

Automotive Convertible Roof System Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Component Types (Roof Material, Roof Drive System (Motors), and Others), By Roof Top Type (Hard Top and Soft Top), By Vehicle Type (Hatchback, SUV, and Sedan), By Regional, Competition

<https://marketpublishers.com/r/A6F2FAA787C8EN.html>

Date: October 2023

Pages: 190

Price: US\$ 4,900.00 (Single User License)

ID: A6F2FAA787C8EN

Abstracts

Global Automotive Convertible Roof System Market has valued at USD 1.22 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 3.1%. The global automotive convertible roof system market is experiencing significant growth, driven by the growing preference for vehicle customization. This trend is particularly prevalent among the younger population, who highly value the aesthetic appeal and flexibility offered by convertible roof systems.

In terms of regional markets, Europe and North America are holding substantial shares, primarily due to their high purchasing power and preference for luxury vehicles. However, the Asia-Pacific region is expected to exhibit considerable growth, fueled by the rising demand for premium vehicles, especially in emerging economies like China and India.

The market dynamics are further influenced by continuous technological advancements, with manufacturers dedicating resources to research and development to introduce innovative features such as smart convertible roofs. These advancements aim to enhance the user experience by providing improved comfort and convenience.

However, the market does face potential challenges, including the high costs associated

with convertible roof systems and concerns regarding vehicle safety. These factors could potentially restrain the market's growth in the coming years. Nevertheless, the overall outlook remains positive, driven by the increasing consumer demand for stylish and luxurious vehicles.

As the automotive industry continues to evolve, the convertible roof system market is poised to witness further advancements and innovation. With ongoing efforts to address cost concerns and improve safety features, the market is anticipated to thrive in meeting the demands of discerning customers seeking personalized and high-performance vehicles.

Key Market Drivers

Exhilarating Driving Experience

One of the primary drivers of the global automotive convertible roof system market is the allure of an exhilarating driving experience. Convertible vehicles offer a unique sensation of open-air motoring, providing drivers and passengers with an unobstructed view of the surroundings, exposure to natural elements, and an immersive connection to the road.

The freedom and emotional connection associated with convertible driving appeal to a broad range of consumers, from enthusiasts seeking thrilling drives to those desiring a sense of adventure and escape. This driving experience is a key driver of demand for convertibles, propelling the market's growth as automakers cater to consumers' desires for open-air motoring.

Lifestyle and Image

Convertible vehicles often convey a sense of style, sophistication, and prestige, which contributes to their popularity. For many consumers, owning a convertible is not just about the driving experience; it's also about making a statement and projecting a certain image.

Luxury and high-end brands, in particular, leverage convertibles as halo models to enhance their brand image and showcase engineering capabilities. This image-driven demand for convertibles is a strong driver in the premium and luxury segments of the market, where consumers seek vehicles that reflect their lifestyle and social status.

Advancements in Roof Mechanisms

Technological advancements in convertible roof mechanisms have played a pivotal role in driving market growth. Over the years, significant innovations have led to more convenient, reliable, and efficient roof systems. These advancements have improved the overall user experience of owning a convertible.

Automated roof systems, whether retractable hardtops or soft-tops, have become more prevalent and user-friendly. They offer faster operation times, reduced noise during roof deployment, and enhanced weatherproofing. Additionally, safety features such as rollover protection systems have been integrated to address safety concerns.

These advancements not only make convertibles more practical for everyday use but also attract a broader range of consumers who value the convenience and sophistication of modern roof mechanisms.

Appeal Across Multiple Vehicle Segments

Traditionally, convertibles were associated with sports cars and luxury vehicles. However, a significant driver of market growth is the expansion of convertibles into various vehicle segments. Automakers are now offering convertibles in segments like SUVs, compact cars, and even electric vehicles (EVs).

This diversification broadens the market's reach, catering to a wider array of consumers with different preferences and needs. For example, convertible SUVs combine the appeal of a convertible with the practicality and versatility of an SUV, attracting consumers who seek an adventurous driving experience without sacrificing space and functionality.

The ability to offer convertibles in multiple vehicle segments positions automakers to tap into various market niches, driving overall market growth.

Innovation in Materials

The use of innovative materials in convertible roof systems has significantly contributed to market growth. Lightweight, durable, and weather-resistant materials have improved the efficiency and aesthetics of convertible roofs. These materials include high-quality fabrics, advanced composites, and lightweight metals.

Innovative materials have allowed automakers to create roofs that are not only functional but also aesthetically pleasing. They enhance the overall design of convertibles while ensuring durability and resistance to the elements.

Moreover, these materials help address challenges related to vehicle weight, ensuring that convertibles maintain their performance and fuel efficiency without adding unnecessary bulk.

