

Australia Pet Grooming Products, Market By Animal (Dog, Cat, Horse, etc.), By Product (Shampoo & Conditioners, Clippers & Scissors, Brushes & Combs, Blades, etc.), By Distribution Channel (Groomers Mall, Supermarket, E-Commerce, etc., By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

Australia pet grooming products market is projected to grow from an estimated \$ 141 million in 2020 to \$ 276 million by 2025, exhibiting a CAGR of more than 14% during the forecast period. The country's pet grooming products market would continue exhibiting high growth due to rising product innovations, increasing disposable income and growing awareness among pet owners about pet health and grooming. Also, increasing number of pet product offerings through online channels is also contributing to the market growth.

Australia pet grooming products market is segmented based on animal type, product type, distribution channel, and region. Based on the product type, the market is segmented into Shampoo & Conditioners, Clippers & Scissors, Brushes & Combs Blades, Dental Care Tools and Others. Among them, the Shampoo & Conditioners segment dominated the market until 2019 and is expected to maintain its position in the coming years as well, predominantly attributed to their regular usage.

Major players operating in Australia pet grooming products market include Black Mores Group (Paw), EBOS Group Ltd., Millers Forge Inc., Spectrum Brands Holdings (FURminator), Vetafarm and others companies which include Beaphar, PBI Gordon Corp., Earthbath, Tropiclean, Ancol Pet Product Limited, Paw Brothers, Petosan Dentle Care, Heiniger, Pethead, Petmate, Fiodos, etc.



Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of the Australia Pet Grooming Products market.

To classify and forecast Australia Pet Grooming Products market based on the product, end-user, distribution channel, company and regional distribution.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Australia Pet Grooming Products market.

To conduct pricing analysis for Australia Pet Grooming Products market.

To identify and analyze the profile of leading players operating in Australia Pet Grooming Products market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of pet grooming player operating across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the market players which could not be identified due to the limitations of secondary research. TechSci Research analyzed the major players, distribution channels and presence of all major players across the globe.



TechSci Research calculated the market size of Australia pet grooming products market by using a bottom-up approach, wherein data for various end-user segments were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Pet product manufacturers, suppliers and other stakeholders

Government bodies such as regulating authorities and policymakers

Organizations, forums and alliances related to pet products

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end-users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, the Australia Pet Grooming Products market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Market, By Animal:

Dog

Cat

Horse



Others ((Bird, Reptiles, Small Mammals (Rat & Mice, Mouse, Rabbit, Guinea Pig) etc.)

Market, By Product:

Shampoo & Conditioners

Clippers & Scissors

Brushes & Combs Blades

Dental Care Tools

Others (Dryers, Knives, Wipes, etc.)

Market, By Distribution Channel:

Groomers Mall

Supermarket

E-Commerce

Others (Retail & Pharmacy etc.)

Market, By Region:

Australia Capital Territory & New South Wales

Northern Territory & Southern Australia

Victoria & Tasmania

Queensland

Western Australia

Competitive Landscape



Company Profiles: Detailed analysis of the major companies present in the Australia Pet Grooming Products market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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- 4. Millers Forge Inc.
- 5. Vetafarm
- 6. Beaphar BV.
- 7. Wahl Clipper Corporation
- 8. Mavlab Pty Ltd
- 9. Doskocil Manufacturing Company, Inc.
- 10. The Hartz Mountain Corp



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