

Automotive E-Tailing Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Vehicle Type (Passenger Cars, Commercial Vehicles, and Two-Wheelers), By Component Type (Electrical Components, Infotainment and Multimedia, Engine Components, Tires and Wheel, and Others), By Vendor Type (OEM and Third-party Vendor), By Regional, Competition

<https://marketpublishers.com/r/A7EFB412529FEN.html>

Date: October 2023

Pages: 190

Price: US\$ 4,900.00 (Single User License)

ID: A7EFB412529FEN

Abstracts

Global Automotive E-Tailing Market has valued at USD 50 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 9.6%. The global automotive E-Tailing market is currently witnessing a significant expansion, driven by the remarkable rise in online platforms and the increasing trend of using the internet for purchasing automotive parts. This shift in consumer behavior towards online shopping has been further accelerated by the convenience of home delivery, enabling customers to easily access and receive their desired automotive products at their doorstep.

One of the key factors contributing to the growth of this market is the ability of E-Tailing platforms to provide a wide range of products from various manufacturers. This extensive product selection offers customers the flexibility to choose from different brands, models, and specifications, catering to their specific needs and preferences.

However, despite the rapid growth and convenience offered by the automotive E-Tailing market, it also faces certain challenges. One of the major concerns among customers is the quality and fitment of products purchased online. To address this, e-tailers are

investing in advanced technologies such as virtual fitting rooms and augmented reality tools, allowing customers to virtually try out the products before making a purchase. Additionally, e-tailers are also focusing on improving their customer service by offering detailed product descriptions, customer reviews, and expert assistance to ensure a seamless shopping experience.

In conclusion, the automotive E-Tailing market is experiencing significant expansion due to the increasing adoption of online platforms and the convenience they offer. Despite the challenges, e-tailers are actively working to overcome them by leveraging advanced technologies and providing enhanced customer service, ensuring a positive and satisfactory shopping experience for automotive enthusiasts worldwide.

Key Market Drivers

Growing Consumer Preference for Online Shopping

A primary driver of the Global Automotive E-Tailing Market is the surging consumer preference for online shopping. Modern consumers, accustomed to the convenience and variety offered by e-commerce platforms, are increasingly turning to the internet to research, compare, and purchase automotive products and services. The ease of browsing and buying automotive goods online, coupled with the ability to access a vast array of products from the comfort of one's home, is reshaping the automotive retail landscape.

Convenience and Accessibility

Convenience and accessibility are fundamental drivers behind the success of automotive E-Tailing. Online platforms provide consumers with the ability to shop for vehicles, parts, and accessories at any time and from anywhere with an internet connection. This level of accessibility is particularly advantageous for customers with busy schedules, as it eliminates the need for physical visits to dealerships or retail stores.

Extensive Product Selection

E-Tailing platforms offer an extensive selection of automotive products, ranging from vehicles themselves to a wide array of parts and accessories. Consumers can easily compare different brands, models, and prices, enabling them to make well-informed purchasing decisions. The diverse product range available online caters to a broad

spectrum of consumer needs and preferences.

Competitive Pricing

Competitive pricing is a significant driver in the automotive E-Tailing market. Online retailers often offer competitive prices and discounts, making it an attractive option for cost-conscious consumers. Additionally, the ability to compare prices across multiple platforms allows shoppers to find the best deals and promotions, further incentivizing online purchasing.

Digital Transformation in Automotive Retail

The automotive industry is undergoing a profound digital transformation, with traditional dealerships and automotive retailers embracing e-commerce channels. Automakers and dealerships are establishing online sales portals that enable customers to browse, configure, and purchase vehicles entirely online. This shift toward digitalization in automotive retail is a critical driver of the Automotive E-Tailing Market, as it reflects the industry's response to changing consumer behaviors and expectations.

Enhanced Customer Experience

E-Tailing platforms prioritize providing an enhanced customer experience. User-friendly interfaces, detailed product information, virtual product demonstrations, and responsive customer support contribute to a positive shopping experience. The ability to access customer reviews and ratings also aids in decision-making, fostering consumer confidence in online automotive purchases.

Personalization and Recommendations

E-tailers leverage data analytics and artificial intelligence to personalize the shopping experience for customers. Through algorithms that analyze customer preferences and browsing history, online retailers can offer tailored product recommendations, enhancing the likelihood of sales and customer satisfaction. Personalization also extends to marketing efforts, with targeted promotions and offers.

Advanced Search and Filtering Tools

E-commerce platforms feature advanced search and filtering tools that streamline the shopping process for automotive products. Customers can refine their searches based

on specific criteria, such as vehicle make and model, part type, brand, price range, and more. These tools enable consumers to quickly find the exact products they need, improving efficiency and reducing the time spent searching.

