

# Bed Jacket Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material (Cotton, Polyester, Silk, Others), By Distribution Channel (Offline, Online), By Region & Competition, 2019-2029F

<https://marketpublishers.com/r/BD1794D1F1C6EN.html>

Date: October 2024

Pages: 185

Price: US\$ 4,900.00 (Single User License)

ID: BD1794D1F1C6EN

## Abstracts

The Global Bed Jacket Market was valued at USD 8.92 Billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 10.3% through 2029. The global bed jacket market is experiencing significant growth and transformation in response to changing consumer preferences and lifestyle trends. Bed jackets, once considered a niche product, have gained popularity as versatile loungewear, catering to a wide range of customers. This growth can be attributed to the increasing emphasis on comfort and relaxation, especially in a world where remote work and leisure have become more prevalent.

One key driver of the bed jacket market's expansion is the growing awareness of self-care and well-being. Bed jackets provide a cozy and stylish solution for individuals seeking warmth and comfort, whether it's while working from home, reading a book, or simply unwinding. Additionally, the market has seen innovation in materials and designs, including sustainable and eco-friendly options, reflecting a broader shift toward conscious consumerism.

In terms of market dynamics, a competitive landscape is emerging with various brands and retailers capitalizing on the trend. The global bed jacket market is expected to continue growing as it adapts to changing consumer lifestyles, while also addressing sustainability concerns and embracing new technologies, such as smart textiles. In conclusion, the global bed jacket market is thriving due to the increasing demand for comfortable and stylish loungewear, and it will likely continue to evolve to meet the

changing needs and preferences of consumers worldwide.

## Key Market Drivers

### Changing Lifestyle and Remote Work Culture

The transition to remote work and the rise of flexible work arrangements have reshaped daily routines and attire preferences. The need for comfortable yet presentable clothing has never been more critical, and bed jackets fit this niche perfectly. These cozy garments offer individuals the warmth and ease of loungewear while maintaining a professional appearance for virtual meetings and work-from-home video calls. This dual-purpose functionality has propelled the bed jacket into mainstream fashion, making it a must-have item for those embracing the remote work culture.

### Emphasis on Comfort and Self-Care

Comfort is a paramount consideration in contemporary fashion choices, and bed jackets excel in providing a sense of coziness and relaxation. The increased emphasis on self-care, wellness, and personal well-being has led people to seek clothing that not only looks good but feels good. Bed jackets are designed to create a feeling of comfort and security, often incorporating soft and luxurious materials like fleece, flannel, or cotton. These garments provide wearers with a cozy and inviting cocoon, making them an essential part of self-care routines, whether it's curling up with a book, sipping tea, or unwinding after a long day.

### Versatile and Stylish Designs

Bed jackets are no longer confined to old-fashioned, frumpy designs. The market has witnessed a surge in fashionable and versatile bed jackets, catering to various tastes and preferences. With a plethora of colors, patterns, and styles to choose from, consumers can find bed jackets that suit their personal style. Some bed jackets are adorned with elegant lace trimmings, while others feature modern, minimalist designs. This versatility allows bed jackets to be worn as outerwear, layering pieces, or standalone garments, making them suitable for various occasions, from casual outings to cozy evenings at home.

### Sustainable and Eco-Friendly Options

The global trend towards sustainability and eco-conscious consumerism has not

bypassed the bed jacket market. Many consumers are now seeking environmentally friendly alternatives, and manufacturers have responded by introducing sustainable materials and production processes. Sustainable bed jackets are made from organic and recycled materials, reducing the environmental impact of the fashion industry. Additionally, some brands employ ethical and eco-friendly manufacturing practices, such as fair labor and low-impact dyeing techniques, which resonate with eco-conscious consumers.

### Emerging Technologies and Smart Textiles

The global bed jacket market has embraced technological advancements, particularly in the realm of smart textiles. Smart bed jackets are equipped with innovative features like built-in heating elements, wireless connectivity, and even health monitoring capabilities. These high-tech additions provide wearers with a unique and practical experience. For example, some bed jackets can be controlled through a smartphone app, allowing users to adjust temperature settings for personalized comfort. This fusion of fashion and technology is attracting tech-savvy consumers and contributing to the overall growth of the bed jacket market.

