management market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Brazil facility management market.



To identify and analyze the profile of leading players operating in Brazil facility management market.

To identify key sustainable strategies adopted by market players in Brazil facility management market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers who could not be identified due to the limitations of secondary research. TechSci Research analyzed the service providers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Brazil facility management market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Facility management service providers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to facility management market

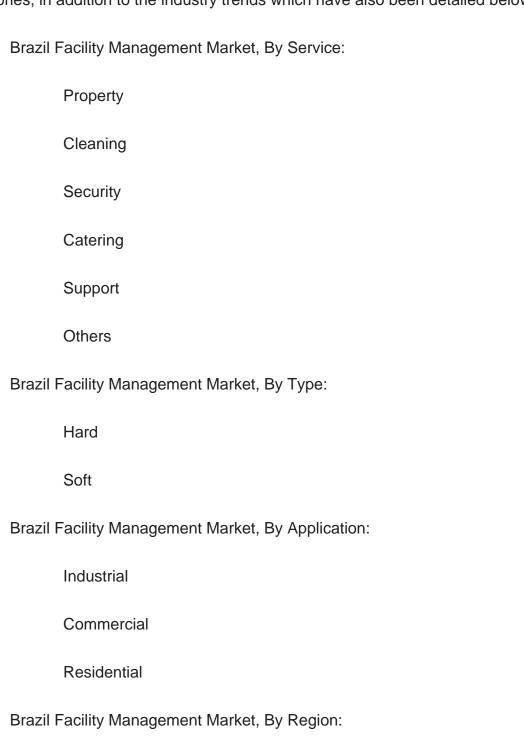
The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers, suppliers and partners, end



users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, Brazil facility management market has been segmented into following categories, in addition to the industry trends which have also been detailed below:



North



Northeast
South
Midwest
Southeast
Brazil Facility Management Market, By Source:
Outsource
Insource
Brazil Facility Management Market, By Industry:
Organized
Unorganized
Competitive Landscape
Company Profiles: Detailed analysis of the major companies present in Brazil facility management market.
Available Customizations:
With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:
Company Information
Detailed analysis and profiling of additional market players (up to five).



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