

Automotive Dealer Management System Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Service Type (Cloud Based, On Site), By End Use (Public, Private), By Application (Inventory Management, Dealer Tracking, Customer Relationship Management, Others), By Region

<https://marketpublishers.com/r/AAD05C59965EEN.html>

Date: March 2023

Pages: 75

Price: US\$ 4,900.00 (Single User License)

ID: AAD05C59965EEN

Abstracts

Global automotive dealer management system market may register an impressive growth in the forecast period, 2023-2027, due to increasing demand for the software and services for the same by the dealers. Increasing number of dealership, franchise, and automotive retailers further enhance the demand for the automotive dealer management system market in the upcoming five years. With growing urbanization and rapidly increasing population, the demand for automobiles have increased. Rising disposable income among the population guarantees increase in the sales of the automotives, thereby supporting the growth of the global automotive dealer management system market in the next five years.

Automotive dealer management system is a software used to channelize customer data, pricing of the vehicles, parts details, administration, warranty claims, etc. These software systems act as an amalgamation of CRM software and ERP software. The automotive dealer management system can also be utilized to maintain the after sale customer services and to keep records of the sales and related services. Maintaining the vehicle inventory, vehicle sales, custom grievances, aids the sales representatives as well as the dealers to formulate best possible services for the customers that would further support to boost their sales.

Growing Vehicle Sales Drive Market Growth

Recent times are witness to high demands for the personal as well as commercial vehicles from the consumers. Demands to buy their own vehicles and increasing disposable income among the population facilitates the growing sales of automobiles. To overcome the scattered data of multiple sales, and similar concerns during the dealerships of the vehicles, software like automotive dealer management system adds to the convenience of the sales and maintaining better customer relationships. Rising requirement to manage the vehicle dealing effectively and efficiently, the software is gaining popularity thus driving the growth of the global automotive dealer management system market in the upcoming five years. On a global scale, more than 67 million units of vehicles were sold in the year 2021, although global industries were drastically suffering from the strict regulations of the pandemic due to COVID-19.

Investments & Technological Advancement Facilitate Market Growth

Technological advancement is the base of the evolution of the dealer management systems. With better CRM & ERP approaches, the dealers are able to monitor their regular sales, part replacement, warranty claims, customer feedbacks, and grievances, business intelligence, enhance their sales, compare the product values in the market, etc. Moreover, increasing investment in the technological advancement coupled with rapid adoption to the cloud based technology, swift transition from paperwork to the cloud based data storage & access further adds to the growth of the global automotive dealer management system market in the next five years.

Artificial intelligence also plays a vital role in improving the services of the automotive dealer management systems. Real-time visibility, simplified business operations, and engaging customer communication, along with the targeted sales reporting improved commissions and insurance calculations, campaign management like services are feasible due to incorporation of the artificial intelligence with the dealer management systems (DMS), thus substantiating the growth of the global automotive dealer management systems market in the next five years.

Market Segmentation

The global automotive dealer management system market segmentation is based on service type, end use, application, regional distribution, and competitive landscape. Based on service type, the market is differentiated between cloud based and on site services. By end use, the market is divided between public and private. Based on

application, the market is bifurcated into inventory management, dealer tracking, customer relationship management, and others. The market analysis also studies the regional segmentation, divided among Asia-Pacific region, North American region, European & CIS region, South American region, and Middle East & African region.

Company Profile

CDK Global LLC, The Reynolds and Reynolds Company, DealerTrack Holdings Inc., Dominion Enterprises, incadea GmbH, International Business Machines (IBM) Corporation, Autofusion, Inc., BiT Dealership Software, Inc., Blue Skies Business Solutions Inc., CDK Global LLC, are enlisted in a partial list of major market players of the global automotive dealer management system market.