Environmental Considerations

Environmental awareness and sustainability concerns have influenced the automotive industry, including the convertible roof system market. While the driving experience remains paramount, consumers are increasingly seeking eco-friendly options.

To address these concerns, automakers are exploring sustainable materials and manufacturing processes for convertible roofs. This includes the use of recycled or recyclable materials and sustainable sourcing practices. Additionally, the trend toward electric and hybrid convertibles aligns with the industry's push for reduced emissions and increased fuel efficiency.

Convertible vehicles with eco-friendly materials and powertrains cater to environmentally conscious consumers who want to enjoy the open-air driving experience while minimizing their environmental impact.

Marketing and Lifestyle Promotion

Marketing efforts by automakers play a crucial role in driving demand for convertibles. Convertibles are often associated with lifestyle marketing campaigns that highlight the sense of freedom, adventure, and luxury that comes with owning such vehicles.

Automakers use marketing strategies to evoke emotions and create aspirational experiences for consumers. This includes showcasing convertibles in scenic locations, emphasizing their design and technology features, and associating them with desirable lifestyles.

These marketing efforts create aspirational value, making convertibles desirable not just as modes of transportation but also as symbols of a particular lifestyle and status.

Evolving Consumer Expectations

Consumer expectations are evolving, and automakers are responding by offering convertibles that meet modern demands. Convertibles are no longer limited to fair-weather use, as advancements in roof technology and insulation have made them suitable for year-round driving in various climates.

Consumers expect convertibles to offer not only the thrill of open-air driving but also practicality, comfort, and advanced features. As a result, automakers are incorporating amenities such as heated seats, advanced infotainment systems, and wind deflectors to enhance the convertible experience.

This adaptability to evolving consumer expectations ensures that convertibles remain relevant and attractive in today's automotive market.

Niche and Enthusiast Demand

While convertibles represent a niche market compared to conventional vehicles, there is a steady demand from enthusiasts and collectors. Enthusiast-driven demand is characterized by a strong passion for convertibles, whether classic models, high-performance sports cars, or specialty vehicles.

Automakers recognize the appeal of catering to this niche market, and they often produce limited-edition convertible models with unique features and performance enhancements to capture the attention of passionate enthusiasts.

These niche and enthusiast markets contribute to market stability and generate excitement around convertible vehicles.

Economic Factors

Economic conditions also play a role in driving demand for convertibles. In periods of economic stability and consumer confidence, consumers are more inclined to make discretionary purchases, including buying convertibles.

Conversely, economic downturns or uncertainty can impact consumer spending and reduce demand for high-end or luxury items like convertibles. Automakers closely monitor economic conditions and adjust their production and marketing strategies accordingly.

Key Market Challenges

Safety Concerns

Safety is a paramount concern in the automotive industry, and convertible vehicles, by design, pose specific safety challenges. Convertibles lack the structural rigidity of traditional closed-top vehicles, making them more susceptible to rollovers and impacts during accidents.

To address safety concerns, automakers have implemented advanced rollover protection systems, reinforced A-pillars, and incorporated safety technologies such as side airbags. However, these safety enhancements often result in additional weight and complexity, impacting vehicle dynamics and performance.

Additionally, safety regulations and crash-test standards continue to evolve, requiring ongoing investments in research and development to ensure that convertibles meet stringent safety requirements. Ensuring safety while maintaining the open-air driving experience remains a complex challenge for the market.

Limited Practicality

Convertibles are often criticized for their limited practicality compared to traditional closed-top vehicles. Convertible roof mechanisms occupy space within the vehicle, reducing rear-seat and trunk capacity. This limitation can hinder the daily usability of convertibles, especially for consumers who require ample cargo space or seating for passengers.

The compromise between open-air enjoyment and practicality poses a challenge for automakers in designing convertible models that cater to consumers' diverse needs. Innovative solutions, such as retractable hardtops, aim to strike a balance between practicality and the thrill of open-air driving, but they come with added weight and complexity.

Addressing the practicality challenge is essential to broaden the appeal of convertibles beyond enthusiasts to a wider consumer base.

Weather Dependence

Convertible vehicles are inherently weather-dependent, as their open-roof design

exposes occupants to the elements. While convertibles are enjoyable in pleasant weather, they can be less appealing in adverse conditions, such as rain, snow, or extreme heat.

This weather dependence can limit the usability of convertibles in regions with inclement weather, leading to seasonal fluctuations in demand. In regions with harsh winters, consumers may opt for closed-top vehicles for practicality and comfort during colder months.

To address this challenge, automakers have improved convertible roof systems' weatherproofing and insulation, allowing for more comfortable year-round use. However, these enhancements add complexity and cost to the roof systems.

