

Baby Car Seat Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Infant Seats, Toddler Seats, Booster Seats, Convertible Seats), By Technology (Smart, Non-Smart), By Price Range (Low, Medium, High), By Distribution Channel (Supermarkets/Hypermarkets, Exclusive Stores, Multi-Branded Stores, Online Stores, Others (Direct Sales, etc.)), By Region, Competition

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Abstracts

The global baby car seat market is witnessing robust growth owing to the shifting trend toward nuclear families, increasing use of car seats to prevent fatal accidents, rising e-commerce platforms, and rising investments of parents toward baby safety products such as car seats are driving the baby car seat market. Moreover, the manufacturers' concentration on convenience over a product's simple carrying capabilities has raised consumer perception toward baby safety products such as baby car seats with fully integrated digital safety systems. Therefore, the above-mentioned factors are driving the demand for the baby car seat market across the globe during the forecast period.

Baby car seats are a type of child restraint intended to ensure that infants or children ride safely. A baby car seat is used to provide appropriate support to ensure the child's safety in the car. Different models of car seats are available for children of different ages as per their heights and weights. There are several different types of car seats, including infant seats, toddler seats, booster seats, and convertible seats. In infant car seats, the infant is sitting facing the back, which offers the body of the newborn the greatest amount of protection. The toddler car seat is for when the baby reaches the

toddler stage, this type of seat allows the baby to face forward. facing. Booster seats have no restraints instead, they only raise their position such that the car's seat belt fits them properly. Convertible car seats are designed to work in both rear-facing and forward-facing modes These seats are heavier and less portable and they are not appropriate for newborns.

According to CDC (Centers for Disease Control and Prevention), , 607 child passengers who were 12 years old or younger died , along with over 63,000 injuries, in motor vehicle accidents in the United States in 2020. 38% of the children died in car accidents who were not buckled up. Parents can reduce the risk of fatalities and serious injuries by making sure children are secured properly in booster seats, car seats, and seat belts that are appropriate for their age and size. Compared to using a seat belt alone, using a car seat lowers children's risk of harm in an accident by 71–82%. When compared to using a seat belt alone, using a booster seat lowers the risk of a serious accident by 45% for children aged 4 to 8. Therefore, the reduction in accidents due to the use of baby car seats is expected to drive the demand for baby car seats globally during the forecast period.

Rising Awareness Toward Using Baby Car Seats Boost The Market Growth

The primary causes that developed the demand for baby car seats and, in turn, expanded the baby car seat market were increased parental awareness regarding their children's safety, strict governmental regulations, and the accessibility of baby seats with the capacity to carry the child anywhere. Moreover, the increase in fatalities in car accidents due to low use of car seats is making people aware of the benefits of using car seats. for children. During the last few years, business growth has been boosted by child safety regulations in various countries. For instance, a regulation in the United Kingdom mandates that all children who are less than 135 cm in height, travel in car seats of the appropriate size. Children who are shorter than 150 cm are required to ride in a car seat in numerous countries, including France and Germany. Thus, the rising awareness of parents toward using car seats in car is driving the market revenue growth of baby car seats globally during the forecast period.

Market Expansion Is Being Fueled By Rising Expansion on Child Safety

Baby car seats are expanding due to the rising concern of parents toward their child's safety. In the coming years, it is projected that changing lifestyles and rising child safety concerns, particularly for children, would increase demand for baby car seats globally. Moreover, the spending power of middle-class families has increased as both parents

are now earning very well, enabling them to purchase safety-related products such as baby car seats without experiencing any financial hardship. As a result, parents now have more purchasing power as they can choose from a wider variety of baby safety devices. Moreover, more initiatives are being taken by government entities and nonprofit organizations (NGOs) to raise awareness about child safety and educate parents about the proper use and installation of baby car seats. Therefore, the rising concern toward child safety is expected to drive the growth of the baby car seat market during the forecast period.

Advantages of Baby Car Seats is Driving the Market Growth

Baby car seats are the safest choice for infants and toddlers traveling in cars. As the utilization of baby car seats has various advantages such as with the use of car seats there is less chance of accidents as babies are not resistant to bear car disturbances or abrupt stops during travelling in car.. The usual seat is unstable and does not fit babies properly, thus these baby car seats can effectively safeguard the infant. Many accidents happen because parents distract their child picking up and playing with objects while they are driving. With such a car seat, one can keep their baby installed for a long time. These seats make it simple and quick for a parent to complete everyday journeys and tasks. With it, one can bring their infant along in their car. Since there won't be any damage, this will make it easier for parents to carry out regular tasks and get where one needs to go. Therefore, the demand for baby car seats has seen rapid growth among new-age parents due to the various benefits associated with baby car seats globally during the forecast period.

Market Segmentation

The global baby car seat market is segmented based on product type, technology, price range, and distribution channel. Based on product type, the market is divided into infant seats, toddler seats, booster seats, and convertible seats. Based on technology, the market is further bifurcated into smart and non-smart. Based on price range, the market is further divided into low, medium, and high. Based on distribution channels, the market is fragmented into supermarkets/hypermarkets, exclusive stores, multi-branded stores, online stores, and others (direct sales, etc.)). The market analysis also studies the regional segmentation to devise regional market segmentation, divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Company Profiles

Dorel Industries Inc., Goodbaby International Holdings, Artsana S.p.A., Monahan Products LLC (UPPAbaby), Renolux France Industrie SAS, Britax Child Safety, Inc., Mothercare plc, Diono LLC, Nuna International BV, ZhenJiang YKO Child Product Co. Ltd. are among the major market players in the global Baby Car Seat market.

Report Scope:

In this report, the Global Baby Car Seat Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Baby Car Seat Market, By Product Type:

Infant Seats

Toddler Seats

Booster Seats

Convertible Seats

Global Baby Car Seat Market, By Technology:

Smart

Non-Smart

Global Baby Car Seat Market, By Price Range:

Low

Medium

High

Global Baby Car Seat Market, By Distribution Channel:

Supermarkets/Hypermarkets

Exclusive Stores

Multi-Branded Stores

Online Stores

Others

Global Baby Car Seat Market, By Region:

Asia-Pacific

China

India

Japan

South Korea

Australia

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Baby Car Seat Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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