

Australia Pet Food Market, By Type (Dog, Cat, Fish, and Others (Birds, Small Mammals, etc.)), By Food Type (Dry Food, Wet Food, and Snack & Treat), By Distribution Channel (Supermarket, Pet Shop/Pet Specialty Shop, Butcher, and Online), By Region, Competition, Forecast & Opportunities, 2025

<https://marketpublishers.com/r/A81A50C73D8EN.html>

Date: September 2020

Pages: 76

Price: US\$ 4,000.00 (Single User License)

ID: A81A50C73D8EN

Abstracts

Australia pet food market is projected to grow to \$ 2.9 billion by 2025. Major growth driver for Australia pet food market includes pet humanization and the increasing desire to opt for pet food innovations, as most of the people find pets to be part of their family, so they are looking for the same quality of pet food as they look in food for themselves. Other driving factors include rising urbanization, increasing consumer disposable income and increasing health concerns about pets making consumer to opt for premium pet food items. Additionally, Vegan, and grain-free pet food brands have also gained prominence in the pet food industry. Such trends are projected to raise the market for pet food premium ingredients.

Based on Type, the market is segmented into Dogs, Cats, Fish and Others (Birds, Small Mammals, etc.). The 'Dog' segment is projected to account for the largest share in Australia pet food market. The growing trend of dog adoption as a family companion is expected to fuel demand for the product. Dogs are experiencing an upward trend in terms of the idea of pet humanization. This has resulted in an increase in the number of people who own dogs and feed them with premium foods.

Based on Food Type, the market is further categorized into Dry, Wet and Others (includes Treats, Flake & Pellet, Freeze-Dried, etc.). Among these, the 'Dry Food' segment had the largest market share in 2019 and the segment will maintain its lead in

forecast years as well. Dry type is more commonly used in pet food products, and its popularity can be due to its cost-effective nature and low moisture content, which enables easy handling during storage and processing.

Based on Distribution Channel, the market is further split into Supermarket, Pet Shop/Pet Specialty, Butcher and Online. Supermarkets and Pet Shops/Pet Specialty remains an important source of pet products. A rising number of fortified pet food items are being sold alongside health-specific goods. Pet shops remain popular for pet owners buying food for their pets. In fact, owners of other types of pets generally rely on pet shops as their primary source of food-though bird owners prefer supermarkets. Supermarkets are the leading stores for pet food, but the trend is changing to specialist stores.

On the basis of regional analysis, Australia Capital Territory & New South Wales (NSW / ACT) is the dominant segment in Australia pet food market due to the higher pet population and per capita income of people in the region. Major players operating in Australia Pet Food market are Mars International, Nestle Purina, Connex United Processors, The Great Australian Pet Food Co., Advanced Pet Care of Australia Pty Ltd, Australian Pet Essentials. Pty Ltd., The Complete Pet Company, Dried & True Pty Ltd, V.I.P. Pet foods, Hypro Petcare, and Australian Pet Treat Company. Major companies are launching new products to stay competitive in the market. Other competitive strategies include mergers & acquisitions.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020–2025

Objective of the Study:

To analyze and forecast the market size of Australia Pet Food Market.

To classify and forecast Australia Pet Food Market based on Type, Food Type,

Regional distribution.

To identify drivers and challenges for Australia Pet Food Market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Australia Pet Food.

To conduct pricing analysis for Australia Pet Food Market.

To identify and analyze the profile of leading players operating in Australia Pet Food Market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers and presence of all major players in Australia.

TechSci Research calculated the market size of Australia Pet Food Market using a Top-Down and Bottom-Up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Pet Food manufacturers, suppliers and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to pet food market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Australia pet food market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Type:

Dog

Cat

Fish

Others (Birds, Small Mammals etc.)

Market, By Food Type:

Dry Food

Wet Food

Others (includes Treats, Flake & Pellet, Freeze-Dried, etc.)

