

Bee Propolis Extract Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Capsules & Tablets, Liquids, and Others), By Application (Food and Beverages, Dietary Supplements, Pharmaceuticals, Cosmetics and Personal Care), By Form (Raw Bee Propolis Extract, Standardized Bee Propolis Extract), By Distribution Channel (Retail Store, Online, Others), By Region and Competition, 2019-2029F

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Abstracts

Global Bee Propolis Extract Market was valued at USD 204.01 Million in 2023 and is anticipated to project impressive growth in the forecast period with a CAGR of 5.26% through 2029. The global bee propolis extract market is primarily driven by increasing consumer awareness and demand for natural health supplements and functional foods. Bee propolis, a resinous substance collected by bees, is renowned for its antioxidant, antimicrobial, and anti-inflammatory properties, which have attracted attention in wellness and healthcare sectors. Growing interest in natural remedies and the rising prevalence of lifestyle diseases have further propelled the market. Advancements in extraction technologies and product formulations have enhanced the availability and efficacy of bee propolis extracts, making them popular ingredients in dietary supplements, skincare products, and pharmaceuticals. The market's expansion is also supported by the increasing adoption of propolis-based products in cosmetics and personal care due to their purported skin-healing and anti-aging benefits.

Key Market Drivers

Rising Beekeeping Practices

The expansion of commercial beekeeping and bee farming activities worldwide has been instrumental in ensuring a stable and reliable supply of raw materials for bee propolis extraction, thereby bolstering the growth of the global market. Bee propolis, a resinous substance collected by bees from tree buds, sap flows, or other botanical sources, is valued for its medicinal and functional properties across various industries, including pharmaceuticals, food and beverages, cosmetics, and dietary supplements.

Commercial beekeepers and bee farms play a pivotal role in this supply chain by strategically managing and maintaining bee colonies to optimize propolis production. These operations are often scaled to meet increasing global demand, driven by growing consumer awareness of propolis' health benefits and its versatile applications in wellness products. By placing a strong emphasis on hive management, environmental conditions, and bee health, commercial beekeepers ensure a consistent and high-quality supply of propolis raw materials. Advancements in beekeeping techniques, hive management practices, and bee health protocols have contributed to enhanced propolis yields per hive. This efficiency in production not only meets current market demands but also anticipates future growth opportunities. The geographical diversification of beekeeping operations across different regions and climates further supports resilience in propolis supply, mitigating risks associated with seasonal fluctuations or environmental changes.

Expansion in Pharmaceutical Applications

Bee propolis, a resinous substance collected by honeybees from various botanical sources, is gaining significant traction in the pharmaceutical industry due to its versatile and beneficial properties. This natural compound is rich in bioactive compounds such as flavonoids, phenolic acids, and terpenes, which contribute to its antimicrobial, antioxidant, anti-inflammatory, and wound-healing properties.

In the pharmaceutical sector, bee propolis is increasingly utilized in wound healing products. Its ability to promote tissue regeneration, reduce inflammation, and inhibit microbial growth makes it an effective ingredient in topical ointments, creams, and dressings for treating cuts, burns, and other skin injuries. Propolis-based formulations are valued for their ability to accelerate wound closure and improve overall healing outcomes. Bee propolis is finding applications in oral care products such as mouthwashes, toothpaste, and dental gels. Its natural antibacterial properties help combat oral pathogens, reduce plaque formation, and support gum health. Propolis-

infused oral care products are sought after for their potential in preventing dental caries, gingivitis, and periodontal diseases.

In the realm of dietary supplements, bee propolis is prized for its immune-modulating effects and potential health benefits. Supplements containing propolis extracts are marketed for their antioxidant properties, which may help protect cells from oxidative stress and support overall immune function. Propolis is also recognized for its potential anti-viral and anti-fungal properties, making it a promising natural supplement for supporting respiratory health and combating infections. The expanding use of bee propolis in pharmaceutical applications is driven by growing consumer preference for natural and sustainable health solutions. Manufacturers are increasingly incorporating propolis extracts into their product formulations, leveraging its bioactive compounds to enhance efficacy and appeal to health-conscious consumers. As research continues to uncover new therapeutic benefits and applications for bee propolis, its market penetration in pharmaceuticals is expected to further expand, catering to diverse healthcare needs globally.

