

# **Blackcurrant Seed Oil Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Form (Liquid and Gel Capsules), By Application (Cosmetics & Personal Care Products and Pharmaceutical Products), By Distribution Channel (Online and Offline), By Region & Competition, 2019-2029F**

<https://marketpublishers.com/r/B5C7203072B1EN.html>

Date: November 2024

Pages: 181

Price: US\$ 4,500.00 (Single User License)

ID: B5C7203072B1EN

## **Abstracts**

Global Blackcurrant Seed Oil Market was valued at USD 20.79 million in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 8.2% through 2029. The global blackcurrant seed oil market has experienced steady growth and garnered significant attention due to the oil's potent health benefits and diverse applications across various industries. Extracted from the seeds of the blackcurrant berry (*Ribes nigrum*), this oil contains a high concentration of gamma-linolenic acid (GLA), omega-3, and omega-6 fatty acids, making it a prized ingredient in the realms of health and wellness, skincare, and nutrition.

Blackcurrant seed oil has gained traction within the health and wellness sector due to its potential therapeutic properties. Rich in antioxidants and essential fatty acids, this oil is believed to possess anti-inflammatory properties, supporting skin health, managing skin conditions like eczema and dermatitis, and aiding in hormonal balance. Its inclusion in dietary supplements and alternative medicine formulations has contributed to its rising demand.

The cosmetic and skincare industries have embraced blackcurrant seed oil for its nourishing and rejuvenating qualities. Known for its ability to enhance skin elasticity, reduce signs of aging, and moisturize dry skin, the oil is a sought-after ingredient in

creams, lotions, serums, and other skincare products. Its natural composition and potential to improve skin health have garnered attention from consumers seeking natural and effective skincare solutions.

As an ingredient in nutritional supplements and functional foods, blackcurrant seed oil has garnered interest for its potential health benefits. Its high content of beneficial fatty acids, including GLA, positions it as a valuable addition to dietary supplements promoting heart health, immune support, and overall well-being. Its use in functional foods like health bars and beverages further expands its application in the nutritional market.

The global blackcurrant seed oil market has seen expansion driven by increasing consumer awareness of natural remedies and the pursuit of healthier lifestyles. The growing interest in natural skincare, holistic wellness, and functional foods has propelled the demand for this oil. Ongoing research into its potential health benefits continues to bolster consumer confidence and market growth.

The global blackcurrant seed oil market continues to grow, buoyed by its perceived health benefits, versatility across industries, and increasing consumer awareness. As demand for natural and functional ingredients rises, the oil's prominence in skincare, wellness, and nutrition is expected to persist, driving innovation and market expansion in the years to come.

## Key Market Drivers

### Health and Wellness Trends

The increasing emphasis on health and wellness has been a significant driver propelling the global blackcurrant seed oil market. Blackcurrant seed oil is renowned for its rich composition of essential fatty acids, particularly gamma-linolenic acid (GLA) and alpha-linolenic acid (ALA), both of which offer various health benefits. These compounds possess anti-inflammatory properties and are believed to support cardiovascular health, skin health, and overall well-being. As consumers become more health-conscious, seeking natural remedies and supplements, the demand for blackcurrant seed oil has surged.

The oil's potential in addressing skin conditions like eczema, improving skin elasticity, and supporting joint health has also contributed to its popularity in the wellness sector. The growing interest in natural health supplements and alternative medicine has

propelled the use of blackcurrant seed oil in dietary supplements, nutraceuticals, and skincare products, driving market growth.

### Expanding Applications in Cosmetics and Personal Care

Blackcurrant seed oil's diverse applications in the cosmetics and personal care industry serve as a significant driver for the market's expansion. Its high content of antioxidants, vitamins, and fatty acids makes it a valuable ingredient in skincare formulations. The oil's ability to hydrate, nourish, and protect the skin, along with its potential to alleviate skin conditions, has led to its incorporation in a wide range of skincare products, including moisturizers, serums, and anti-aging formulations.

Moreover, its presence in haircare products for its moisturizing and scalp-nourishing properties has further widened its scope. As consumers increasingly seek natural, plant-based ingredients in their beauty routines, the demand for blackcurrant seed oil as a key component in cosmetic formulations continues to grow, driving market expansion in the beauty and personal care sector.

### Functional Applications in Food and Beverages

The functional properties of blackcurrant seed oil have positioned it as an attractive ingredient in the food and beverage industry, serving as a driver for market growth. Rich in omega fatty acids and antioxidants, the oil is valued for its potential health benefits when incorporated into food products. Its use in dietary supplements, health foods, and functional beverages has expanded due to consumer interest in foods that offer added nutritional value and potential health advantages.