Maintenance and Repairs

Convertible roof systems require maintenance and occasional repairs, which can be more complex and costly compared to traditional vehicles. The moving parts and mechanisms of convertible roofs are susceptible to wear and tear, and exposure to the elements can lead to weather-related damage.

Consumers often express concerns about the long-term reliability and maintenance costs associated with convertible roof systems. Automakers and dealerships must provide support and service options to address these concerns and ensure the ongoing satisfaction of convertible owners.

Moreover, consumer education on proper care and maintenance of convertible roofs is crucial to extend their lifespan and minimize repair expenses.

Noise and Wind Management

Open-top vehicles are susceptible to increased wind noise and turbulence at higher speeds, affecting driving comfort and cabin noise levels. Managing wind noise and airflow to provide a quiet and comfortable driving experience while the roof is down presents a significant challenge.

Automakers employ various techniques, including wind deflectors, optimized roof designs, and noise-cancellation systems, to mitigate these challenges. However, achieving a balance between open-air freedom and cabin comfort remains an ongoing engineering challenge.

Noise management is particularly crucial for luxury and premium convertibles, where buyers expect a refined and serene driving experience.

Regulatory Compliance

The automotive industry is subject to stringent regulatory requirements, including safety, emissions, and pedestrian protection standards. Convertible vehicles must meet these regulations while accommodating unique design features, such as retractable roof systems.

Regulatory compliance adds complexity to the design and engineering of convertible roof systems. For example, side-impact and rollover crash standards necessitate the integration of safety features, while emissions standards may impact the choice of materials and manufacturing processes.

Automakers must continuously adapt to evolving regulatory requirements, which can influence the cost and design of convertible vehicles.

Cost and Complexity

The design and engineering complexity of convertible roof systems often result in higher production costs compared to traditional vehicles. The additional components, materials, and safety features required for convertibles contribute to increased manufacturing expenses.

Furthermore, automakers must invest in research and development to create reliable and innovative roof mechanisms that deliver on safety, convenience, and performance. These investments can be substantial, and the cost is often passed on to consumers in the form of higher prices for convertible models.

The challenge lies in finding ways to maintain affordability and competitiveness in the market while meeting consumer expectations for quality and performance.

Consumer Demand Fluctuations

Consumer demand for convertible vehicles can be sensitive to economic conditions and external factors. In times of economic uncertainty or recession, consumers may prioritize practicality and cost-effectiveness over the luxury and indulgence associated

with convertibles.

Additionally, external factors such as fuel prices, environmental concerns, and changing consumer preferences can influence demand fluctuations. Automakers must carefully assess market conditions and adjust production and marketing strategies accordingly to respond to changing consumer demand.

Limited Rear-Seat Space

Convertible vehicles typically have limited rear-seat space compared to their closed-top counterparts. This limitation can deter families or consumers who require comfortable seating for rear passengers.

To address this challenge, automakers have focused on optimizing interior space and rear-seat configurations in convertible models. However, achieving a balance between rear-seat comfort and the requirements of the convertible roof system remains a design challenge.

Market Segmentation

The market for convertible vehicles is segmented, with preferences varying across different regions and consumer demographics. Convertibles are often associated with sunny and warm climates, making them more popular in specific regions. In contrast, regions with cold or unpredictable weather may have limited demand for convertibles.

Market segmentation requires automakers to tailor their convertible offerings to cater to regional preferences and consumer demographics. This approach can add complexity to product planning and manufacturing logistics.

Key Market Trends

Technological Advancements

Technological innovation is a driving force in the global automotive convertible roof system market. Automakers are continuously improving the design and functionality of convertible roofs to enhance the user experience.

The integration of automated roof mechanisms has become increasingly common. These mechanisms allow for quick and convenient roof operation, often at the push of a

button. Automated systems improve user convenience and reduce the time required to transition between open and closed configurations.

To address noise and temperature concerns, multi-layer insulation materials are being used in convertible roofs. These materials provide better sound insulation and thermal comfort, making convertibles more suitable for year-round use.

Some automakers are incorporating smart roof systems that can automatically adjust based on weather conditions. These roofs may include rain sensors that close the roof when rain is detected or UV sensors that deploy sunshades to protect occupants from harsh sunlight.

The use of lightweight materials, such as high-strength composites and aluminum, is gaining traction. These materials help offset the weight of the roof mechanism, minimizing the impact on vehicle performance and fuel efficiency.

Safety remains a top priority, and automakers are integrating advanced safety features into convertible roof systems. Rollover protection systems, reinforced A-pillars, and side-impact protection are becoming standard in many convertible models.