Increasing Use in Cosmetics

The cosmetic industry is increasingly turning to bee propolis extract as a valuable ingredient, drawn by its remarkable properties that support skin health and combat signs of aging. Bee propolis, sourced from bees and composed of various bioactive compounds like flavonoids, phenolic acids, and terpenes, offers multiple benefits that appeal to skincare formulations.

One of the primary reasons for the adoption of bee propolis in cosmetics is its potent antioxidant properties. Antioxidants help neutralize free radicals that can damage skin cells and accelerate aging processes. By incorporating propolis extract into skincare products such as creams, serums, and masks, cosmetic manufacturers aim to provide protection against environmental stressors and promote skin rejuvenation. Bee propolis is renowned for its anti-inflammatory and antimicrobial properties. These attributes make it effective in soothing irritated skin, reducing redness, and supporting the skin's natural barrier function. As a result, propolis is utilized in formulations targeting sensitive skin types, aiming to alleviate discomfort and improve overall skin health. In November 2020, PLT Health Solutions, a supplier of ingredients, launched a new propolis ingredient named Promunel as part of its immune health product line. This ingredient, produced by the Italian specialist company B Natural, is now available in North American markets through PLT's distribution channels. According to PLT, Promunel offers several advantages over traditional propolis ingredients. It features a carefully

designed formulation to ensure the quality and consistency of raw materials. It incorporates B Natural's proprietary Multi-Dynamic Extraction (MED) technology, which standardizes the ingredient to six bioactive polyphenols known for their antimicrobial properties. This standardized approach facilitates easier formulation of Promunel into supplements or food products, making it a promising option for manufacturers looking to enhance immune health offerings with a reliable and effective propolis ingredient.

Bee propolis extract is valued for its ability to stimulate collagen production. Collagen is a protein essential for maintaining skin elasticity and firmness. By encouraging collagen synthesis, propolis contributes to smoother, more youthful-looking skin, making it a sought-after ingredient in anti-aging skincare products. The natural origin of bee propolis aligns with the growing consumer preference for clean, eco-friendly beauty solutions. As awareness of sustainability and ethical sourcing practices increases, cosmetic brands are leveraging propolis as a natural alternative to synthetic additives, catering to eco-conscious consumers seeking effective yet environmentally friendly skincare options.

Growth in Nutraceuticals Sector

One of the key reasons for the growing popularity of bee propolis in nutraceuticals is its reputed antioxidant activity. Antioxidants help combat oxidative stress caused by free radicals in the body, which can lead to cellular damage and various chronic diseases. By incorporating propolis into nutraceutical products such as dietary supplements and health foods, manufacturers aim to offer consumers a natural way to support overall health and well-being. Bee propolis is known for its antimicrobial and anti-inflammatory properties. These properties make it potentially beneficial for immune support and combating infections. As a result, propolis is being explored for its role in enhancing immune function and promoting resilience against common illnesses. In June 2022, BEE&YOU, a company renowned for its natural bee products, has introduced a new Propolis and Vitamin C Shot designed to support immune function, boost energy levels, and meet daily nutrient needs effectively. Packaged in convenient single-use bottles, each shot contains 500 mg of Anatolian Propolis along with 100 mg of vitamin C, 1,000 IU of vitamin D3, and 10 mg of zinc.

Propolis is recognized for its potential to promote oral health. Studies suggest that its antimicrobial properties may help inhibit the growth of bacteria that cause dental plaque and cavities. This has spurred the development of propolis-based oral care products like mouthwashes and toothpastes, catering to consumers looking for natural alternatives in dental hygiene. The natural origin of bee propolis resonates with the increasing

consumer preference for clean label and natural ingredients in nutraceuticals. As people become more conscious of the sources and sustainability of their health supplements, propolis stands out as a renewable, eco-friendly option. The rising demand for bee propolis in the nutraceutical sector has prompted ongoing research and development efforts to explore its full therapeutic potential. Scientists and manufacturers are continuously investigating new applications and formulations to harness the benefits of propolis for various health conditions.

