

# **Automotive Green Tires Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2030F Segmented By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Two -Wheelers, Three Wheelers and OTR), By Demand Category (OEM and Replacement), By Tire Construction Type (Radial and Bias), and By Region**

<https://marketpublishers.com/r/A81B90CBBD4FEN.html>

Date: June 2023

Pages: 113

Price: US\$ 4,900.00 (Single User License)

ID: A81B90CBBD4FEN

## **Abstracts**

Global automotive green tires market is growing due to the increase in the sales of electric vehicles across different segments globally. Green tires help in enhancing the overall efficiency of the vehicles, hence contributing to the growth of global automotive green tires market.

The need for green tires can be attributed in large part to the increasing sales of electric vehicles. These tires offer low rolling resistance and are overall helping in enhancing vehicle efficiency. Manufacturers of electric vehicles have acknowledged this as the key solution to their problems with short-range and green tires. So this will lead to an increase in the range of electric vehicles.

### **Recent Developments**

Tire manufacturers across the globe are implementing changes in their manufacturing process, and the companies are also switching to sustainable raw materials in the manufacturing process. Goodyear is using a silica product made from residual rice husk ash – a by-product of rice across its global manufacturing facilities. Usage increased by 74% in 2019 and 47% in 2020. The company is also using soybean oil in place of petroleum oil, and it increased by 90% in 2019, 73% in 2020, and 27% in 2021.

Similarly, Michelin's high technology materials business unit, Lehigh Technologies, developed micronized rubber powders (MRP), a sustainable raw material that reduces feedstock costs by up to 50% and replaces oil- and rubber-based feedstocks in a wide range of industrial and consumer applications, including high-performance tires.

The other key global tire manufacturers like Bridgestone are adopting alternatives and renewable sources for natural rubber. The guayule shrub, which the company uses, has properties nearly equal to those of natural rubber. Pirelli has also introduced certified tires that contain FSC-certified natural rubber and rayon. Continental uses reprocessed polyester obtained from recycled plastic bottles in its tire production. The new sustainable polyester yarn will be obtained from polyethylene terephthalate (PET) bottles by a mechanical process. It will be used in the construction of the tire carcass. Almost all tire manufacturers are moving towards a sustainable approach. Moreover, the focus on achieving yearly emissions targets and strict government norms are leading companies to focus on this area, so in the coming years, the market is expected to grow.

### Large Demand for Electric Vehicles

Growing BEV and PHEV sales globally have increased the market for electric cars. Manufacturers from around the world have consistently gained the demand for electric vehicles, and as electric vehicles come with a drive range, so green tires are preferred because they reduce the rolling resistance and increase overall vehicle efficiency. The adoption of electric vehicles is also on the rise, so the demand for green tires is expected to increase as well. The electric vehicle manufacturers are also giving priority to green tires, so the OEM segment is expected to see high demand for green tires from automobile manufacturers globally.

### Rise in the Focus on Fuel Efficiency of ICE Vehicles

The growing middle classes in emerging economies, particularly in Asia, and the resulting increase in automobile ownership, growing concern about greenhouse gas emissions, and a scarcity of natural resources to meet the demands of an increasing number of consumers are putting pressure on the industry to meet government and market demands for more sustainable products, such as green tires. The ICE vehicle manufacturers are also switching towards green tires for better fuel efficiency and sustainable products. As a result, the demand for green tires is expected to rise over the forecast period, contributing to the growth of the target market, as low rolling resistance

(LRR) tires, as well as those made from 'green' (sustainable) materials, are a rapidly developing segment of the tire industry. The rapid expansion of the sector is due to the growth in the demand for green tires in the market.

### Lack of Awareness and Quick Adoption

The lack of knowledge of low rolling resistance technology and the raw material scarcity is a hurdle in the growth as customers are not much aware of the low rolling resistance technology. Moreover, the production techniques in manufacturing cannot be quickly changed, so overall, to achieve full fledged adoption of green tires in coming years, raw material availability and manufacturing practices need to be changed, and customer awareness is also a challenge as in tier two cities the adoption of green tires be quite less. So, the lack of awareness can be a challenge.

