

Bowling Center Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type of Lane (Wooden Lane, Synthetic Lane, Guardian Lane), By Target Audience (Above 18 Years, Below 18 Years), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/B7273731BBFEEN.html>

Date: January 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: B7273731BBFEEN

Abstracts

The Global Bowling Center Market is projected to expand from USD 18.72 Billion in 2025 to USD 23.84 Billion by 2031, achieving a CAGR of 4.11%. This sector is defined as the industry encompassing commercial venues that offer bowling lanes for both recreational and competitive purposes, frequently integrated with multimedia entertainment, food, and beverage amenities. The primary growth driver is the strategic transformation of traditional alleys into comprehensive Family Entertainment Centers, which diversifies revenue sources by catering to corporate events, social gatherings, and casual players. This evolution broadens the consumer base beyond professional bowlers to include families and young adults looking for immersive social experiences; notably, the United States Bowling Congress reported in 2025 that the 2024 Open Championships drew 11,012 teams, the highest number in twelve years, demonstrating the sector's continued vitality.

One major challenge potentially hindering market expansion is the substantial capital intensity required for real estate and ongoing facility maintenance. Bowling centers demand extensive square footage in accessible locations to house lanes and equipment, leaving operators highly exposed to volatile property costs and lease rates. This financial hurdle limits new market entrants and places pressure on existing proprietors to sustain high revenue per square foot to cover significant fixed operational overheads.

Market Driver

The proliferation of Multi-Activity Family Entertainment Centers (FECs) acts as a primary catalyst for market growth, fundamentally shifting the industry from standalone bowling alleys to comprehensive leisure destinations. Operators are increasingly diversifying their portfolios by adding arcades, karaoke, laser tag, and premium food and beverage options alongside traditional lanes to attract a broader demographic beyond competitive bowlers. This 'retail-tainment' model increases dwell time and maximizes per-head spending by providing a one-stop venue for social and corporate gatherings. Illustrating the financial success of this approach, Round One Corporation reported in May 2024, in its 'Consolidated Financial Results for the fiscal year ended March 31, 2024', total sales of \$159.18 billion, driven by the strong performance of its multi-entertainment complexes.

Simultaneously, the integration of advanced scoring and immersive interactive technologies is revitalizing the consumer experience and operational efficiency. Venues are adopting sophisticated systems that gamify the bowling experience with augmented reality, interactive lane projections, and automated scoring platforms, appealing particularly to tech-savvy younger generations. These modernizations enhance engagement and enable premium pricing structures while streamlining lane management. Reflecting this commitment to facility upgrades, Hollywood Bowl Group noted in December 2024, in its 'Annual Report and Accounts 2024', a revenue-generating capital expenditure of \$31.0 million, primarily focused on new builds and high-quality refurbishments. Furthermore, the sector is seeing significant consolidation, as Bowlero Corp expanded its total footprint to 352 locations by the end of its 2024 fiscal year, reinforcing its global position.

Market Challenge

The substantial capital intensity required for real estate and facility maintenance constitutes a formidable barrier hampering the expansion of the Global Bowling Center Market. This financial burden restricts new market entrants, as securing large-scale commercial space in accessible locations necessitates exorbitant lease commitments that often outpace initial revenue generation. Existing operators face similar pressures, where the high cost of modernizing lanes and equipment to meet evolving consumer expectations depletes profit margins. Consequently, venues that lack the capital for these essential upgrades struggle to remain competitive, leading to a contraction in the market's physical footprint as undercapitalized centers are forced to cease operations.

This difficulty in sustaining facility standards is evident in recent industry assessments

regarding infrastructure quality. According to the United States Bowling Congress in 2025, an analysis of inspections conducted on more than 2,600 bowling centers revealed that approximately 28% of these facilities failed to meet the specifications required for the highest certification tier. This data underscores the operational strain on proprietors who cannot afford the continuous maintenance investments needed to offset significant fixed overheads, thereby stalling overall market growth.

Market Trends

The emergence of upscale boutique and luxury venue concepts is reshaping the market, shifting the focus from traditional recreational leagues toward premium social entertainment. Operators are increasingly rebranding properties to emphasize high-end aesthetics, sophisticated gastronomy, and cocktail culture, positioning bowling as an anchor for broader nightlife experiences rather than a standalone sport. This strategic pivot targets high-disposable-income demographics who value exclusive ambiance over standard play formats. Highlighting this corporate evolution, Investing.com reported in December 2024, in the 'Bowlero becomes Lucky Strike Entertainment' article, that Bowlero Corporation announced its official corporate rebranding to Lucky Strike Entertainment Corporation, a move designed to align its public identity with its expanding portfolio of experiential luxury venues.

Simultaneously, the implementation of string pinsetter technology is revolutionizing operational frameworks by mitigating the critical shortage of skilled mechanics and reducing energy consumption. This innovation offers a cost-effective alternative to complex free-fall machines, ensuring long-term financial sustainability for operators facing rising overhead costs. While initially focused on casual centers, recent improvements in pinfall physics have accelerated the technology's adoption within the competitive sphere. Validating this shifting sentiment, the Professional Bowlers Association reported in November 2024, in the 'Executive Summary: 2024 PBA String Pin Report', that surveys indicated 91% of participants expressed willingness to compete in professional events using USBC-approved string pin machines, signaling a decisive threshold in the technology's industry-wide legitimacy.

