

Australia AI as a Service Market By Technology (Machine Learning; Natural Language Processing; Others), By Organization Size (SMEs v/s Large Enterprise), By Service Type (Software Tools v/s Services), By Type of Cloud (Public Cloud; Private Cloud; Hybrid Cloud), By End User Industry (BFSI; Healthcare; Retail; IT & Telecom; Government; Others), By Region, Competition, Forecast & Opportunities, 2025

<https://marketpublishers.com/r/A0C23980E0ECEN.html>

Date: April 2020

Pages: 70

Price: US\$ 4,400.00 (Single User License)

ID: A0C23980E0ECEN

Abstracts

Australia AI as a service market is projected to grow at a CAGR of 36% during 2020-2025 driven by the growing demand for AI-powered services in the form of Application Programming Interface (API) and Software Development Kit (SDK). Additionally, growing expenditure on adoption of Artificial Intelligence and technological advancements for workflow optimization is further anticipated to fuel the market over the next five years.

Australia AI as a service market is segmented based on technology, organization size, service type, type of cloud, end user industry, and region. Based on technology, the market can be categorized into Machine Learning, Natural Language Processing (NLP) and others. The NLP segment is expected to dominate the market during forecast period since NLP technology is capable of understanding user behavior, which is why it helps in delivering enhanced customer experience. Based on service type, the market can be bifurcated into software tools and services. The software tools segment is expected to witness significant growth during the forecast years. This can be attributed to the fact that software tools play an important role in finding hidden patterns in data

and data sets to predict outcomes from the large volumes of data.

Major players operating in Australia AI as a service market include Amazon Web Services Australia Pty Ltd, Google Australia Pty Ltd, IBM Australia Ltd., Microsoft Australia, Fair Isaac (Australia) Pty Ltd., SAP Australia Pty Ltd, Salesforce Australia, Intel Australia Pty Ltd., SAS Institute Inc., Oracle Corporation Australia Pty. Ltd. and others.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of Australia AI as a service market.

To classify and forecast Australia AI as a service market based on technology, organization size, service type, type of cloud, end user industry, and regional distribution.

To identify drivers and challenges for Australia AI as a service market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Australia AI as a service market.

To identify and analyze the profile of leading players operating in Australia AI as a service market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the

identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service providers, distribution channels and presence of all major players across the region.

TechSci Research calculated the market size of Australia AI as a service market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Australia AI as service providers, end users and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to AI as a service

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers, end users and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Australia AI as a service market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Technology:

Machine Learning

Natural Language Processing

Others

Market, By Organization Size:

SMEs

Large Enterprises

Market, By Service Type:

Software Tools

Services

Market, By Type of Cloud:

Public Cloud

Private Cloud

Hybrid Cloud

Market, By End User Industry:

BFSI

Healthcare

Retail

IT & Telecom

Government

Others

Market, By Region:

Australia Capital Territory & New South Wales

Victoria & Tasmania

Western Australia

Queensland

Northern Territory & Southern Australia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Australia AI as a service market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. AUSTRALIA AI AS A SERVICE MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Technology (Machine Learning; Natural Language Processing; Others)

