

BOPP Films Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Wraps, Bags & Pouches, Tapes, Labels), By Thickness (Below 15 microns, 15-30 microns, 30-45 microns, more than 45 microns), By Production Process (Tenter, Tubular), By Application (Food & Beverage, Electrical & Electronics, Pharmaceuticals, Cosmetics & Personal Care, Others), By Region and Competition

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Abstracts

Global BOPP Films market is anticipated to increase at an impressive rate through 2028 on account of growing demand from the packaging industry. Biaxially oriented polypropylene or BOPP films are transparent, bi-oriented, semi-crystalline, and thermoplastic compounds. BOPP films have excellent clarity, stability, density, and heat resistance and are leakproof in characteristics. Additionally, BOPP films offer compact packaging options. Also, they are available for single-time use. Thus, these films are highly demanded packaging purposes of perfumery, foodstuffs, office supplies, clothing, and bulk materials. BOPP films are available in different visibility, such as opaque, transparent, translucent, and thermal resistance. Apart from these, BOPP films are recyclable, lightweight, and resistant to UV rays and, thus, creating a new application in different industries such as food & beverage, electrical & electronics, pharmaceuticals, cosmetics & personal care, and others. The growing demand for convenient packaging options among consumers is expected to create lucrative opportunities for market growth. BOPP films are becoming highly successful in replacing traditional packaging options such as metal cans and cartons, among others.

BOPP films are plastic, which is not eco-friendly but can be recycled without losing characteristics. This has further led to an increase in the demand for BOPP films as a recyclable packaging market. Hence, the growing packaging industry and public sentiment toward substantial development will influence the BOPP films market growth.

Rising Demand for BOPP Films for Packaging Purposes is Driving the Market Growth

Demand for fine products in packaging and labeling is increasing in the modern era for ease of transportation, hygiene and safer food, and promotion purposes. As BOPP films are thin along with being water, heat, and crack resistant, such as lamination sheet, it is highly demanded in packaging industries. Polymers' characteristics and cost efficiency make BOPP films highly needed in the market for packaging purposes. The growing demand for compact and lightweight packaging is expected to drive the growth of the BOPP films market. As to statistics, the number of parcels shipped in a day amounted to 22.1 billion packages by the United States in 2021. Thus, the growing number of parcels shipped in a day is expected to the increasing demand for BOPP films. The rapidly growing trend of the eCommerce sector and rising demand for packaged products due to the COVID-19 pandemic crisis have significantly increased the demand for packaged products, thereby supporting the growth of the global BOPP films market.

Growing Awareness About the BOPP Packaging Material to Propel the Market Growth

The need and demand for the product by people are changing drastically due to decisions made regarding the availability of raw materials and their effect on the environment. In the past 20 years, we have mined many resources to fulfill the demand without opting for any proper sustainable waste disposal management. All these scenarios led to the spread of complicated healthcare issues among people causing severe diseases. Due to the mishandling of resources, global governing bodies are imposing restrictions on such materials and goods that harm the earth's environment. Here, BOPP films are expected to enjoy a growing market share due to their recyclable nature, which makes them one of the best substitutes for products like aluminum foil and single-use plastic. Therefore, this swing is expected to capture and thrust BOPP Films market growth significantly in the projected period.

Market Segmentation

Global BOPP films market is segmented based on type, thickness, production process, and application. Based on BOPP type, the market is divided into wraps, bags & pouches, tapes, and labels. Based on thickness, the market is divided into below 15

microns, 15-30 microns, 30-45 microns, and more than 45 microns. Based on the production process, the market is divided into tenter and tubular. Based on application, the market is divided into food & beverage, electrical & electronics, pharmaceuticals, cosmetics & personal care, and others. Regionally, the global BOPP films market can be categorized into North America, Europe, Asia Pacific, South America, and Middle East & Africa. North America dominated the global BOPP films market on account of growing demand for convenient packaging options from various end-user industries in the region, such as Food & Beverage, Electrical & Electronics, and Cosmetics & Personal Care, among others.

Market Players

Cosmo Films Limited, Taghleef Industries LLC, SRL Limited, Toray Industries Inc., NAN YA Plastics Corporation, Polyplex Corporation Ltd., Wenzhou Gettel Plastic Industry Co. Limited, Amcor Plc, Ampacet Corporation, Chiripal Poly Films Limited are some of the major market players in the global BOPP films market.

