

# Attack Helicopter Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Maximum Takeoff Weight (Below 8 Metric Tons, Above 8 Metric Tons), By Type (Single-engine, Twinengine), By Platform (Army, Navy, Air Force), By Region & Competition, 2019-2029F

https://marketpublishers.com/r/A2D1F7AB67E4EN.html

Date: November 2024

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: A2D1F7AB67E4EN

## **Abstracts**

The Global Attack Helicopter Market size reached USD 52.13 billion in 2023 and is expected to reach USD 78.60 Billion by 2029, growing with a CAGR of 7.11% during the forecast period. The attack helicopter market globally is a sub-sector in the aerospace and defense industry aimed at offering superior attack capabilities to military around the globe. The major requirement for these specific types of aircraft emanates from large scale military procurement exercises in which nations undertake a massive overhaul of their air force capabilities. Today's world leaders including the United States, Russia, and China are in this forefront, trying to sustain air dominance through the procurement of modern attack helicopters. These investments are sustained by on-going technological improvements that improve the performance of these helicopters, including stealth technology, accurate weapons systems, and advanced electronic equipment. Also, the current conflict in different parts of the world has greatly enhanced the defense budget because countries in troubled areas are enhancing their armed forces and investing in attack helicopters.

Nevertheless, the market has significant threats that can affect its growth in the future. One of the key challenges is the rather expensive nature of attack helicopters, their production and maintenance. It can attract a huge financial cost in terms of research, development, and lifecycle management, which might be expensive for many countries especially those with limited defense budgets. Furthermore, there are strict export



control regulations and compliance issues that affect the market entry and operational challenges of manufacturers in the industry. The growing technological aspect of attack helicopters also calls for training of operators and maintenance personnel, which is another factor that complicates the preparation of forces for operations since it is crucial to ensure that the personnel are capable of handling complex systems.

In these conditions, several trends that define further development of the attack helicopter market can be distinguished. The use of UAS with attack helicopters is becoming popular since they offer situational awareness, real-time intelligence, and flexibility in missions including reconnaissance and target identification. Manufacturers are also paying attention to the integration of advanced survivability features such as advanced countermeasures systems, better armor and stealth in order to improve protection of helicopters in adverse terrains. The defense contractors and governments are partnering and collaborating with research institutions, and these strategic alliances are enhancing technology and knowledge exchange and thus promoting innovation and growth in the market.

**Key Market Drivers** 

Military Modernization Programs

Military modernization is one of the most important factors influencing the attack helicopter market globally. Countries across the globe are spending a lot of money to improve and modernize their armed forces to increase their preparedness and effectiveness. This includes the procurement of the attack helicopters with the most modern technologies. For instance, the United States has ongoing modernization programs of its AH-64 Apache helicopters, enhancing avionic and weapon systems to dominate the skies. Likewise, the Russian military is modernizing the Mil Mi-28 and Ka-52 helicopters with increased combat performance. These modernization initiatives are important to sustain competitive advantage and counter current and emerging threats. The focus on the contemporary armed forces also guarantees continuous demand for advanced attack helicopters, which defines the market's growth. For instance, 2023, Boeing announced that the latest version of the AH-64E Apache attack helicopter, known as Version 6.5 (V6.5), successfully completed its first flight with an upgraded suite of capabilities. This new configuration marks a significant milestone in the ongoing modernization of the world's leading attack helicopter. In addition to the V6.5 software improvements, Boeing is collaborating with the U.S. Army to integrate the Improved Turbine Engine (ITE). The new T901 engine, developed by General Electric



Aerospace, is expected to enhance the Apache's range, power, fuel efficiency, and time on station.

## **Technological Advancements**

The global attack helicopter market is influenced by technological innovations in a massive way. Advanced avionics, weapon system, and the material science have greatly improved the performance of these helicopters. Integrated electronic warfare suite enhances navigation, targeting, and communication, and improved accuracy and firepower of weapons through smart weapons and other means. Also, the advancements in material science have enabled the production of strong and yet light airframes enhancing the performance and survivability of helicopters. Boeing and Airbus Helicopters are some of the companies that have been in the frontline in integrating these technologies in their products to make the attack helicopters efficient in different operations. Technology is constantly advancing and developing, which guarantees the necessity of attack helicopters in modern armies, which in turn increases the demand and consequently the market.

