

Automotive Digital Mapping Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Solutions, Services), By Application (Autonomous Cars, Fleet Management, ADAS), By Region & Competition, 2020-2030F

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Abstracts

Market Overview

The global automotive digital mapping market was valued at USD 5.75 billion in 2024 and is projected to reach USD 11.85 billion by 2030, growing at a CAGR of 12.80% during the forecast period. This growth is being driven by the rapid integration of advanced navigation systems, real-time traffic analytics, and autonomous vehicle technologies. Automakers and tech companies are investing significantly in high-definition digital mapping to improve safety, operational precision, and user experience. Innovations such as AI-powered real-time data gathering, 3D mapping, and sensor fusion are enhancing vehicles' ability to adapt to dynamic driving environments. The increasing use of connected vehicles and smart transport infrastructure has solidified digital maps as a central component of modern automotive systems. With projections indicating that nearly all new vehicles will feature connectivity by 2030, digital mapping is becoming essential for supporting autonomous driving and ADAS functionality.

Key Market Drivers

Rising Adoption of Autonomous Vehicles

The shift toward autonomous driving is significantly boosting demand for precise digital mapping solutions. These vehicles require real-time geospatial data and AI-enhanced 3D maps to safely navigate diverse and complex environments. Automakers are

adopting high-definition mapping with centimeter-level accuracy to ensure reliable vehicle perception and decision-making. These maps incorporate detailed features such as lane markings, road geometry, traffic patterns, and environmental data, serving as critical infrastructure for self-driving technologies.

Key Market Challenges

High Cost of High-Definition Mapping Technologies

One of the major challenges in the automotive digital mapping market is the high cost associated with creating and maintaining high-definition maps. These systems rely on expensive technologies like LiDAR, satellite imaging, and AI-based data processing. For smaller companies and emerging economies, these financial requirements pose a significant barrier to adoption. Additionally, the need for frequent and accurate updates to maintain data reliability adds to long-term operational costs, restricting broader implementation.

Key Market Trends

Growth in High-Precision 3D Mapping for Autonomous Driving

High-precision 3D mapping is gaining traction as autonomous vehicle development accelerates. Automotive OEMs and mapping providers are collaborating to build detailed maps with granular data on road elevation, lane configurations, and urban infrastructure. Leveraging LiDAR, AI, and computer vision, these maps improve vehicle perception and navigation safety. This trend is central to the advancement of autonomous driving, contributing to smarter, safer, and more adaptive mobility solutions.

Key Market Players

Google LLC

Apple Inc.

Micello Inc.

HERE Technologies

TomTom NV

ARC Aerial Imaging Inc.

Mapquest Inc.

ESRI Inc.

MiTAC Holdings Corporation

Nearmap Ltd

Report Scope:

In this report, the global Automotive Digital Mapping Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Automotive Digital Mapping Market, By Component:

Solutions

Services

Automotive Digital Mapping Market, By Application:

Autonomous Cars

Fleet Management

ADAS

Automotive Digital Mapping Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

Germany

France

U.K.

Spain

Italy

Asia-Pacific

China

Japan

Australia

India

South Korea

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

South America

Brazil

Argentina

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the global Automotive Digital Mapping Market.

Available Customizations:

Global Automotive Digital Mapping Market report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Research Tenure Considered
- 1.2. Market Definition
- 1.3. Scope of the Market
- 1.4. Markets Covered
- 1.5. Years Considered for Study
- 1.6. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Regions/Countries

4. VOICE OF CUSTOMER

5. GLOBAL AUTOMOTIVE DIGITAL MAPPING MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Component Market Share Analysis (Solutions, Services)
 - 5.2.2. By Application Market Share Analysis (Autonomous Cars, Fleet Management, ADAS)
 - 5.2.3. By Regional Market Share Analysis
 - 5.2.4. By Top 5 Companies Market Share Analysis, Others (2024)

5.3. Automotive Digital Mapping Market Mapping & Opportunity Assessment

6. NORTH AMERICA AUTOMOTIVE DIGITAL MAPPING MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Component Market Share Analysis