COVID-19 also had a negative impact on the industry because it hampered all manufacturing and operational activities in the industry. All operations were halted due to lockdowns and other restrictions imposed by various regional governments. Most Asian countries, however, have maintained or even increased their level of optimism. Many customers around the world anticipate a drop in income.

### Market Segmentation

The Global Automotive Green Tires Market is segmented By Vehicle Type, By Demand Category, By Tire Construction Type, By Region, and Competitional landscape. Based on Vehicle Type, the market is segmented into Passenger Car, Light Commercial vehicles, Medium & Heavy Commercial vehicles, Two Wheelers, Three Wheelers, and OTR. Based on the Demand Category, the market is segmented into OEM and Replacement. Based on Tire Construction Type, the market is segmented into Radial and Bias. The market analysis also studies the region-wise segmentation to devise a market.

### Company Profiles

Bridgestone Corporation, Continental AG, Michelin Group, Apollo Tyres Limited, Yokohama Tire Corporation, Goodyear Tire & Rubber Company, Pirelli & C. Spa, Toyo Tire Corporation, MRF Limited, and CEAT Limited are the leading companies globally developing green tires.

### Report Scope:

In this report, Global Automotive Green Tires Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Automotive Green Tires Market, By Vehicle Type:

Passenger Car

Light Commercial Vehicle

Medium & Heavy Commercial Vehicle

Two Wheelers

Three Wheelers

OTR

Automotive Green Tires Market, By Demand Category:

OEM

Replacement

Automotive Green Tires Market, By Tire Construction Type:

Radial

Bias

Automotive Green Tires Market, By Region:

Asia-Pacific

China

India

Japan

Malaysia

Thailand

Indonesia

Vietnam

South Korea

North America

United States

Canada

Mexico

Europe & CIS

Germany

France

United Kingdom

Spain

Italy

Belgium

Russia

South America

Brazil

Argentina

Colombia

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Automotive Green Tires Market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. IMPACT OF COVID-19 ON GLOBAL AUTOMOTIVE GREEN TIRE MARKET**

- 4.1. Key Segments Impacted
- 4.2. Key Regions Impacted
- 4.3. Key Countries Impacted

### **5. VOICE OF CUSTOMER ANALYSIS**

- 5.1. Factors Influencing Purchase Decision
- 5.2. Brand Awareness
- 5.3. Challenges/Unmet Needs