Transparency and Information Accessibility

Transparency and easy access to information are key drivers of the Automotive E-Tailing Market. E-commerce platforms provide comprehensive product information, including specifications, compatibility, pricing, and warranty details. This transparency empowers consumers to make informed choices, helping them find products that align with their requirements and expectations.

Expansion of Online Marketplaces

The expansion of online marketplaces, including third-party e-commerce platforms, is contributing to the growth of automotive E-Tailing. Many automotive manufacturers and retailers partner with established online marketplaces to reach a broader audience and tap into the platforms' existing customer bases. This strategy provides a significant boost to online automotive sales.

Adoption of Mobile Commerce

The proliferation of smartphones and mobile devices has led to the growth of mobile commerce (m-commerce) in the Automotive E-Tailing Market. Mobile apps and responsive websites enable consumers to shop for automotive products on the go, further enhancing convenience and accessibility. Mobile commerce is becoming a crucial driver as more consumers embrace mobile shopping experiences.

Expansion of Aftermarket E-Tailing

The aftermarket segment of the Automotive E-Tailing Market is experiencing robust growth. Consumers are increasingly turning to online platforms to purchase replacement parts, accessories, and performance upgrades for their vehicles. The availability of a wide range of aftermarket products online, combined with user-friendly interfaces and competitive pricing, has fueled this trend.

Customer Reviews and Ratings

Customer reviews and ratings play a pivotal role in driving trust and influencing

purchasing decisions in the Automotive E-Tailing Market. Shoppers rely on the feedback and experiences of other consumers to assess the quality and reliability of products and sellers. Positive reviews and high ratings can significantly impact sales, while negative feedback can prompt improvements in product offerings and customer service.

Environmental Considerations

Environmental considerations are increasingly influencing consumer choices in the automotive sector. Online platforms often provide information on eco-friendly and sustainable automotive products, such as electric vehicles (EVs) and hybrid vehicles. This aligns with the growing interest in environmentally conscious transportation solutions and contributes to the adoption of green automotive technologies.

Expansion into Emerging Markets

Online automotive retailers are expanding their reach into emerging markets with growing internet penetration and a rising middle-class population. These markets represent significant growth opportunities as consumers increasingly seek the convenience and accessibility of online automotive shopping. This expansion is facilitated by improved logistics and delivery networks.

Impact of the COVID-19 Pandemic

The COVID-19 pandemic accelerated the adoption of online automotive E-Tailing. Lockdowns, social distancing measures, and safety concerns led to a surge in online vehicle purchases, parts orders, and service bookings. The pandemic underscored the resilience and convenience of e-commerce in the automotive sector, prompting long-term changes in consumer behavior.

Key Market Challenges

Consumer Trust and Reliability

Building and maintaining consumer trust is a crucial challenge in the Automotive E-Tailing Market. Customers often have concerns about the authenticity and quality of products sold online. Ensuring the reliability of sellers, products, and reviews is essential to foster trust. Instances of counterfeit or subpar automotive parts and accessories can erode consumer confidence, affecting the reputation of e-tailers and

the entire industry.

Product Fitment and Compatibility

One of the significant challenges in the Automotive E-Tailing Market is ensuring that customers purchase products that are compatible with their vehicles. Unlike in traditional brick-and-mortar stores where staff can provide expert guidance, online shoppers must rely on product descriptions and compatibility lists. Mismatched or incompatible parts can lead to returns, customer dissatisfaction, and additional costs for e-tailers and consumers.

Returns and Customer Support

The ease of returns and effective customer support are critical factors in the success of automotive E-Tailing. Dealing with returns and exchanges of automotive parts can be complex, especially when issues arise related to compatibility or product quality. E-tailers must have robust return policies and efficient customer support systems in place to handle such situations promptly and satisfactorily.

Competitive Pricing and Margins

Maintaining competitive pricing while ensuring profitable margins is a persistent challenge in the Automotive E-Tailing Market. E-tailers often face price pressure due to fierce competition, and consumers tend to be price-sensitive when purchasing automotive products online. Finding the right balance between offering competitive prices and sustaining profitability can be challenging for e-tailers.

Supply Chain and Inventory Management

Efficient supply chain management and inventory control are vital for meeting customer demand and minimizing costs. E-tailers must manage a diverse range of automotive products, and fluctuations in demand can lead to inventory challenges. Overstocking can result in storage costs and obsolescence, while understocking can lead to delays and lost sales. Effective supply chain strategies are essential to optimize inventory levels and reduce logistical complexities.

