

Australia and New Zealand Light Commercial Vehicle Market By Vehicle Type (Pickups, Vans and Light Buses), Competition Forecast and Opportunities, 2021

<https://marketpublishers.com/r/AB671EEBD3AEN.html>

Date: February 2017

Pages: 109

Price: US\$ 4,400.00 (Single User License)

ID: AB671EEBD3AEN

Abstracts

Rising demand from transportation and logistics sectors, growing number of small and medium enterprises across Australia and New Zealand, and favorable government initiatives are anticipated to drive Australia and New Zealand light commercial vehicle market through 2021. Moreover, expanding LCV portfolio by prominent companies and growing popularity of pickups across Australia and New Zealand, has led to increasing demand for light commercial vehicles. On the other hand, use of light commercial vehicles as passenger carrier as well as for commercial purposes in New Zealand, makes it a popular choice among the population of the country. Australia light commercial vehicle market was majorly concentrated in New South Wales, Queensland and Victoria in 2015, wherein, New South Wales, held a major share in Australia light commercial vehicle market. Whereas, areas such as Auckland, Waikato, Bay of Plenty, Wellington, etc., located in North Island created huge demand for light commercial vehicles in New Zealand in the same year.

According to TechSci Research report “Australia and New Zealand Light Commercial Vehicle Market By Vehicle Type, Competition Forecast & Opportunities, 2011 – 2021”, the market for light commercial vehicles in Australia and New Zealand is projected to cross \$ 14 billion and \$ 4 billion, respectively, by 2021, on account of increasing number of small and medium sized enterprises coupled with changing customers preference towards personal transportation. Australia and New Zealand light commercial vehicle market on the basis of vehicle type has been segmented into three categories, namely, pickups, vans and light buses. Among these categories, pickups dominated the market in 2015, and the segment is anticipated to maintain its dominance over the next five years as well. Some of the renowned light commercial vehicle manufacturing companies operating in Australian and New Zealand market includes Ford, Mazda,

Toyota, Mitsubishi, GM Holden, Volkswagen, Isuzu, Hyundai, Nissan, etc. “Australia and New Zealand Light Commercial Vehicle Market By Vehicle Type, Competition Forecast & Opportunities, 2011 – 2021” discusses the following aspects of Australia and New Zealand light commercial vehicle market:

Australia and New Zealand Light Commercial Vehicle Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Pickups, Vans and Light Buses)

Regional Analysis – Australia and New Zealand

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of Australia and New Zealand light commercial vehicle market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, light commercial vehicle manufacturers and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with LCV manufacturers, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.

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