

Australia Edible Oils Market By Type (Canola Oil, Vegetable Oil, Olive Oil, Nuts Oil, Others), By Nature (Organic, Conventional), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/A3FFE25D8674EN.html>

Date: March 2025

Pages: 82

Price: US\$ 3,500.00 (Single User License)

ID: A3FFE25D8674EN

Abstracts

The Australia Edible Oils Market was valued at USD 4.41 Billion in 2024 and is expected to reach USD 5.86 Billion by 2030 with a CAGR of 4.92% during the forecast period. Factors such as growing awareness of the health benefits of consuming healthier oils, like canola, olive, and avocado oil, are driving their popularity in Australia due to their low saturated fat content. Additionally, the rising popularity of the Mediterranean diet and plant-based foods is further fueling the demand for these healthier oils in the country.

According to USDA, Australian oilseed production, led by canola, is expected to remain strong in the 2024/25 marketing year, with canola production forecasted to reach 6.5 million metric tons (MMT). Canola exports are expected to rise by 16% to 5.1 MMT, with canola oil exports growing by 21% to 230,000 metric tons, setting a new record. Olive oil production is forecast to reach 25,000 MT, driven by a biennial yield effect, while cottonseed production is expected to rise by 10% to 1.38 MMT, with exports increasing by 9% to 600,000 MT.

Key Market Drivers

Health and Wellness Trends

The growing emphasis on health and wellness is one of the key drivers behind the expansion of the Australia edible oils market. As Australians become more health-conscious, they are increasingly opting for oils that offer nutritional benefits, such as olive oil, avocado oil, and other plant-based oils. These oils are known for their heart-healthy properties, high content of unsaturated fats, antioxidants, and omega-3 fatty acids, which contribute to reducing the risk of chronic diseases like heart disease and diabetes. Consumers are becoming more aware of the detrimental effects of saturated and trans fats found in traditional oils such as palm oil and canola oil. As part of the trend toward healthier eating habits, Australians are also paying attention to ingredients and their sources, preferring oils that are minimally processed and free from harmful additives. This shift in consumer preferences is driving the demand for organic and natural edible oils, which are perceived as healthier options. Favored by health-conscious individuals, home cooks, and the food industry, Australian oils are known for their healthy nutritional profile, great taste, and versatility. Australia consumes over 600,000 tonnes of oils and fats annually, with the majority used in edible applications. Canola oil is the most popular soft oil, making up around 45% of total soft oils usage. While small amounts of dietary fat (or fatty acids) are essential for good health, dieticians recommend incorporating unsaturated fats into our diet and avoiding foods high in saturated fats and trans fatty acids.

Key Market Challenges

Fluctuating Raw Material Prices

A significant challenge in the Australia edible oils market is the volatility of raw material prices. The prices of essential raw materials like canola, soybeans, sunflower, and palm oil are highly susceptible to global factors such as weather conditions, crop yields, and international trade policies. Adverse weather events, such as droughts or floods, can drastically reduce crop production, leading to increased prices. Additionally, geopolitical tensions or trade restrictions in key producing countries (like Southeast Asia or South America) can disrupt the supply chain, further exacerbating price fluctuations. This volatility makes it difficult for manufacturers to maintain consistent pricing, often forcing them to adjust product costs or absorb losses. Consumers may also be affected by higher prices, leading to potential declines in demand, particularly for more premium oils. Companies must adapt to these fluctuations by engaging in hedging strategies or securing long-term supply agreements to stabilize prices and reduce risks.

Key Market Trends

Growing Demand for Health-Conscious Oils

A significant trend in the Australia edible oils market is the increasing demand for healthier oil options. Consumers are becoming more health-conscious, seeking oils that are rich in unsaturated fats, omega-3 fatty acids, and antioxidants. Oils like extra virgin olive oil, avocado oil, and flaxseed oil are gaining popularity due to their perceived health benefits, such as reducing cholesterol levels and supporting heart health. As part of this trend, consumers are also looking for oils that are minimally processed, organic, and free from harmful chemicals or additives. This shift toward healthier oils is not just limited to household cooking; it extends to the foodservice industry, where restaurants and cafes are adopting healthier oil options to meet customer demands. The growing focus on health and wellness is prompting manufacturers to innovate and offer oils that are not only nutritious but also versatile for various cooking applications. As awareness around the dangers of trans fats and saturated fats continues to spread, the demand for these health-focused oils is expected to grow, driving the market forward.

Key Market Players

Alba Edible Oils

Plenty Foods PTY LTD

Sherman Foods

Corval Group

Goodman Fielder Pty Limited

Monini S.p.A.

Cootamundra Oilseed Pty Ltd.

Cargill, Incorporated

Cobram Estate, LLC

DEOLEO, S.A.

Report Scope:

In this report, the Australia Edible Oils Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Australia Edible Oils Market, By Type:

Canola Oil

Vegetable Oil

Olive Oil

Nuts Oil

Others

Australia Edible Oils Market, By Nature:

Organic

Conventional

Australia Edible Oils Market, By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Online

Others

Australia Edible Oils Market, By Region:

New South Wales

Victoria

Queensland

South Australia

Western Australia

Tasmania

Northern Territory

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Australia Edible Oils Market.

Available Customizations:

Australia Edible Oils Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

5. AUSTRALIA EDIBLE OILS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type (Canola Oil, Vegetable Oil, Olive Oil, Nuts Oil, Others)

5.2.2. By Nature (Organic, Conventional)

5.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online, Others)

5.2.4. By Region

5.2.5. By Company (2024)

5.3. Market Map

6. AUSTRALIA CANOLA OIL MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Nature

6.2.2. By Distribution Channel

7. AUSTRALIA VEGETABLE OIL MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Nature

7.2.2. By Distribution Channel

8. AUSTRALIA OLIVE OIL MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Nature

8.2.2. By Distribution Channel

9. AUSTRALIA NUTS OIL MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Nature

9.2.2. By Distribution Channel

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

11.1. Merger & Acquisition (If Any)

11.2. Product Launches (If Any)

11.3. Recent Developments

12. PORTERS FIVE FORCES ANALYSIS

12.1. Competition in the Industry

12.2. Potential of New Entrants

12.3. Power of Suppliers

12.4. Power of Customers

12.5. Threat of Substitute Products

13. AUSTRALIA ECONOMIC PROFILE

14. POLICY & REGULATORY LANDSCAPE

15. COMPETITIVE LANDSCAPE

15.1. Company Profiles

15.1.1. Alba Edible Oils

15.1.1.1. Business Overview

15.1.1.2. Company Snapshot

15.1.1.3. Products & Services

15.1.1.4. Financials (As Per Availability)

15.1.1.5. Key Market Focus & Geographical Presence

15.1.1.6. Recent Developments

15.1.1.7. Key Management Personnel

15.1.2. Plenty Foods PTY LTD

15.1.3. Sherman Foods

15.1.4. Corval Group

15.1.5. Goodman Fielder Pty Limited

15.1.6. Monini S.p.A.

15.1.7. Cootamundra Oilseed Pty Ltd.

15.1.8. Cargill, Incorporated

15.1.9. Cobram Estate, LLC

15.1.10. DEOLEO, S.A.

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Australia Edible Oils Market By Type (Canola Oil, Vegetable Oil, Olive Oil, Nuts Oil, Others), By Nature (Organic, Conventional), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/A3FFE25D8674EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3FFE25D8674EN.html>