### Key Market Challenges

#### Seasonal Fluctuations and Regional Variances

One of the primary challenges for the global bed jacket market is the significant seasonal nature of the product. Bed jackets are primarily designed for warmth and comfort, making them more popular during colder months. In regions with mild or warm climates, the demand for bed jackets can be considerably lower than in colder regions. This leads to uneven sales patterns and can result in inventory management challenges for both manufacturers and retailers. To address this issue, businesses need to diversify their product offerings and expand into other complementary categories like lightweight loungewear, allowing them to cater to a broader range of climates and seasons.

#### Competition and Brand Saturation

As the popularity of bed jackets continues to grow, competition within the market intensifies. Numerous brands and retailers have entered the space to capitalize on the trend. While this is a sign of a healthy and expanding market, it poses challenges for both established and new entrant companies. Establishing a unique brand identity and differentiating products from the competition is increasingly difficult. Companies must

invest in market research, product innovation, and marketing strategies to carve out their niches and maintain a competitive edge. Additionally, brand saturation can lead to price wars, affecting profit margins and brand equity.

### Changing Consumer Preferences

Consumer preferences are constantly evolving, and the bed jacket market must adapt to these shifts. While bed jackets offer versatility and style, consumers may move on to other fashion trends or shift their priorities. To remain relevant, the market must pay attention to changing preferences related to design, material, and functionality. For example, consumers may increasingly seek bed jackets made from sustainable materials or with high-tech features. Staying attuned to consumer trends is essential for long-term success in the ever-changing fashion industry.

### Sustainability and Ethical Manufacturing

The global emphasis on sustainability and ethical manufacturing practices poses a challenge to the bed jacket market. Consumers are increasingly conscious of the environmental and ethical implications of their clothing choices. As such, they seek out products that align with their values, such as bed jackets made from organic or recycled materials and manufactured using fair labor practices. Meeting these expectations requires investment in sustainable sourcing, transparent supply chains, and eco-friendly manufacturing processes, which may lead to higher production costs. Balancing the demand for affordable bed jackets with the need for sustainable and ethical production is a challenge that manufacturers and retailers must address.

### Supply Chain Disruptions

Global supply chains have been vulnerable to disruptions in recent years, with events such as the COVID-19 pandemic causing delays in production and shipping. These disruptions can have a significant impact on the bed jacket market, leading to inventory shortages, extended lead times, and increased costs. Companies must develop resilient supply chains that can adapt to unforeseen challenges. This may involve diversifying sourcing locations, maintaining larger inventories, and implementing contingency plans to mitigate the impact of supply chain disruptions.

### Key Market Trends

#### Sustainable and Eco-Friendly Bed Jackets

Sustainability has become a prominent driver of consumer choices in recent years, and the bed jacket market is no exception. Many consumers now prioritize eco-friendly and sustainable products, leading to an increase in demand for bed jackets made from organic and recycled materials. Manufacturers are responding by using responsibly sourced fabrics and adopting eco-conscious production processes. Additionally, some brands prioritize ethical manufacturing practices, such as fair labor conditions and low impact dyeing techniques. Sustainable bed jackets not only appeal to environmentally conscious consumers but also align with the broader global trend towards greener and more ethical fashion.

### Inclusive Sizing and Body Positivity

A notable trend in the bed jacket market is a shift toward inclusivity and body positivity. Manufacturers and retailers are expanding their size ranges to cater to a broader spectrum of body types. The market now offers bed jackets in plus sizes, ensuring that individuals of all body sizes can enjoy the comfort and style these garments provide. This inclusivity is not only a positive step towards fostering body positivity but also a smart business move as it broadens the potential customer base and enhances brand loyalty. Brands that promote body positivity and inclusivity are resonating with consumers who appreciate representation in the fashion industry.

### High-Tech Bed Jackets

Technology is making its mark on the bed jacket market, with the emergence of high-tech bed jackets. These innovative garments incorporate features like built-in heating elements, wireless connectivity, and even health monitoring capabilities. For instance, some bed jackets are equipped with adjustable heating systems that can be controlled via smartphone apps, allowing users to customize their warmth levels. This fusion of fashion and technology caters to tech-savvy consumers looking for unique and practical garments. High-tech bed jackets are seen as convenient and value-added products, reflecting the market's responsiveness to changing consumer lifestyles.

### Customization and Personalization

Consumers increasingly seek products that reflect their individual style and preferences. In response, some bed jacket brands are offering customization and personalization options. This trend allows customers to select their preferred colors, patterns, and even add personalized monograms or embroidery to their bed jackets. Personalization not

only enhances the emotional connection between the customer and the product but also provides a unique selling point for brands. It fosters a sense of ownership and exclusivity, making customers feel that their bed jacket is tailored specifically for them. This trend aligns with the broader shift towards bespoke and unique fashion choices.