Quality Control and Counterfeit Products

The proliferation of online automotive E-Tailing has brought concerns about product

quality and counterfeit parts to the forefront. Ensuring that products sold online meet established quality standards is a significant challenge. Counterfeit automotive parts not only pose safety risks but also damage the reputation of e-tailers and the industry as a whole. E-tailers must implement stringent quality control measures and collaborate with trusted suppliers to address this challenge effectively.

Data Security and Privacy

Data security and privacy are paramount concerns in the online automotive E-Tailing sector. E-tailers collect and store sensitive customer information, including payment details and personal data. Safeguarding this information from cyberattacks and data breaches is essential to protect both customers and the reputation of e-tailers. Compliance with data protection regulations, such as GDPR and CCPA, adds complexity to online operations.

Regulatory Compliance

The Automotive E-Tailing Market operates within a complex web of regulations and standards. Compliance with automotive industry regulations, as well as e-commerce and consumer protection laws, is essential. Ensuring that products meet safety, emissions, and quality standards is particularly challenging for e-tailers who may not have direct control over the manufacturing process. Staying updated on evolving regulations and adhering to them is an ongoing challenge.

E-commerce Platform and Technology Investment

E-tailers must continuously invest in e-commerce platforms and technology to remain competitive and responsive to customer needs. This includes maintaining user-friendly websites, mobile apps, and efficient order processing systems. Staying ahead of technological advancements and adopting new tools and features is essential, but it can be a costly and resource-intensive challenge.

Branding and Customer Loyalty

Building a strong brand presence and fostering customer loyalty are ongoing challenges in the Automotive E-Tailing Market. E-tailers often face the competition from well-established automotive brands and traditional retailers. Earning customer trust, loyalty, and repeat business requires consistent service quality, competitive pricing, and effective marketing strategies.

Digital Marketing and Visibility

In a crowded online marketplace, standing out and gaining visibility is a significant challenge for e-tailers. Effective digital marketing strategies, including search engine optimization (SEO), pay-per-click (PPC) advertising, and social media marketing, are essential to drive traffic to e-commerce platforms. Achieving and maintaining a prominent online presence can be competitive and costly.

Global Expansion and Localization

For e-tailers aiming to expand globally, adapting to diverse markets and localization challenges is crucial. Different regions may have unique consumer preferences, regulatory requirements, and cultural considerations. Addressing these variations while maintaining a consistent brand and shopping experience can be demanding.

Competition with Traditional Retail

The Automotive E-Tailing Market faces competition not only from other online retailers but also from traditional brick-and-mortar stores. Traditional retailers are increasingly embracing e-commerce, blurring the lines between physical and online sales channels. E-tailers must differentiate themselves and offer distinct value propositions to compete effectively with both online and offline rivals.

Environmental Considerations

Sustainability and environmental concerns are gaining prominence in the automotive industry. E-tailers must address the environmental impact of packaging materials, shipping practices, and product sourcing. Meeting eco-friendly expectations while maintaining cost-efficiency is a complex challenge in the E-Tailing supply chain.

Emerging Technologies

The rapid advancement of technologies like electric and autonomous vehicles introduces additional complexity to the Automotive E-Tailing Market. E-tailers must adapt to evolving customer demands for these technologies while staying informed about the compatibility, installation, and servicing of such products.

Key Market Trends

Surge in Online Vehicle Sales

One of the prominent trends in the Global Automotive E-Tailing Market is the surge in online vehicle sales. Automakers and dealerships are increasingly embracing digital platforms to allow customers to browse, configure, and purchase vehicles entirely online. This trend was accelerated during the COVID-19 pandemic when consumers sought contactless buying experiences. The convenience of online vehicle purchases, supported by virtual showrooms and test drives, is reshaping the automotive retail landscape.

Expansion of Online Marketplaces

The expansion of online marketplaces is a significant trend in the Automotive E-Tailing Market. Many automotive manufacturers and retailers partner with established e-commerce platforms to reach a broader audience. Online marketplaces provide a vast customer base, which can significantly boost online automotive sales. This trend enables consumers to explore a wide range of vehicle options, parts, and accessories in one convenient location.

Dominance of Mobile Commerce (M-commerce)

The prevalence of smartphones and mobile devices has led to the dominance of mobile commerce (M-commerce) in the Automotive E-Tailing Market. Mobile apps and responsive websites enable consumers to shop for automotive products on the go. The convenience of M-commerce, combined with location-based services, allows consumers to explore nearby dealerships, compare prices, and access real-time information about vehicles and parts.