## **6. GLOBAL AUTOMOTIVE GREEN TIRE MARKET OUTLOOK**

### 6.1. Market Size & Forecast

#### 6.1.1. By Value and Volume

### 6.2. Market Share & Forecast

#### 6.2.1. By Vehicle Type Market Share Analysis (Two-Wheeler, Three-Wheeler, Passenger Car, LCV, M&HCV, OTR)

#### 6.2.2. By Demand Category Market Share Analysis (OEM, Aftermarket)

#### 6.2.3. By Tire Construction Type Market Share Analysis (Radial, Bias)

#### 6.2.4. By Regional Market Share Analysis

##### 6.2.4.1. North America Market Share Analysis

##### 6.2.4.2. Europe Market Share Analysis

##### 6.2.4.3. Asia Pacific Market Share Analysis

##### 6.2.4.4. South America Market Share Analysis

##### 6.2.4.5. Middle East & Africa Market Share Analysis

#### 6.2.5. By Company Market Share Analysis (2021)

### 6.3. Global Automotive Green Tires Market Mapping & Opportunity Assessment

#### 6.3.1. By Vehicle Type Market Mapping & Opportunity Assessment

#### 6.3.2. By Demand Category Market Mapping & Opportunity Assessment

#### 6.3.3. By Tire Construction Type Market Mapping & Opportunity Assessment

#### 6.3.4. By Regional Market Mapping & Opportunity Assessment

## **7. NORTH AMERICA AUTOMOTIVE GREEN TIRE MARKET OUTLOOK**

### 7.1. Market Size & Forecast

#### 7.1.1. By Value and Volume

### 7.2. Market Share & Forecast

#### 7.2.1. By Vehicle Type Market Share Analysis

#### 7.2.2. By Demand Category Market Share Analysis

#### 7.2.3. By Tire Construction Type Market Share Analysis

#### 7.2.4. By Country Market Share Analysis

##### 7.2.4.1. United States Market Share Analysis

##### 7.2.4.2. Canada Market Share Analysis

##### 7.2.4.3. Mexico Market Share Analysis

### 7.3. North America: Country Analysis

#### 7.3.1. United States Automotive Green Tire Market Outlook

##### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Value and Volume

##### 7.3.1.2. Market Share & Forecast



- 7.3.1.2.1. By Vehicle Type Market Share Analysis
- 7.3.1.2.2. By Demand Category Market Share Analysis
- 7.3.1.2.3. By Tire Construction Type Market Share Analysis
- 7.3.2. Canada Green Automotive Tire Market Outlook
  - 7.3.2.1. Market Size & Forecast
    - 7.3.2.1.1. By Value and Volume
  - 7.3.2.2. Market Share & Forecast
    - 7.3.2.2.1. By Vehicle Type Market Share Analysis
    - 7.3.2.2.2. By Demand Category Market Share Analysis
    - 7.3.2.2.3. By Tire Construction Type Market Share Analysis
- 7.3.3. Mexico Green Automotive Tire Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Value and Volume
  - 7.3.3.2. Market Share & Forecast
    - 7.3.3.2.1. By Vehicle Type Market Share Analysis
    - 7.3.3.2.2. By Demand Category Market Share Analysis
    - 7.3.3.2.3. By Tire Construction Type Market Share Analysis

## **8. ASIA PACIFIC AUTOMOTIVE GREEN TIRE MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value and Volume
- 8.2. Market Share & Forecast
  - 8.2.1. By Vehicle Type Market Share Analysis
  - 8.2.2. By Demand Category Market Share Analysis
  - 8.2.3. By Tire Construction Type Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
    - 8.2.4.1. China Market Share Analysis
    - 8.2.4.2. India Market Share Analysis
    - 8.2.4.3. Japan Market Share Analysis
    - 8.2.4.4. Malaysia Market Share Analysis
    - 8.2.4.5. Thailand Market Share Analysis
    - 8.2.4.6. Indonesia Market Share Analysis
    - 8.2.4.7. Vietnam Market Share Analysis
    - 8.2.4.8. South Korea Market Share Analysis
    - 8.2.4.9. Rest of Asia-Pacific Market Share Analysis
- 8.3. Asia Pacific: Country Analysis
  - 8.3.1. China Automotive Green Tire Market Outlook
    - 8.3.1.1. Market Size & Forecast

- 8.3.1.1.1. By Value and Volume
- 8.3.1.2. Market Share & Forecast
  - 8.3.1.2.1. By Vehicle Type Market Share Analysis
  - 8.3.1.2.2. By Demand Category Market Share Analysis
  - 8.3.1.2.3. By Tire Construction Type Market Share Analysis
- 8.3.2. India Automotive Green Tire Market Outlook
  - 8.3.2.1. Market Size & Forecast
    - 8.3.2.1.1. By Value and Volume
  - 8.3.2.2. Market Share & Forecast
    - 8.3.2.2.1. By Vehicle Type Market Share Analysis
    - 8.3.2.2.2. By Demand Category Market Share Analysis
    - 8.3.2.2.3. By Tire Construction Type Market Share Analysis
- 8.3.3. Japan Automotive Green Tire Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value and Volume
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Vehicle Type Market Share Analysis
    - 8.3.3.2.2. By Demand Category Market Share Analysis
    - 8.3.3.2.3. By Tire Construction Type Market Share Analysis
- 8.3.4. Malaysia Automotive Green Tire Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value and Volume
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Vehicle Type Market Share Analysis
    - 8.3.4.2.2. By Demand Category Market Share Analysis
    - 8.3.4.2.3. By Tire Construction Type Market Share Analysis
- 8.3.5. Thailand Automotive Green Tire Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value and Volume
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Vehicle Type Market Share Analysis
    - 8.3.5.2.2. By Demand Category Market Share Analysis
    - 8.3.5.2.3. By Tire Construction Type Market Share Analysis
- 8.3.6. Indonesia Automotive Green Tire Market Outlook
  - 8.3.6.1. Market Size & Forecast
    - 8.3.6.1.1. By Value and Volume
  - 8.3.6.2. Market Share & Forecast
    - 8.3.6.2.1. By Vehicle Type Market Share Analysis
    - 8.3.6.2.2. By Demand Category Market Share Analysis