### Crossover Loungewear

The line between loungewear and everyday clothing has blurred in recent years, and bed jackets are at the forefront of this trend. Some bed jackets are designed to be versatile enough for wear both indoors and outdoors. This crossover loungewear trend is a response to the increasing demand for comfortable yet stylish clothing suitable for various occasions. It allows consumers to seamlessly transition from lounging at home to running errands or meeting friends. These bed jackets often feature designs and materials that can be dressed up or down, making them a practical addition to the modern wardrobe. Crossover loungewear bed jackets have become a wardrobe staple for those who prioritize both comfort and style.

### Segmental Insights

#### Material Insights

The global bed jacket market has recently witnessed a significant surge in the demand for bed jackets made from cotton. This trend can be attributed to several key factors that highlight the appeal of cotton as a preferred material for bed jackets.

Cotton bed jackets are becoming increasingly popular due to their natural, breathable, and moisture-wicking properties. Cotton fabric allows for excellent temperature regulation, making it a comfortable choice for a wide range of climates. Moreover, cotton bed jackets are soft and gentle on the skin, ensuring a cozy and comfortable experience for wearers. As consumers prioritize comfort and relaxation in their loungewear choices, the softness and breathability of cotton make it a natural favorite. Additionally, the versatility of cotton bed jackets enables them to be worn both as an outer layer and as part of layered outfits, making them suitable for various occasions. With the increasing demand for comfort and sustainable materials, cotton bed jackets are well-positioned to maintain their popularity and contribute to the growth of the global bed jacket market.

### Regional Insights



The North America region has witnessed a notable uptick in demand for bed jackets within the global market. This surge in popularity can be attributed to several key factors, reflecting the region's evolving consumer preferences and lifestyle trends.

One significant driver of the rising demand for bed jackets in North America is the region's temperate climate, characterized by chilly winters and cooler evenings. Bed jackets offer the perfect balance between warmth and comfort, making them a popular choice for individuals looking to stay cozy during colder seasons without compromising on style. Furthermore, the region's work-from-home culture, which has become increasingly prevalent, has led to a greater emphasis on comfortable yet presentable attire, contributing to the heightened demand for bed jackets. These garments serve as versatile solutions for maintaining a professional appearance during video conferences and virtual meetings while enjoying the warmth and comfort they provide.

In addition to climate and remote work trends, the North America region has also experienced an increasing focus on loungewear and self-care. Bed jackets, with their cozy and stylish designs, align perfectly with the shift towards prioritizing personal well-being and comfort. As consumers in North America continue to embrace a lifestyle that values relaxation and self-care, the demand for bed jackets is expected to persist, driving growth in the global bed jacket market.

### Key Market Players

H & M Hennes & Mauritz AB

Calvin Klein, Inc.

Ralph Lauren Corporation

David Jones Limited

Jade E-Services Singapore Pte. Ltd. (Zalora)

Aimer Group

World Threads Inc. (Eberjey)

Mimi Holliday London Ltd.

Morgan Lane LLC

Sleepy Jones, LLC

### Report Scope:

In this report, the Global Bed Jacket Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Bed Jacket Market, By Material:

Cotton

Polyester

Silk

Others

#### Bed Jacket Market, By Distribution Channel:

Offline

Online

#### Bed Jacket Market, By Region:

North America

United States

Canada

Mexico

Europe

France



Germany

Spain

Italy

United Kingdom

Asia-Pacific

China

Japan

India

Vietnam

South Korea

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Kuwait

Egypt

South America

Brazil

Argentina

Colombia

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Bed Jacket Market.

### Available Customizations:

Global Bed Jacket Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### 4. VOICE OF CUSTOMER

- 4.1. Factors Influencing Purchase Decision
- 4.2. Sources of Information

### 5. GLOBAL BED JACKET MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Material Market Share Analysis (Cotton, Polyester, Silk, Others)
  - 5.2.2. By Distribution Channel Market Share Analysis (Offline, Online)

- 5.2.3. By Regional Market Share Analysis
  - 5.2.3.1. North America Market Share Analysis
  - 5.2.3.2. Europe Market Share Analysis
  - 5.2.3.3. Asia-Pacific Market Share Analysis
  - 5.2.3.4. Middle East & Africa Market Share Analysis
  - 5.2.3.5. South America Market Share Analysis
- 5.2.4. By Top 5 Companies Market Share Analysis, Others (2023)
- 5.3. Global Bed Jacket Market Mapping & Opportunity Assessment
  - 5.3.1. By Material Market Mapping & Opportunity Assessment
  - 5.3.2. By Distribution Channel Market Mapping & Opportunity Assessment
  - 5.3.3. By Regional Market Mapping & Opportunity Assessment