6.2.2. By Application Market Share Analysis

6.2.3. By Country Market Share Analysis

6.2.3.1. United States Automotive Digital Mapping Market Outlook

6.2.3.1.1. Market Size & Forecast

6.2.3.1.1.1. By Value

6.2.3.1.2. Market Share & Forecast

6.2.3.1.2.1. By Component Market Share Analysis

6.2.3.1.2.2. By Application Market Share Analysis

6.2.3.2. Canada Automotive Digital Mapping Market Outlook

6.2.3.2.1. Market Size & Forecast

6.2.3.2.1.1. By Value

6.2.3.2.2. Market Share & Forecast

6.2.3.2.2.1. By Component Market Share Analysis

6.2.3.2.2.2. By Application Market Share Analysis

6.2.3.3. Mexico Automotive Digital Mapping Market Outlook

6.2.3.3.1. Market Size & Forecast

6.2.3.3.1.1. By Value

6.2.3.3.2. Market Share & Forecast

6.2.3.3.2.1. By Component Market Share Analysis

6.2.3.3.2.2. By Application Market Share Analysis

7. EUROPE & CIS AUTOMOTIVE DIGITAL MAPPING MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Component Market Share Analysis

7.2.2. By Application Market Share Analysis

7.2.3. By Country Market Share Analysis

7.2.3.1. France Automotive Digital Mapping Market Outlook

7.2.3.1.1. Market Size & Forecast

- 7.2.3.1.1.1. By Value
- 7.2.3.1.2. Market Share & Forecast
 - 7.2.3.1.2.1. By Component Market Share Analysis
 - 7.2.3.1.2.2. By Application Market Share Analysis
- 7.2.3.2. Germany Automotive Digital Mapping Market Outlook
 - 7.2.3.2.1. Market Size & Forecast
 - 7.2.3.2.1.1. By Value
 - 7.2.3.2.2. Market Share & Forecast
 - 7.2.3.2.2.1. By Component Market Share Analysis
 - 7.2.3.2.2.2. By Application Market Share Analysis
- 7.2.3.3. United Kingdom Automotive Digital Mapping Market Outlook
 - 7.2.3.3.1. Market Size & Forecast
 - 7.2.3.3.1.1. By Value
 - 7.2.3.3.2. Market Share & Forecast
 - 7.2.3.3.2.1. By Component Market Share Analysis
 - 7.2.3.3.2.2. By Application Market Share Analysis
- 7.2.3.4. Italy Automotive Digital Mapping Market Outlook
 - 7.2.3.4.1. Market Size & Forecast
 - 7.2.3.4.1.1. By Value
 - 7.2.3.4.2. Market Share & Forecast
 - 7.2.3.4.2.1. By Component Market Share Analysis
 - 7.2.3.4.2.2. By Application Market Share Analysis
- 7.2.3.5. Spain Automotive Digital Mapping Market Outlook
 - 7.2.3.5.1. Market Size & Forecast
 - 7.2.3.5.1.1. By Value
 - 7.2.3.5.2. Market Share & Forecast
 - 7.2.3.5.2.1. By Component Market Share Analysis
 - 7.2.3.5.2.2. By Application Market Share Analysis

8. ASIA-PACIFIC AUTOMOTIVE DIGITAL MAPPING MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Component Market Share Analysis
 - 8.2.2. By Application Market Share Analysis
 - 8.2.3. By Country Share Analysis
 - 8.2.3.1. China Automotive Digital Mapping Market Outlook
 - 8.2.3.1.1. Market Size & Forecast

- 8.2.3.1.1.1. By Value
- 8.2.3.1.2. Market Share & Forecast
 - 8.2.3.1.2.1. By Component Market Share Analysis
 - 8.2.3.1.2.2. By Application Market Share Analysis
- 8.2.3.2. Japan Automotive Digital Mapping Market Outlook
 - 8.2.3.2.1. Market Size & Forecast
 - 8.2.3.2.1.1. By Value
 - 8.2.3.2.2. Market Share & Forecast
 - 8.2.3.2.2.1. By Component Market Share Analysis
 - 8.2.3.2.2.2. By Application Market Share Analysis
- 8.2.3.3. Australia Automotive Digital Mapping Market Outlook
 - 8.2.3.3.1. Market Size & Forecast
 - 8.2.3.3.1.1. By Value
 - 8.2.3.3.2. Market Share & Forecast
 - 8.2.3.3.2.1. By Component Market Share Analysis
 - 8.2.3.3.2.2. By Application Market Share Analysis
- 8.2.3.4. India Automotive Digital Mapping Market Outlook
 - 8.2.3.4.1. Market Size & Forecast
 - 8.2.3.4.1.1. By Value
 - 8.2.3.4.2. Market Share & Forecast
 - 8.2.3.4.2.1. By Component Market Share Analysis
 - 8.2.3.4.2.2. By Application Market Share Analysis
- 8.2.3.5. South Korea Automotive Digital Mapping Market Outlook
 - 8.2.3.5.1. Market Size & Forecast
 - 8.2.3.5.1.1. By Value
 - 8.2.3.5.2. Market Share & Forecast
 - 8.2.3.5.2.1. By Component Market Share Analysis
 - 8.2.3.5.2.2. By Application Market Share Analysis

