

Australia and New Zealand Light Commercial Vehicle Market By Vehicle Type (Pickups, Vans and Light Buses), Competition Forecast and Opportunities, 2021

<https://marketpublishers.com/r/AB671EEBD3AEN.html>

Date: February 2017

Pages: 109

Price: US\$ 4,400.00 (Single User License)

ID: AB671EEBD3AEN

Abstracts

Rising demand from transportation and logistics sectors, growing number of small and medium enterprises across Australia and New Zealand, and favorable government initiatives are anticipated to drive Australia and New Zealand light commercial vehicle market through 2021. Moreover, expanding LCV portfolio by prominent companies and growing popularity of pickups across Australia and New Zealand, has led to increasing demand for light commercial vehicles. On the other hand, use of light commercial vehicles as passenger carrier as well as for commercial purposes in New Zealand, makes it a popular choice among the population of the country. Australia light commercial vehicle market was majorly concentrated in New South Wales, Queensland and Victoria in 2015, wherein, New South Wales, held a major share in Australia light commercial vehicle market. Whereas, areas such as Auckland, Waikato, Bay of Plenty, Wellington, etc., located in North Island created huge demand for light commercial vehicles in New Zealand in the same year.

According to TechSci Research report “Australia and New Zealand Light Commercial Vehicle Market By Vehicle Type, Competition Forecast & Opportunities, 2011 – 2021”, the market for light commercial vehicles in Australia and New Zealand is projected to cross \$ 14 billion and \$ 4 billion, respectively, by 2021, on account of increasing number of small and medium sized enterprises coupled with changing customers preference towards personal transportation. Australia and New Zealand light commercial vehicle market on the basis of vehicle type has been segmented into three categories, namely, pickups, vans and light buses. Among these categories, pickups dominated the market in 2015, and the segment is anticipated to maintain its dominance over the next five years as well. Some of the renowned light commercial vehicle manufacturing companies operating in Australian and New Zealand market includes Ford, Mazda,

Toyota, Mitsubishi, GM Holden, Volkswagen, Isuzu, Hyundai, Nissan, etc.
“Australia and New Zealand Light Commercial Vehicle Market By Vehicle Type, Competition Forecast & Opportunities, 2011 – 2021” discusses the following aspects of Australia and New Zealand light commercial vehicle market:

Australia and New Zealand Light Commercial Vehicle Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Pickups, Vans and Light Buses)

Regional Analysis – Australia and New Zealand

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of Australia and New Zealand light commercial vehicle market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, light commercial vehicle manufacturers and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with LCV manufacturers, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. AUSTRALIA LIGHT COMMERCIAL VEHICLE (LCV) MARKET OUTLOOK

4.1. Market Size & Forecast

4.1.1. By Value & Volume

4.2. Market Share & Forecast

4.2.1. By Vehicle Type (Pickups, Vans and Light Buses)

4.2.2. By Company

4.2.3. By Region

4.3. Market Attractive Index (By Vehicle Type)

4.4. Market Attractive Index (By Region)

4.5. Pricing Analysis

4.6. Supply Chain Analysis

4.7. Import Duties

4.8. List of Prominent Models

4.9. List of Prominent Dealers/Distributors

4.10. Australia Economic Profile

5. NEW ZEALAND LIGHT COMMERCIAL VEHICLE (LCV) MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Vehicle Type (Pickups, Vans and Light Buses)

5.2.2. By Company

5.2.3. By Region

5.3. Market Attractive Index (By Vehicle Type)

5.4. Market Attractive Index (By Region)

5.5. Pricing Analysis

5.6. Supply Chain Analysis

5.7. Import Duties

5.8. List of Prominent Models

5.9. List of Prominent Dealers/Distributors

5.10. New Zealand Economic Profile

6. MARKET DYNAMICS

6.1.1. Drivers

6.1.2. Challenges

7. MARKET TRENDS & DEVELOPMENTS

7.1.1. Commanding Share of Pickups in LCV Segment

7.1.2. Dominance of Asian Countries in Exporting LCVs

7.1.3. Growing Interest for SUVs

7.1.4. Companies Focusing on Expanding Pickups Portfolio

7.1.5. Increasing Trend of Alternate Fuel LCV

8. POLICY & REGULATORY LANDSCAPE

9. COMPETITIVE LANDSCAPE

9.1.1. Toyota Motor Corporation

9.1.2. General Motors Holden

9.1.3. Ford Motor Company

9.1.4. Nissan Motor Co., Ltd.

9.1.5. Hyundai Motor Company

9.1.6. Mitsubishi Motors Corporation

9.1.7. Mazda Motors Corporation

9.1.8. Daimler AG

9.1.9. Volkswagen Aktiengesellschaft

9.1.10. Isuzu Motors Limited

10. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Australia Light Commercial Vehicle Market Size, By Value (USD Billion), By Volume (Thousand Unit), 2011-2021F