## **6. NORTH AMERICA BED JACKET MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Material Market Share Analysis
  - 6.2.2. By Distribution Channel Market Share Analysis
  - 6.2.3. By Country Market Share Analysis
    - 6.2.3.1. United States Bed Jacket Market Outlook
      - 6.2.3.1.1. Market Size & Forecast
        - 6.2.3.1.1.1. By Value
      - 6.2.3.1.2. Market Share & Forecast
        - 6.2.3.1.2.1. By Material Market Share Analysis
        - 6.2.3.1.2.2. By Distribution Channel Market Share Analysis
    - 6.2.3.2. Canada Bed Jacket Market Outlook
      - 6.2.3.2.1. Market Size & Forecast
        - 6.2.3.2.1.1. By Value
      - 6.2.3.2.2. Market Share & Forecast
        - 6.2.3.2.2.1. By Material Market Share Analysis
        - 6.2.3.2.2.2. By Distribution Channel Market Share Analysis
    - 6.2.3.3. Mexico Bed Jacket Market Outlook
      - 6.2.3.3.1. Market Size & Forecast
        - 6.2.3.3.1.1. By Value
      - 6.2.3.3.2. Market Share & Forecast
        - 6.2.3.3.2.1. By Material Market Share Analysis
        - 6.2.3.3.2.2. By Distribution Channel Market Share Analysis

## **7. EUROPE BED JACKET MARKET OUTLOOK**

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Material Market Share Analysis