Eco-Friendly Materials

Environmental sustainability is a growing concern in the automotive industry, and this trend extends to convertible roof systems. Automakers are exploring eco-friendly materials and manufacturing processes to reduce the environmental impact of convertible production.

The use of recycled or sustainably sourced materials in convertible roofs is on the rise. Automakers are incorporating materials with a lower carbon footprint, such as eco-friendly fabrics and plastics, to align with sustainability goals.

Some manufacturers are implementing recycling initiatives for end-of-life convertible roof components. Recycling programs aim to reduce waste and the environmental impact of discarded roof materials, contributing to resource conservation and sustainability.

Efforts are being made to minimize the environmental impact of the manufacturing process itself. Sustainable practices, energy-efficient production methods, and reduced waste generation are becoming integral to convertible roof production.

Evolving Design Aesthetics

Design aesthetics play a significant role in the appeal of convertible vehicles. Automakers are focusing on creating convertible models that not only offer an open-air driving experience but also feature striking and cohesive designs.

Convertibles are adopting more streamlined and cohesive silhouettes that maintain the vehicle's aesthetic appeal when the roof is closed. This trend eliminates the disjointed appearance often associated with older convertible models.

Automakers are working to achieve seamless roof integration, ensuring that the roof complements the overall design without compromising aesthetics. This includes well-placed seams, minimal visual disruptions, and harmonious lines.

Customization has become a notable trend, allowing buyers to personalize their convertibles. Consumers can choose from a range of roof materials, colors, and interior options to create a unique and tailored driving experience.

There is a resurgence of interest in classic and vintage-style convertibles. Automakers are tapping into this trend by designing modern convertibles that pay homage to iconic models from the past, combining nostalgia with contemporary engineering.

Versatility and Year-Round Use

Convertibles are no longer limited to fair-weather driving. Automakers are enhancing convertible roofs to make them suitable for year-round use, regardless of climate conditions.

Convertible roof systems are equipped with advanced weatherproofing features, including improved seals and gaskets, to keep occupants dry during rain or snow.

Multi-layer insulation materials, as mentioned earlier, provide better thermal insulation, allowing convertibles to maintain comfortable cabin temperatures in cold weather.

Innovations in wind management technologies, such as wind deflectors and turbulence reduction measures, improve cabin comfort and reduce noise levels during open-air driving.

Some automakers offer convertible models with AWD or four-wheel-drive (4WD) systems to improve traction and stability in adverse weather conditions.

Market Segmentation

The convertible market is becoming more segmented, with automakers offering a diverse range of convertible options to cater to different consumer preferences.

Luxury and premium automakers continue to produce high-end convertibles with advanced features, cutting-edge technology, and opulent materials to appeal to discerning buyers seeking a luxury driving experience.

The sports and performance convertible segment remains popular among driving enthusiasts. These vehicles often feature powerful engines, sport-tuned suspensions, and performance-oriented roof designs.

Automakers are introducing compact and subcompact convertible models that offer affordability and agility. These smaller convertibles provide a more accessible entry point for consumers interested in open-air driving.

To expand the market reach, automakers are introducing convertible variants of SUVs and crossovers. These models offer the versatility of an SUV combined with the enjoyment of a convertible roof.

Hybrid and Electric Convertibles

As the automotive industry transitions toward electrification, hybrid and electric convertibles are emerging as a trend. These eco-friendly convertibles offer silent, emission-free open-air driving experiences while aligning with sustainability goals.

Automakers are exploring innovative ways to maintain the appeal of convertibles while adapting to electric and hybrid powertrains. This includes designing convertible roofs that can be operated without compromising battery performance.

Consumer Connectivity and Infotainment

Modern convertible vehicles are equipped with advanced connectivity and infotainment systems. Buyers expect seamless integration with smartphones, touch-screen displays, voice recognition, and connectivity features that enhance the driving experience.

Convertible roof operation and control are often integrated into infotainment systems, allowing users to open or close the roof with ease. Additionally, automakers are investing in premium audio systems designed to deliver exceptional sound quality, even with the roof down.

Enhanced Safety Technologies

Safety remains a top priority for automakers, and convertibles are benefiting from advanced safety technologies. In addition to rollover protection systems, modern convertibles often include a suite of safety features such as adaptive cruise control, lane-keeping assist, blind-spot monitoring, and automatic emergency braking.

These safety technologies enhance driver and passenger protection while driving with the roof down and contribute to overall vehicle safety.

Autonomous Driving Integration

The integration of autonomous driving technologies is gradually making its way into convertibles. While autonomous driving is not traditionally associated with open-air driving experiences, automakers are exploring ways to incorporate these features while maintaining the thrill of convertible driving.