Additionally, blackcurrant seed oil's characteristic flavor profile, which combines fruity and slightly tangy notes, makes it suitable for use in certain culinary applications. Its incorporation into gourmet and health-focused food products, such as salad dressings, sauces, and nutritional bars, has widened its market reach, further fueling its demand in the food and beverage sector.

### Key Market Challenges

#### Limited Production and Supply Chain Constraints

One of the primary challenges confronting the global blackcurrant seed oil market is the limited production capacity and supply chain constraints. Blackcurrant seeds serve as

the primary source for extracting the oil, and the availability of these seeds depends on various factors, such as weather conditions, agricultural practices, and geographic regions conducive to blackcurrant cultivation.

The relatively low yield of blackcurrant seeds compared to other oilseed crops, coupled with fluctuations in crop yields due to climate variations or specific growing conditions, contributes to the limited supply. This scarcity often results in price volatility and supply shortages, posing challenges for manufacturers and retailers to maintain consistent and stable access to blackcurrant seed oil. As a consequence, meeting the increasing demand for this oil on a global scale becomes a persistent challenge for the industry.

### Market Awareness and Consumer Education

Another significant challenge in the global blackcurrant seed oil market pertains to market awareness and consumer education. Despite its impressive nutritional profile and health benefits, —rich in gamma-linolenic acid (GLA), omega-3 and omega-6 fatty acids, and antioxidants—blackcurrant seed oil remains relatively unknown to many consumers.

The lack of awareness about its potential health benefits, culinary uses, and diverse applications restricts its market penetration. Additionally, misconceptions or insufficient information about the extraction process, quality standards, and the differences between blackcurrant seed oil and other common oils hinder consumer acceptance and adoption. Educating consumers about the oil's properties, usage, and sourcing methods is crucial to expanding its market share and fostering consumer confidence.

### Competitive Landscape and Alternative Oil Sources

The global blackcurrant seed oil market faces competition from other oils rich in similar essential fatty acids and antioxidants. Oils like evening primrose, borage, or hempseed oil, which also contain gamma-linolenic acid (GLA) and omega-3 fatty acids, present viable alternatives for consumers seeking similar health benefits.

The availability and promotion of these alternative oils, often with established market positions and wider recognition, pose a challenge for blackcurrant seed oil manufacturers and marketers. The competition for consumer attention and preferences within the segment of oils offering similar nutritional attributes intensifies, necessitating innovative marketing strategies and differentiation to distinguish blackcurrant seed oil from its alternatives.

Addressing these challenges in the global blackcurrant seed oil market requires concerted efforts from various stakeholders. Strategies to enhance blackcurrant cultivation and improve supply chain efficiency, educate consumers about its benefits, and differentiate it from alternative oils will be crucial. Overcoming these challenges will not only facilitate market growth but also promote the utilization of this nutritious oil across various industries, including pharmaceuticals, cosmetics, and functional foods.

## Key Market Trends

### Rising Demand for Natural Cosmetics and Skincare

The trend toward natural and organic beauty products has propelled the demand for blackcurrant seed oil in the cosmetics industry. Blackcurrant seed oil, rich in gamma-linolenic acid (GLA), antioxidants, and vitamins, has gained attention for its potential benefits in skincare formulations. Its ability to moisturize, nourish, and protect the skin from environmental stressors has made it a sought-after ingredient in creams, serums, and facial oils.

Consumers, increasingly mindful of the ingredients they apply to their skin, seek plant-based solutions and are drawn to the oil's anti-inflammatory and skin-rejuvenating properties. This trend aligns with the growing preference for clean-label and naturally derived skincare products, driving the incorporation of blackcurrant seed oil into various formulations by cosmetic manufacturers worldwide.

### Expanding Nutraceutical Applications

The nutraceutical industry has witnessed a surge in interest in blackcurrant seed oil due to its potential health benefits. The oil's high content of essential fatty acids, including omega-3 and omega-6, has positioned it as a valuable dietary supplement. Research suggests that these fatty acids may support heart health, improve cognitive function, and contribute to overall well-being.

Consumers' increasing focus on proactive health management and preventive healthcare has fueled the demand for functional foods and supplements. Blackcurrant seed oil, available in capsule or liquid form, has found favor among health-conscious individuals seeking natural sources of nutrients to supplement their diets. This trend is driving the expansion of the blackcurrant seed oil market within the nutraceutical sector.