#### 7.2.2. By Distribution Channel Market Share Analysis

#### 7.2.3. By Country Market Share Analysis

##### 7.2.3.1. France Bed Jacket Market Outlook

###### 7.2.3.1.1. Market Size & Forecast

###### 7.2.3.1.1.1. By Value

###### 7.2.3.1.2. Market Share & Forecast

###### 7.2.3.1.2.1. By Material Market Share Analysis

###### 7.2.3.1.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.2. Germany Bed Jacket Market Outlook

###### 7.2.3.2.1. Market Size & Forecast

###### 7.2.3.2.1.1. By Value

###### 7.2.3.2.2. Market Share & Forecast

###### 7.2.3.2.2.1. By Material Market Share Analysis

###### 7.2.3.2.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.3. Spain Bed Jacket Market Outlook

###### 7.2.3.3.1. Market Size & Forecast

###### 7.2.3.3.1.1. By Value

###### 7.2.3.3.2. Market Share & Forecast

###### 7.2.3.3.2.1. By Material Market Share Analysis

###### 7.2.3.3.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.4. Italy Bed Jacket Market Outlook

###### 7.2.3.4.1. Market Size & Forecast

###### 7.2.3.4.1.1. By Value

###### 7.2.3.4.2. Market Share & Forecast

###### 7.2.3.4.2.1. By Material Market Share Analysis

###### 7.2.3.4.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.5. United Kingdom Bed Jacket Market Outlook

###### 7.2.3.5.1. Market Size & Forecast

###### 7.2.3.5.1.1. By Value

###### 7.2.3.5.2. Market Share & Forecast

###### 7.2.3.5.2.1. By Material Market Share Analysis

###### 7.2.3.5.2.2. By Distribution Channel Market Share Analysis

## **8. ASIA-PACIFIC BED JACKET MARKET OUTLOOK**

### **8.1. Market Size & Forecast**

#### **8.1.1. By Value**

### **8.2. Market Share & Forecast**

#### **8.2.1. By Material Market Share Analysis**

#### **8.2.2. By Distribution Channel Market Share Analysis**

#### **8.2.3. By Country Market Share Analysis**

##### **8.2.3.1. China Bed Jacket Market Outlook**

###### **8.2.3.1.1. Market Size & Forecast**

###### **8.2.3.1.1.1. By Value**

###### **8.2.3.1.2. Market Share & Forecast**

###### **8.2.3.1.2.1. By Material Market Share Analysis**

###### **8.2.3.1.2.2. By Distribution Channel Market Share Analysis**

##### **8.2.3.2. Japan Bed Jacket Market Outlook**

###### **8.2.3.2.1. Market Size & Forecast**

###### **8.2.3.2.1.1. By Value**

###### **8.2.3.2.2. Market Share & Forecast**

###### **8.2.3.2.2.1. By Material Market Share Analysis**

###### **8.2.3.2.2.2. By Distribution Channel Market Share Analysis**

##### **8.2.3.3. India Bed Jacket Market Outlook**

###### **8.2.3.3.1. Market Size & Forecast**

###### **8.2.3.3.1.1. By Value**

###### **8.2.3.3.2. Market Share & Forecast**

###### **8.2.3.3.2.1. By Material Market Share Analysis**

###### **8.2.3.3.2.2. By Distribution Channel Market Share Analysis**

##### **8.2.3.4. Vietnam Bed Jacket Market Outlook**

###### **8.2.3.4.1. Market Size & Forecast**

###### **8.2.3.4.1.1. By Value**

###### **8.2.3.4.2. Market Share & Forecast**

###### **8.2.3.4.2.1. By Material Market Share Analysis**

###### **8.2.3.4.2.2. By Distribution Channel Market Share Analysis**

##### **8.2.3.5. South Korea Bed Jacket Market Outlook**

###### **8.2.3.5.1. Market Size & Forecast**

###### **8.2.3.5.1.1. By Value**

###### **8.2.3.5.2. Market Share & Forecast**

###### **8.2.3.5.2.1. By Material Market Share Analysis**

###### **8.2.3.5.2.2. By Distribution Channel Market Share Analysis**

## 9. MIDDLE EAST & AFRICA BED JACKET MARKET OUTLOOK

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Material Market Share Analysis

#### 9.2.2. By Distribution Channel Market Share Analysis

#### 9.2.3. By Country Market Share Analysis

##### 9.2.3.1. South Africa Bed Jacket Market Outlook

###### 9.2.3.1.1. Market Size & Forecast

###### 9.2.3.1.1.1. By Value

###### 9.2.3.1.2. Market Share & Forecast

###### 9.2.3.1.2.1. By Material Market Share Analysis

###### 9.2.3.1.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.2. Saudi Arabia Bed Jacket Market Outlook

###### 9.2.3.2.1. Market Size & Forecast

###### 9.2.3.2.1.1. By Value

###### 9.2.3.2.2. Market Share & Forecast

###### 9.2.3.2.2.1. By Material Market Share Analysis

###### 9.2.3.2.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.3. UAE Bed Jacket Market Outlook

###### 9.2.3.3.1. Market Size & Forecast

###### 9.2.3.3.1.1. By Value

###### 9.2.3.3.2. Market Share & Forecast

###### 9.2.3.3.2.1. By Material Market Share Analysis

###### 9.2.3.3.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.4. Turkey Bed Jacket Market Outlook

###### 9.2.3.4.1. Market Size & Forecast

###### 9.2.3.4.1.1. By Value

###### 9.2.3.4.2. Market Share & Forecast

###### 9.2.3.4.2.1. By Material Market Share Analysis

###### 9.2.3.4.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.5. Kuwait Bed Jacket Market Outlook

###### 9.2.3.5.1. Market Size & Forecast

###### 9.2.3.5.1.1. By Value

###### 9.2.3.5.2. Market Share & Forecast

###### 9.2.3.5.2.1. By Material Market Share Analysis

###### 9.2.3.5.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.6. Egypt Bed Jacket Market Outlook



- 9.2.3.6.1. Market Size & Forecast
  - 9.2.3.6.1.1. By Value
- 9.2.3.6.2. Market Share & Forecast
  - 9.2.3.6.2.1. By Material Market Share Analysis
  - 9.2.3.6.2.2. By Distribution Channel Market Share Analysis

## **10. SOUTH AMERICA BED JACKET MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Material Market Share Analysis
  - 10.2.2. By Distribution Channel Market Share Analysis
  - 10.2.3. By Country Market Share Analysis
    - 10.2.3.1. Brazil Bed Jacket Market Outlook
      - 10.2.3.1.1. Market Size & Forecast
        - 10.2.3.1.1.1. By Value
      - 10.2.3.1.2. Market Share & Forecast
        - 10.2.3.1.2.1. By Material Market Share Analysis
        - 10.2.3.1.2.2. By Distribution Channel Market Share Analysis
    - 10.2.3.2. Argentina Bed Jacket Market Outlook
      - 10.2.3.2.1. Market Size & Forecast
        - 10.2.3.2.1.1. By Value
      - 10.2.3.2.2. Market Share & Forecast
        - 10.2.3.2.2.1. By Material Market Share Analysis
        - 10.2.3.2.2.2. By Distribution Channel Market Share Analysis
    - 10.2.3.3. Colombia Bed Jacket Market Outlook
      - 10.2.3.3.1. Market Size & Forecast
        - 10.2.3.3.1.1. By Value
      - 10.2.3.3.2. Market Share & Forecast
        - 10.2.3.3.2.1. By Material Market Share Analysis
        - 10.2.3.3.2.2. By Distribution Channel Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. IMPACT OF COVID-19 ON GLOBAL BED JACKET MARKET**

