

# Australia Cooktop Market, By Type (Gas Cooktops, Electric Cooktops, Induction Cooktops), By Installation (Built-in, Freestanding), By Application (Residential, Commercial), By Region, Competition, Forecast & Opportunities, 2020-2030F

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## Abstracts

### Market Overview

The Australia Cooktop Market was valued at USD 3.19 billion in 2024 and is projected to reach USD 5.29 billion by 2030, growing at a CAGR of 8.86% during the forecast period. The market is undergoing rapid transformation, fueled by increasing demand for energy-efficient and technologically advanced kitchen appliances. Induction cooktops are becoming a preferred choice among consumers due to their fast heating, precision control, and environmentally friendly operation, supporting national sustainability efforts. This shift is further reinforced by government incentives and a growing movement toward all-electric homes. Smart kitchen technologies and compact, multifunctional appliances are also gaining momentum, particularly in urban settings. Brands such as Electrolux, Fisher & Paykel, and Smeg are leading innovation with smart, connected cooktops tailored to evolving lifestyle needs. As urbanization and environmental awareness continue to rise, the market is poised for sustained growth, reflecting the demand for modern, efficient, and sustainable cooking solutions.

### Key Market Drivers

#### Rising Adoption of Energy-Efficient and Sustainable Appliances

The surge in demand for energy-efficient and eco-conscious appliances is a key driver of growth in the Australian cooktop market. In line with Australia's climate

commitments, consumers are increasingly opting for appliances that promote lower energy use and reduced carbon emissions. Induction cooktops, in particular, are gaining favor for their superior efficiency and rapid cooking capabilities. Government initiatives, including rebate programs and energy rating systems like the Energy Rating Label, are motivating households to upgrade to greener cooking solutions. This shift is further supported by rising environmental awareness, especially among younger and sustainability-minded demographics, accelerating the adoption of induction and electric cooktops over traditional gas alternatives.

## Key Market Challenges

### High Cost of Advanced Cooktop Technologies

The high upfront cost of technologically advanced cooktops remains a major obstacle in the Australian market. While induction models are efficient and environmentally beneficial, their premium pricing often deters adoption among budget-conscious consumers. Additional costs for compatible cookware—necessary for induction cooking—further elevate the total expense. Smart cooktops with integrated connectivity and automation features also come at a higher price point, limiting their reach in mainstream households. Although long-term energy savings present a financial advantage, the perception of higher initial costs continues to restrict broader market acceptance.

## Key Market Trends

### Growing Popularity of Induction Cooktops

Induction cooktops are rapidly gaining traction across Australia due to their energy-saving performance, safety benefits, and contemporary design. Unlike traditional gas or electric units, these cooktops use electromagnetic energy for direct heat transfer, enabling faster and more accurate cooking. Their cool-to-touch surfaces enhance safety, particularly for families with children or elderly individuals. The increasing push toward sustainable energy use is bolstering this trend, with induction models aligning with national efforts to promote electrification. Additionally, new home builds and renovations are favoring induction technology to complement modern, minimalist kitchen aesthetics. As manufacturing costs continue to fall, adoption is expected to expand, especially in densely populated cities like Sydney, Melbourne, and Brisbane.

## Key Market Players

Robert Bosch (Australia) Pty Ltd

Miele Australia Pty. Ltd.

Arisit Pty. Limited (Whirlpool)

Electrolux AB

Fisher & Paykel Appliances Limited (Haier)

Samsung Electronics Australia Pty Limited

Sub-Zero, Inc.

Panasonic Australia Pty Ltd

Versuni Netherlands B.V.

SMEG Australia Pty Ltd

#### Report Scope:

In this report, the Australia Cooktop Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Australia Cooktop Market, By Type:

Gas Cooktops

Electric Cooktops

Induction Cooktops

#### Australia Cooktop Market, By Installation:

Built-in

Freestanding

Australia Cooktop Market, By Application:

Residential

Commercial

Australia Cooktop Market, By Region:

Australia Capital Territory & New South Wales

Northern Territory & Southern Australia

Western Australia

Queensland

Victoria & Tasmania

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Australia Cooktop Market.

Available Customizations:

Australia Cooktop Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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