Report Scope:

In this report, global automotive dealer management system market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Automotive Dealer Management System Market, By Service Type:

Cloud Based

On Site

Automotive Dealer Management System Market, By End Use:

Public

Private

Automotive Dealer Management System Market, By Application:

Inventory Management

Dealer Tracking

Customer Relationship Management

Others

Automotive dealer management system Market, By Region:

North America

United States

Mexico

Canada

Asia-Pacific

China

India

Japan

Thailand

Indonesia

Vietnam

South Korea

Europe & CIS

France

Germany

United Kingdom

Spain

Italy

Russia

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Egypt

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global automotive dealer management system market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL AUTOMOTIVE DEALER MANAGEMENT SYSTEM MARKET

5. VOICE OF CUSTOMER

5.1. Factors Influencing Purchase Decision

5.2. Brand Satisfaction Level

5.3. Aided and Unaided Brand Recall

6. GLOBAL AUTOMOTIVE DEALER MANAGEMENT SYSTEM MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Service Type (Cloud Based, On Site)

6.2.2. By End Use (Public, Private)

6.2.3. By Application (Inventory Management, Dealer Tracking, Customer Relationship Management, Others)

6.2.4. By Region (North America; Europe & CIS; Asia Pacific; South America and Middle East & Africa)

6.2.5. By Company (2021)

6.3. Product Market Map (By Service Type, By Region)

7. NORTH AMERICA AUTOMOTIVE DEALER MANAGEMENT SYSTEM MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Service Type

7.2.2. By End Use

- 7.2.3. By Application
- 7.2.4. By Country (United States; Canada; Mexico)
- 7.3. Product Market Map (By Service Type, By Country)
- 7.4. North America: Country Analysis
 - 7.4.1. United States Automotive Dealer Management System Market Outlook
 - 7.4.1.1. Market Size & Forecast
 - 7.4.1.1.1. By Value
 - 7.4.1.2. Market Share & Forecast
 - 7.4.1.2.1. By Service Type
 - 7.4.1.2.2. By End Use
 - 7.4.1.2.3. By Application
 - 7.4.2. Canada Automotive Dealer Management System Market Outlook
 - 7.4.2.1. Market Size & Forecast
 - 7.4.2.1.1. By Value
 - 7.4.2.2. Market Share & Forecast
 - 7.4.2.2.1. By Service Type
 - 7.4.2.2.2. By End Use
 - 7.4.2.2.3. By Application
 - 7.4.3. Mexico Automotive Dealer Management System Market Outlook
 - 7.4.3.1. Market Size & Forecast
 - 7.4.3.1.1. By Value
 - 7.4.3.2. Market Share & Forecast
 - 7.4.3.2.1. By Service Type
 - 7.4.3.2.2. By End Use
 - 7.4.3.2.3. By Application

8. ASIA PACIFIC AUTOMOTIVE DEALER MANAGEMENT SYSTEM MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Service Type
 - 8.2.2. By End Use
 - 8.2.3. By Application
 - 8.2.4. By Country (China, India, Japan, Malaysia, Thailand, Indonesia, Vietnam, South Korea)
- 8.3. Product Market Map (By Service Type, By Country)
- 8.4. Asia Pacific: Country Analysis

- 8.4.1. China Automotive Dealer Management System Market Outlook
 - 8.4.1.1. Market Size & Forecast
 - 8.4.1.1.1. By Value
 - 8.4.1.2. Market Share & Forecast
 - 8.4.1.2.1. By Service Type
 - 8.4.1.2.2. By End Use
 - 8.4.1.2.3. By Application
- 8.4.2. India Automotive Dealer Management System Market Outlook
 - 8.4.2.1. Market Size & Forecast
 - 8.4.2.1.1. By Value
 - 8.4.2.2. Market Share & Forecast
 - 8.4.2.2.1. By Service Type
 - 8.4.2.2.2. By End Use
 - 8.4.2.2.3. By Application
- 8.4.3. Japan Automotive Dealer Management System Market Outlook
 - 8.4.3.1. Market Size & Forecast
 - 8.4.3.1.1. By Value
 - 8.4.3.2. Market Share & Forecast
 - 8.4.3.2.1. By Service Type
 - 8.4.3.2.2. By End Use
 - 8.4.3.2.3. By Application
- 8.4.4. Malaysia Automotive Dealer Management System Market Outlook
 - 8.4.4.1. Market Size & Forecast
 - 8.4.4.1.1. By Value
 - 8.4.4.2. Market Share & Forecast
 - 8.4.4.2.1. By Service Type
 - 8.4.4.2.2. By End Use
 - 8.4.4.2.3. By Application
- 8.4.5. Thailand Automotive Dealer Management System Market Outlook
 - 8.4.5.1. Market Size & Forecast
 - 8.4.5.1.1. By Value
 - 8.4.5.2. Market Share & Forecast
 - 8.4.5.2.1. By Service Type
 - 8.4.5.2.2. By End Use
 - 8.4.5.2.3. By Application
- 8.4.6. Indonesia Automotive Dealer Management System Market Outlook
 - 8.4.6.1. Market Size & Forecast
 - 8.4.6.1.1. By Value
 - 8.4.6.2. Market Share & Forecast

