

Bakery Equipment Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Mixers, Ovens & Proofers, Sheeters & Molders, Divider, and Others (Bread Slicers)), By Application (Bread, Cakes & Pastries, Cookies & Biscuits, Pizza Crust, and Others (Breadcrumbs)), By Mode of Operation (Semi-Automatic and Automatic), By End-User (Bakery Processing Industry V/s Foodservice Industry), By Region, Competition

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Abstracts

The Global Bakery Equipment market was valued at USD 13.56 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 6.2% through 2028. The global bakery equipment market is a dynamic and thriving industry that encompasses a wide range of equipment used in the production, processing, and packaging of bakery products. From mixers and ovens to slicers and proofers, bakery equipment plays a crucial role in meeting the growing demand for baked goods worldwide.

The bakery equipment market has experienced significant growth in recent years, driven by several factors. One of the key drivers is the increasing consumption of bakery products, including bread, cakes, pastries, cookies, and other confectionery items. Changing consumer preferences, urbanization, and a rise in disposable incomes have led to an increased demand for convenient and ready-to-eat bakery products, fueling the need for efficient and technologically advanced bakery equipment.

Key Market Drivers:

Growing Demand for Bakery Products: The increasing consumer demand for a wide range of bakery products such as bread, cakes, pastries, cookies, and other confectioneries is driving the need for efficient and advanced bakery equipment. With changing consumer preferences and the influence of Western food culture, there is a rising demand for high-quality, innovative bakery products, which necessitates the use of modern equipment in bakeries.

Increasing Bakery Chains and Quick-Service Restaurants (QSRs): The expanding presence of bakery chains and QSRs worldwide has boosted the demand for bakery equipment. As these establishments strive to meet growing consumer expectations and maintain consistency across multiple outlets, they require sophisticated equipment for various baking processes. This trend is particularly prevalent in urban areas where on-the-go food options are popular.

Growth of the Bakery Industry in Emerging Markets.

Emerging economies, especially in the Asia-Pacific region, are witnessing rapid growth in the bakery industry. Factors such as increasing disposable incomes, changing lifestyles, and urbanization are driving the demand for bakery products. To cater to this demand, bakery businesses in these regions are investing in modern equipment to improve production capabilities and offer a wide variety of bakery items.

Focus on Product Innovation and Customization

Consumer preferences for unique and personalized bakery products have fueled the need for versatile bakery equipment. Manufacturers are now offering equipment with modular designs that allow customization, enabling bakery businesses to create a diverse product range. This driver is particularly significant in the premium bakery segment, where customers seek exclusive and customized baked goods.

Shift Towards Healthy and Organic Bakery Products

With the growing awareness of health and wellness, there is a rising demand for healthy and organic bakery products. This trend has influenced the bakery equipment market, as manufacturers are developing equipment that can handle specialized ingredients, incorporate natural additives, and ensure precise baking processes to maintain the

nutritional value of the products.

Key Market Challenges

Cost of Equipment

Bakery equipment can be expensive, making it a significant investment for bakery owners. High initial costs can act as a barrier to entry for small and medium-sized bakeries, limiting their ability to upgrade or invest in new equipment. Manufacturers need to find ways to offer cost-effective solutions without compromising on quality and performance.

Energy Efficiency and Sustainability

With increasing concerns about environmental sustainability, bakery equipment manufacturers are under pressure to develop energy-efficient and eco-friendly solutions. Energy-efficient equipment not only helps reduce operating costs for bakery owners but also contributes to a greener and more sustainable industry. Manufacturers need to invest in research and development to design equipment that consumes less energy and minimizes waste.

Maintenance and Servicing

Bakery equipment requires regular maintenance and servicing to ensure optimal performance and longevity. However, finding skilled technicians who can efficiently service and repair bakery equipment can be a challenge, especially in remote areas. Manufacturers need to provide adequate training and support to bakery owners and technicians to address this issue effectively.

Compliance with Regulations

The bakery industry is subject to various regulations and standards governing food safety and hygiene. Bakery equipment manufacturers need to ensure that their products comply with these regulations and integrate features that facilitate easy cleaning and maintenance. Failure to meet these requirements can result in legal consequences and damage the reputation of both manufacturers and bakery owners.

Global Economic Uncertainties

The global bakery equipment market is influenced by economic conditions, including fluctuations in currency exchange rates, inflation, and trade policies. Economic uncertainties can impact consumer spending patterns and investment decisions, affecting the demand for bakery equipment. Manufacturers must closely monitor these factors and adapt their strategies accordingly.

Market Saturation and Intense Competition

The global bakery equipment market is highly competitive, with numerous players vying for market share. The market is saturated with a wide range of equipment options, making it challenging for manufacturers to differentiate their products. To stand out in this competitive landscape, manufacturers need to focus on product innovation, quality, and after-sales service.