Report Scope:

In this report, global BOPP Films market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Global BOPP Films Market, by type:

Wraps

Bags & Pouches

Tapes

Labels

Global BOPP Films Market, by thickness:

Below 15 microns

15-30 microns

30-45 microns

more than 45 microns

Global BOPP Films Market, by production process:

Tenter

Tubular

Global BOPP Films Market, by application:

Food & Beverage

Electrical & Electronics

Pharmaceuticals

Cosmetics & Personal Care

Others

Global BOPP Films Market, By region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Malaysia

Australia

Japan

Europe & CIS

Germany

France

United Kingdom

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Egypt

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global BOPP market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. GLOBAL BOPP FILMS MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value & Volume
- 4.2. Market Share & Forecast
 - 4.2.1. By Type (Wraps, Bags & Pouches, Tapes, Labels)
 - 4.2.2. By Thickness (Below 15 microns, 15-30 microns, 30-45 microns, more than 45 microns)
 - 4.2.3. By Production Process (Tenter, Tubular)
 - 4.2.4. By Application (Food & Beverage, Electrical & Electronics, Pharmaceuticals, Cosmetics & Personal Care, Others)

4.2.5. By Region (North America, Europe, Asia Pacific, South America, Middle East & Africa)

4.2.6. By Company (2022)

4.3. Market Map

4.3.1. By Type

4.3.2. By Thickness

4.3.3. By Production Process

4.3.4. By Application

4.3.5. By Region

5. NORTH AMERICA BOPP FILMS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Type

5.2.2. By Thickness

5.2.3. By Production Process

5.2.4. By Application

5.2.5. By Country

5.3. Pricing Analysis

5.4. North America: Country Analysis

5.4.1. United States BOPP Films Market Outlook

5.4.1.1. Market Size & Forecast

5.4.1.1.1. By Value & Volume

5.4.1.2. Market Share & Forecast

5.4.1.2.1. By Type

5.4.1.2.2. By Thickness

5.4.1.2.3. By Production Process

5.4.1.2.4. By Application

5.4.2. Mexico BOPP Films Market Outlook

5.4.2.1. Market Size & Forecast

5.4.2.1.1. By Value & Volume

5.4.2.2. Market Share & Forecast

5.4.2.2.1. By Type

5.4.2.2.2. By Thickness

5.4.2.2.3. By Production Process

5.4.2.2.4. By Application

5.4.3. Canada BOPP Films Market Outlook

- 5.4.3.1. Market Size & Forecast
 - 5.4.3.1.1. By Value & Volume
- 5.4.3.2. Market Share & Forecast
 - 5.4.3.2.1. By Type
 - 5.4.3.2.2. By Thickness
 - 5.4.3.2.3. By Production Process
 - 5.4.3.2.4. By Application

6. EUROPE BOPP FILMS MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
 - 6.2.1. Type
 - 6.2.2. By Thickness
 - 6.2.3. By Production Process
 - 6.2.4. By Application
 - 6.2.5. By Country
- 6.3. Pricing Analysis
- 6.4. Europe: Country Analysis
 - 6.4.1. Germany BOPP Films Market Outlook
 - 6.4.1.1. Market Size & Forecast
 - 6.4.1.1.1. By Value & Volume
 - 6.4.1.2. Market Share & Forecast
 - 6.4.1.2.1. By Type
 - 6.4.1.2.2. By Thickness
 - 6.4.1.2.3. By Production Process
 - 6.4.1.2.4. By Application
 - 6.4.2. Spain BOPP Films Market Outlook
 - 6.4.2.1. Market Size & Forecast
 - 6.4.2.1.1. By Value & Volume
 - 6.4.2.2. Market Share & Forecast
 - 6.4.2.2.1. By Type
 - 6.4.2.2.2. By Thickness
 - 6.4.2.2.3. By Production Process
 - 6.4.2.2.4. By Application
 - 6.4.3. United Kingdom BOPP Films Market Outlook
 - 6.4.3.1. Market Size & Forecast
 - 6.4.3.1.1. By Value & Volume