## Geopolitical Tensions

Conflicts within and between countries, especially in the geopolitical context, have a profound influence on attack helicopters' procurement. In regions that are increasingly experiencing conflict or possible threats, countries ensure their security is bolstered and attain potent weapons such as attack helicopters. For example, the ongoing conflicts in the Middle Eastern region have seen countries like Saudi Arabia and the United Arab Emirates build their arsenals of modern attack helicopters to improve their firepower. Likewise, conflicts over the borders and security in the South Asia and Eastern Europe have made countries such as India and Poland enhance their attack helicopter inventory. The requirements of quick and efficient response in unstable territories are the major factors that explain the need for attack helicopters; thus, stimulating the growth of the market.

#### **Increasing Defense Budgets**

The increase in defense budgets of many countries is a major factor that has boosted the attack helicopter market. Bureaus are spending more money on their defense departments to counter new threats, protect their countries, and stay ahead. Higher levels of expenditure in defense are helpful to the countries in a way that they can afford better technologies for their attack helicopters. For instance, the current and past



American defense budgets have always reserved huge amounts of money for acquiring and improving attack helicopters such as the Apache. Likewise, China's increasing defense expenditure contributes to the manufacture and procurement of modern helicopters like the CAIC Z-10. The nature of defense budgets rising is proof of the world's desire to enhance its military force which in return fuels the need for attack helicopters.

Key Market Challenges

High Development and Maintenance Costs

Attack helicopters are expensive to develop and maintain and this is a major challenge for the market. Designing and manufacturing complex helicopters entail a significant amount of capital expenditure in research, prototype, and production. Also, to operate such advanced aircrafts, requires specialized parts, frequent replacements and highly skilled personnel, all of which are expensive. This may pose a problem to countries with a small defens budget because they may lack the necessary finances to purchase and maintain these modern attack helicopters. For instance, most of the third world countries, they are poor and this limits their defence budget, which in turn affects their capability of acquiring sophisticated equipment. The high costs involved with attack helicopters can, therefore, limit the market growth, especially in the developing communities.

## Stringent Regulatory Requirements

The attack helicopter market faces the problem of high regulations and export controls due to the defense industry nature. Business people involved in the manufacturing of military equipment are bound by numerous rules that control the innovation, production, and marketing of such equipment. These regulations differ from one country to the other and usually contain restrictions on the export of technology and weapons affecting sales and cooperation. For example, the ITAR in United States regulates the export of technologies associated with the defense industry. The implementation of these regulations is not easy and may lead to the use of a lot of time and resources hence affecting the production and delivery schedules. The existing regulations may hinder the market entry and pose challenges to the manufacturers who are interested in venturing into the international markets. For instance, In 2023, Airbus Helicopters reported a total of 410 gross orders (net: 393), reflecting a steady recovery in the market and strong demand for light twin and medium twin helicopters. Orders came from 179 customers across 47 countries. The company also delivered 346 helicopters during the year,



securing a preliminary 54% share of the civil and parapublic markets.

Technological Complexity and Training Needs

Operators and maintenance crews require additional training due to the highly technical features of modern attack helicopters, which is a major issue. Complex systems, for instance high tech avionics, accurate weaponary, and coherent defense mechanisms, are complex and need professional skills to handle. It is, therefore, a time and resource-consuming process to guarantee that military personnel are correctly trained to utilize such technologies. Training has to be both formal and ongoing to ensure that the organization can keep up with technology changes. For instance, the U. S. Army spends a lot of money on training programs for Apache helicopter crews, so that they can be well conversant with the new systems. The constant requirement for training also becomes a problem to the defense budget and man power, which challenge the deployment and sustenance of modern attack helicopters.

