

Australia Jewelry Market By Product Type (Necklaces and Chains, Earrings, Rings, Bracelets, Others), By Material (Gold, Silver, Platinum, Diamond, Others), By Gender (Women, Men), By Sales Channel (Online, Offline), By Region, Competition Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/A167D02CC295EN.html>

Date: April 2025

Pages: 82

Price: US\$ 3,500.00 (Single User License)

ID: A167D02CC295EN

Abstracts

Market Overview

The Australia Jewelry Market was valued at USD 3.02 Billion in 2024 and is projected to reach USD 3.69 Billion by 2030, growing at a CAGR of 3.46% during the forecast period. The market is being propelled by increasing consumer interest in luxury and fashion-forward jewelry pieces, fueled by a rising middle-class demographic and innovations in design and customization. A growing preference for personalized and bespoke jewelry is reshaping purchasing behavior, while the rapid expansion of e-commerce has made a broad assortment of jewelry styles more accessible to shoppers. In early 2025, jewelry sales in Australia displayed an upturn, with notable performance in diamond and precious metal categories, reflecting renewed consumer confidence and demand for premium quality items.

Key Market Drivers

Increasing Consumer Demand for Luxury Products

The demand for luxury jewelry is rising in Australia, driven by higher disposable incomes and a shift toward aspirational spending. Jewelry is increasingly seen as a status symbol, with consumers gravitating toward pieces that emphasize craftsmanship,

exclusivity, and elegance. As wealth distribution evolves, more middle-income consumers are entering the luxury segment, boosting overall market activity. Additionally, the influence of social media, influencers, and high-profile brand campaigns has intensified interest in premium offerings. Consumers are also showing greater interest in bespoke and customized pieces, further accelerating growth in the high-end jewelry segment. The trend was highlighted by Cartier SA's 2024 High Jewellery exhibition in Sydney, which showcased over 300 designs, marking its largest display in Australia to date.

Key Market Challenges

Fluctuating Raw Material Prices

Volatility in the cost of raw materials, especially precious metals and gemstones, presents a notable challenge to the Australian jewelry market. Price fluctuations are influenced by global economic conditions, geopolitical instability, and changes in supply chain dynamics. Gold, silver, and platinum are particularly affected, as their pricing is subject to investor sentiment and macroeconomic trends. Additionally, sourcing gemstones sustainably and ethically can increase operational expenses, further impacting pricing strategies. These dynamics can lead to unpredictable production costs for manufacturers and higher retail prices, potentially dampening consumer demand in price-sensitive segments.

Key Market Trends

Sustainability and Ethical Sourcing

A prominent trend shaping the Australia jewelry market is the increasing demand for environmentally responsible and ethically sourced products. Consumers, particularly among younger demographics, are prioritizing brands that align with values around sustainability and transparency. This includes jewelry crafted from recycled metals, lab-grown diamonds, and responsibly sourced gemstones. In response, companies are improving supply chain traceability, adopting eco-friendly packaging, and gaining ethical certifications. These sustainability efforts are becoming key differentiators in a competitive market, influencing consumer loyalty and brand perception.

Key Market Players

Pandora Jewelry Pty Ltd

Michael Hill Jeweller (Australia) Pty Ltd

Richemont Australia Pty Limited

Lovisa Pty Ltd

Prouds Jewellers Pty Ltd

Shiels Jewellers, Mimco Pty Ltd

Louis Vuitton Australia Pty Ltd

Swarovski Australia Pty Ltd

Duraflex Group Australia (Thomas Sabo)

Malabar Gold And Diamonds Limited

Report Scope:

In this report, the Australia Jewelry Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Australia Jewelry Market, By Product Type:

Necklaces and Chains

Earrings

Rings

Bracelets

Others

Australia Jewelry Market, By Material:

Gold

Silver

Platinum

Diamond

Others

Australia Jewelry Market, By Gender:

Women

Men

Australia Jewelry Market, By Sales Channel:

Online

Offline

Australia Jewelry Market, By Region:

New South Wales

Victoria

Queensland

South Australia

Western Australia

Tasmania

Northern Territory

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Australia Jewelry Market.

Available Customizations:

Australia Jewelry Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

5. AUSTRALIA JEWELRY MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Product Type (Necklaces and Chains, Earrings, Rings, Bracelets, Others)

5.2.2. By Material (Gold, Silver, Platinum, Diamond, Others)

5.2.3. By Gender (Women, Men)

5.2.4. By Sales Channel (Online, Offline)

5.2.5. By Region

5.2.6. By Company (2024)

5.3. Market Map

6. AUSTRALIA NECKLACES AND CHAINS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Material

6.2.2. By Gender

6.2.3. By Sales Channel

7. AUSTRALIA EARRINGS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Material

7.2.2. By Gender

7.2.3. By Sales Channel

8. AUSTRALIA RINGS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Material

8.2.2. By Gender

8.2.3. By Sales Channel

9. AUSTRALIA BRACELETS MARKET OUTLOOK

9.1. Market Size & Forecast

- 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Material
 - 9.2.2. By Gender
 - 9.2.3. By Sales Channel

10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

- 11.1. Merger & Acquisition (If Any)
- 11.2. Product Launches (If Any)
- 11.3. Recent Developments

12. PORTERS FIVE FORCES ANALYSIS

- 12.1. Competition in the Industry
- 12.2. Potential of New Entrants
- 12.3. Power of Suppliers
- 12.4. Power of Customers
- 12.5. Threat of Substitute Products

13. AUSTRALIA ECONOMIC PROFILE

14. POLICY & REGULATORY LANDSCAPE

15. COMPETITIVE LANDSCAPE

- 15.1. Company Profiles
 - 15.1.1. Pandora Jewelry Pty Ltd
 - 15.1.1.1. Business Overview
 - 15.1.1.2. Company Snapshot
 - 15.1.1.3. Products & Services
 - 15.1.1.4. Financials (As Per Availability)
 - 15.1.1.5. Key Market Focus & Geographical Presence
 - 15.1.1.6. Recent Developments

- 15.1.1.7. Key Management Personnel
- 15.1.2. Michael Hill Jeweller (Australia) Pty Ltd
- 15.1.3. Richemont Australia Pty Limited
- 15.1.4. Lovisa Pty Ltd
- 15.1.5. Prouds Jewellers Pty Ltd
- 15.1.6. Shiels Jewellers, Mimco Pty Ltd
- 15.1.7. Louis Vuitton Australia Pty Ltd
- 15.1.8. Swarovski Australia Pty Ltd
- 15.1.9. Duraflex Group Australia (Thomas Sabo)
- 15.1.10. Malabar Gold And Diamonds Limited

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Australia Jewelry Market By Product Type (Necklaces and Chains, Earrings, Rings, Bracelets, Others), By Material (Gold, Silver, Platinum, Diamond, Others), By Gender (Women, Men), By Sales Channel (Online, Offline), By Region, Competition Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/A167D02CC295EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A167D02CC295EN.html>