- 8.3.6.2.3. By Tire Construction Type Market Share Analysis
- 8.3.7. Vietnam Automotive Green Tire Market Outlook
  - 8.3.7.1. Market Size & Forecast
    - 8.3.7.1.1. By Value and Volume
  - 8.3.7.2. Market Share & Forecast
    - 8.3.7.2.1. By Vehicle Type Market Share Analysis
    - 8.3.7.2.2. By Demand Category Market Share Analysis
    - 8.3.7.2.3. By Tire Construction Type Market Share Analysis
- 8.3.8. South Korea Automotive Green Tire Market Outlook
  - 8.3.8.1. Market Size & Forecast
    - 8.3.8.1.1. By Value and Volume
  - 8.3.8.2. Market Share & Forecast
    - 8.3.8.2.1. By Vehicle Type Market Share Analysis
    - 8.3.8.2.2. By Demand Category Market Share Analysis
    - 8.3.8.2.3. By Tire Construction Type Market Share Analysis

## **9. EUROPE & CIS AUTOMOTIVE GREEN TIRE MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value and Volume
- 9.2. Market Share & Forecast
  - 9.2.1. By Vehicle Type Market Share Analysis
  - 9.2.2. By Demand Category Market Share Analysis
  - 9.2.3. By Tire Construction Type Market Share Analysis
  - 9.2.4. By Country Market Share Analysis
    - 9.2.4.1. Germany Market Share Analysis
    - 9.2.4.2. France Market Share Analysis
    - 9.2.4.3. United Kingdom Market Share Analysis
    - 9.2.4.4. Spain Market Share Analysis
    - 9.2.4.5. Italy Market Share Analysis
    - 9.2.4.6. Belgium Market Share Analysis
    - 9.2.4.7. Russia Market Share Analysis
    - 9.2.4.8. Rest of Europe Market Share Analysis
- 9.3. Europe & CIS: Country Analysis
  - 9.3.1. Germany Automotive Green Tire Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value and Volume
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Vehicle Type Market Share Analysis

- 9.3.1.2.2. By Demand Category Market Share Analysis
- 9.3.1.2.3. By Tire Construction Type Market Share Analysis
- 9.3.2. France Automotive Green Tire Market Outlook
  - 9.3.2.1. Market Size & Forecast
    - 9.3.2.1.1. By Value and Volume
  - 9.3.2.2. Market Share & Forecast
    - 9.3.2.2.1. By Vehicle Type Market Share Analysis
    - 9.3.2.2.2. By Demand Category Market Share Analysis
    - 9.3.2.2.3. By Tire Construction Type Market Share Analysis
- 9.3.3. United Kingdom Automotive Green Tire Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value and Volume
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Vehicle Type Market Share Analysis
    - 9.3.3.2.2. By Demand Category Market Share Analysis
    - 9.3.3.2.3. By Tire Construction Type Market Share Analysis
- 9.3.4. Spain Automotive Green Tire Market Outlook
  - 9.3.4.1. Market Size & Forecast
    - 9.3.4.1.1. By Value and Volume
  - 9.3.4.2. Market Share & Forecast
    - 9.3.4.2.1. By Vehicle Type Market Share Analysis
    - 9.3.4.2.2. By Demand Category Market Share Analysis
    - 9.3.4.2.3. By Tire Construction Type Market Share Analysis
- 9.3.5. Italy Automotive Green Tire Market Outlook
  - 9.3.5.1. Market Size & Forecast
    - 9.3.5.1.1. By Value and Volume
  - 9.3.5.2. Market Share & Forecast
    - 9.3.5.2.1. By Vehicle Type Market Share Analysis
    - 9.3.5.2.2. By Demand Category Market Share Analysis
    - 9.3.5.2.3. By Tire Construction Type Market Share Analysis
- 9.3.6. Belgium Automotive Green Tire Market Outlook
  - 9.3.6.1. Market Size & Forecast
    - 9.3.6.1.1. By Value and Volume
  - 9.3.6.2. Market Share & Forecast
    - 9.3.6.2.1. By Vehicle Type Market Share Analysis
    - 9.3.6.2.2. By Demand Category Market Share Analysis
    - 9.3.6.2.3. By Tire Construction Type Market Share Analysis
- 9.3.7. Russia Automotive Green Tire Market Outlook
  - 9.3.7.1. Market Size & Forecast