Features like adaptive cruise control and autonomous lane-keeping can be integrated to offer a degree of hands-free driving, even with the roof down.

Global Market Variation

The demand for convertibles varies significantly by region, with factors such as climate, culture, and local preferences influencing market dynamics. In regions with sunny and warm climates, convertibles enjoy year-round popularity, while regions with harsh winters may see seasonal fluctuations in demand.

Automakers adapt their convertible offerings to align with regional market variations, tailoring roof types and features to suit local preferences.

Segmental Insights

Vehicle Type Insights

The global Automotive Convertible Roof System market can be segmented by various vehicle types, each with its unique trends and dynamics. Sedan cars and SUVs have traditionally dominated the market due to their versatility and popularity among consumers. Sedan cars, with their stylish design and emphasis on comfort, often incorporate convertible roof systems to enhance the aesthetic appeal and driving experience. SUVs, on the other hand, leverage these systems to offer a combination of luxury and rugged functionality. However, recent years have seen a surge in convertible sports cars, driven by a growing consumer preference for high-performance and luxury vehicles. As technology advances, the market is likely to witness increased adoption of convertible roof systems across diverse vehicle types.

Roof Top Type Insights

The global automotive convertible roof system market can be segmented by roof type into two primary categories: hard-top and soft-top. Hard-top convertibles provide a more seamless look, closely resembling the design of a car with a fixed roof, while offering superior insulation and security. Soft-top roofs, on the other hand, are typically lighter and less complex mechanically, making them a more affordable choice. These systems, often made of fabrics like vinyl or canvas, allow for a traditional and classic convertible aesthetic. Both options have their own unique advantages and cater to different consumer preferences, hence playing a significant role in the overall convertible roof system market.

Regional Insights

The global automotive convertible roof system market presents diverse growth prospects across different regions. In North America, the demand is driven by a robust automotive sector and the popularity of luxurious, sporty vehicles. The Asia-Pacific region, particularly China and India, is witnessing significant growth due to a burgeoning middle class with rising disposable income and changing lifestyle preferences. Europe, with its high-end automotive industry and strong presence of luxury car manufacturers, continues to be a prominent market. Meanwhile, emerging markets in Latin America and the Middle East are also showing potential for growth, fueled by improving economic conditions and increasing consumer spending on automobiles.

Key Market Players

Webasto Group

Magna International

Valmet Corp.

Haartz Corporation

Continental AG

Hoerbiger Holding

U-Shin Ltd

GAHH LLC

Aisin Seiki

Report Scope:

In this report, the Global Automotive Convertible Roof System Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Automotive Convertible Roof System Market, By Component Type:

Roof Material

Roof Drive System (Motors)

Other

Automotive Convertible Roof System Market, By Roof Top Type:

Hard Top

Soft Top

Automotive Convertible Roof System Market, By Vehicle Type:

Hatchback

SUV

Sedan

Automotive Convertible Roof System Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

Germany

Spain

France

Russia

Italy

United Kingdom

Belgium

Asia-Pacific

China

India

Japan

Indonesia

Thailand

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

Turkey

Iran

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Automotive Convertible Roof System Market.

Available Customizations:

Global Automotive Convertible Roof System Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. IMPACT OF COVID-19 ON GLOBAL AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET

5. VOICE OF CUSTOMER ANALYSIS

- 5.1. Brand Awareness
- 5.2. Brand Satisfaction
- 5.3. Factors Affecting Purchase Decision

6. GLOBAL AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET OUTLOOK

- 6.1. Market Size & Forecast

- 6.1.1. By Volume & Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Component Type Market Share Analysis (Roof Material, Roof Drive System (Motors), and Other)
 - 6.2.2. By Roof Top Type Market Share Analysis (Hard Top and Soft Top)
 - 6.2.3. By Vehicle Type Market Share Analysis (Hatchback, SUV, and Sedan)
 - 6.2.4. By Regional Market Share Analysis
 - 6.2.4.1. Asia-Pacific Market Share Analysis
 - 6.2.4.2. Europe & CIS Market Share Analysis
 - 6.2.4.3. North America Market Share Analysis
 - 6.2.4.4. South America Market Share Analysis
 - 6.2.4.5. Middle East & Africa Market Share Analysis
 - 6.2.5. By Company Market Share Analysis (Top 5 Companies, Others - By Value, 2022)
- 6.3. Global Automotive Convertible Roof System Market Mapping & Opportunity Assessment
 - 6.3.1. By Component Type Market Mapping & Opportunity Assessment
 - 6.3.2. By Roof Top Type Market Mapping & Opportunity Assessment
 - 6.3.3. By Vehicle Type Market Mapping & Opportunity Assessment
 - 6.3.4. By Regional Market Mapping & Opportunity Assessment