## Growing Awareness of Blackcurrant Seed Oil's Therapeutic Potential

The pharmaceutical industry is exploring the therapeutic potential of blackcurrant seed oil in addressing various health conditions. Studies suggest that the oil's anti-inflammatory and antioxidant properties could have applications in managing inflammatory diseases, skin disorders, and even certain neurological conditions.

As scientific research continues to unveil the multifaceted benefits of blackcurrant seed oil, pharmaceutical companies are exploring its potential in developing therapeutic products. The oil's properties as a natural anti-inflammatory agent and its positive effects on skin health have garnered attention, driving interest in its use as a potential ingredient in pharmaceutical formulations targeting specific health concerns.

The global blackcurrant seed oil market is poised for continued growth, fueled by these key trends shaping diverse industries. As consumer preferences increasingly lean toward natural, functional, and health-promoting products, the demand for blackcurrant seed oil in cosmetics, nutraceuticals, and pharmaceuticals is expected to rise. Scientific advancements validating its health benefits and the oil's versatility across various applications will likely drive further market expansion, positioning blackcurrant seed oil as a sought-after ingredient in an array of products catering to wellness, beauty, and health-conscious consumers.

## Segmental Insights

### Form Insights

Liquid blackcurrant seed oil holds a substantial stake in the global market, establishing its significance as a sought-after natural health supplement and skincare ingredient. Extracted from the seeds of the blackcurrant plant, this oil boasts a myriad of health benefits and versatile applications, contributing to its notable presence in the global market.

Liquid blackcurrant seed oil is renowned for its high content of gamma-linolenic acid (GLA), an omega-6 fatty acid known for its anti-inflammatory properties. This oil also contains other essential fatty acids, antioxidants, and vitamins, making it a valuable nutritional supplement. Its potential in promoting heart health, reducing inflammation, and supporting skin health has led to increased consumer interest and market demand.

The global trend toward health-conscious lifestyles has significantly propelled the

demand for natural supplements and functional foods. Liquid blackcurrant seed oil, prized for its potential health benefits, has carved a niche in this market. Consumers seeking alternatives to synthetic supplements are drawn to its natural composition and potential therapeutic effects, driving its prominence in the industry.

Beyond its nutritional value, liquid blackcurrant seed oil has found favor in the cosmetic and skincare industries. Its rich composition of fatty acids and antioxidants makes it a prized ingredient in skincare formulations. Known for its hydrating, anti-aging, and skin-nourishing properties, this oil is incorporated into various skincare products, including serums, moisturizers, and facial oils, contributing to its market expansion.

The availability of liquid blackcurrant seed oil in various formulations, including pure oil and blends, has facilitated its market penetration. Its versatility allows for easy incorporation into dietary supplements, health tonics, and beauty products, catering to diverse consumer preferences and needs. Its liquid form makes it adaptable for oral consumption or topical application, enhancing its appeal across multiple industries.

Growing awareness among consumers about the potential health benefits of natural supplements has been instrumental in driving the demand for liquid blackcurrant seed oil. The increased focus on holistic wellness, coupled with an inclination toward clean and natural ingredients, has fueled the growth of this oil's market share, positioning it as a desirable choice among health-conscious individuals.

The future outlook for liquid blackcurrant seed oil remains promising. As consumers continue to prioritize natural and holistic approaches to health and skincare, the demand for this oil is expected to persist. Ongoing research highlighting its health benefits and expanding applications in nutraceuticals and cosmetics will likely contribute to its sustained growth in the global market.

## Regional Insights

North America has emerged as a key player in the global blackcurrant seed oil market, showcasing its robust influence and contributions to the industry's growth and prominence. Blackcurrant seed oil, extracted from the seeds of the blackcurrant berry, has garnered increasing attention worldwide due to its potent health benefits and versatile applications in various industries, with North America playing a pivotal role in its market dynamics.

North America boasts a conducive environment for blackcurrant cultivation, particularly

in regions like the Pacific Northwest in the United States and certain parts of Canada. The favorable climate and suitable soil conditions have facilitated the growth of blackcurrant bushes, fostering a steady supply of high-quality blackcurrant seeds, which serve as the primary source for extracting the oil.

The region's growing emphasis on health and wellness has propelled the demand for natural, nutrient-rich products like blackcurrant seed oil. Recognized for its high levels of gamma-linolenic acid (GLA), omega-3 fatty acids, and antioxidants, this oil has gained traction among health-conscious consumers seeking supplements and skincare products that promote skin health, reduce inflammation, and support overall well-being.