## Supply Chain Disruptions:

The issue of global supply chain is a major threat to the attack helicopter market. Helicopter production for the higher end of the market involves a web of suppliers who supply crucial parts such as avionics, engine and weapons systems. Fluctuations in supply chain, caused by political conflicts, trade barriers, or other crises, including but not limited to pandemics, lead to shifts in the production timeline and higher expenses. For example, the disruptions of the COVID-19 pandemic affected the timely delivery of components and finished products due to disruptions in manufacturing and logistics. The supply chain risks pose the question of how strong and reliable the supply chain needs to be to support the manufacturing and sustenance of attack helicopters. Overcoming these difficulties is essential for maintaining the market's further development and satisfying the need for modern military airplanes.

## **Key Market Trends**

Integration of Unmanned Aerial Systems (UAS):Integration of Unmanned Aerial Systems (UAS)

The incorporation of UAS with attack helicopters is one of the trends emerging in the market. Thus, UAS technology complements the capacities of attack helicopters by offering ISR data. These systems can also be employed alongside manned helicopters, supplementing and enhancing their capabilities and coverage. For instance, the US



Army has incorporated UAS with its AH- 64 Apache helicopters to enhance the awareness of the environment and identification of objectives. UAS decreases the vulnerability of human pilots and enhances the utility of attack helicopters in different scenarios for operations. This trend shows that the use of unmanned systems is on the rise in the contemporary conflicts and they are likely to complement existing military platforms.

## **Enhanced Survivability Features**

As for the attack helicopters, more attention is being paid to improving the survivability aspects of manufacturers. Some of the features that have been developed include better countermeasures, better armor and stealth measures to enhance the protection of helicopters in the combat zone. For example, today's attack helicopters are fitted with infrared suppressors, radar-absorbing coatings, and active protection devices to avoid detection and threats. This makes it possible for helicopters to perform their intended roles in areas that are likely to experience hostilities and come out victorious in the event they encounter highly developed air defense systems. This is due to the desire to safeguard crucial military property and lives as the conflict environments become complex and dangerous. For instance, In 2023 Leonardo introduced new stealth features and advanced countermeasure systems in its AW249 attack helicopter. These enhancements include radar-absorbing materials, infrared suppressors, and active protection systems designed to evade detection and counter threats. The focus on survivability ensures that the AW249 can operate effectively in contested environments, reflecting the trend towards enhancing the resilience of attack helicopters in modern warfare.

## Strategic Partnerships and Collaborations

Attack helicopter market requires collaboration of various defense contractors, governments, and research institutions which is gradually emerging in the market. These alliances enable the parties to share technology, experience and resources hence enhancing innovation and the market. For instance, Boeing and Leonardo have been partners on several occasions to improve helicopters' function and access. They allow the companies to capitalize on each other's specialties and better meet multifaceted defense needs. Another factor that greatly influences the development of new technologies is the cooperation between the government and industries which leads to the use of innovative technologies in attack helicopters. This trend has pointed out the cooperation as one of the key factors that will ensure competitiveness in the defense industry.



## Segmental Insights

## Maximum Takeoff Weight Insights

The above 8 metric ton segment has experienced a tremendous growth in the attack helicopter market and this can be attributed to several factors. Firstly, larger helicopters afford greater payload carriage capability and the added ability to incorporate sophisticated ordnance and a greater selection of armaments. This capability allows these helicopters to target and destroy a wide variety of targets with greater accuracy and ordinance, making them very versatile in combat operations. Further, the enhanced payload capacity helps to accommodate heavy armor and advanced protection systems ranging from flak jackets to electronic warfare and chaff launchers. These features improve the helicopter's protectiveness in threat-heavy environments where lighter helicopters may be at risk.

Furthermore, the above 8 metric ton segment enjoys the capability of integrating and installing modern avionics and sensor systems. These advanced technologies such as night vision systems, real-time data links, and advanced targeting system enhance situation awareness and accuracy of target engagements. This technological advantage then enables the heavier helicopters to be utilized in various roles including the combat, reconnaissance and command functions which enhances the importance of these machines. Other advantages include the increased range and endurance of these helicopters, due to the increased fuel carrying capacity of the machines which makes them capable of undertaking longer operations without having to replenish their fuel supply as often. This extended operational range is especially beneficial in areas where there is less support in terms of logistics and other supplies.