Key Market Challenges

Raw Material Supply Chain Issues

The availability and quality of raw bee propolis can vary significantly due to factors such as seasonal variations, environmental conditions, and geographical location, posing challenges in maintaining consistent production. Seasonal changes directly impact the accessibility of resinous materials, which bees collect to produce propolis. For instance, in regions with distinct seasons, such as temperate climates, propolis production may peak during spring and summer when plants are actively producing resin. Conversely, production might decrease during winter when plant growth slows. Environmental factors such as the diversity of local flora and the presence of pollutants can influence the chemical composition and quality of propolis. Geographical location also plays a crucial role, as propolis sourced from different regions can exhibit variations in color, texture, and bioactive compounds. These variations necessitate careful sourcing and quality control measures by manufacturers to ensure consistency in the efficacy and purity of propolis-based products.

Competition from Synthetic Alternatives

The market for natural bee propolis extract faces robust competition from synthetic alternatives and substitutes that tout similar health benefits or functionalities, thereby presenting challenges that could constrain its growth potential. Synthetic alternatives, often formulated in controlled environments, can offer standardized concentrations of active ingredients, ensuring consistency in product efficacy. These alternatives may be perceived as more cost-effective and easier to manufacture on a large scale compared to natural extracts, which are subject to fluctuations in raw material availability and quality.

Substitutes for bee propolis extract include synthetic antioxidants and antimicrobial agents that mimic or exceed the performance of natural propolis. These substitutes

appeal to manufacturers seeking reliable, shelf-stable ingredients with extended product lifespans. Consumer preferences for convenient, easily accessible health solutions may favor synthetic alternatives over natural extracts that are subject to seasonal variations and environmental influences.

Key Market Trends

Technological Advancements in Extraction Methods

Continuous advancements in extraction technologies are revolutionizing the production of bee propolis extract, significantly enhancing efficiency and quality while making this natural substance more accessible and cost-effective for both manufacturers and consumers. Traditionally, extracting bioactive compounds from propolis was a labor-intensive process, often involving solvent extraction or simple aqueous extraction methods. However, recent technological innovations have introduced more sophisticated extraction techniques that streamline the process and improve yield and purity.

One of the notable advancements is the adoption of advanced solvent extraction methods, such as supercritical fluid extraction (SFE) and ultrasound-assisted extraction (UAE). Supercritical fluid extraction utilizes carbon dioxide (CO₂) under high pressure and temperature to extract propolis compounds efficiently while maintaining their integrity. This method is prized for its ability to produce extracts with high purity and minimal solvent residues, meeting stringent quality standards in the nutraceutical and pharmaceutical industries. Similarly, ultrasound-assisted extraction employs high-frequency ultrasound waves to disrupt cell walls and enhance the release of bioactive compounds from propolis. This technique reduces extraction time and solvent consumption, contributing to cost savings and environmental sustainability.

Rising Demand for Natural Health Products

The trend towards natural and organic health products is significantly increasing the demand for bee propolis extract. This substance is gaining popularity due to its perceived benefits as a natural remedy for a wide range of health conditions. Consumers are increasingly drawn to bee propolis extract because it is derived from bees and is seen as a pure, natural product. Propolis, a resinous substance collected by bees from tree buds and used to seal and protect their hives, is known for its rich antioxidant properties. Extracts from propolis are believed to offer various health benefits, including immune support, anti-inflammatory effects, and antimicrobial

properties.

As more people prioritize natural alternatives to synthetic medicines, bee propolis extract stands out for its reputation as a holistic remedy. Its use is advocated in traditional medicine and increasingly supported by scientific research, which highlights its potential as a health-promoting supplement. The demand for bee propolis extract reflects a broader shift towards natural health products, driven by consumer preferences for sustainability, purity, and holistic wellness solutions. This trend is expected to continue fueling growth in the market for propolis-based products as people seek natural alternatives to support their health and well-being.

Segmental Insights

Product Type Insights

Based on the product type, liquids are currently dominating over capsules and tablets as the preferred form of consumption. This trend is driven by several factors that highlight the advantages of liquid formulations in meeting consumer preferences and industry demands. Liquid bee propolis extracts offer distinct advantages that resonate with modern consumers seeking convenience, efficacy, and versatility in their health supplements. One of the primary advantages is absorption efficiency. Liquids are generally absorbed more rapidly and effectively by the body compared to solid dosage forms like capsules and tablets. This attribute is crucial for consumers looking to maximize the benefits of propolis quickly and efficiently.