- 8.4.6.2.1. By Service Type
- 8.4.6.2.2. By End Use
- 8.4.6.2.3. By Application
- 8.4.7. Vietnam Automotive Dealer Management System Market Outlook
 - 8.4.7.1. Market Size & Forecast
 - 8.4.7.1.1. By Value
 - 8.4.7.2. Market Share & Forecast
 - 8.4.7.2.1. By Service Type
 - 8.4.7.2.2. By End Use
 - 8.4.7.2.3. By Application
- 8.4.8. South Korea Automotive Dealer Management System Market Outlook
 - 8.4.8.1. Market Size & Forecast
 - 8.4.8.1.1. By Value
 - 8.4.8.2. Market Share & Forecast
 - 8.4.8.2.1. By Service Type
 - 8.4.8.2.2. By End Use
 - 8.4.8.2.3. By Application

9. EUROPE & CIS AUTOMOTIVE DEALER MANAGEMENT SYSTEM MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Service Type
 - 9.2.2. By End Use
 - 9.2.3. By Application
 - 9.2.4. By Country (Germany, France, United Kingdom, Spain, Italy, Russia)
- 9.3. Product Market Map (By Service Type, By Country)
- 9.4. Europe & CIS: Country Analysis
 - 9.4.1. Germany Automotive Dealer Management System Market Outlook
 - 9.4.1.1. Market Size & Forecast
 - 9.4.1.1.1. By Value
 - 9.4.1.2. Market Share & Forecast
 - 9.4.1.2.1. By Service Type
 - 9.4.1.2.2. By End Use
 - 9.4.1.2.3. By Application
 - 9.4.2. France Automotive Dealer Management System Market Outlook
 - 9.4.2.1. Market Size & Forecast

- 9.4.2.1.1. By Value
- 9.4.2.2. Market Share & Forecast
 - 9.4.2.2.1. By Service Type
 - 9.4.2.2.2. By End Use
 - 9.4.2.2.3. By Application
- 9.4.3. United Kingdom Automotive Dealer Management System Market Outlook
 - 9.4.3.1. Market Size & Forecast
 - 9.4.3.1.1. By Value
 - 9.4.3.2. Market Share & Forecast
 - 9.4.3.2.1. By Service Type
 - 9.4.3.2.2. By End Use
 - 9.4.3.2.3. By Application
- 9.4.4. Spain Automotive Dealer Management System Market Outlook
 - 9.4.4.1. Market Size & Forecast
 - 9.4.4.1.1. By Value
 - 9.4.4.2. Market Share & Forecast
 - 9.4.4.2.1. By Service Type
 - 9.4.4.2.2. By End Use
 - 9.4.4.2.3. By Application
- 9.4.5. Italy Automotive Dealer Management System Market Outlook
 - 9.4.5.1. Market Size & Forecast
 - 9.4.5.1.1. By Value
 - 9.4.5.2. Market Share & Forecast
 - 9.4.5.2.1. By Service Type
 - 9.4.5.2.2. By End Use
 - 9.4.5.2.3. By Application
- 9.4.6. Russia Automotive Dealer Management System Market Outlook
 - 9.4.6.1. Market Size & Forecast
 - 9.4.6.1.1. By Value
 - 9.4.6.2. Market Share & Forecast
 - 9.4.6.2.1. By Service Type
 - 9.4.6.2.2. By End Use
 - 9.4.6.2.3. By Application