7. ASIA-PACIFIC AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Volume & Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Component Type Market Share Analysis
 - 7.2.2. By Roof Top Type Market Share Analysis
 - 7.2.3. By Vehicle Type Market Share Analysis
 - 7.2.4. By Country Market Share Analysis
 - 7.2.4.1. China Market Share Analysis
 - 7.2.4.2. India Market Share Analysis
 - 7.2.4.3. Japan Market Share Analysis
 - 7.2.4.4. Indonesia Market Share Analysis
 - 7.2.4.5. Thailand Market Share Analysis
 - 7.2.4.6. South Korea Market Share Analysis
 - 7.2.4.7. Australia Market Share Analysis
 - 7.2.4.8. Rest of Asia-Pacific Market Share Analysis

- 7.3. Asia-Pacific: Country Analysis
 - 7.3.1. China Automotive Convertible Roof System Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Volume & Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Component Type Market Share Analysis
 - 7.3.1.2.2. By Roof Top Type Market Share Analysis
 - 7.3.1.2.3. By Vehicle Type Market Share Analysis
 - 7.3.2. India Automotive Convertible Roof System Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Volume & Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Component Type Market Share Analysis
 - 7.3.2.2.2. By Roof Top Type Market Share Analysis
 - 7.3.2.2.3. By Vehicle Type Market Share Analysis
 - 7.3.3. Japan Automotive Convertible Roof System Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Volume & Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Component Type Market Share Analysis
 - 7.3.3.2.2. By Roof Top Type Market Share Analysis
 - 7.3.3.2.3. By Vehicle Type Market Share Analysis
 - 7.3.4. Indonesia Automotive Convertible Roof System Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Volume & Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Component Type Market Share Analysis
 - 7.3.4.2.2. By Roof Top Type Market Share Analysis
 - 7.3.4.2.3. By Vehicle Type Market Share Analysis
 - 7.3.5. Thailand Automotive Convertible Roof System Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Volume & Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Component Type Market Share Analysis
 - 7.3.5.2.2. By Roof Top Type Market Share Analysis
 - 7.3.5.2.3. By Vehicle Type Market Share Analysis
 - 7.3.6. South Korea Automotive Convertible Roof System Market Outlook
 - 7.3.6.1. Market Size & Forecast
 - 7.3.6.1.1. By Volume & Value

- 7.3.6.2. Market Share & Forecast
 - 7.3.6.2.1. By Component Type Market Share Analysis
 - 7.3.6.2.2. By Roof Top Type Market Share Analysis
 - 7.3.6.2.3. By Vehicle Type Market Share Analysis
- 7.3.7. Australia Automotive Convertible Roof System Market Outlook
 - 7.3.7.1. Market Size & Forecast
 - 7.3.7.1.1. By Volume & Value
 - 7.3.7.2. Market Share & Forecast
 - 7.3.7.2.1. By Component Type Market Share Analysis
 - 7.3.7.2.2. By Roof Top Type Market Share Analysis
 - 7.3.7.2.3. By Vehicle Type Market Share Analysis

8. EUROPE & CIS AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Volume & Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Component Type Market Share Analysis
 - 8.2.2. By Roof Top Type Market Share Analysis
 - 8.2.3. By Vehicle Type Market Share Analysis
 - 8.2.4. By Country Market Share Analysis
 - 8.2.4.1. Germany Market Share Analysis
 - 8.2.4.2. Spain Market Share Analysis
 - 8.2.4.3. France Market Share Analysis
 - 8.2.4.4. Russia Market Share Analysis
 - 8.2.4.5. Italy Market Share Analysis
 - 8.2.4.6. United Kingdom Market Share Analysis
 - 8.2.4.7. Belgium Market Share Analysis
 - 8.2.4.8. Rest of Europe & CIS Market Share Analysis
- 8.3. Europe & CIS: Country Analysis
 - 8.3.1. Germany Automotive Convertible Roof System Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Volume & Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Component Type Market Share Analysis
 - 8.3.1.2.2. By Roof Top Type Market Share Analysis
 - 8.3.1.2.3. By Vehicle Type Market Share Analysis
 - 8.3.2. Spain Automotive Convertible Roof System Market Outlook

