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Bacterial Vaccines Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Vaccine Type (Pertussis (Whooping Cough) Vaccines, Tetanus Vaccines, Diphtheria Vaccines, Pneumococcal Vaccines, Meningococcal Vaccines, Typhoid Vaccines, Tuberculosis (TB) Vaccines, Cholera Vaccines, Shigellosis Vaccines, Others), By Patient Age Group (Pediatric Vaccines (Infants, Children), Adolescent Vaccines, Adult Vaccines, Geriatric Vaccines), By Distribution Channel (Government Agencies and Programs, Hospitals and Clinics, Retail Pharmacies, Online Pharmacies, Others) , By Route of Administration (Injectable Vaccines, Oral Vaccines, Nasal Vaccines), By Region & Competition, 2020-2030F

https://marketpublishers.com/r/B2DFCEB1527FEN.html
Date: March 2025
Pages: 180
Price: US$ 4,500.00 (Single User License)
ID: B2DFCEB1527FEN

Abstracts

Global Bacterial Vaccines Market was valued at USD 7.10 billion in 2024 and is anticipated to witness an impressive growth in the forecast period with a CAGR of 7.20% through 2030. Bacterial vaccines, also known as bacterial immunizations or bacterial vaccines, are a type of preventive medicine designed to stimulate the body's immune system to recognize and fight against specific bacterial pathogens. These vaccines are created using components of bacteria or inactivated bacterial cells to provide immunity against various bacterial infections. Bacterial vaccines are crucial for

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preventing a wide range of bacterial infections that can cause serious illnesses, complications, and even death. Common bacterial diseases prevented by vaccines include tetanus, diphtheria, pertussis, pneumonia, and meningitis.

Widespread vaccination with bacterial vaccines not only protects vaccinated individuals but also contributes to herd immunity. This indirectly protects those who cannot receive vaccines due to medical reasons, such as individuals with certain health conditions or weakened immune systems. Bacterial vaccines play a critical role in global health efforts, especially in low- and middle-income countries. Vaccination programs reduce the burden of bacterial diseases, improve child survival rates, and enhance overall public health. For instance, according to the Centers for Disease Control and Prevention (CDC) in 2025, outbreaks resulted in 75,968 reported human cases and 4,235 deaths, highlighting the significant impact of infectious disease spread.

Key Market Drivers

Emerging Infectious Diseases

Emerging Infectious Diseases (EIDs) are diseases that have recently appeared in a population or have existed but are rapidly increasing in incidence or geographic range. These diseases often pose a significant threat to public health because they are novel, poorly understood, and may lack effective treatments. Bacterial EIDs can include diseases caused by antibiotic-resistant strains or previously unrecognized pathogens. Bacterial vaccines are crucial tools for the prevention and control of emerging bacterial infections. They provide a proactive approach to combat new threats by preparing populations with immunity against specific bacterial pathogens. In the event of an outbreak of an emerging bacterial infection, rapid vaccination campaigns can be implemented to contain the spread of the disease. This is particularly important in preventing large-scale epidemics or pandemics. For instance, according to WHO 2024, better vaccine use could cut antibiotic use by 2.5 billion doses annually, preventing deaths from antimicrobial resistance, reducing treatment costs, and curbing the spread of resistant infections.

Key Market Challenges

Vaccine Hesitancy

Vaccine hesitancy refers to the reluctance or refusal of individuals or communities to accept vaccines, despite the availability of vaccination services. This hesitancy can

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manifest for various reasons, including safety concerns, misinformation, and distrust of vaccines and healthcare systems. Vaccine hesitancy can lead to lower vaccination rates, which means that fewer individuals are protected against bacterial infections. This can result in pockets of susceptible individuals within a community, increasing the risk of disease outbreaks. Lower vaccine coverage due to hesitancy reduces the level of herd immunity within a population. This not only puts unvaccinated individuals at risk but also makes it easier for bacterial diseases to spread within the community. Vaccine hesitancy can impede public health efforts to control bacterial infections. Diseases that were once well-controlled can experience resurgence when vaccine coverage declines. A rise in vaccine-preventable diseases due to hesitancy can strain healthcare systems, leading to increased healthcare costs associated with treating these diseases and their complications. Governments and healthcare organizations must allocate resources to combat vaccine hesitancy through public health campaigns, educational initiatives, and outreach efforts. These resources could be used elsewhere if hesitancy was not a factor. Reduced demand for bacterial vaccines may affect funding for research and development of new vaccines and improvements to existing ones. Pharmaceutical companies may be less motivated to invest in vaccine development if there is lower demand. The spread of misinformation and vaccine-related myths on social media platforms can contribute to vaccine hesitancy. False information can erode public trust in vaccines and healthcare providers. Safety concerns, whether founded in evidence or not, can lead to hesitancy. High-profile vaccine safety scares can have lasting effects on public perception.

Key Market Trends

Pipeline Developments

Pharmaceutical companies and research institutions are actively working on expanding their portfolio of bacterial vaccines. This includes developing vaccines for a wide range of bacterial pathogens responsible for various infectious diseases. The emergence of new bacterial pathogens or the reemergence of existing ones often prompts the development of vaccines to address these threats. Recent examples include vaccine development efforts in response to antibiotic-resistant strains of bacteria. Advances in vaccine technology, including the use of novel adjuvants, recombinant DNA technology, and conjugate vaccine platforms, are driving innovation in bacterial vaccine development. These technologies can improve vaccine efficacy and safety. Research is focused on developing highly targeted vaccines that are effective against specific bacterial strains or serotypes. Precision in vaccine design is important for combating antibiotic-resistant bacteria. Some pipeline developments involve multivalent vaccines

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that target multiple bacterial strains or serotypes in a single vaccine formulation. This can simplify vaccination schedules and improve coverage. International organizations and governments are supporting vaccine research and development for bacterial diseases that disproportionately affect low- and middle-income countries. These initiatives are aimed at reducing global health disparities. Recent pandemics, such as COVID-19, have highlighted the importance of vaccine development for emerging infectious diseases, including those caused by bacterial pathogens. Preparedness efforts include research into rapid vaccine development platforms.

Key Market Players

Pfizer Inc.

GSK plc

Novartis AG

Mylan N.V.

Sanofi SA

Boehringer Ingelheim International GmbH.

Merck & Co., Inc.

F. Hoffmann-La Roche Ltd.

Bristol-Myers Squibb Company

Bharat Biotech International Ltd

Serum Institute of India Pvt. Ltd

Report Scope:

In this report, the Global Bacterial Vaccines Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

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Bacterial Vaccines Market, By Vaccine Type:

Pertussis (Whooping Cough) Vaccines

Tetanus Vaccines

Diphtheria Vaccines

Pneumococcal Vaccines

Meningococcal Vaccines

Typhoid Vaccines

Tuberculosis (TB) Vaccines

Cholera Vaccines

Shigellosis Vaccines

Others

Bacterial Vaccines Market, By Patient Age Group:

Pediatric Vaccines (Infants, Children)

Adolescent Vaccines

Adult Vaccines

Geriatric Vaccines

Bacterial Vaccines Market, By Distribution Channel:

Government Agencies and Programs

Hospitals and Clinics

Retail Pharmacies

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Online Pharmacies

Others

Bacterial Vaccines Market, By Route of Administration:

Injectable Vaccines

Oral Vaccines

Nasal Vaccines

Bacterial Vaccines Market, By region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

South Korea

Australia

Japan

Europe

Germany

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France

United Kingdom

Spain

Italy

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Bacterial Vaccines Market.

Available Customizations:

Global Bacterial Vaccines Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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