Increasing Demand for Aftermarket Parts

The aftermarket segment of the Automotive E-Tailing Market is witnessing robust growth. Consumers are turning to online platforms to purchase replacement parts, accessories, and performance upgrades for their vehicles. The availability of a wide range of aftermarket products online, coupled with user-friendly interfaces and competitive pricing, has fueled this trend. Consumers can easily find and compare aftermarket parts, making online platforms a go-to source for automotive enthusiasts.

Personalization and Recommendations

Personalization and product recommendations are central to enhancing the online shopping experience in the Automotive E-Tailing Market. E-commerce platforms leverage data analytics and artificial intelligence to tailor product suggestions based on customer preferences, search history, and browsing behavior. This personalized approach improves user engagement and boosts sales by directing customers to products that align with their interests and needs.

Enhanced Customer Experience

E-tailers prioritize enhancing the customer experience through user-friendly interfaces, detailed product information, virtual product demonstrations, and responsive customer support. Interactive features, such as 360-degree product views and augmented reality (AR) experiences, provide customers with a more immersive and informative shopping journey. This focus on improving the customer experience helps build trust and loyalty.

Advanced Search and Filtering Tools

The Automotive E-Tailing Market is characterized by advanced search and filtering tools that streamline the shopping process. Customers can refine their searches based on specific criteria, such as vehicle make and model, part type, brand, price range, and customer ratings. These tools enable consumers to quickly find the exact products they need, improving efficiency and reducing the time spent searching.

Environmental Considerations

Sustainability and environmental considerations are gaining traction in the automotive industry, and this trend is reflected in the Automotive E-Tailing Market. E-tailers are increasingly providing information about eco-friendly and sustainable automotive products, such as electric vehicles (EVs), hybrid vehicles, and environmentally friendly parts and accessories. Consumers are becoming more conscious of their carbon footprint, driving the demand for green automotive technologies.

Impact of the COVID-19 Pandemic

The COVID-19 pandemic accelerated the adoption of online automotive E-Tailing. Lockdowns, social distancing measures, and safety concerns led to a surge in online vehicle purchases, parts orders, and service bookings. The pandemic underscored the resilience and convenience of e-commerce in the automotive sector, prompting long-

term changes in consumer behavior. Consumers are now more comfortable with online automotive transactions, further fueling the growth of the Automotive E-Tailing Market.

Product Reviews and Ratings

Consumer reviews and ratings play a pivotal role in shaping purchasing decisions in the Automotive E-Tailing Market. Shoppers rely on the feedback and experiences of other consumers to assess the quality and reliability of products and sellers. Positive reviews and high ratings can significantly impact sales, while negative feedback can prompt improvements in product offerings and customer service. Transparency in customer reviews enhances trust between e-tailers and consumers.

Digital Marketing and Social Media Influence

Effective digital marketing and social media influence are crucial for e-tailers to drive traffic to their platforms. Strategies such as search engine optimization (SEO), pay-per-click (PPC) advertising, and social media marketing help e-tailers reach their target audience and promote their products. Engaging content, influencer collaborations, and social media campaigns are effective tools for increasing brand visibility and attracting customers.

Localization and Regional Adaptation

Adapting to regional preferences and cultural differences is essential for e-tailers operating in diverse markets. Different regions may have unique consumer preferences, regulatory requirements, and cultural considerations. E-tailers must address these variations while maintaining a consistent brand and shopping experience. Localization efforts, including language options and currency conversions, are vital for reaching global consumers.

Expansion into Emerging Markets

Online automotive retailers are expanding their reach into emerging markets with growing internet penetration and a rising middle-class population. These markets represent significant growth opportunities as consumers increasingly seek the convenience and accessibility of online automotive shopping. Expansion into emerging markets requires an understanding of local consumer preferences and market dynamics.

Integration of Emerging Technologies

The Automotive E-Tailing Market is witnessing the integration of emerging technologies. This includes the adoption of augmented reality (AR) and virtual reality (VR) for immersive product experiences, as well as chatbots and artificial intelligence (AI) for customer support and recommendations. E-tailers are exploring innovative technologies to provide customers with interactive and informative shopping experiences.

Segmental Insights

Component Type Insights

The global Automotive E-Tailing market is segmented into several component types, each playing a crucial role in online retailing of automotive parts and services. First, there are the OEM (Original Equipment Manufacturer) components, typically preferred for their reliable quality and guarantee of compatibility with specific vehicle models. Then, there are aftermarket parts, offering an affordable alternative for customers with a tighter budget or those seeking to upgrade their vehicles. Additionally, third-party vendors have emerged, offering both OEM and aftermarket parts, often benefiting from greater flexibility and adaptability in their offerings. Each of these components contributes significantly to the dynamics and growth prospects of the global Automotive E-Tailing market.