Figure 2: Australia GDP Growth Rate, 2011-2015

Figure 3: Australia GDP Growth Rate, 2016E-2021F

Figure 4: Australia Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2011-2021F

Figure 5: Population Share of Australia, 2015

Figure 6: Australia Freight and Logistics Industry Share in GDP, 2015

Figure 7: Australia Light Commercial Vehicle Market Share, By Company, By Volume, 2015-2021F

Figure 8: Australia Light Commercial Vehicle Market Share, By Region, By Volume, 2015 and 2021F

Figure 9: Australia Light Commercial Vehicle Market Share, By Region, By Volume, 2015-2021F

Figure 10: Australia Light Commercial Vehicle Market Attractiveness Index, By Vehicle Type, By Volume, 2015

Figure 11: Australia Light Commercial Vehicle Market Attractiveness Index, By Region, By Volume, 2015

Figure 12: Australia Light Commercial Vehicle Average Selling Price, 2011-2021F (USD Thousand)

Figure 13: Australia Light Commercial Vehicle Average Selling Price, By Y-o-Y Growth Rate, 2012-2021F

Figure 14: Australia Light Commercial Vehicle Supply Chain Network

Figure 15: New Zealand Light Commercial Vehicle Market Size, By Value (USD Billion), By Volume (Thousand Unit), 2011-2021F

Figure 16: New Zealand GDP Growth Rate, 2011-2015

Figure 17: New Zealand Logistics Industry Share in GDP and Road Transportation Share in Logistics Industry, 2014

Figure 18: New Zealand Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2011-2021F

Figure 19: New Zealand Population Share, 2015

Figure 20: New Zealand Number of Small Businesses, 2014-2016E (Thousand)

Figure 21: New Zealand Light Commercial Vehicle Market Share, By Company, By Volume, 2015-2021F

Figure 22: New Zealand Light Commercial Vehicle Market Share, By Region, By

Volume, 2015 and 2021F

Figure 23: New Zealand Light Commercial Vehicle Market Share, By Region, By Volume, 2015-2021F

Figure 24: New Zealand Light Commercial Vehicle Market Attractiveness Index, By Vehicle Type, By Volume, 2015

Figure 25: New Zealand Light Commercial Vehicle Market Attractiveness Index, By Region, By Volume, 2015

Figure 26: New Zealand Light Commercial Vehicle Average Selling Price, 2011-2021F (USD Thousand)

Figure 27: New Zealand Light Commercial Vehicle Average Selling Price, By Y-o-Y Growth Rate, 2012-2021F

Figure 28: New Zealand Light Commercial Vehicle Supply Chain Network

Figure 29: Number of Business Survivals in Australia, 2011-2012 and 2014-2015 (Thousand)

Figure 30: Australia and New Zealand SUV Share in Automobile Industry, 2011-2015

List Of Tables

LIST OF TABLES

Table 1: Australia Light Commercial Vehicle Market Size, By Vehicle Type, By Volume, 2016E-2021F (Thousand Unit)

Table 2: Australia Import Duties on Light Commercial Vehicles, By HS Code, By Description, 2015

Table 3: List of Prominent Light Commercial Vehicle Models in Australia, By Company, 2016

Table 4: List of Prominent Light Commercial Vehicle Dealers/Distributors in Australia, By Company, By Contact Details

Table 5: New Zealand Light Commercial Vehicle Market Size, By Vehicle Type, By Volume, 2016E-2021F (Thousand Unit)

Table 6: New Zealand Import Duties on Light Commercial Vehicles, By HS Code, By Description, 2015

Table 7: List of Prominent Light Commercial Vehicle Models in New Zealand, By Company, 2016

Table 8: List of Prominent Light Commercial Vehicle Dealers/Distributors in New Zealand, By Company, By Contact details

Table 9: Australia and New Zealand CAGR Growth, By Vehicle Type, By Volume, 2011-2015

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