- 9.3.7.1.1. By Value and Volume
- 9.3.7.2. Market Share & Forecast
  - 9.3.7.2.1. By Vehicle Type Market Share Analysis
  - 9.3.7.2.2. By Demand Category Market Share Analysis
  - 9.3.7.2.3. By Tire Construction Type Market Share Analysis

## **10. SOUTH AMERICA AUTOMOTIVE GREEN TIRE MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value and Volume
- 10.2. Market Share & Forecast
  - 10.2.1. By Vehicle Type Market Share Analysis
  - 10.2.2. By Demand Category Market Share Analysis
  - 10.2.3. By Tire Construction Type Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
    - 10.2.4.1. Brazil Market Share Analysis
    - 10.2.4.2. Argentina Market Share Analysis
    - 10.2.4.3. Colombia Market Share Analysis
    - 10.2.4.4. Rest of South America Market Share Analysis
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Automotive Green Tire Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value and Volume
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Vehicle Type Market Share Analysis
      - 10.3.1.2.2. By Demand Category Market Share Analysis
      - 10.3.1.2.3. By Tire Construction Type
  - 10.3.2. Argentina Automotive Green Tire Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value and Volume
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Vehicle Type
      - 10.3.2.2.2. By Demand Category
      - 10.3.2.2.3. By Tire Construction Type
  - 10.3.3. Colombia Automotive Green Tire Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value and Volume
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Vehicle Type

- 10.3.3.2.2. By Demand Category
- 10.3.3.2.3. By Tire Construction Type

## **11. MIDDLE EAST AND AFRICA AUTOMOTIVE GREEN TIRE MARKET OUTLOOK**

- 11.1. Market Size & Forecast
  - 11.1.1. By Value and Volume
- 11.2. Market Share & Forecast
  - 11.2.1. By Vehicle Type
  - 11.2.2. By Demand Category
  - 11.2.3. By Tire Construction Type
  - 11.2.4. By Country Market Share Analysis
    - 11.2.4.1. South Africa Market Share Analysis
    - 11.2.4.2. UAE Market Share Analysis
    - 11.2.4.3. Saudi Arabia Market Share Analysis
    - 11.2.4.4. Egypt Market Share Analysis
    - 11.2.4.5. Rest of Middle East & Africa Market Share Analysis
- 11.3. Middle East and Africa: Country Analysis
  - 11.3.1. South Africa Automotive Green Tire Market Outlook
    - 11.3.1.1. Market Size & Forecast
      - 11.3.1.1.1. By Value and Volume
    - 11.3.1.2. Market Share & Forecast
      - 11.3.1.2.1. By Vehicle Type Market Share Analysis
      - 11.3.1.2.2. By Demand Category Market Share Analysis
      - 11.3.1.2.3. By Tire Construction Type Market Share Analysis
  - 11.3.2. UAE Automotive Green Tire Market Outlook
    - 11.3.2.1. Market Size & Forecast
      - 11.3.2.1.1. By Value and Volume
    - 11.3.2.2. Market Share & Forecast
      - 11.3.2.2.1. By Vehicle Type Market Share Analysis
      - 11.3.2.2.2. By Demand Category Market Share Analysis
      - 11.3.2.2.3. By Tire Construction Type Market Share Analysis
  - 11.3.3. Saudi Arabia Automotive Green Tire Market Outlook
    - 11.3.3.1. Market Size & Forecast
      - 11.3.3.1.1. By Value and Volume
    - 11.3.3.2. Market Share & Forecast
      - 11.3.3.2.1. By Vehicle Type Market Share Analysis
      - 11.3.3.2.2. By Demand Category Market Share Analysis
      - 11.3.3.2.3. By Tire Construction Type Market Share Analysis