Vertical Insights

The global automotive E-Tailing market is witnessing significant growth, driven by factors such as the increasing penetration of the internet and smartphones, and the convenience of online shopping. Consumers' shifting preferences towards online purchasing, especially during the COVID-19 pandemic, have further fueled this trend. Various automotive parts, including infotainment and multimedia systems, engine components, tires, and interior accessories, are now readily available on e-commerce platforms. However, the market also faces challenges such as the risk of counterfeit products and the need for effective logistics and delivery systems. Looking ahead, advancements in virtual reality and augmented reality technologies may revolutionize the automotive E-Tailing experience, offering consumers an immersive virtual shopping experience.

Regional Insights

The global Automotive E-Tailing market has seen substantial growth with a few regions playing a significant role in this upsurge. North America, with its high internet penetration and developed logistics networks, has been a consistent leader in automotive E-Tailing. Europe follows closely, driven by the strong online buying culture in countries like Germany and the UK. Asia-Pacific, led by China and India, presents a rapidly growing market due to increasing internet penetration and growing consumer comfort with online purchases. However, regions like Africa and Latin America, while currently smaller markets, hold promising potential, given their expanding digital infrastructure.

Key Market Players

Amazon.com Inc.

Alibaba Group Holding Limited

AutoZone Inc.

Walmart Inc.

eBay Inc.

Robert Bosch GmbH

O'Reilly Automotive Inc.

Delticom AG

Advance Auto Parts Inc.

Flipkart

Report Scope:

In this report, the Global Automotive E-Tailing Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Automotive E-Tailing Market, By Component Type:

Electrical Components

Infotainment and Multimedia

Engine Components

Tires and Wheel

Other

Automotive E-Tailing Market, By Vehicle Type:

Passenger Cars

Commercial Vehicles

Two-wheelers

Automotive E-Tailing Market, By Vendor Type:

OEM

Third-party Vendor

Automotive E-Tailing Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

Germany

Spain

France

Russia

Italy

United Kingdom

Belgium

Asia-Pacific

China

India

Japan

Indonesia

Thailand

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

Turkey

Iran

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Automotive E-Tailing Market.

Available Customizations:

Global Automotive E-Tailing Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. IMPACT OF COVID-19 ON GLOBAL AUTOMOTIVE E-TAILING MARKET

5. VOICE OF CUSTOMER ANALYSIS

- 5.1. Brand Awareness
- 5.2. Brand Satisfaction
- 5.3. Factors Affecting Purchase Decision

6. GLOBAL AUTOMOTIVE E-TAILING MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Volume & Value

6.2. Market Share & Forecast

6.2.1. By Vehicle Type Market Share Analysis (Passenger Cars, Commercial Vehicles, and Two-Wheelers)

6.2.2. By Component Type Market Share Analysis (Electrical Components, Infotainment and Multimedia, Engine Components, Tires and Wheel, and Others)