North America's influence in the blackcurrant seed oil market extends across multiple sectors. The oil finds applications in dietary supplements, skincare formulations, cosmetics, and functional foods. The region's research and development initiatives have spurred innovations, leading to the incorporation of blackcurrant seed oil into various products, expanding its market presence and consumer base.

North America's participation in international trade has bolstered the global distribution of blackcurrant seed oil. The region serves as a significant exporter, catering to the demands of various markets worldwide. Its role in trade agreements, coupled with the quality of blackcurrant seed oil produced, has solidified its position as a key contributor to the global market share.

North American producers often prioritize sustainable cultivation practices and stringent quality control measures in the production of blackcurrant seed oil. These practices ensure the preservation of natural resources, maintain the integrity of the product, and meet the stringent standards demanded by both domestic and international markets.

North America's significant foothold in the global blackcurrant seed oil market is poised for continual expansion. As consumers increasingly seek natural and functional ingredients for health and skincare products, the region's commitment to quality production and innovation positions it favorably for sustained growth and continued influence in shaping the trajectory of this thriving market.

### Key Market Players

Nutraceuticals Group Europe Ltd.

CoreFX Ingredients



CHATEAU Cosmetics botanical beauty

Vando Naturals

D?ve Herbes

NOW Health Group, Inc.

Bioriginal Food & Science Corp

EPC Group

Nusapure

Paras Perfumers

#### Report Scope:

In this report, the global Blackcurrant Seed Oil market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Blackcurrant Seed Oil Market, By Form:

Liquid

Gel Capsules

Blackcurrant Seed Oil Market, By Application:

Cosmetics & Personal Care Products

Pharmaceutical Products

Blackcurrant Seed Oil Market, By Distribution Channel:

Online

Offline

Blackcurrant Seed Oil Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Egypt

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global blackcurrant seed oil market.

### Available Customizations:

Global Blackcurrant Seed Oil Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. VOICE OF CUSTOMER**

- 4.1. Factors Influencing Purchase Decision
- 4.2. Challenges Faced Post Purchase
- 4.3. Brand Awareness

### **5. GLOBAL BLACKCURRANT SEED OIL MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Form Market Share Analysis (Liquid and Gel Capsules)

5.2.2. By Application Market Share Analysis (Cosmetics & Personal Care Products and Pharmaceutical Products)

5.2.3. By Distribution Channel Market Share Analysis (Online and Offline)

5.2.4. By Regional Market Share Analysis

5.2.4.1. North America Market Share Analysis

5.2.4.2. South America Market Share Analysis

5.2.4.3. Middle East & Africa Market Share Analysis

5.2.4.4. Europe Market Share Analysis

5.2.4.5. Asia-Pacific Market Share Analysis

5.2.5. By Top 5 Companies Market Share Analysis, Others (2023)

5.3. Global Blackcurrant Seed Oil Market Mapping & Opportunity Assessment

5.3.1. By Form Market Mapping & Opportunity Assessment

5.3.2. By Application Market Mapping & Opportunity Assessment

5.3.3. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.4. By Region Market Mapping & Opportunity Assessment

## **6. NORTH AMERICA BLACKCURRANT SEED OIL MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Form Market Share Analysis

6.2.2. By Application Market Share Analysis

6.2.3. By Distribution Channel Market Share Analysis

6.2.4. By Country Market Share Analysis

6.3. North America: Country Analysis

6.3.1. United States Blackcurrant Seed Oil Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Form Market Share Analysis

6.3.1.2.2. By Application Market Share Analysis

6.3.1.2.3. By Distribution Channel Market Share Analysis

6.3.2. Canada Blackcurrant Seed Oil Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Form Market Share Analysis

6.3.2.2.2. By Application Market Share Analysis

- 6.3.2.2.3. By Distribution Channel Market Share Analysis
- 6.3.3. Mexico Blackcurrant Seed Oil Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Value
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Form Market Share Analysis
    - 6.3.3.2.2. By Application Market Share Analysis
    - 6.3.3.2.3. By Distribution Channel Market Share Analysis