5.2.2. By Organization Size (SMEs v/s Large Enterprise)

5.2.3. By Service Type (Software Tools v/s Services)

5.2.4. By Type of Cloud (Public Cloud; Private Cloud; Hybrid Cloud)

5.2.5. By End User Industry (BFSI; Healthcare; Retail; IT & Telecom; Government; Others)

5.2.6. By Region

5.2.7. By Company (2018)

5.3. Product Market Map

6. AUSTRALIA LARGE ENTERPRISES AI AS A SERVICE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Technology

6.2.2. By Service Type

6.2.3. By Type of Cloud

6.2.4. By End User Industry

7. AUSTRALIA SMES AI AS A SERVICE MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Technology

7.2.2. By Service Type

7.2.3. By Type of Cloud

7.2.4. By End User Industry

8. MARKET DYNAMICS

8.1. Drivers

8.2. Challenges

9. MARKET TRENDS & DEVELOPMENTS

10. POLICY & REGULATORY LANDSCAPE

11. AUSTRALIA ECONOMIC PROFILE

12. COMPETITIVE LANDSCAPE

12.1. Competition Outlook

12.2. Company Profiles

12.2.1. Company Details

12.2.1.1. Fair Isaac (Australia) Pty Ltd.

12.2.1.2. IBM Australia Ltd.

12.2.1.3. Google Australia Pty Ltd

12.2.1.4. SAP Australia Pty Ltd

12.2.1.5. Salesforce Australia

12.2.1.6. Amazon Web Services Australia Pty Ltd

12.2.1.7. Microsoft Australia

12.2.1.8. Intel Australia Pty Ltd.

12.2.1.9. SAS Institute Inc.

12.2.1.10. Oracle Corporation Australia Pty. Ltd.

13. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

- Figure 1: By Deployment Readiness of AlaaS (N=50), 2018
- Figure 2: By Micro factors driving the adoption of AlaaS (N=50), 2018
- Figure 3: By Challenges faced while using adopting AlaaS (N=50), 2018
- Figure 4: By Vendor Selection parameters (N=50), 2018
- Figure 5: Australia AlaaS Market Size, By Value, 2015-2025F (USD Billion)
- Figure 6: Australia AlaaS Market Size, By Technology, 2015-2025F (Million)
- Figure 7: Australia AlaaS Market Share, By Organization Size, By Value, 2015-2025F
- Figure 8: Australia AlaaS Market Share, By Service Type, By Value, 2015-2025F
- Figure 9: Australia AlaaS Market Share, By Type of Cloud, By Value, 2015 & 2025F
- Figure 10: Australia AlaaS Market Share, By End-User, By Value, 2015 & 2025F
- Figure 11: Australia AlaaS Market Share, By Region, By Value, 2015 & 2025F
- Figure 12: Australia Large Enterprise AlaaS Market, By Value, 2015-2025F
- Figure 13: Australia Large Enterprise AlaaS Market, By Technology, By Value 2015-2025F
- Figure 14: Australia Large Enterprise AlaaS Market, By Service Type, By Value, 2015-2025F
- Figure 15: Australia Large Enterprise AlaaS Market, By Type of Cloud, By Value 2015-2025F
- Figure 16: Australia Large Enterprise AlaaS Market, By End User, By Value, 2015-2025F
- Figure 17: Australia SME's AlaaS Market, By Value, 2015-2025F
- Figure 18: Australia SME's AlaaS Market, By Technology, By Value 2015-2025F
- Figure 19: Australia SME's AlaaS Market, By Service Type, By Value, 2015-2025F
- Figure 20: Australia SME's AlaaS Market, By Type of Cloud, By Value 2015-2025F
- Figure 21: Australia SME's AlaaS Market, By End User, By Value, 2015-2025F

COMPANIES MENTIONED

- 1.Fair Isaac (Australia) Pty Ltd.
- 2.IBM Australia Ltd.
- 3.Google Australia Pty Ltd
- 4.SAP Australia Pty Ltd
- 5.Salesforce Australia
- 6.Amazon Web Services Australia Pty Ltd
- 7.Microsoft Australia

8. Intel Australia Pty Ltd.
9. SAS Institute Inc.
10. Oracle Corporation Australia Pty. Ltd.

I would like to order

Product name: Australia AI as a Service Market By Technology (Machine Learning; Natural Language Processing; Others), By Organization Size (SMEs v/s Large Enterprise), By Service Type (Software Tools v/s Services), By Type of Cloud (Public Cloud; Private Cloud; Hybrid Cloud), By End User Industry (BFSI; Healthcare; Retail; IT & Telecom; Government; Others), By Region, Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/A0C23980E0ECEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A0C23980E0ECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970