6.2.3. By Vendor Type Market Share Analysis (OEM and Third-party Vendor)

6.2.4. By Regional Market Share Analysis

6.2.4.1. Asia-Pacific Market Share Analysis

6.2.4.2. Europe & CIS Market Share Analysis

6.2.4.3. North America Market Share Analysis

6.2.4.4. South America Market Share Analysis

6.2.4.5. Middle East & Africa Market Share Analysis

6.2.5. By Company Market Share Analysis (Top 5 Companies, Others - By Value, 2022)

6.3. Global Automotive E-Tailing Market Mapping & Opportunity Assessment

6.3.1. By Component Type Market Mapping & Opportunity Assessment

6.3.2. By Vehicle Type Market Mapping & Opportunity Assessment

6.3.3. By Vendor Type Market Mapping & Opportunity Assessment

6.3.4. By Regional Market Mapping & Opportunity Assessment

7. ASIA-PACIFIC AUTOMOTIVE E-TAILING MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Volume & Value

7.2. Market Share & Forecast

7.2.1. By Component Type Market Share Analysis

7.2.2. By Vehicle Type Market Share Analysis

7.2.3. By Vendor Type Market Share Analysis

7.2.4. By Country Market Share Analysis

7.2.4.1. China Market Share Analysis

7.2.4.2. India Market Share Analysis

7.2.4.3. Japan Market Share Analysis

7.2.4.4. Indonesia Market Share Analysis

7.2.4.5. Thailand Market Share Analysis

7.2.4.6. South Korea Market Share Analysis

7.2.4.7. Australia Market Share Analysis

7.2.4.8. Rest of Asia-Pacific Market Share Analysis

7.3. Asia-Pacific: Country Analysis

7.3.1. China Automotive E-Tailing Market Outlook

- 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Volume & Value
- 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Component Type Market Share Analysis
 - 7.3.1.2.2. By Vehicle Type Market Share Analysis
 - 7.3.1.2.3. By Vendor Type Market Share Analysis
- 7.3.2. India Automotive E-Tailing Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Volume & Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Component Type Market Share Analysis
 - 7.3.2.2.2. By Vehicle Type Market Share Analysis
 - 7.3.2.2.3. By Vendor Type Market Share Analysis
- 7.3.3. Japan Automotive E-Tailing Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Volume & Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Component Type Market Share Analysis
 - 7.3.3.2.2. By Vehicle Type Market Share Analysis
 - 7.3.3.2.3. By Vendor Type Market Share Analysis
- 7.3.4. Indonesia Automotive E-Tailing Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Volume & Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Component Type Market Share Analysis
 - 7.3.4.2.2. By Vehicle Type Market Share Analysis
 - 7.3.4.2.3. By Vendor Type Market Share Analysis
- 7.3.5. Thailand Automotive E-Tailing Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Volume & Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Component Type Market Share Analysis
 - 7.3.5.2.2. By Vehicle Type Market Share Analysis
 - 7.3.5.2.3. By Vendor Type Market Share Analysis
- 7.3.6. South Korea Automotive E-Tailing Market Outlook
 - 7.3.6.1. Market Size & Forecast
 - 7.3.6.1.1. By Volume & Value
 - 7.3.6.2. Market Share & Forecast
 - 7.3.6.2.1. By Component Type Market Share Analysis

- 7.3.6.2.2. By Vehicle Type Market Share Analysis
- 7.3.6.2.3. By Vendor Type Market Share Analysis
- 7.3.7. Australia Automotive E-Tailing Market Outlook
 - 7.3.7.1. Market Size & Forecast
 - 7.3.7.1.1. By Volume & Value
 - 7.3.7.2. Market Share & Forecast
 - 7.3.7.2.1. By Component Type Market Share Analysis
 - 7.3.7.2.2. By Vehicle Type Market Share Analysis
 - 7.3.7.2.3. By Vendor Type Market Share Analysis

8. EUROPE & CIS AUTOMOTIVE E-TAILING MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Volume & Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Component Type Market Share Analysis
 - 8.2.2. By Vehicle Type Market Share Analysis
 - 8.2.3. By Vendor Type Market Share Analysis
 - 8.2.4. By Country Market Share Analysis
 - 8.2.4.1. Germany Market Share Analysis
 - 8.2.4.2. Spain Market Share Analysis
 - 8.2.4.3. France Market Share Analysis
 - 8.2.4.4. Russia Market Share Analysis
 - 8.2.4.5. Italy Market Share Analysis
 - 8.2.4.6. United Kingdom Market Share Analysis
 - 8.2.4.7. Belgium Market Share Analysis
 - 8.2.4.8. Rest of Europe & CIS Market Share Analysis
- 8.3. Europe & CIS: Country Analysis
 - 8.3.1. Germany Automotive E-Tailing Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Volume & Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Component Type Market Share Analysis
 - 8.3.1.2.2. By Vehicle Type Market Share Analysis
 - 8.3.1.2.3. By Vendor Type Market Share Analysis
 - 8.3.2. Spain Automotive E-Tailing Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Volume & Value
 - 8.3.2.2. Market Share & Forecast

- 8.3.2.2.1. By Component Type Market Share Analysis
- 8.3.2.2.2. By Vehicle Type Market Share Analysis
- 8.3.2.2.3. By Vendor Type Market Share Analysis
- 8.3.3. France Automotive E-Tailing Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Volume & Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Component Type Market Share Analysis
 - 8.3.3.2.2. By Vehicle Type Market Share Analysis
 - 8.3.3.2.3. By Vendor Type Market Share Analysis
- 8.3.4. Russia Automotive E-Tailing Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Volume & Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Component Type Market Share Analysis
 - 8.3.4.2.2. By Vehicle Type Market Share Analysis
 - 8.3.4.2.3. By Vendor Type Market Share Analysis
- 8.3.5. Italy Automotive E-Tailing Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Volume & Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Component Type Market Share Analysis
 - 8.3.5.2.2. By Vehicle Type Market Share Analysis
 - 8.3.5.2.3. By Vendor Type Market Share Analysis
- 8.3.6. United Kingdom Automotive E-Tailing Market Outlook
 - 8.3.6.1. Market Size & Forecast
 - 8.3.6.1.1. By Volume & Value
 - 8.3.6.2. Market Share & Forecast
 - 8.3.6.2.1. By Component Type Market Share Analysis
 - 8.3.6.2.2. By Vehicle Type Market Share Analysis
 - 8.3.6.2.3. By Vendor Type Market Share Analysis
- 8.3.7. Belgium Automotive E-Tailing Market Outlook
 - 8.3.7.1. Market Size & Forecast
 - 8.3.7.1.1. By Volume & Value
 - 8.3.7.2. Market Share & Forecast
 - 8.3.7.2.1. By Component Type Market Share Analysis
 - 8.3.7.2.2. By Vehicle Type Market Share Analysis
 - 8.3.7.2.3. By Vendor Type Market Share Analysis