## **7. EUROPE BLACKCURRANT SEED OIL MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Form Market Share Analysis
  - 7.2.2. By Application Market Share Analysis
  - 7.2.3. By Distribution Channel Market Share Analysis
  - 7.2.4. By Country Market Share Analysis
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Blackcurrant Seed Oil Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Form Market Share Analysis
      - 7.3.1.2.2. By Application Market Share Analysis
      - 7.3.1.2.3. By Distribution Channel Market Share Analysis
  - 7.3.2. United Kingdom Blackcurrant Seed Oil Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Form Market Share Analysis
      - 7.3.2.2.2. By Application Market Share Analysis
      - 7.3.2.2.3. By Distribution Channel Market Share Analysis
  - 7.3.3. Italy Blackcurrant Seed Oil Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Form Market Share Analysis
      - 7.3.3.2.2. By Application Market Share Analysis

- 7.3.3.2.3. By Distribution Channel Market Share Analysis
- 7.3.4. France Blackcurrant Seed Oil Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Form Market Share Analysis
    - 7.3.4.2.2. By Application Market Share Analysis
    - 7.3.4.2.3. By Distribution Channel Market Share Analysis
- 7.3.5. Spain Blackcurrant Seed Oil Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Form Market Share Analysis
    - 7.3.5.2.2. By Application Market Share Analysis
    - 7.3.5.2.3. By Distribution Channel Market Share Analysis

## **8. ASIA-PACIFIC BLACKCURRANT SEED OIL MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Form Market Share Analysis
  - 8.2.2. By Application Market Share Analysis
  - 8.2.3. By Distribution Channel Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Blackcurrant Seed Oil Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Form Market Share Analysis
      - 8.3.1.2.2. By Application Market Share Analysis
      - 8.3.1.2.3. By Distribution Channel Market Share Analysis
  - 8.3.2. India Blackcurrant Seed Oil Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Form Market Share Analysis
      - 8.3.2.2.2. By Application Market Share Analysis

- 8.3.2.2.3. By Distribution Channel Market Share Analysis
- 8.3.3. Japan Blackcurrant Seed Oil Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Form Market Share Analysis
    - 8.3.3.2.2. By Application Market Share Analysis
    - 8.3.3.2.3. By Distribution Channel Market Share Analysis
- 8.3.4. South Korea Blackcurrant Seed Oil Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Form Market Share Analysis
    - 8.3.4.2.2. By Application Market Share Analysis
    - 8.3.4.2.3. By Distribution Channel Market Share Analysis
- 8.3.5. Australia Blackcurrant Seed Oil Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Form Market Share Analysis
    - 8.3.5.2.2. By Application Market Share Analysis
    - 8.3.5.2.3. By Distribution Channel Market Share Analysis

## **9. SOUTH AMERICA BLACKCURRANT SEED OIL MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Form Market Share Analysis
  - 9.2.2. By Application Market Share Analysis
  - 9.2.3. By Distribution Channel Market Share Analysis
  - 9.2.4. By Country Market Share Analysis
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Blackcurrant Seed Oil Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Form Market Share Analysis
      - 9.3.1.2.2. By Application Market Share Analysis



- 9.3.1.2.3. By Distribution Channel Market Share Analysis
- 9.3.2. Argentina Blackcurrant Seed Oil Market Outlook
  - 9.3.2.1. Market Size & Forecast
    - 9.3.2.1.1. By Value
  - 9.3.2.2. Market Share & Forecast
    - 9.3.2.2.1. By Form Market Share Analysis
    - 9.3.2.2.2. By Application Market Share Analysis
    - 9.3.2.2.3. By Distribution Channel Market Share Analysis
- 9.3.3. Colombia Blackcurrant Seed Oil Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Form Market Share Analysis
    - 9.3.3.2.2. By Application Market Share Analysis
    - 9.3.3.2.3. By Distribution Channel Market Share Analysis

## **10. MIDDLE EAST AND AFRICA BLACKCURRANT SEED OIL MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Form Market Share Analysis
  - 10.2.2. By Application Market Share Analysis
  - 10.2.3. By Distribution Channel Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Blackcurrant Seed Oil Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Form Market Share Analysis
      - 10.3.1.2.2. By Application Market Share Analysis
      - 10.3.1.2.3. By Distribution Channel Market Share Analysis
  - 10.3.2. Saudi Arabia Blackcurrant Seed Oil Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Form Market Share Analysis
      - 10.3.2.2.2. By Application Market Share Analysis