- 6.4.3.2. Market Share & Forecast
 - 6.4.3.2.1. By Type
 - 6.4.3.2.2. By Thickness
 - 6.4.3.2.3. By Production Process
 - 6.4.3.2.4. By Application
- 6.4.4. France BOPP Films Market Outlook
 - 6.4.4.1. Market Size & Forecast
 - 6.4.4.1.1. By Value & Volume
 - 6.4.4.2. Market Share & Forecast
 - 6.4.4.2.1. By Type
 - 6.4.4.2.2. By Thickness
 - 6.4.4.2.3. By Production Process
 - 6.4.4.2.4. By Application
- 6.4.5. Italy BOPP Films Market Outlook
 - 6.4.5.1. Market Size & Forecast
 - 6.4.5.1.1. By Value & Volume
 - 6.4.5.2. Market Share & Forecast
 - 6.4.5.2.1. By Type
 - 6.4.5.2.2. By Thickness
 - 6.4.5.2.3. By Production Process
 - 6.4.5.2.4. By Application

7. ASIA-PACIFIC BOPP FILMS MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Thickness
 - 7.2.2. By Production Process
 - 7.2.3. By Application
 - 7.2.4. By Country
- 7.3. Pricing Analysis
- 7.4. Asia-Pacific: Country Analysis
 - 7.4.1. China BOPP Films Market Outlook
 - 7.4.1.1. Market Size & Forecast
 - 7.4.1.1.1. By Value & Volume
 - 7.4.1.2. Market Share & Forecast
 - 7.4.1.2.1. By Type

- 7.4.1.2.2. By Thickness
- 7.4.1.2.3. By Production Process
- 7.4.1.2.4. By Application
- 7.4.2. Japan BOPP Films Market Outlook
 - 7.4.2.1. Market Size & Forecast
 - 7.4.2.1.1. By Value & Volume
 - 7.4.2.2. Market Share & Forecast
 - 7.4.2.2.1. By Type
 - 7.4.2.2.2. By Thickness
 - 7.4.2.2.3. By Production Process
 - 7.4.2.2.4. By Application
- 7.4.3. India BOPP Films Market Outlook
 - 7.4.3.1. Market Size & Forecast
 - 7.4.3.1.1. By Value & Volume
 - 7.4.3.2. Market Share & Forecast
 - 7.4.3.2.1. By Type
 - 7.4.3.2.2. By Thickness
 - 7.4.3.2.3. By Production Process
 - 7.4.3.2.4. By Application
- 7.4.4. Malaysia BOPP Films Market Outlook
 - 7.4.4.1. Market Size & Forecast
 - 7.4.4.1.1. By Value & Volume
 - 7.4.4.2. Market Share & Forecast
 - 7.4.4.2.1. By Type
 - 7.4.4.2.2. By Thickness
 - 7.4.4.2.3. By Production Process
 - 7.4.4.2.4. By Application
- 7.4.5. Australia BOPP Films Market Outlook
 - 7.4.5.1. Market Size & Forecast
 - 7.4.5.1.1. By Value & Volume
 - 7.4.5.2. Market Share & Forecast
 - 7.4.5.2.1. By Type
 - 7.4.5.2.2. By Thickness
 - 7.4.5.2.3. By Production Process
 - 7.4.5.2.4. By Application

8. SOUTH AMERICA BOPP FILMS MARKET OUTLOOK

8.1. Market Size & Forecast

- 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Thickness
 - 8.2.3. By Production Process
 - 8.2.4. By Application
 - 8.2.5. By Country
- 8.3. Pricing Analysis
- 8.4. South America: Country Analysis
 - 8.4.1. Brazil BOPP Films Market Outlook
 - 8.4.1.1. Market Size & Forecast
 - 8.4.1.1.1. By Value & Volume
 - 8.4.1.2. Market Share & Forecast
 - 8.4.1.2.1. By Type
 - 8.4.1.2.2. By Thickness
 - 8.4.1.2.3. By Production Process
 - 8.4.1.2.4. By Application
 - 8.4.2. Colombia BOPP Films Market Outlook
 - 8.4.2.1. Market Size & Forecast
 - 8.4.2.1.1. By Value & Volume
 - 8.4.2.2. Market Share & Forecast
 - 8.4.2.2.1. By Type
 - 8.4.2.2.2. By Thickness
 - 8.4.2.2.3. By Production Process
 - 8.4.2.2.4. By Application
 - 8.4.3. Argentina BOPP Films Market Outlook
 - 8.4.3.1. Market Size & Forecast
 - 8.4.3.1.1. By Value & Volume
 - 8.4.3.2. Market Share & Forecast
 - 8.4.3.2.1. By Type
 - 8.4.3.2.2. By Thickness
 - 8.4.3.2.3. By Production Process
 - 8.4.3.2.4. By Application