9. NORTH AMERICA AUTOMOTIVE E-TAILING MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Volume & Value

9.2. Market Share & Forecast

9.2.1. By Component Type Market Share Analysis

9.2.2. By Vehicle Type Market Share Analysis

9.2.3. By Vendor Type Market Share Analysis

9.2.4. By Country Market Share Analysis

9.2.4.1. United States Market Share Analysis

9.2.4.2. Mexico Market Share Analysis

9.2.4.3. Canada Market Share Analysis

9.3. North America: Country Analysis

9.3.1. United States Automotive E-Tailing Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Volume & Value

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Component Type Market Share Analysis

9.3.1.2.2. By Vehicle Type Market Share Analysis

9.3.1.2.3. By Vendor Type Market Share Analysis

9.3.2. Mexico Automotive E-Tailing Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Volume & Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Component Type Market Share Analysis

9.3.2.2.2. By Vehicle Type Market Share Analysis

9.3.2.2.3. By Vendor Type Market Share Analysis

9.3.3. Canada Automotive E-Tailing Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Volume & Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Component Type Market Share Analysis

9.3.3.2.2. By Vehicle Type Market Share Analysis

9.3.3.2.3. By Vendor Type Market Share Analysis

10. SOUTH AMERICA AUTOMOTIVE E-TAILING MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Volume & Value

10.2. Market Share & Forecast

10.2.1. By Component Type Market Share Analysis

10.2.2. By Vehicle Type Market Share Analysis

10.2.3. By Vendor Type Market Share Analysis

10.2.4. By Country Market Share Analysis

10.2.4.1. Brazil Market Share Analysis

10.2.4.2. Argentina Market Share Analysis

10.2.4.3. Colombia Market Share Analysis

10.2.4.4. Rest of South America Market Share Analysis

10.3. South America: Country Analysis

10.3.1. Brazil Automotive E-Tailing Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Volume & Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Component Type Market Share Analysis

10.3.1.2.2. By Vehicle Type Market Share Analysis

10.3.1.2.3. By Vendor Type Market Share Analysis

10.3.2. Colombia Automotive E-Tailing Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Volume & Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Component Type Market Share Analysis

10.3.2.2.2. By Vehicle Type Market Share Analysis

10.3.2.2.3. By Vendor Type Market Share Analysis

10.3.3. Argentina Automotive E-Tailing Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Volume & Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Component Type Market Share Analysis

10.3.3.2.2. By Vehicle Type Market Share Analysis

10.3.3.2.3. By Vendor Type Market Share Analysis

11. MIDDLE EAST & AFRICA AUTOMOTIVE E-TAILING MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Volume & Value

11.2. Market Share & Forecast

11.2.1. By Component Type Market Share Analysis

11.2.2. By Vehicle Type Market Share Analysis

- 11.2.3. By Vendor Type Market Share Analysis
- 11.2.4. By Country Market Share Analysis
 - 11.2.4.1. Turkey Market Share Analysis
 - 11.2.4.2. Iran Market Share Analysis
 - 11.2.4.3. Saudi Arabia Market Share Analysis
 - 11.2.4.4. UAE Market Share Analysis
 - 11.2.4.5. Rest of Middle East & Africa Market Share Africa
- 11.3. Middle East & Africa: Country Analysis
 - 11.3.1. Turkey Automotive E-Tailing Market Outlook
 - 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Volume & Value
 - 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Component Type Market Share Analysis
 - 11.3.1.2.2. By Vehicle Type Market Share Analysis
 - 11.3.1.2.3. By Vendor Type Market Share Analysis
 - 11.3.2. Iran Automotive E-Tailing Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Volume & Value
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Component Type Market Share Analysis
 - 11.3.2.2.2. By Vehicle Type Market Share Analysis
 - 11.3.2.2.3. By Vendor Type Market Share Analysis
 - 11.3.3. Saudi Arabia Automotive E-Tailing Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Volume & Value
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Component Type Market Share Analysis
 - 11.3.3.2.2. By Vehicle Type Market Share Analysis
 - 11.3.3.2.3. By Vendor Type Market Share Analysis
 - 11.3.4. UAE Automotive E-Tailing Market Outlook
 - 11.3.4.1. Market Size & Forecast
 - 11.3.4.1.1. By Volume & Value
 - 11.3.4.2. Market Share & Forecast
 - 11.3.4.2.1. By Component Type Market Share Analysis
 - 11.3.4.2.2. By Vehicle Type Market Share Analysis
 - 11.3.4.2.3. By Vendor Type Market Share Analysis