- 10.3.2.2.3. By Distribution Channel Market Share Analysis
- 10.3.3. UAE Blackcurrant Seed Oil Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Form Market Share Analysis
    - 10.3.3.2.2. By Application Market Share Analysis
    - 10.3.3.2.3. By Distribution Channel Market Share Analysis
- 10.3.4. Turkey Blackcurrant Seed Oil Market Outlook
  - 10.3.4.1. Market Size & Forecast
    - 10.3.4.1.1. By Value
  - 10.3.4.2. Market Share & Forecast
    - 10.3.4.2.1. By Form Market Share Analysis
    - 10.3.4.2.2. By Application Market Share Analysis
    - 10.3.4.2.3. By Distribution Channel Market Share Analysis
- 10.3.5. Egypt Blackcurrant Seed Oil Market Outlook
  - 10.3.5.1. Market Size & Forecast
    - 10.3.5.1.1. By Value
  - 10.3.5.2. Market Share & Forecast
    - 10.3.5.2.1. By Form Market Share Analysis
    - 10.3.5.2.2. By Application Market Share Analysis
    - 10.3.5.2.3. By Distribution Channel Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

## **13. SWOT ANALYSIS**

- 13.1. Strength
- 13.2. Weakness
- 13.3. Opportunity
- 13.4. Threat

## **14. COMPETITIVE LANDSCAPE**

## 14.1. Company Profiles

### 14.1.1. Nutraceuticals Group Europe Ltd.

14.1.1.1. Company Details

14.1.1.2. Products & Services

14.1.1.3. Financials (As Per Availability)

14.1.1.4. Key Market Focus & Geographical Presence

14.1.1.5. Recent Developments

14.1.1.6. Key Management Personnel

### 14.1.2. CoreFX Ingredients

14.1.2.1. Company Details

14.1.2.2. Products & Services

14.1.2.3. Financials (As Per Availability)

14.1.2.4. Key Market Focus & Geographical Presence

14.1.2.5. Recent Developments

14.1.2.6. Key Management Personnel

### 14.1.3. CHATEAU Cosmetics botanical beauty

14.1.3.1. Company Details

14.1.3.2. Products & Services

14.1.3.3. Financials (As Per Availability)

14.1.3.4. Key Market Focus & Geographical Presence

14.1.3.5. Recent Developments

14.1.3.6. Key Management Personnel

### 14.1.4. Vando Naturals

14.1.4.1. Company Details

14.1.4.2. Products & Services

14.1.4.3. Financials (As Per Availability)

14.1.4.4. Key Market Focus & Geographical Presence

14.1.4.5. Recent Developments

14.1.4.6. Key Management Personnel

### 14.1.5. D?ve Herbes

14.1.5.1. Company Details

14.1.5.2. Products & Services

14.1.5.3. Financials (As Per Availability)

14.1.5.4. Key Market Focus & Geographical Presence

14.1.5.5. Recent Developments

14.1.5.6. Key Management Personnel

### 14.1.6. NOW Health Group, Inc.

14.1.6.1. Company Details

14.1.6.2. Products & Services

- 14.1.6.3. Financials (As Per Availability)
- 14.1.6.4. Key Market Focus & Geographical Presence
- 14.1.6.5. Recent Developments
- 14.1.6.6. Key Management Personnel
- 14.1.7. Bioriginal Food & Science Corp
  - 14.1.7.1. Company Details
  - 14.1.7.2. Products & Services
  - 14.1.7.3. Financials (As Per Availability)
  - 14.1.7.4. Key Market Focus & Geographical Presence
  - 14.1.7.5. Recent Developments
  - 14.1.7.6. Key Management Personnel
- 14.1.8. EPC Group
  - 14.1.8.1. Company Details
  - 14.1.8.2. Products & Services
  - 14.1.8.3. Financials (As Per Availability)
  - 14.1.8.4. Key Market Focus & Geographical Presence
  - 14.1.8.5. Recent Developments
  - 14.1.8.6. Key Management Personnel
- 14.1.9. Nusapure
  - 14.1.9.1. Company Details
  - 14.1.9.2. Products & Services
  - 14.1.9.3. Financials (As Per Availability)
  - 14.1.9.4. Key Market Focus & Geographical Presence
  - 14.1.9.5. Recent Developments
  - 14.1.9.6. Key Management Personnel
- 14.1.10. Paras Perfumers
  - 14.1.10.1. Company Details
  - 14.1.10.2. Products & Services
  - 14.1.10.3. Financials (As Per Availability)
  - 14.1.10.4. Key Market Focus & Geographical Presence
  - 14.1.10.5. Recent Developments
  - 14.1.10.6. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS**

- 15.1. Key Focus Areas
- 15.2. Target Form
- 15.3. Target Distribution Channel

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