- 12.1. Impact Assessment Model
  - 12.1.1. Key Segments Impacted
  - 12.1.2. Key Regions Impacted
  - 12.1.3. Key Countries Impacted

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Company Profiles
  - 14.1.1. H & M Hennes & Mauritz AB
    - 14.1.1.1. Company Details
    - 14.1.1.2. Products
    - 14.1.1.3. Financials (As Per Availability)
    - 14.1.1.4. Key Market Focus & Geographical Presence
    - 14.1.1.5. Recent Developments
    - 14.1.1.6. Key Management Personnel
  - 14.1.2. Calvin Klein, Inc.
    - 14.1.2.1. Company Details
    - 14.1.2.2. Products
    - 14.1.2.3. Financials (As Per Availability)
    - 14.1.2.4. Key Market Focus & Geographical Presence
    - 14.1.2.5. Recent Developments
    - 14.1.2.6. Key Management Personnel
  - 14.1.3. Ralph Lauren Corporation
    - 14.1.3.1. Company Details
    - 14.1.3.2. Products
    - 14.1.3.3. Financials (As Per Availability)
    - 14.1.3.4. Key Market Focus & Geographical Presence
    - 14.1.3.5. Recent Developments
    - 14.1.3.6. Key Management Personnel
  - 14.1.4. David Jones Limited
    - 14.1.4.1. Company Details
    - 14.1.4.2. Products
    - 14.1.4.3. Financials (As Per Availability)
    - 14.1.4.4. Key Market Focus & Geographical Presence
    - 14.1.4.5. Recent Developments
    - 14.1.4.6. Key Management Personnel

- 14.1.5. Jade E-Services Singapore Pte. Ltd. (Zalora)
  - 14.1.5.1. Company Details
  - 14.1.5.2. Products
  - 14.1.5.3. Financials (As Per Availability)
  - 14.1.5.4. Key Market Focus & Geographical Presence
  - 14.1.5.5. Recent Developments
  - 14.1.5.6. Key Management Personnel
- 14.1.6. Aimer Group
  - 14.1.6.1. Company Details
  - 14.1.6.2. Products
  - 14.1.6.3. Financials (As Per Availability)
  - 14.1.6.4. Key Market Focus & Geographical Presence
  - 14.1.6.5. Recent Developments
  - 14.1.6.6. Key Management Personnel
- 14.1.7. World Threads Inc. (Eberjey)
  - 14.1.7.1. Company Details
  - 14.1.7.2. Products
  - 14.1.7.3. Financials (As Per Availability)
  - 14.1.7.4. Key Market Focus & Geographical Presence
  - 14.1.7.5. Recent Developments
  - 14.1.7.6. Key Management Personnel
- 14.1.8. Mimi Holliday London Ltd.
  - 14.1.8.1. Company Details
  - 14.1.8.2. Products
  - 14.1.8.3. Financials (As Per Availability)
  - 14.1.8.4. Key Market Focus & Geographical Presence
  - 14.1.8.5. Recent Developments
  - 14.1.8.6. Key Management Personnel
- 14.1.9. Morgan Lane LLC
  - 14.1.9.1. Company Details
  - 14.1.9.2. Products
  - 14.1.9.3. Financials (As Per Availability)
  - 14.1.9.4. Key Market Focus & Geographical Presence
  - 14.1.9.5. Recent Developments
  - 14.1.9.6. Key Management Personnel
- 14.1.10. Sleepy Johnes, LLC
  - 14.1.10.1. Company Details
  - 14.1.10.2. Products
  - 14.1.10.3. Financials (As Per Availability)

14.1.10.4. Key Market Focus & Geographical Presence

14.1.10.5. Recent Developments

14.1.10.6. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

15.1. Key Focus Areas

15.2. Target Material

15.3. Target Distribution Channel

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Bed Jacket Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material (Cotton, Polyester, Silk, Others), By Distribution Channel (Offline, Online), By Region & Competition, 2019-2029F

Product link: <https://marketpublishers.com/r/BD1794D1F1C6EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD1794D1F1C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970