In addition, the need for the modern attack helicopters is shifting towards the new generation and heavier types due to the evolving warfare types such as the urban and asymmetric ones. In such conditions, it is crucial to provide accurate and consistent firepower and be able to repel counterattacks by the enemy. To address these challenges, it is necessary to use the heavier helicopters since they have more firepower and better protection capabilities. The above 8 metric ton segment signifies that advanced, versatile and durable attack helicopters are becoming more salient in the modern day warfare.

#### Regional Insights



North America as a region has the largest market share of attack helicopters because of factors such as higher defense expenditure, technology, and strategic defense plans. The region's large market share can be mainly explained by the large defense spending of the United States and Canada that enable the procurement and modernization of high-tech weapons.

The United States, being the largest contributor to North America's market share in defense, heavily invests on its defense facilities. The United States of America has some of the most sophisticated attack helicopters in the U. S. Army and the Marine Corps such as the AH-64 Apache, and AH-1Z Viper. Recent development show that the U. S. is not relenting on its effort to produce technological advancement. For instance, in 2023 Boeing landed a big deal regarding the AH-64 Apache which was aimed at improving the avionics and weaponry to boost combat capabilities and maintain operational superiority. Furthermore, Lockheed Martin was awarded a large contract for the delivery of AH-1Z Viper helicopters in 2023, which demonstrates the further development of the U. S. military's attack helicopter force.

Technological development is one of the reasons that has led to North America taking the biggest market share. Some of the top manufacturers of the region include Boeing and Lockheed Martin; these companies are always developing new ways of incorporating better avionics, new weapon systems and better survivability characteristics. Boeing unveiled new enhancements for the AH-64 Apache in 2024 that included new targeting technology and improved protection, making it remain as the prime weapon system in the contemporary war. In the same way, Lockheed Martin enhanced the capabilities of the AH-1Z Viper to incorporate sophisticated systems that prove the region's capability in manufacturing high-performance attack helicopters.

North America has been leading the aerospace & defense industry mainly due to strategic defense measures and geopolitical factors. The United States military is oriented on the continuous presence and domination in the world, as well as the counteraction to new challenges, which stimulates significant purchasing and development processes. For instance, the spending on attack helicopters by the U. S. Department of Defense may be perceived from the perspective of the organization's strategic goals in meeting various and dynamic security threats. Moreover, it is worth mentioning that North America focuses on integration with allied forces and the implementation of multinational defense programs, which also explains its strong position in the market.

Economic analysis also supports North America as the leading market in attack



helicopters. Some market research indicates that North America has more than 40% of the global market due to the high defense spending and technological advancement. It is expected that the region's share will increase even more as current modernization programs and new defense contracts influence the market.

Thus, the leading positions in the attack helicopter market belong to North America due to its high defense spending, technological capabilities, priority in defense, and market share. Some of the latest actions by key players and sustained focus on state-of-the-art technologies further prove the region's strategic importance for the evolution of the attack helicopter..

**Key Market Players** 

Hindustan Aeronautics Limited

Changhe aircraft industries corporation

TUSA? - T?rk Havac?l?k ve Uzay Sanayii Anonim ?irketi

**Denel Aeronautics** 

Korea Aerospace Industries, Ltd.

Leonardo S.p.A.

Airbus SE

**Lockheed Martin Corporation** 

The Boeing Company

Northrop Grumman Systems Corporation

#### Report Scope:

In this report, the Global Attack Helicopter Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:



Attack Helicopter Market, By Maximum Takeoff Weight:
Below 8 Metric Tons
Above 8 Metric Tons
Attack Helicopter Market, By Type:
Single-engine
Twin-engine
Attack Helicopter Market, By Platform:
Army
Navy
Air Force
Attack Helicopter Market, By Region:
North America
United States
Canada
Mexico
Europe & CIS
Germany
Spain
France
Durada

Russia



Italy
United Kingdom
Belgium
Asia-Pacific
China
India
Japan
Indonesia
Thailand
Australia
South Korea
South America
Brazil
Argentina
Colombia
Middle East & Africa
Turkey
Iran
Saudi Arabia



UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Attack Helicopter Market.

Available Customizations:

Global Attack Helicopter Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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