- 11.3.4. Egypt Automotive Green Tire Market Outlook
  - 11.3.4.1. Market Size & Forecast
    - 11.3.4.1.1. By Value and Volume
  - 11.3.4.2. Market Share & Forecast
    - 11.3.4.2.1. By Vehicle Type Market Share Analysis
    - 11.3.4.2.2. By Demand Category Market Share Analysis
    - 11.3.4.2.3. By Tire Construction Type Market Share Analysis

## **12. KEY DEVELOPMENTS IN THE INDUSTRY**

- 12.1. Research and Innovation
- 12.2. New Products in the Market
- 12.3. Key Investments on Green Tires
- 12.4. Technological Developments
- 12.5. Key Takeaways

## **13. MARKET DYNAMICS**

- 13.1. Market Drivers
  - 13.1.1. Long range demand in Electric Vehicles
  - 13.1.2. Rise in the focus on fuel efficiency of ICE Vehicles.
- 13.2. Market Challenges
  - 13.2.1. Lack of adequate Infrastructure

## **14. MARKET TRENDS & DEVELOPMENTS**

- 14.1. Growing demand of Sustainable Products
- 14.2. Emissions Standards Leading to Adoption of Green Tires

## **15. SWOT ANALYSIS**

- 15.1. Strength
- 15.2. Weakness
- 15.3. Opportunities
- 15.4. Threats

## **16. COMPETITIVE LANDSCAPE**

- 16.1. Company Profiles (Upto 10 Leading Companies)



- 16.1.1. Bridgestone Corporation
  - 16.1.1.1. Company Details
  - 16.1.1.2. Products & Services
  - 16.1.1.3. Recent Development
  - 16.1.1.4. Key Management Personnel
- 16.1.2. Continental AG
  - 16.1.2.1. Company Details
  - 16.1.2.2. Products & Services
  - 16.1.2.3. Recent Development
  - 16.1.2.4. Key Management Personnel
- 16.1.3. Michelin Group
  - 16.1.3.1. Company Details
  - 16.1.3.2. Products & Services
  - 16.1.3.3. Recent Development
  - 16.1.3.4. Key Management Personnel
- 16.1.4. Apollo Tyres Limited
  - 16.1.4.1. Company Details
  - 16.1.4.2. Products & Services
  - 16.1.4.3. Recent Development
  - 16.1.4.4. Key Management Personnel
- 16.1.5. Yokohama Tire Corporation
  - 16.1.5.1. Company Details
  - 16.1.5.2. Products & Services
  - 16.1.5.3. Recent Development
  - 16.1.5.4. Key Management Personnel
- 16.1.6. Goodyear Tire & Rubber Company
  - 16.1.6.1. Company Details
  - 16.1.6.2. Products & Services
  - 16.1.6.3. Recent Development
  - 16.1.6.4. Key Management Personnel
- 16.1.7. Pirelli & C. Spa
  - 16.1.7.1. Company Details
  - 16.1.7.2. Products & Services
  - 16.1.7.3. Recent Development
  - 16.1.7.4. Key Management Personnel
- 16.1.8. Toyo Tire Corporation
  - 16.1.8.1. Company Details
  - 16.1.8.2. Products & Services
  - 16.1.8.3. Recent Development



- 16.1.8.4. Key Management Personnel
- 16.1.9. MRF Limited
  - 16.1.9.1. Company Details
  - 16.1.9.2. Products & Services
  - 16.1.9.3. Recent Development
  - 16.1.9.4. Key Management Personnel
- 16.1.10. CEAT Limited
  - 16.1.10.1. Company Details
  - 16.1.10.2. Products & Services
  - 16.1.10.3. Recent Development
  - 16.1.10.4. Key Management Personnel

## **17. STRATEGIC RECOMMENDATIONS**

- 17.1. Key Focus Areas
- 17.2. Target Regions & Countries
- 17.3. Target Vehicle Type

## **18. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Automotive Green Tires Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2030F Segmented By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Two -Wheelers, Three Wheelers and OTR), By Demand Category (OEM and Replacement), By Tire Construction Type (Radial and Bias), and By Region

Product link: <https://marketpublishers.com/r/A81B90CBBD4FEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A81B90CBBD4FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970