

Automotive Aftermarket Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Vehicle Type (Passenger Cars, Commercial Vehicle, Two-Wheelers), By Component (Tires, Body & Mechanical parts, Batteries, Accessories & Vehicle Care Products, Lubricants), By Sales Channel (Online, Offline), By Region & Competition, 2020-2030F

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Abstracts

Market Overview:

Global Automotive Aftermarket Market was valued at USD 471.96 Billion in 2024 and is expected to reach USD 580.16 Billion by 2030 with a CAGR of 3.50% during the forecast period. The global automotive aftermarket is experiencing steady growth fueled by several key drivers. Increasing vehicle ownership and longer vehicle lifespans are expanding the demand for maintenance, repair, and replacement parts. Consumers are showing growing interest in vehicle customization and performance enhancement, pushing aftermarket product innovation. Advances in technology, such as connected cars and telematics, are opening new service opportunities, including predictive maintenance and remote diagnostics. Trends shaping the market include the rise of e-commerce platforms for auto parts, shifting consumer preferences toward sustainable and high-quality components, and the integration of digital tools to enhance customer experience.

Market Drivers

Increasing Electric Vehicle Adoption

The growing adoption of electric vehicles (EVs) is reshaping the automotive aftermarket landscape by driving demand for specialized parts and services. As EV production and ownership increase, new opportunities arise in battery maintenance, electric drivetrain components, and software updates unique to these vehicles. Unlike traditional internal combustion engine vehicles, EVs require different maintenance routines and parts, creating a niche but rapidly expanding aftermarket segment. This shift pushes suppliers and service providers to develop expertise and products tailored to electric powertrains, charging infrastructure, and related technologies. The rise of EVs also encourages innovation in remanufacturing and recycling of batteries and components, aligning with sustainability goals. For instance, In 2024, electric car sales worldwide surpassed 17 million, marking a growth of over 25% compared to the previous year. The additional 3.5 million electric cars sold in 2024 alone exceed the total global sales recorded in 2020. China remained the dominant market, with sales exceeding 11 million—surpassing the entire global sales volume from just two years prior. While growth in Europe slowed due to subsidy reductions and unchanged EU CO2 targets, the United States saw continued, albeit slower, growth in electric car sales. Notably, markets outside China, Europe, and the U.S. experienced a record 40% sales increase, reaching 1.3 million electric cars and approaching the U.S. sales volume of 1.6 million.

Key Market Challenges

Counterfeit and Low-Quality Parts

The proliferation of counterfeit and low-quality aftermarket parts presents a significant challenge to the industry. Such products can undermine consumer trust, compromise vehicle safety, and lead to higher long-term maintenance costs. Counterfeit parts often mimic the appearance of genuine components but fail to meet required performance and safety standards. This issue is exacerbated by the complexity of the aftermarket supply chain, where multiple intermediaries can facilitate the infiltration of fake products. The presence of substandard parts creates a competitive disadvantage for legitimate manufacturers and service providers, as consumers may be lured by lower prices despite the risks. Combating counterfeit goods requires enhanced regulatory oversight, improved tracking and authentication technologies, and increased consumer awareness about product quality.

Key Market Trends

Growth of E-Commerce and Digital Platforms

The rise of e-commerce and digital platforms is revolutionizing the automotive aftermarket by transforming how parts and services are marketed and sold. Online marketplaces provide consumers with easy access to a vast range of products, often at competitive prices, removing traditional barriers of geography and inventory limitations. This trend enables aftermarket players to reach a broader customer base directly, reducing dependency on physical retail channels and distributors. Digital platforms offer enhanced transparency through customer reviews, detailed product information, and price comparisons, empowering buyers to make informed decisions. Technology integration in e-commerce, such as augmented reality for part visualization and AI-driven recommendations, further improves the shopping experience. The shift toward online sales has also accelerated the adoption of efficient logistics and supply chain models, ensuring faster delivery and better inventory management.

Key Market Players

3M

Continental AG

Cooper Tire & Rubber Company

Delphi Automotive PLC

Denso Corporation

Federal-Mogul Corporation

HELLA KGaA Hueck & Co.

Robert Bosch GmbH

Valeo Group

ZF Friedrichshafen AG

Report Scope:

In this report, the global Automotive Aftermarket Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Automotive Aftermarket Market, By Vehicle Type:

Passenger Cars

Commercial Vehicle

Two-Wheelers

Automotive Aftermarket Market, By Component:

Tires

Body & Mechanical parts

Batteries

Accessories & Vehicle Care Products

Lubricants

Automotive Aftermarket Market, By Sales Channel:

Online

Offline

Automotive Aftermarket Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

Germany

France

U.K.

Spain

Italy

Asia-Pacific

China

Japan

India

Vietnam

South Korea

Australia

Thailand

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the global Automotive Aftermarket Market.

Available Customizations:

Global Automotive Aftermarket Market report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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