9. MIDDLE EAST AND AFRICA BOPP FILMS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast

- 9.2.1. By Type
- 9.2.2. By Thickness
- 9.2.3. By Production Process
- 9.2.4. By Application
- 9.2.5. By Country
- 9.3. Pricing Analysis
- 9.4. MEA: Country Analysis
 - 9.4.1. South Africa BOPP Films Market Outlook
 - 9.4.1.1. Market Size & Forecast
 - 9.4.1.1.1. By Value & Volume
 - 9.4.1.2. Market Share & Forecast
 - 9.4.1.2.1. By Type
 - 9.4.1.2.2. By Thickness
 - 9.4.1.2.3. By Production Process
 - 9.4.1.2.4. By Application
 - 9.4.2. Saudi Arabia BOPP Films Market Outlook
 - 9.4.2.1. Market Size & Forecast
 - 9.4.2.1.1. By Value & Volume
 - 9.4.2.2. Market Share & Forecast
 - 9.4.2.2.1. By Type
 - 9.4.2.2.2. By Thickness
 - 9.4.2.2.3. By Production Process
 - 9.4.2.2.4. By Application
 - 9.4.3. UAE BOPP Films Market Outlook
 - 9.4.3.1. Market Size & Forecast
 - 9.4.3.1.1. By Value & Volume
 - 9.4.3.2. Market Share & Forecast
 - 9.4.3.2.1. By Type
 - 9.4.3.2.2. By Thickness
 - 9.4.3.2.3. By Production Process
 - 9.4.3.2.4. By Application
 - 9.4.4. Turkey BOPP Films Market Outlook
 - 9.4.4.1. Market Size & Forecast
 - 9.4.4.1.1. By Value & Volume
 - 9.4.4.2. Market Share & Forecast
 - 9.4.4.2.1. By Type
 - 9.4.4.2.2. By Thickness
 - 9.4.4.2.3. By Production Process
 - 9.4.4.2.4. By Application

9.4.5. Egypt BOPP Films Market Outlook

9.4.5.1. Market Size & Forecast

9.4.5.1.1. By Value & Volume

9.4.5.2. Market Share & Forecast

9.4.5.2.1. By Type

9.4.5.2.2. By Thickness

9.4.5.2.3. By Production Process

9.4.5.2.4. By Application

10. MARKET DYNAMICS

10.1. Drivers

10.1.1. Rising Awareness about the BOPP Material

10.1.2. Growing demand from Packing industry

10.1.3. Favorable Government Policy

10.2. Challenges

10.2.1. Stringent regulation across developed countries

10.2.2. Instability in the cost price

11. MARKET TRENDS & DEVELOPMENTS

11.1. Intense investment for ongoing R&D

11.2. Product launch

11.3. Merger and Acquisition

12. GLOBAL BOPP FILMS MARKET: SWOT ANALYSIS

13. PORTER'S FIVE FORCES ANALYSIS

13.1. Competition in the Industry

13.2. Potential of New Entrants

13.3. Power of Suppliers

13.4. Power of Customers

13.5. Threat of Substitute Product

14. COMPETITIVE LANDSCAPE

14.1. Business Overview

14.2. Product Offerings

14.3. Recent Developments

14.4. Financials (In Case of Listed Companies)

14.5. Key Personnel

14.6. SWOT Analysis

14.6.1. Cosmo Films Limited

14.6.2. Taghleef Industries LLC

14.6.3. SRL Limited

14.6.4. Toray Industries Inc.

14.6.5. NAN YA Plastics Corporation

14.6.6. Polyplex Corporation Ltd.

14.6.7. Wenzhou Gettel Plastic Industry Co. Limited

14.6.8. Amcor Plc

14.6.9. Ampacet Corporation

14.6.10. Chiripal Poly Films Limited,

15. STRATEGIC RECOMMENDATIONS

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