- 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Volume & Value
- 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Component Type Market Share Analysis
 - 8.3.2.2.2. By Roof Top Type Market Share Analysis
 - 8.3.2.2.3. By Vehicle Type Market Share Analysis
- 8.3.3. France Automotive Convertible Roof System Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Volume & Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Component Type Market Share Analysis
 - 8.3.3.2.2. By Roof Top Type Market Share Analysis
 - 8.3.3.2.3. By Vehicle Type Market Share Analysis
- 8.3.4. Russia Automotive Convertible Roof System Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Volume & Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Component Type Market Share Analysis
 - 8.3.4.2.2. By Roof Top Type Market Share Analysis
 - 8.3.4.2.3. By Vehicle Type Market Share Analysis
- 8.3.5. Italy Automotive Convertible Roof System Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Volume & Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Component Type Market Share Analysis
 - 8.3.5.2.2. By Roof Top Type Market Share Analysis
 - 8.3.5.2.3. By Vehicle Type Market Share Analysis
- 8.3.6. United Kingdom Automotive Convertible Roof System Market Outlook
 - 8.3.6.1. Market Size & Forecast
 - 8.3.6.1.1. By Volume & Value
 - 8.3.6.2. Market Share & Forecast
 - 8.3.6.2.1. By Component Type Market Share Analysis
 - 8.3.6.2.2. By Roof Top Type Market Share Analysis
 - 8.3.6.2.3. By Vehicle Type Market Share Analysis
- 8.3.7. Belgium Automotive Convertible Roof System Market Outlook
 - 8.3.7.1. Market Size & Forecast
 - 8.3.7.1.1. By Volume & Value
 - 8.3.7.2. Market Share & Forecast
 - 8.3.7.2.1. By Component Type Market Share Analysis

- 8.3.7.2.2. By Roof Top Type Market Share Analysis
- 8.3.7.2.3. By Vehicle Type Market Share Analysis

9. NORTH AMERICA AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET OUTLOOK

9.1. Market Size & Forecast

- 9.1.1. By Volume & Value

9.2. Market Share & Forecast

- 9.2.1. By Component Type Market Share Analysis
- 9.2.2. By Roof Top Type Market Share Analysis
- 9.2.3. By Vehicle Type Market Share Analysis
- 9.2.4. By Country Market Share Analysis
 - 9.2.4.1. United States Market Share Analysis
 - 9.2.4.2. Mexico Market Share Analysis
 - 9.2.4.3. Canada Market Share Analysis

9.3. North America: Country Analysis

9.3.1. United States Automotive Convertible Roof System Market Outlook

- 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Volume & Value
- 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Component Type Market Share Analysis
 - 9.3.1.2.2. By Roof Top Type Market Share Analysis
 - 9.3.1.2.3. By Vehicle Type Market Share Analysis

9.3.2. Mexico Automotive Convertible Roof System Market Outlook

- 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Volume & Value
- 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Component Type Market Share Analysis
 - 9.3.2.2.2. By Roof Top Type Market Share Analysis
 - 9.3.2.2.3. By Vehicle Type Market Share Analysis

9.3.3. Canada Automotive Convertible Roof System Market Outlook

- 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Volume & Value
- 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Component Type Market Share Analysis
 - 9.3.3.2.2. By Roof Top Type Market Share Analysis
 - 9.3.3.2.3. By Vehicle Type Market Share Analysis

10. SOUTH AMERICA AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Volume & Value

10.2. Market Share & Forecast

10.2.1. By Component Type Market Share Analysis

10.2.2. By Roof Top Type Market Share Analysis

10.2.3. By Vehicle Type Market Share Analysis

10.2.4. By Country Market Share Analysis

10.2.4.1. Brazil Market Share Analysis

10.2.4.2. Argentina Market Share Analysis

10.2.4.3. Colombia Market Share Analysis

10.2.4.4. Rest of South America Market Share Analysis

10.3. South America: Country Analysis

10.3.1. Brazil Automotive Convertible Roof System Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Volume & Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Component Type Market Share Analysis

10.3.1.2.2. By Roof Top Type Market Share Analysis

10.3.1.2.3. By Vehicle Type Market Share Analysis

10.3.2. Colombia Automotive Convertible Roof System Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Volume & Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Component Type Market Share Analysis

10.3.2.2.2. By Roof Top Type Market Share Analysis

10.3.2.2.3. By Vehicle Type Market Share Analysis

10.3.3. Argentina Automotive Convertible Roof System Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Volume & Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Component Type Market Share Analysis

