

# **Asthma Therapeutics Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2019-2029 Segmented By Drug Class (Anti-inflammatory, Combination Therapy, Bronchodilators), By Product (Inhalers (Dry powder inhalers, Metered dose inhalers, Soft mist inhalers), Nebulizers), By Route of Administration (Oral, Inhaled, Others), By Region and Competition**

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## **Abstracts**

Global Asthma Therapeutics Market was valued at USD 23.52 Billion in 2023 and is anticipated to project steady growth in the forecast period with a CAGR of 3.25% through 2029. Asthma is a chronic respiratory condition that affects millions of people worldwide, making it a global health concern. It is characterized by airway inflammation and constriction, resulting in symptoms such as wheezing, shortness of breath, coughing, and chest tightness. The global asthma therapeutics market has been evolving rapidly, driven by advances in medical research and the increasing prevalence of asthma cases. The global asthma therapeutics market has witnessed steady growth in recent years. According to the World Health Organization (WHO), more than 300 million people worldwide suffer from asthma, making it one of the most common chronic diseases. As a result, the market for asthma treatments has expanded to cater to the growing patient population. These medications help manage and control asthma symptoms over time, reducing the frequency and severity of attacks. Inhaled corticosteroids, leukotriene modifiers, and long-acting beta-agonists are some examples. These are used for immediate symptom relief during asthma attacks. Short-acting beta-agonists, such as albuterol, are commonly prescribed. The global asthma therapeutics market is expected to continue evolving and improving asthma

management. Innovations in drug development, including the introduction of new biologics and other novel therapies, are likely to provide more options for patients with severe and uncontrolled asthma. Furthermore, ongoing research into the genetic and molecular basis of asthma promises to bring forth personalized treatment plans that could revolutionize how healthcare providers manage the condition.

## Key Market Drivers

### Rising Prevalence of Asthma is Driving the Global Asthma Therapeutics Market

Asthma is a global health concern, affecting people of all ages, from children to the elderly. According to the World Health Organization (WHO), it is estimated that more than 300 million people suffer from asthma worldwide, making it one of the most common chronic diseases. The burden of asthma is not just limited to its prevalence but extends to its impact on patients' lives and healthcare costs. Several factors contribute to the increasing prevalence of asthma. Exposure to various environmental triggers such as allergens, air pollution, and tobacco smoke can increase the risk of asthma. Urbanization and industrialization have led to increased exposure to these triggers in many parts of the world. A family history of asthma or allergic conditions can predispose individuals to the development of asthma. Genetic factors play a significant role in susceptibility to the disease. Sedentary lifestyles, changes in dietary habits, and increased stress levels have been linked to the rising prevalence of asthma. These factors can lead to obesity, which is a known risk factor for asthma. Improved diagnostic methods and increased awareness about asthma have led to more individuals seeking medical help, resulting in a higher number of reported cases. As the global population continues to age, the prevalence of chronic diseases like asthma also increases, as the condition is not limited to any specific age group. Developing countries are witnessing a rise in asthma cases due to urbanization and industrial growth, leading to increased exposure to asthma triggers.

The increasing prevalence of asthma has driven the growth of the global asthma therapeutics market. Pharmaceutical companies have been investing in research and development to create more effective treatments for asthma. The market includes a wide range of therapeutics, including inhaled corticosteroids, long-acting beta-agonists, leukotriene modifiers, and monoclonal antibodies, among others.

### Increasing Healthcare Expenditure is Driving the Global Asthma Therapeutics Market

Asthma is a chronic respiratory condition that affects millions of people worldwide. With

a rising prevalence of asthma and an increasing focus on healthcare, the global asthma therapeutics market is experiencing significant growth. One of the primary drivers of this growth is the increasing healthcare expenditure in various countries. As governments and healthcare organizations recognize the growing burden of chronic diseases like asthma, they are allocating larger budgets to healthcare. Increased healthcare expenditure is enabling better access to healthcare services, including improved diagnosis and management of asthma. These investments have a direct impact on the asthma therapeutics market, driving its growth. Asthma therapeutics have come a long way in recent years, thanks to advancements in medical research and technology. Pharmaceutical companies are investing heavily in the development of innovative drugs and therapies to improve asthma management. With greater healthcare spending, more resources are available for research and development, leading to the creation of more effective and efficient asthma treatments.

In many countries, the accessibility of asthma medications has improved significantly due to increased healthcare expenditure. This means that patients have better access to a wide range of asthma therapeutics, from quick-relief inhalers to long-term control medications. This improved access ensures that patients can manage their condition effectively, leading to better health outcomes. Higher healthcare spending also allows for increased asthma awareness campaigns and patient education programs. When patients are well-informed about their condition and treatment options, they are more likely to adhere to their treatment plans. This ultimately leads to better control of asthma, reducing the severity and frequency of symptoms and hospital admissions. Research and development in the asthma therapeutics market are heavily influenced by healthcare expenditure. Greater financial support for research activities results in the discovery of new drugs and therapies that can revolutionize asthma management. These advancements benefit both patients and the pharmaceutical industry, as they create a more competitive and dynamic market. The global asthma therapeutics market is expanding as healthcare expenditure rises. In addition to the core treatment options, there is a growing interest in personalized medicine and biologics in the treatment of asthma. These innovative approaches offer a promising future for patients with severe or difficult-to-treat asthma.

