

Australia Polypropylene Market By Production Technology (Spheripol, Unipol & Others), By Application (Raffia, Impact Copolymer & Others), By Type (Homopolymer & Copolymer), By End-Use Industry (Packaging, Automotive & Others), Competition, Forecast & Opportunities, 2024

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Abstracts

Australia polypropylene market was valued at \$ 138 million in 2019 and is anticipated to grow at a CAGR of 6.7% to reach \$ 191 million by 2024 on account of rising demand for polypropylene from various industries. Polypropylene is one of the versatile polymers and is often used as the alternative of plastic. It has lightweight and possesses high flexural strength due to which it is finding application in various industries. Moreover, polypropylene comes in various grades (food & medical) and, therefore, suitable to be used in food and medical industries.

Australia polypropylene market can be segmented based on production technology, application, type and end use industry. On the basis of production technology, the market can be segmented into Spheripol, Unipol, Novolene, Innovene and Montedison. In 2018, Spheripol was the widely used technology for the production of polypropylene. The technology is expected to dominate during forecast period as well as it provides high production efficiency among other technologies. Based on the end use industry, the market can be segmented into packaging, automotive, building & construction, electrical & electronics, among others. In 2018, packaging industry acquired the major share and is poised to grow at an impressive rate during forecast period as well. This is due to the growing utilization of polypropylene for the packaging as an alternative to plastic. Moreover, ban on the use of plastic by the government of Australia is further boosting the growth of polypropylene market in the country. Owing to properties such as

lightweight, high mechanical properties and availability at low price, automotive industry is also witnessing its significant adoption. Furthermore, polypropylene has high electric shock resistance, due to this, it is used in the production of capacitors, switch boards, among others.

In terms of regional analysis, the market can be segmented into New South Wales, Northern Territory, Queensland, South Australia, Tasmania, Victoria and Western Australia. New South Wales region dominates Australia polypropylene market owing to presence of several packaging companies in the region.

Major players operating in Australia polypropylene market include LyondellBasell Australia Pty Ltd, ExxonMobil Australia, Total Oil Australia Pty Ltd., Sumitomo Australia Pty Ltd, Mitsui & Co. (Australia) Ltd, PTT Public Company Limited, Lotte Chemical Titan Holding Berhad, PolyMirae Co., Ltd, Sabic Innovative Plastics Australia Pty Ltd., INEOS AG, etc. Major companies are developing advanced technologies and launching new products in order to stay competitive in the market. Other competitive strategies include mergers & acquisitions and new product developments.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020–2024

Objective of the Study:

To analyze and forecast the market size of Australia polypropylene market.

To classify and forecast Australia polypropylene market based on production technology, application, type, end use industry and regional distribution.

To identify drivers and challenges for Australia polypropylene market.

To examine competitive developments such as expansions, new product

launches, mergers & acquisitions, etc., in Australia polypropylene market.

To conduct pricing analysis for Australia polypropylene market.

To identify and analyze the profile of leading players operating in Australia polypropylene market.

Some of the leading players in the Australia polypropylene market include LyondellBasell Australia Pty Ltd, ExxonMobil Australia, Total Oil Australia Pty Ltd., Sumitomo Australia Pty Ltd, Mitsui & Co. (Australia) Ltd, PTT Public Company Limited, Lotte Chemical Titan Holding Berhad, PolyMirae Co., Ltd, Sabic Innovative Plastics Australia Pty Ltd., INEOS AG, etc.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across Australia. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major manufacturers across Australia.

TechSci Research calculated the market size of Australia polypropylene market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Polypropylene manufacturers and suppliers

Research organizations and consulting companies

Trade Associations, organizations, forums and alliances related to

polypropylene

Government bodies such as regulating authorities and policy makers

Industry associations

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Australia polypropylene market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Production Technology:

Unipol

Spheripol

Montedison

Novolene

Innovene

Market, by Application:

Raffia

Impact copolymer

Random copolymer

Biaxially-Oriented Polypropylene

Market, by Type:

Homopolymer

Copolymer

Market, by End-use Industry:

Packaging

Automotive

Building & Construction

Electrical & Electronics

Others

Market, by Region:

New South Wales

Northern Territory

Queensland

South Australia

Tasmania

Victoria

Western Australia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Australia polypropylene market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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