Market, By Distribution Channel:

Supermarket

Pet Shop/Pet Specialty Shop

Butcher

Online

Market, By Region:

Australia Capital Territory & New South Wales

Victoria and Tasmania

Queensland

Northern Territory & Southern Australia

Western Australia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Australia pet food market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. RESEARCH METHODOLOGY

2. ANALYST VIEW

3. GLOBAL PET FOOD MARKET OVERVIEW

4. AUSTRALIA PET FOOD MARKET OUTLOOK

4.1. Market Size & Forecast

4.1.1. By Value

4.2. Market Share & Forecast

4.2.1. By Pet Type (Dog, Cat, Fish and Others (Birds, Small Mammals, etc.))

4.2.2. By Food Type (Dry, Wet & Others (Treats, Flake & Pellet, Freeze-Dried, etc.))

4.2.3. By Distribution Channel (Supermarket, Pet Shop/ Pet Specialty Shop, butcher and Online)

4.2.4. By Region

4.2.5. By Company

5. AUSTRALIA DOG FOOD MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Food Type

5.2.2. By Distribution Channel

5.3. Price Point Analysis

6. AUSTRALIA CAT FOOD MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Food Type

6.2.2. By Distribution Channel

6.3. Price Point Analysis

7. AUSTRALIA FISH FOOD MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Food Type

7.2.2. By Distribution Channel

7.3. Price Point Analysis

8. SUPPLY CHAIN ANALYSIS

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS

11. POLICY & REGULATORY LANDSCAPE

12. AUSTRALIA ECONOMIC PROFILE

13. COMPETITIVE LANDSCAPE

13.1. Mars Australia Pty Ltd.

13.2. Nestle Australia Ltd (Purina Pet Care)

13.3. Premier Petfood Company Pty Ltd

13.4. Advanced Pet Care of Australia Pty Ltd

13.5. Real Pet Food Company

13.6. Australian Pet Essentials. Pty Ltd.

13.7. The Complete Pet Company

13.8. Dried & True Pty Ltd

13.9. Hypro Petcare

13.10. Australian Pet Treat Company

14. STRATEGIC RECOMMENDATIONS

(Note: The companies list can be customized based on the client requirements)

List Of Figures

LIST OF FIGURES

Figure 1: Australia Pet Food, Market Size, By Value (USD Billion), 2015-2025F

Figure 2: Australia Pet Food, Market Share, By Type, By Value (USD Billion), 2015-2025F

Figure 3: Australia Pet Food, Market Share, By Food Type, By Value (USD Billion), 2015-2025F

Figure 4: Australia Pet Food, Market Share, By Distribution Channel (USD Billion), 2015-2025F

Figure 5: Australia Pet Food, Market Share, By Region (USD Billion), 2015-2025F

Figure 6: Australia Dog, Market Size, By Value (USD Billion), 2015-2025F

Figure 7: Australia Dog Food, Market Share, By Food Type, By Value (USD Billion), 2015-2025F

Figure 8: Australia Dog Food, Market Share, By Distribution Channel (USD Billion), 2015-2025F

Figure 9: Australia Cat Food, Market Size, By Value (USD Billion), 2015-2025F

Figure 10: Australia Cat Food, Market Share, By Food Type, By Value (USD Billion), 2015-2025F

Figure 11: Australia Cat Food, Market Share, By Distribution Channel (USD Billion), 2015-2025F

Figure 12: Australia Fish Food, Market Size, By Value (USD Billion), 2015-2025F

Figure 13: Australia Fish Food, Market Share, By Food Type, By Value (USD Billion), 2015-2025F

Figure 14: Australia Fish Food, Market Share, By Distribution Channel (USD Billion), 2015-2025F

Figure 15: Australia Others (Birds), Market Size, By Value (USD Billion), 2015-2025F

Figure 16: Australia Others (Birds) Food, Market Share, By Food Type, By Value (USD Billion), 2015-2025F

Figure 17: Australia Others (Birds) Food, Market Share, By Distribution Channel (USD Billion), 2015-2025F

COMPANIES MENTIONED

1. Mars Australia Pty Ltd.
2. Nestle Australia Ltd (Purina Pet Care)
3. Premier Petfood Company Pty Ltd
4. Advanced Pet Care of Australia Pty Ltd

5. Real Pet Food Company
6. Australian Pet Essentials. Pty Ltd.
7. The Complete Pet Company
8. Dried & True Pty Ltd
9. Hypro Petcare
10. Australian Pet Treat Company

I would like to order

Product name: Australia Pet Food Market, By Type (Dog, Cat, Fish, and Others (Birds, Small Mammals, etc.)), By Food Type (Dry Food, Wet Food, and Snack & Treat), By Distribution Channel (Supermarket, Pet Shop/Pet Specialty Shop, Butcher, and Online), By Region, Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/A81A50C73D8EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A81A50C73D8EN.html>