The liquid format allows for greater flexibility in dosing. Consumers can easily adjust the amount of propolis extract they consume, whether it's added to beverages, taken directly, or mixed into various recipes or health drinks. This adaptability enhances consumer satisfaction by accommodating individual preferences and dietary needs. Another significant factor contributing to the dominance of liquid formulations is the perception of purity and potency. Many consumers associate liquids with a more natural and minimally processed product, which aligns with the broader trend towards natural health solutions. Liquid bee propolis extracts are often seen as less processed and closer to their natural state compared to processed tablets or encapsulated forms.

Application Insights

Based on the Application segment, Dietary supplements account for the largest share of the global bee propolis extract market. This dominance is propelled by growing

consumer interest in natural health products and supplements that offer immune support, antioxidant properties, and other health benefits. Bee propolis extract is widely recognized for its rich antioxidant content, which helps combat oxidative stress and support cellular health. Consumers seeking preventive health measures and holistic wellness solutions are increasingly turning to dietary supplements containing bee propolis extract to bolster their immune systems and promote general well-being. The popularity of bee propolis extract in dietary supplements is also supported by extensive research highlighting its potential therapeutic effects. Scientific studies continue to explore propolis's antimicrobial, anti-inflammatory, and wound-healing properties, reinforcing its credibility as a health-promoting ingredient. The natural origin of bee propolis resonates well with consumers seeking alternatives to synthetic ingredients and pharmaceuticals, aligning with the broader trend towards clean label and natural products.

Regional Insights

Europe stands out prominently in the global bee propolis extract market due to several key factors that contribute to its robust presence and influence. Countries such as Poland, Bulgaria, and Greece are notable for their substantial production of propolis, which is facilitated by favorable climate conditions and a rich heritage in beekeeping traditions. These nations benefit from diverse ecosystems that support the collection of resinous materials by bees, essential for the production of high-quality propolis extracts. The European market for bee propolis extract is characterized by a strong consumer preference for natural health products. This preference is deeply rooted in the region's cultural appreciation for herbal remedies and natural therapies dating back centuries. As awareness of the health benefits of propolis grows, European consumers increasingly seek out dietary supplements, cosmetics, and personal care products enriched with propolis extracts. These products are valued not only for their perceived efficacy in boosting immune function and promoting skin health but also for their alignment with sustainable and eco-friendly practices.

A critical factor bolstering the market in Europe is its stringent regulatory framework. The European Union (EU) places rigorous standards on the production, labeling, and safety of dietary supplements and cosmetics, ensuring that products containing propolis meet high quality and safety criteria. This regulatory oversight enhances consumer confidence and fosters a competitive market environment where only products of superior quality can thrive. Manufacturers and suppliers in Europe adhere to these standards, leveraging them as a selling point to differentiate their offerings in a crowded marketplace. The European market for bee propolis extract benefits from ongoing

research and innovation. Academic institutions and research centers across Europe actively investigate the therapeutic properties of propolis, uncovering new potential applications in healthcare and personal wellness. This scientific validation strengthens the market's credibility and expands the range of products incorporating propolis extracts, from innovative dietary supplements to advanced skincare formulations.

Key Market Players

Apis Flora

Herb Pharm

Bee Health Limited

YS Organic Bee Farms

Comvita Ltd

Wax Green

Polenecter

Uniflora Nutraceutica Ltda

Sunyata Produtos Alternativos Ltda

Bio Answer Holdings Inc.

Report Scope:

In this report, the Global Bee Propolis Extract Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Bee Propolis Extract Market, By Product Type:

Capsules & Tablets

Liquids

Others

Bee Propolis Extract Market, By Application:

Food and Beverages

Dietary Supplements

Pharmaceuticals

Cosmetics

Personal Care

Bee Propolis Extract Market, By Form:

Raw Bee Propolis Extract

Standardized Bee Propolis Extract

Bee Propolis Extract Market, By Distribution Channel:

Retail Store

Online

Others

Bee Propolis Extract Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Bee Propolis Extract Market.

Available Customizations:

Global Bee Propolis Extract market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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