

Australia Tattoo Removal Market By Procedure (Laser, Surgical, Tropical Cream, Dermabrasion, Others), By End User (Laser Center, Dermatology Clinic, Hospitals, Others), By Region, Competition, Forecast & Opportunities, 2028

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Abstracts

Australia tattoo removal market is anticipated to witness significant growth through 2028 owing to the rise in the number of people opting for tattoo removal procedures. The increase in the adoption of laser tattoo removal procedures, coupled with constantly changing fashion trends, is expected to facilitate the growth of the market. According to a study published in 2021, one in five Australians has at least one tattoo, but over 30 percent regret doing it. The growing preference for minimally invasive techniques among people for tattoo removal due to faster recovery, fewer side effects, and less post-operative discomfort are the reasons which are surging the growth of the market. Besides, the market is witnessing high demand due to a rising number of individuals opting for tattoo removal due to strict corporate policies. The growing advancements in effective tattoo removal procedures are projected to provide significant growth to the Australian tattoo removal market. In addition, the introduction of multicolor tattoo removal equipment as well as the wide availability of different other devices which facilitate tattoo removal, is further expected to support the market growth in the coming years.

Moreover, the rising awareness among people regarding the presence of various tattoo removal procedures is surging the growth of the market. However, the market is also facing some restraints, such as the high cost of tattoo removal procedures. Moreover, cases of skin allergies and side effects associated with tattoo removal procedures might further limit the market growth.

Australia tattoo removal market is segmented based on procedure, end user, and region. Based on procedure, the market is categorized into laser, surgical, topical cream, dermabrasion, and others. Among them, the laser segment is expected to undergo the fastest growth during the forecast period as more individuals prefer this procedure over the surgical method. Laser treatment is a painless procedure and takes less time than a surgical one. However, the topical cream segment is also witnessing significant growth in Australian market as these provide a cheap alternative for tattoo removal. Based on end users, the market is categorized into laser centers, dermatology clinics, hospitals, and others. Among these, the dermatology clinic segment is expected to possess high growth potential through 2028 owing to the growing preference of individuals for clinics as they have advanced equipment for tattoo removal as compared to laser centers, hospitals, and other end users.

Major players operating in the Australia tattoo removal market include Agic Capital, Bison Medical, Cynosure, Inc., Candela Corporation, Fosun Pharma, Lumenis, Lutronic Corporation, and Global Beauty Group, among others. The companies are adopting various growth strategies, including investing in advanced technologies and new product launches.

The objective of the Study:

To analyze and forecast the market size of Australia tattoo removal market.

To classify and forecast Australia tattoo removal market based on procedure, end user, and regional distribution.

To identify drivers and challenges for Australia tattoo removal market.

To examine competitive developments such as expansions and new product launches in Australia tattoo removal market.

To conduct pricing analysis for Australia tattoo removal market.

To identify and analyze the profile of leading players operating in Australia tattoo removal market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of tattoo removal companies

across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents also enquired about their competitors. Through this technique, TechSci Research could include the companies which could not be identified due to the limitations of secondary research. TechSci Research analyzed the companies, service providers, and presence of all major players across the country.

TechSci Research calculated the market size of Australia tattoo removal market using a bottom-up approach, wherein data for various end-user segments was recorded and forecasted for the future years. TechSci Research sourced these values from industry experts and company representatives and externally validated them by analyzing historical data of these product types and distribution channels for getting an appropriate overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations, and financial reports were also studied by TechSci Research.

Key Target Audience:

Tattoo removal companies/partners, service providers, and other stakeholders

Government bodies such as regulating authorities and policymakers

Organizations, forums, and alliances related to tattoo removal

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as companies, service providers, end users, etc., besides allowing them to strategize investments and capitalizing on market opportunities.

Report Scope:

In this report, Australia tattoo removal market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Australia Tattoo Removal Market, By Procedure:

Laser

Surgical

Tropical Cream

Dermabrasion

Others

Australia Tattoo Removal Market, By End User:

Laser Center

Dermatology Clinic

Hospitals

Others

Australia Tattoo Removal Market, By Region:

New South Wales

Victoria

Queensland

Western Australia

South Australia

Tasmania

Northern Territory

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Australia tattoo removal market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. AUSTRALIA TATTOO REMOVAL MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Procedure (Laser, Surgical, Tropical Cream, Dermabrasion, Others)
 - 5.2.2. By End User (Laser Center, Dermatology Clinic, Hospitals, Others)
 - 5.2.3. By Region
 - 5.2.4. By Company (2022)

5.3. Market Map

5.4. Australia: Regional Analysis

5.4.1. New South Wales Tattoo Removal Market Outlook

5.4.1.1. Market Size & Forecast

5.4.1.1.1. By Value

5.4.1.2. Market Share & Forecast

5.4.1.2.1. By Procedure

5.4.1.2.2. By End User

5.4.2. Victoria Tattoo Removal Market Outlook

5.4.2.1. Market Size & Forecast

5.4.2.1.1. By Value

5.4.2.2. Market Share & Forecast

5.4.2.2.1. By Procedure

5.4.2.2.2. By End User

5.4.3. Queensland Tattoo Removal Market Outlook

5.4.3.1. Market Size & Forecast

5.4.3.1.1. By Value

5.4.3.2. Market Share & Forecast

5.4.3.2.1. By Procedure

5.4.3.2.2. By End User

5.4.4. Tasmania Tattoo Removal Market Outlook

5.4.4.1. Market Size & Forecast

5.4.4.1.1. By Value

5.4.4.2. Market Share & Forecast

5.4.4.2.1. By Procedure

5.4.4.2.2. By End User

5.4.5. Northern Territory Tattoo Removal Market Outlook

5.4.5.1. Market Size & Forecast

5.4.5.1.1. By Value

5.4.5.2. Market Share & Forecast

5.4.5.2.1. By Procedure

5.4.5.2.2. By End User

5.4.6. Western Australia Tattoo Removal Market Outlook

5.4.6.1. Market Size & Forecast

5.4.6.1.1. By Value

5.4.6.2. Market Share & Forecast

5.4.6.2.1. By Procedure

5.4.6.2.2. By End User

5.4.7. South Australia Tattoo Removal Market Outlook

5.4.7.1. Market Size & Forecast

5.4.7.1.1. By Value

5.4.7.2. Market Share & Forecast

5.4.7.2.1. By Procedure

5.4.7.2.2. By End User

6. MARKET DYNAMICS

6.1. Drivers

6.2. Challenges

7. MARKET TRENDS & DEVELOPMENTS

8. POLICY & REGULATORY LANDSCAPE

9. AUSTRALIA ECONOMIC PROFILE

10. COMPETITIVE LANDSCAPE

10.1. Agic Capital

10.2. Bison Medical

10.3. Cynosure, Inc.

10.4. Candela Corporation

10.5. Shanghai Fosun Pharmaceutical?Group?Co., Ltd

10.6. Cryomed Aesthetics

10.7. Cutera Pty. Limited

10.8. Lumenis

10.9. Lutronic Corporation

10.10. Global Beauty Group

11. STRATEGIC RECOMMENDATIONS

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