9. MIDDLE EAST & AFRICA AUTOMOTIVE DIGITAL MAPPING MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Component Market Share Analysis
 - 9.2.2. By Application Market Share Analysis
 - 9.2.3. By Country Market Share Analysis
 - 9.2.3.1. South Africa Automotive Digital Mapping Market Outlook
 - 9.2.3.1.1. Market Size & Forecast

- 9.2.4.1.1.1. By Value
- 9.2.3.1.2. Market Share & Forecast
 - 9.2.3.1.2.1. By Component Market Share Analysis
 - 9.2.3.1.2.2. By Application Market Share Analysis
- 9.2.3.2. Saudi Arabia Automotive Digital Mapping Market Outlook
 - 9.2.3.2.1. Market Size & Forecast
 - 9.2.3.2.1.1. By Value
 - 9.2.3.2.2. Market Share & Forecast
 - 9.2.3.2.2.1. By Component Market Share Analysis
 - 9.2.3.2.2.2. By Application Market Share Analysis
- 9.2.3.3. UAE Automotive Digital Mapping Market Outlook
 - 9.2.3.3.1. Market Size & Forecast
 - 9.2.3.3.1.1. By Value
 - 9.2.3.3.2. Market Share & Forecast
 - 9.2.3.3.2.1. By Component Market Share Analysis
 - 9.2.3.3.2.2. By Application Market Share Analysis
- 9.2.3.4. Turkey Automotive Digital Mapping Market Outlook
 - 9.2.3.4.1. Market Size & Forecast
 - 9.2.3.4.1.1. By Value
 - 9.2.3.4.2. Market Share & Forecast
 - 9.2.3.4.2.1. By Component Market Share Analysis
 - 9.2.3.4.2.2. By Application Market Share Analysis

10. SOUTH AMERICA AUTOMOTIVE DIGITAL MAPPING MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Component Market Share Analysis
 - 10.2.2. By Application Market Share Analysis
 - 10.2.3. By Country Market Share Analysis
 - 10.2.3.1. Brazil Automotive Digital Mapping Market Outlook
 - 10.2.3.1.1. Market Size & Forecast
 - 10.2.3.1.1.1. By Value
 - 10.2.3.1.2. Market Share & Forecast
 - 10.2.3.1.2.1. By Component Market Share Analysis
 - 10.2.3.1.2.2. By Application Market Share Analysis
 - 10.2.3.2. Argentina Automotive Digital Mapping Market Outlook
 - 10.2.3.2.1. Market Size & Forecast

- 10.2.3.2.1.1. By Value
- 10.2.3.2.2. Market Share & Forecast
 - 10.2.3.2.2.1. By Component Market Share Analysis
 - 10.2.3.2.2.2. By Application Market Share Analysis

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. PORTERS FIVE FORCES ANALYSIS

14. COMPETITIVE LANDSCAPE

15. COMPANY PROFILES

- 15.1. Google LLC
 - 15.1.1. Company Details
 - 15.1.2. Products
 - 15.1.3. Financials (As Per Availability)
 - 15.1.4. Key Market Focus & Geographical Presence
 - 15.1.5. Recent Developments
 - 15.1.6. Key Management Personnel
- 15.2. Apple Inc.
- 15.3. Micello Inc.
- 15.4. HERE Technologies
- 15.5. TomTom NV
- 15.6. ARC Aerial Imaging Inc.
- 15.7. Mapquest Inc.
- 15.8. ESRI Inc.
- 15.9. MiTAC Holdings Corporation
- 15.10. Nearmap Ltd

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

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