10. SOUTH AMERICA AUTOMOTIVE DEALER MANAGEMENT SYSTEM MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Service Type

10.2.2. By End Use

10.2.3. By Application

10.2.4. By Country (Brazil, Argentina, Colombia)

10.3. Product Market Map (By Service Type, By Country)

10.4. South America: Country Analysis

10.4.1. Brazil Automotive Dealer Management System Market Outlook

10.4.1.1. Market Size & Forecast

10.4.1.1.1. By Value

10.4.1.2. Market Share & Forecast

10.4.1.2.1. By Service Type

10.4.1.2.2. By End Use

10.4.1.2.3. By Application

10.4.2. Argentina Automotive Dealer Management System Market Outlook

10.4.2.1. Market Size & Forecast

10.4.2.1.1. By Value

10.4.2.2. Market Share & Forecast

10.4.2.2.1. By Service Type

10.4.2.2.2. By End Use

10.4.2.2.3. By Application

10.4.3. Colombia Automotive Dealer Management System Market Outlook

10.4.3.1. Market Size & Forecast

10.4.3.1.1. By Value

10.4.3.2. Market Share & Forecast

10.4.3.2.1. By Service Type

10.4.3.2.2. By End Use

10.4.3.2.3. By Application

11. MIDDLE EAST AND AFRICA AUTOMOTIVE DEALER MANAGEMENT SYSTEM MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Service Type

11.2.2. By End Use

11.2.3. By Application

11.2.4. By Country (South Africa, Saudi Arabia, UAE, Egypt, Turkey)

- 11.3. Product Market Map (By Service Type, By Country)
- 11.4. Middle East and Africa: Country Analysis
 - 11.4.1. South Africa Automotive Dealer Management System Market Outlook
 - 11.4.1.1. Market Size & Forecast
 - 11.4.1.1.1. By Value
 - 11.4.1.2. Market Share & Forecast
 - 11.4.1.2.1. By Service Type
 - 11.4.1.2.2. By End Use
 - 11.4.1.2.3. By Application
 - 11.4.2. Saudi Arabia Automotive Dealer Management System Market Outlook
 - 11.4.2.1. Market Size & Forecast
 - 11.4.2.1.1. By Value
 - 11.4.2.2. Market Share & Forecast
 - 11.4.2.2.1. By Service Type
 - 11.4.2.2.2. By End Use
 - 11.4.2.2.3. By Application
 - 11.4.3. UAE Automotive Dealer Management System Market Outlook
 - 11.4.3.1. Market Size & Forecast
 - 11.4.3.1.1. By Value
 - 11.4.3.2. Market Share & Forecast
 - 11.4.3.2.1. By Service Type
 - 11.4.3.2.2. By End Use
 - 11.4.3.2.3. By Application
 - 11.4.4. Egypt Automotive Dealer Management System Market Outlook
 - 11.4.4.1. Market Size & Forecast
 - 11.4.4.1.1. By Value
 - 11.4.4.2. Market Share & Forecast
 - 11.4.4.2.1. By Service Type
 - 11.4.4.2.2. By End Use
 - 11.4.4.2.3. By Application
 - 11.4.5. Turkey Automotive Dealer Management System Market Outlook
 - 11.4.5.1. Market Size & Forecast
 - 11.4.5.1.1. By Value
 - 11.4.5.2. Market Share & Forecast
 - 11.4.5.2.1. By Service Type
 - 11.4.5.2.2. By End Use
 - 11.4.5.2.3. By Application

12. MARKET DYNAMICS

12.1. Drivers

12.2. Challenges

13. MARKET TRENDS AND DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

14.1. Company Profiles (Partial List of Leading Companies)

14.1.1. CDK Global LLC

14.1.2. The Reynolds and Reynolds Company

14.1.3. DealerTrack Holdings Inc.

14.1.4. Dominion Enterprises

14.1.5. incadea GmbH

14.1.6. International Business Machines (IBM) Corporation.

14.1.7. Autofusion, Inc.

14.1.8. BiT Dealership Software, Inc.

14.1.9. Blue Skies Business Solutions Inc

14.1.10. CDK Global LLC

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client requirements.)

I would like to order

Product name: Automotive Dealer Management System Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Service Type (Cloud Based, On Site), By End Use (Public, Private), By Application (Inventory Management, Dealer Tracking, Customer Relationship Management, Others), By Region

Product link: <https://marketpublishers.com/r/AAD05C59965EEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AAD05C59965EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970