10.3.3.2.2. By Roof Top Type Market Share Analysis

10.3.3.2.3. By Vehicle Type Market Share Analysis

11. MIDDLE EAST & AFRICA AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Volume & Value
- 11.2. Market Share & Forecast
 - 11.2.1. By Component Type Market Share Analysis
 - 11.2.2. By Roof Top Type Market Share Analysis
 - 11.2.3. By Vehicle Type Market Share Analysis
 - 11.2.4. By Country Market Share Analysis
 - 11.2.4.1. Turkey Market Share Analysis
 - 11.2.4.2. Iran Market Share Analysis
 - 11.2.4.3. Saudi Arabia Market Share Analysis
 - 11.2.4.4. UAE Market Share Analysis
 - 11.2.4.5. Rest of Middle East & Africa Market Share Africa
- 11.3. Middle East & Africa: Country Analysis
 - 11.3.1. Turkey Automotive Convertible Roof System Market Outlook
 - 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Volume & Value
 - 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Component Type Market Share Analysis
 - 11.3.1.2.2. By Roof Top Type Market Share Analysis
 - 11.3.1.2.3. By Vehicle Type Market Share Analysis
 - 11.3.2. Iran Automotive Convertible Roof System Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Volume & Value
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Component Type Market Share Analysis
 - 11.3.2.2.2. By Roof Top Type Market Share Analysis
 - 11.3.2.2.3. By Vehicle Type Market Share Analysis
 - 11.3.3. Saudi Arabia Automotive Convertible Roof System Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Volume & Value
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Component Type Market Share Analysis
 - 11.3.3.2.2. By Roof Top Type Market Share Analysis
 - 11.3.3.2.3. By Vehicle Type Market Share Analysis
 - 11.3.4. UAE Automotive Convertible Roof System Market Outlook
 - 11.3.4.1. Market Size & Forecast
 - 11.3.4.1.1. By Volume & Value
 - 11.3.4.2. Market Share & Forecast

- 11.3.4.2.1. By Component Type Market Share Analysis
- 11.3.4.2.2. By Roof Top Type Market Share Analysis
- 11.3.4.2.3. By Vehicle Type Market Share Analysis

12. SWOT ANALYSIS

- 12.1. Strength
- 12.2. Weakness
- 12.3. Opportunities
- 12.4. Threats

13. MARKET DYNAMICS

- 13.1. Market Drivers
- 13.2. Market Challenges

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPETITIVE LANDSCAPE

- 15.1. Company Profiles (Up to 10 Major Companies)
 - 15.1.1. Webasto Group
 - 15.1.1.1. Company Details
 - 15.1.1.2. Key Product Offered
 - 15.1.1.3. Financials (As Per Availability)
 - 15.1.1.4. Recent Developments
 - 15.1.1.5. Key Management Personnel
 - 15.1.2. Magna International
 - 15.1.2.1. Company Details
 - 15.1.2.2. Key Product Offered
 - 15.1.2.3. Financials (As Per Availability)
 - 15.1.2.4. Recent Developments
 - 15.1.2.5. Key Management Personnel
 - 15.1.3. Valmet Corp
 - 15.1.3.1. Company Details
 - 15.1.3.2. Key Product Offered
 - 15.1.3.3. Financials (As Per Availability)
 - 15.1.3.4. Recent Developments
 - 15.1.3.5. Key Management Personnel

15.1.4. Haartz Corporation

15.1.4.1. Company Details

15.1.4.2. Key Product Offered

15.1.4.3. Financials (As Per Availability)

15.1.4.4. Recent Developments

15.1.4.5. Key Management Personnel

15.1.5. Continental AG

15.1.5.1. Company Details

15.1.5.2. Key Product Offered

15.1.5.3. Financials (As Per Availability)

15.1.5.4. Recent Developments

15.1.5.5. Key Management Personnel

15.1.6. Hoerbiger Holding

15.1.6.1. Company Details

15.1.6.2. Key Product Offered

15.1.6.3. Financials (As Per Availability)

15.1.6.4. Recent Developments

15.1.6.5. Key Management Personnel

15.1.7. U-Shin Ltd

15.1.7.1. Company Details

15.1.7.2. Key Product Offered

15.1.7.3. Financials (As Per Availability)

15.1.7.4. Recent Developments

15.1.7.5. Key Management Personnel

15.1.8. GAHH LLC

15.1.8.1. Company Details

15.1.8.2. Key Product Offered

15.1.8.3. Financials (As Per Availability)

15.1.8.4. Recent Developments

15.1.8.5. Key Management Personnel

15.1.9. Aisin Seiki

15.1.9.1. Company Details

15.1.9.2. Key Product Offered

15.1.9.3. Financials (As Per Availability)

15.1.9.4. Recent Developments

15.1.9.5. Key Management Personnel

16. STRATEGIC RECOMMENDATIONS

16.1. Key Focus Areas

16.1.1. Target Regions & Countries

16.1.2. Target By Component Type

16.1.3. Target By Roof Top Type

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Automotive Convertible Roof System Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Component Types (Roof Material, Roof Drive System (Motors), and Others), By Roof Top Type (Hard Top and Soft Top), By Vehicle Type (Hatchback, SUV, and Sedan), By Regional, Competition

Product link: <https://marketpublishers.com/r/A6F2FAA787C8EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6F2FAA787C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970