

Baby High Chair Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Standard High Chair, Foldable High Chair, Hook-On High Chair, Booster High Chair, Others (Convertible High Chair, Etc.)), By Material (Wooden, Plastic, Metal), By Distribution Channel (Supermarkets/Hypermarkets, Multi-Branded Stores, Exclusive Stores, Online, Non-Retail), By Region, Competition

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Abstracts

The global baby high chair market size is witnessing higher demand owing to attributes such as more safety and wider functionalities of baby chairs, rising online sales, and increased awareness about high chairs among parents are the major factors expected to fuel the baby high chair market and the market is expected to grow further during the forecast period.

Global Baby High Chair Market Scope

High chairs are type of a freestanding chair that are used mainly for feeding the child which has a seating surface at a fair distance above the ground and elevates the child for feeding generally. They also have safety straps to keep babies secure for the duration of the meal. It comes with a detachable tray to help children learn to eat on their own by boosting accessibility and making it easier for parents to feed babies.

Baby high chair is available in various types i.e., standard high chair, foldable high chair, hook-on high chair, booster high chair, others (convertible high chair, etc.). Standard

high chair is the most common high chair, basically a seat with four long legs. Foldable high chair can be folded after use and takes up less space. With a hook-on high chair, one can simply clip or hook the seat onto a table. Booster high chair are seats without legs that needs to be fixed on top of an existing dining chair. Moreover, baby high chairs are typically made up of wood, metal or plastic and are available with wide range of features including adjustable height, numerous trays, rollers for mobility, and reclining padded seats for infant feeding.

Global Baby High Chair Market Overview

The rise in travel and tourism activities, such as vacations and leisure traveling, is driving up demand for high-quality language translation devices around the world. While there are various other types of chairs available in the market, but the parents in the United States are preferring highchair for babies, which will help the market to continue to grow, as the demand of baby high chair in the United States is driven by the release of safety standards such as ASTM F404, improvements in the performance of high chairs and safety chairs, and other factors.

Moreover, baby high chair is one of the products that has been certified by Juvenile Products Manufacturers Association. In United States, Consumer Product Safety Commission (CPSC) has established a new federal mandated safety standard for baby high chairs ideal for use at home and in restaurants. The standard aims to minimize newborn and toddler injuries and is applied to any baby high chair manufactured or imported on or after June 19, 2019, in the United States. Thus, with the increasing safety standards concerns for baby high chair, the baby high chair market size has experienced a significant growth during the historical period globally. Furthermore, the demand for baby high chairs in the North America region is expected to register a considerable growth followed by Europe and other regions during the forecast period owing to rising awareness of baby high chairs among parents in countries such as United States, Germany, United Kingdom, etc.

Global Baby High Chair Market Drivers

The baby high chair market is driven by increasing awareness of high chair among parents owing to their safety standard and comfort for the children. The demand of baby high chair has been growing, as it helps in providing support to babies and help parents especially while feeding them. Moreover, high chairs can be disassembled, making them portable and easy to clean, combined with various features such as it offers footrest to give a good sitting posture along with comfort, adjustable seat heights or

recline seat, detachable tray, high durability, among other things making it more convenient to use, are few of the reasons driving growth of global baby high chairs market.

Furthermore, the product offerings through e-commerce websites and captive portals have increased, especially after Covid-19 pandemic, allowing parents to browse multiple products with a single click according to their preferred designs and style, and having them delivered at their doorsteps without any trouble is also one of the major driving factors driving the baby high chair market.

Global Baby High Chair Market Trends

Baby high chairs are becoming popular around the world, which will help in fueling the global baby high chairs market during the forecast period, owing to various factors such as availability of convertible high chair which converts to suit the child as he grows through the months. For instance, Graco Blossom 6-in-1 Convertible High Chairs, which has six settings, including an infant seat, a traditional high chair, a booster seat, and a large child's dining chair. Moreover, it has an optional footrest and three recline choices offering comfortable position during feeding. Moreover, the dishwasher-safe tray can be removed with one hand, and the chair can even be modified to accommodate two children at the same time.

Furthermore, there has been a rapid increase in the demand of baby high chair with the availability of foldable high chair, which can reduce the space, as well as booster high chair, which is becoming popular as it can be fitted to any seat. Thus, the availability of multi-functionality of high chair and wide product ranges, are the reasons which are expected to drive the global baby high chairs market during the forecast period.

Global Baby High Chair Market Challenges

The number of accidents of falling from high chair due to its height is restraining the growth of the market. For instance, according to data of the U.S. Consumer Product Safety Commission, high chairs were associated with around 10,100 injuries to children under the age of five. Moreover, the challenges such as lack of awareness among parents in Asia-Pacific and Middle Eastern countries, large space taken by these chairs and declining birth rate are some reasons which are hampering the growth of global baby high chairs market.

Global Baby High Chair Market Opportunities

There is rapid increase in the demand for baby high chair as the expansion of the e-commerce industry has created profitable opportunities for producers and distributors in the baby high chair market to provide their products through various online platforms in order to meet the demands of a wide range of customers globally. Furthermore, rising demand from cafeterias, restaurants, school cafeterias, playschools, and care centers has created new opportunities for the baby high chair market. Moreover, the companies can target the countries for baby high chair which are under developed, have low awareness of baby high chair and have high birth rates such as Nigeria, Angola and many more.

Global Baby High Chair Market Company Profiles

The major players in the global baby high chair market are Artsana S.p.A. (Chicco), Peg Perego S.p.A., Fisher-Price, Inc., Graco Children's Products, Inc., Goodbaby International Holdings Ltd., Reliance Brands Limited (Mothercare), Inter IKEA Systems B.V., Joovy Holding Co., Target Brands, Inc. (Ingenuity), and Stokke LLC.

Global Baby High Chair Market Segmentation

The global baby high chair market is segmented based on product type, material, and distribution channel. The market is divided into foldable high chair, hook-on high chair, booster high chair, standards high chair, others (convertible high chair, etc.). Based on material, the market is further fragmented into wooden, plastic, metal. Based on distribution channel, the market is further divided into supermarkets/hypermarkets, multi-branded stores, exclusive stores, online, and non-retail. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Report Scope:

In this report, the global baby high chair market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Baby High Chair Market, By Product Type:

Standard High Chair

Foldable High Chair

Hook-On High Chair

Booster High Chair

Others (Convertible High Chair, Etc.)

Global Baby High Chair Market, By Material:

Wooden

Plastic

Metal

Global Baby High Chair Market, By Distribution Channel:

Supermarkets/Hypermarkets

Multi-Branded Stores

Exclusive Stores

Online

Non-Retail

Global Baby High Chair Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global baby high chair market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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