

Brazil Compression Therapy Market, By Product (Static Compression Therapy, Dynamic Compression Therapy), By Distribution Channel (Institutional Sales, Retail Sales), By End User (Hospitals, Specialty Clinics, Home Healthcare, Physician's Office, Nursing Homes, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

Market Overview

The Brazil Compression Therapy Market was valued at USD 59.96 Million in 2024 and is projected to reach USD 85.49 Million by 2030, expanding at a CAGR of 6.05% during the forecast period. The market is witnessing steady growth fueled by demographic shifts, increased clinical reliance on non-invasive treatment methods, and evolving healthcare practices. Compression therapy is becoming a preferred modality for managing venous and lymphatic disorders, supported by a growing elderly population, rising incidence of vascular conditions, and improved awareness among medical professionals and patients alike.

Despite this favorable trajectory, barriers such as inconsistent reimbursement policies and limited access in remote regions hinder broader adoption. Future growth will depend on advancements in product design, integration of compression solutions into preventive healthcare, and targeted educational initiatives. Closing access gaps in underserved areas and enhancing institutional support will be vital to cement compression therapy as a mainstream component of Brazil's healthcare system.

Key Market Drivers

Increasing Prevalence of Chronic Venous and Lymphatic Disorders

The rising incidence of chronic venous and lymphatic conditions, including chronic venous insufficiency (CVI), varicose veins, deep vein thrombosis (DVT), and lymphedema, is a primary driver of demand for compression therapy in Brazil. A study in Botucatu indicated that nearly half of the adult population exhibited varicose veins, with over 20% presenting moderate to severe cases and 3.6% showing signs of advanced CVI, highlighting the clinical urgency.

Brazil's rapidly aging population—expected to surpass 30 million people aged 60 and above by 2030—is increasingly affected by venous disorders. Contributing factors such as sedentary lifestyles, rising obesity rates, and diabetes prevalence are further elevating risks. Working-age individuals engaged in sedentary or standing professions also face increased susceptibility. As these conditions become more widespread, compression therapy is gaining recognition as the first-line, non-invasive solution, driving up demand for effective and accessible therapeutic products.

Key Market Challenges

Limited Awareness and Low Patient Compliance

A major challenge facing the Brazil Compression Therapy Market is the limited awareness among patients and general healthcare practitioners, particularly in rural and semi-urban settings. Many individuals remain undiagnosed or unaware of compression therapy as an effective treatment for venous and lymphatic conditions.

Even when prescribed, patient adherence is often low due to discomfort, improper sizing, or challenges in applying compression garments. Additionally, the absence of immediate symptom relief can discourage consistent use. Without structured patient education and ongoing medical support, long-term compliance remains poor, negatively impacting both treatment success and repeat usage.

Key Market Trends

Technological Advancements and Product Innovation

Product innovation is shaping the compression therapy landscape in Brazil, with manufacturers introducing solutions that improve comfort, adherence, and clinical

outcomes. New offerings include graduated compression garments tailored for specific conditions, breathable and hypoallergenic materials for improved skin tolerance, and the development of smart compression devices equipped with sensors to monitor pressure and activity.

These advancements address traditional obstacles to compliance and open opportunities in adjacent segments such as sports recovery, aesthetic surgery aftercare, and mobile therapy for at-risk workers. As Brazil's healthcare infrastructure modernizes, the demand for technologically advanced compression therapy solutions is expected to rise, particularly in the private healthcare sector and wellness-focused services.

Key Market Players

SIGVARIS Group

Juzo

Essity Aktiebolag

Ohio Valley Banc Corp

BIOCOMPRESSSION SYSTEMS

Spectrum Healthcare Resources

Arjo Brazil

Report Scope:

In this report, the Brazil Compression Therapy Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Brazil Compression Therapy Market, By Product:

Static Compression Therapy

Dynamic Compression Therapy

Brazil Compression Therapy Market, By Distribution Channel:

Institutional Sales

Retail Sales

Brazil Compression Therapy Market, By End User:

Hospitals

Specialty Clinics

Home Healthcare

Physician's Office

Nursing Homes

Others

Brazil Compression Therapy Market, By Region:

South-East

North-East

South

Central West

North

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Brazil Compression Therapy Market.

Available Customizations:

Brazil Compression Therapy market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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