Key Market Players

Hollywood Bowl Group PLC

Bowlero Corp

Ten Entertainment Group PLC

Brunswick Bowling Product LLC

AMF Bowling

Pinstripes

Dubai international Bowling Centre

TwelveStrike

Whitestone Lanes

US Bowling Corporation

Report Scope

In this report, the Global Bowling Center Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Bowling Center Market, By Type of Lane

Wooden Lane

Synthetic Lane

Guardian Lane

Bowling Center Market, By Target Audience

Above 18 Years

Below 18 Years

Bowling Center Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Bowling Center Market.

Available Customizations:

Global Bowling Center Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL BOWLING CENTER MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type of Lane (Wooden Lane, Synthetic Lane, Guardian Lane)
 - 5.2.2. By Target Audience (Above 18 Years, Below 18 Years)
 - 5.2.3. By Region
 - 5.2.4. By Company (2025)

5.3. Market Map

6. NORTH AMERICA BOWLING CENTER MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type of Lane

6.2.2. By Target Audience

6.2.3. By Country

6.3. North America: Country Analysis

6.3.1. United States Bowling Center Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Type of Lane

6.3.1.2.2. By Target Audience

6.3.2. Canada Bowling Center Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Type of Lane

6.3.2.2.2. By Target Audience

6.3.3. Mexico Bowling Center Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Type of Lane

6.3.3.2.2. By Target Audience

7. EUROPE BOWLING CENTER MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type of Lane

7.2.2. By Target Audience

7.2.3. By Country

7.3. Europe: Country Analysis

- 7.3.1. Germany Bowling Center Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type of Lane
 - 7.3.1.2.2. By Target Audience
- 7.3.2. France Bowling Center Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type of Lane
 - 7.3.2.2.2. By Target Audience
- 7.3.3. United Kingdom Bowling Center Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type of Lane
 - 7.3.3.2.2. By Target Audience
- 7.3.4. Italy Bowling Center Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type of Lane
 - 7.3.4.2.2. By Target Audience
- 7.3.5. Spain Bowling Center Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type of Lane
 - 7.3.5.2.2. By Target Audience

8. ASIA PACIFIC BOWLING CENTER MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type of Lane
 - 8.2.2. By Target Audience
 - 8.2.3. By Country

- 8.3. Asia Pacific: Country Analysis
 - 8.3.1. China Bowling Center Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type of Lane
 - 8.3.1.2.2. By Target Audience
 - 8.3.2. India Bowling Center Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type of Lane
 - 8.3.2.2.2. By Target Audience
 - 8.3.3. Japan Bowling Center Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type of Lane
 - 8.3.3.2.2. By Target Audience
 - 8.3.4. South Korea Bowling Center Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Type of Lane
 - 8.3.4.2.2. By Target Audience
 - 8.3.5. Australia Bowling Center Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type of Lane
 - 8.3.5.2.2. By Target Audience

9. MIDDLE EAST & AFRICA BOWLING CENTER MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type of Lane
 - 9.2.2. By Target Audience

- 9.2.3. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Bowling Center Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type of Lane
 - 9.3.1.2.2. By Target Audience
 - 9.3.2. UAE Bowling Center Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type of Lane
 - 9.3.2.2.2. By Target Audience
 - 9.3.3. South Africa Bowling Center Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Type of Lane
 - 9.3.3.2.2. By Target Audience

10. SOUTH AMERICA BOWLING CENTER MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type of Lane
 - 10.2.2. By Target Audience
 - 10.2.3. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Bowling Center Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type of Lane
 - 10.3.1.2.2. By Target Audience
 - 10.3.2. Colombia Bowling Center Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Type of Lane

10.3.2.2.2. By Target Audience

10.3.3. Argentina Bowling Center Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Type of Lane

10.3.3.2.2. By Target Audience

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

12.1. Merger & Acquisition (If Any)

12.2. Product Launches (If Any)

12.3. Recent Developments

13. GLOBAL BOWLING CENTER MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

14.1. Competition in the Industry

14.2. Potential of New Entrants

14.3. Power of Suppliers

14.4. Power of Customers

14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

15.1. Hollywood Bowl Group PLC

15.1.1. Business Overview

15.1.2. Products & Services

15.1.3. Recent Developments

15.1.4. Key Personnel

15.1.5. SWOT Analysis

- 15.2. Bowlero Corp
- 15.3. Ten Entertainment Group PLC
- 15.4. Brunswick Bowling Product LLC
- 15.5. AMF Bowling
- 15.6. Pinstripes
- 15.7. Dubai international Bowling Centre
- 15.8. TwelveStrike
- 15.9. Whitestone Lanes
- 15.10. US Bowling Corporation

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Bowling Center Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type of Lane (Wooden Lane, Synthetic Lane, Guardian Lane), By Target Audience (Above 18 Years, Below 18 Years), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/B7273731BBFEEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B7273731BBFEEN.html>