12. SWOT ANALYSIS

- 12.1. Strength
- 12.2. Weakness
- 12.3. Opportunities
- 12.4. Threats

13. MARKET DYNAMICS

- 13.1. Market Drivers
- 13.2. Market Challenges

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPETITIVE LANDSCAPE

- 15.1. Company Profiles (Up to 10 Major Companies)
 - 15.1.1. Amazon.com Inc.
 - 15.1.1.1. Company Details
 - 15.1.1.2. Key Product Offered
 - 15.1.1.3. Financials (As Per Availability)
 - 15.1.1.4. Recent Developments
 - 15.1.1.5. Key Management Personnel
 - 15.1.2. Alibaba Group Holding Limited
 - 15.1.2.1. Company Details
 - 15.1.2.2. Key Product Offered
 - 15.1.2.3. Financials (As Per Availability)
 - 15.1.2.4. Recent Developments
 - 15.1.2.5. Key Management Personnel
 - 15.1.3. AutoZone Inc.
 - 15.1.3.1. Company Details
 - 15.1.3.2. Key Product Offered
 - 15.1.3.3. Financials (As Per Availability)
 - 15.1.3.4. Recent Developments
 - 15.1.3.5. Key Management Personnel
 - 15.1.4. Walmart Inc.
 - 15.1.4.1. Company Details
 - 15.1.4.2. Key Product Offered
 - 15.1.4.3. Financials (As Per Availability)
 - 15.1.4.4. Recent Developments
 - 15.1.4.5. Key Management Personnel

15.1.5. eBay Inc.

- 15.1.5.1. Company Details
- 15.1.5.2. Key Product Offered
- 15.1.5.3. Financials (As Per Availability)
- 15.1.5.4. Recent Developments
- 15.1.5.5. Key Management Personnel

15.1.6. Robert Bosch GmbH

- 15.1.6.1. Company Details
- 15.1.6.2. Key Product Offered
- 15.1.6.3. Financials (As Per Availability)
- 15.1.6.4. Recent Developments
- 15.1.6.5. Key Management Personnel

15.1.7. O'reilly Automotive Inc.

- 15.1.7.1. Company Details
- 15.1.7.2. Key Product Offered
- 15.1.7.3. Financials (As Per Availability)
- 15.1.7.4. Recent Developments
- 15.1.7.5. Key Management Personnel

15.1.8. Delticom AG

- 15.1.8.1. Company Details
- 15.1.8.2. Key Product Offered
- 15.1.8.3. Financials (As Per Availability)
- 15.1.8.4. Recent Developments
- 15.1.8.5. Key Management Personnel

15.1.9. Advance Auto Parts Inc.

- 15.1.9.1. Company Details
- 15.1.9.2. Key Product Offered
- 15.1.9.3. Financials (As Per Availability)
- 15.1.9.4. Recent Developments
- 15.1.9.5. Key Management Personnel

15.1.10. Flipkart

- 15.1.10.1. Company Details
- 15.1.10.2. Key Product Offered
- 15.1.10.3. Financials (As Per Availability)
- 15.1.10.4. Recent Developments
- 15.1.10.5. Key Management Personnel

16. STRATEGIC RECOMMENDATIONS

16.1. Key Focus Areas

16.1.1. Target Regions & Countries

16.1.2. Target By Component Type

16.1.3. Target By Vehicle Type

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Automotive E-Tailing Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Vehicle Type (Passenger Cars, Commercial Vehicles, and Two-Wheelers), By Component Type (Electrical Components, Infotainment and Multimedia, Engine Components, Tires and Wheel, and Others), By Vendor Type (OEM and Third-party Vendor), By Regional, Competition

Product link: <https://marketpublishers.com/r/A7EFB412529FEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A7EFB412529FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970