

Bahrain Retail Market By Type (Store-Based Retailing (By Format, By Grocery Retailing Format, By Non-Grocery Retailing Format) v/s Non Store Retailing (By Format)), By Company, By Region, Forecast & Opportunities, 2025

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Abstracts

Bahrain retail market was valued USD 5.80 Billion in 2019 and is predicted to grow at a CAGR of 15.62% in the next five years, to reach USD 10 Billion by 2025. Retail industry in Bahrain has been growing due to rise in the number of malls and retail chain expansions. Malls and supermarkets are increasing helping the customers in buying different types of goods and products for household, baby care, groceries, apparels, etc., all under one roof.

Increasing disposable income and consumer preference towards the retail market is expected to influence the market growth through 2025. Growth of tourism industry is attracting consumers towards the retail market. For instance, the launch of Bahrain shopping festival attracts many tourists in Bahrain. The success of project like Avenues Mall has influenced the demand for retail infrastructure which are also equipped with recreational facilities.

Bahrain retail market is segmented based on type, region, and company. Based on type, the market can be bifurcated into store based and non-store store. Store based segment accounted for the share of 87.23% in 2019 and the trend is expected to continue until 2025.

The major players operating in the Bahrain retail market are BMMI Group, Ali-Rashid Al-Amin Co, Majid Al Futtaim Group, Lulu Group International, Jawad Business Group, HHM Group, Aljazira group, Fucom International WLL, Almeer Group, Alshaya Group



and others. Major companies are launching new products to stay competitive in the market.

Years considered for this report:

Historical Years: 2015-2018 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2021–2025

Objective of the Study:

To analyze and estimate the market size of Bahrain retail market from 2015 to 2018.

To estimate and forecast the market size of Bahrain retail market from 2019 to 2025 and growth rate until 2025.

To classify and forecast Bahrain retail market based on type, type of market, distribution channel, company, and regional distribution.

To identify dominant region or segment in the Bahrain retail market.

To identify drivers and challenges for Bahrain retail market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Bahrain retail market.

To conduct pricing analysis in the Bahrain retail market.

To identify and analyze the profile of leading players operating in Bahrain retail market.

To identify key sustainable strategies adopted by market players in Bahrain retail market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of retailers across the globe.



Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the retailers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the retailers, distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of Bahrain retail market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Retail manufacturers/ suppliers/ distributors/ retailers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to retail

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as retailers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Bahrain retail market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Bahrain Retail Market, By Type:



Store-Based Retailing

Non Store Retailing

Bahrain Store Food Retailing Market, By Format:

Grocery Retailers

Non-Grocery Retailers

Other Mixed Retailers

Bahrain Store Based Retailing Market, By Grocery Retailing Format:

Hypermarkets/Supermarkets

Convenience Stores

Forecourt Retailers

Food/Drink/Tobacco Retailers

Other Traditional Grocery Retailers Supermarket/Hypermarket

Bahrain Store Based Retailing Market, By Non-Grocery Retailing Format:

Apparels & Footwear Retailers

Electronic & Appliances Retailers

Health & Beauty Retailers

Leisure & Personal Goods Retailers

Luxury Retailers

Others



Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Bahrain retail market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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COMPANIES MENTIONED

- 1.BMMI Group
- 2.Ali-Rashid Al-Amin Co
- 3.Majid Al Futtaim Group
- 4.Lulu Group International
- 5. Jawad Business Group
- 6.HHM Group
- 7. Aljazira group
- 8.Fucom International WLL
- 9.Almeer Group
- 10.Alshaya Group



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