Key Market Trends

Technological Advancements

The bakery equipment industry is witnessing constant technological advancements to improve productivity, efficiency, and automation. Manufacturers are developing cutting-edge machinery with features like precision control, energy efficiency, and ease of operation. These advancements enable bakery businesses to enhance their production capacity, reduce manual labor, and maintain consistent product quality, thus driving the demand for bakery equipment. Advancements in technology have led to the development of innovative bakery equipment that offers greater precision, automation, and customization. For instance, automated dough mixers, high-speed ovens, and computerized control systems have revolutionized the bakery industry, enabling manufacturers to produce consistent, high-quality products at a faster pace.

Growing Adoption of Energy-Efficient Equipment

Another trend shaping the bakery equipment market is the growing adoption of energy-efficient equipment. With sustainability becoming a key concern for consumers and businesses alike, bakery manufacturers are increasingly investing in equipment that reduces energy consumption and minimizes waste. This not only helps them meet environmental regulations but also improves their operational efficiency and reduces costs.

Increasing Demand for Bakery Products

The key factors driving the growth of the bakery equipment market are the increasing demand for bakery products worldwide. The popularity of baked goods such as bread, pastries, cakes, and cookies has been on the rise, fueled by changing consumer preferences and an increasing focus on convenience foods. This has led to a higher demand for efficient and technologically advanced bakery processing equipment.

Segmental Insights

Product Type Insights

The global bakery equipment market has been experiencing significant growth, driven in large part by the demand for ovens. Ovens are a crucial piece of equipment in bakeries and play a vital role in the production of various baked goods. Ovens are integral to the baking process and are used to heat and bake dough, thereby transforming it into various delicious baked goods. Whether it's bread, cakes, pastries, or cookies, ovens are essential for achieving the desired texture, taste, and appearance of these products. One of the primary drivers of the bakery equipment market, including ovens, is the increasing demand for convenience foods. As lifestyles become more fast-paced, consumers often opt for ready-to-eat or easy-to-prepare baked goods. This trend has led to a surge in the number of bakeries and small-scale confectionery outlets, which, in turn, has increased the demand for bakery equipment, including ovens.

End Use Insights

The global bakery equipment market has been witnessing significant growth, primarily driven by the bakery processing industry. The bakery sector is experiencing a surge in demand due to changing consumer preferences, urbanization, and the rise of bakery chains and cafes worldwide. Bakery equipment plays a crucial role in enhancing productivity, efficiency, and quality in bakery operations. This equipment includes mixers, ovens, slicers, sheeters, dividers, and proofers, among others. The increasing demand for a variety of baked goods, such as bread, pastries, cakes, and cookies, has led to the adoption of advanced bakery equipment to meet production requirements. Furthermore, technological advancements in automation and control systems have revolutionized the bakery industry, leading to increased efficiency and reduced labor costs. Manufacturers are focusing on developing innovative and energy-efficient equipment that can help bakeries streamline their processes and meet the growing demand for bakery products.

Regional Insights

The Asia-Pacific region is expected to witness significant growth in the bakery equipment market. Rapid urbanization, rising disposable incomes, and changing dietary preferences in countries like China and India are driving the demand for bakery products, which in turn is boosting the need for advanced bakery equipment. Additionally, with the increasing number of bakery chains and cafes in this region, there is a growing requirement for efficient and scalable equipment to meet the demand.

North America and Europe also hold a substantial share in the global bakery equipment market. These regions have well-established bakery industries and are known for their high-quality baked goods. However, there is still room for growth as bakery manufacturers in these regions are continuously upgrading their equipment to improve productivity and meet the evolving consumer demands.

Key Market Players

The Middleby Corporation

JBT Corporation

ILLINOIS TOOL WORKS INC.

MARKEL CORPORATION

Heat and Control, Inc.

B?hler Group

GEA Group Aktiengesellschaft

Ali Group S.r.l. a Socio Unico

RHEON Automatic Machinery co., Ltd

Schenck Process Holding GmbH

Report Scope:

In this report, the global bakery equipment market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Bakery Equipment Market, By Product Type:

Mixers

Ovens & Proofers

Sheeters & Molders

Divider

Others

Global Bakery Equipment Market, By Application:

Bread

Cakes & Pastries

Cookies & Biscuits

Pizza Crust

Others

Global Bakery Equipment Market, By Mode of Operation:

Semi-automatic

Automatic

Global Bakery Equipment Market, By End User:

Bakery Processing Industry

Foodservice Industry

Global Bakery Equipment Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global bakery equipment market.

Available Customizations:

Global Bakery Equipment Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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