While increasing healthcare expenditure is driving growth in the asthma therapeutics market, there are some challenges to address. Balancing the need for better treatments with the rising cost of healthcare is a delicate task. It's essential to ensure that healthcare resources are utilized efficiently and that affordable treatment options are available to all, regardless of socioeconomic status.

## Key Market Challenges

### Rising Healthcare Costs

The high cost of healthcare, including asthma medications, is another significant challenge. Many asthma patients, particularly in developing countries, face financial barriers in accessing essential medications. Additionally, the ever-increasing prices of some asthma drugs and the lack of insurance coverage further exacerbate this issue.

### Generic Competition

The patent expirations of several blockbuster asthma drugs have led to increased competition from generic alternatives. While this can drive down prices, it can also pose a challenge for pharmaceutical companies and innovators in terms of sustaining profitability and investing in research and development for new, innovative therapies.

### Variability in Asthma Phenotypes

Asthma is a heterogeneous disease with various phenotypes and endotypes. Developing therapeutics that cater to the diverse needs of patients is a complex task. Tailoring treatments to individual asthma subtypes is challenging, as it requires a deep understanding of the underlying mechanisms and can be costly.

### Non-Adherence to Treatment

Asthma management relies on long-term adherence to medication regimens. However, many patients struggle with non-adherence, whether due to inconvenience, side effects, or lack of understanding of the importance of consistent treatment. This can hinder the effectiveness of asthma therapeutics and result in uncontrolled asthma.

### Emerging Drug Resistance

As with many chronic conditions, asthma may develop resistance to certain medications over time. This means that patients may need to switch to alternative treatments, which can be both challenging and costly. The development of drug resistance in asthma further underscores the need for continuous research into novel therapeutic options.

### Regulatory Hurdles

The global asthma therapeutics market is subject to strict regulatory scrutiny, which can delay the approval of new drugs and treatments. Regulatory requirements vary across countries, making it challenging for companies to navigate the approval process on a global scale.

### Environmental Factors

Environmental factors, such as air pollution and allergen exposure, significantly influence asthma symptoms. As the global environment continues to change and urbanization increases, these factors can exacerbate asthma prevalence and severity, making it more challenging to manage the condition.

### Key Market Trends

#### Technological Advancements

Asthma is a chronic respiratory condition that affects millions of people worldwide, causing symptoms such as wheezing, shortness of breath, and coughing. With the increasing prevalence of asthma cases globally, the demand for effective and innovative asthma therapeutics is on the rise. Technological advancements have played a pivotal role in the development of new and improved treatments, leading to a booming Global Asthma Therapeutics Market. Technological innovations have led to more accurate and efficient methods for diagnosing asthma. Traditional diagnostic methods, such as spirometry and peak flow measurements, have been supplemented with advanced diagnostic tools like exhaled nitric oxide (FeNO) testing and fractional exhaled nitric oxide (FeNO) monitors. These tools offer better insights into airway inflammation, aiding in more precise asthma diagnosis. Telemedicine has revolutionized the healthcare industry, providing convenient access to healthcare professionals and specialists. Remote monitoring devices, including smart inhalers and wearable sensors, allow patients and doctors to track asthma symptoms and medication adherence. This real-time data helps in creating personalized treatment plans and ensures better management of the condition.

Advancements in genetic research and personalized medicine have allowed for the development of targeted asthma treatments. By identifying specific genetic markers associated with asthma, pharmaceutical companies can create therapies tailored to an individual's unique genetic profile. This approach leads to more effective treatments and fewer side effects. Biologics, a class of medications derived from living organisms, have emerged as a groundbreaking treatment for severe asthma. These drugs target specific

molecules in the immune system, effectively reducing inflammation and preventing asthma exacerbations. Monoclonal antibodies, a type of biologic, are increasingly used to treat severe asthma, offering hope to patients who do not respond well to traditional therapies. Inhalers have come a long way with technological advancements. Smart inhalers, equipped with Bluetooth connectivity and companion mobile apps, help patients track their inhaler usage, monitor medication adherence, and receive reminders for inhalation. These innovations enhance patient engagement and contribute to better asthma management.

AI and machine learning are invaluable tools in asthma research. They analyze vast amounts of patient data, identify patterns, and predict asthma exacerbations. Researchers use AI to develop predictive models that can guide treatment decisions and improve patient outcomes. Advanced computational modeling and virtual screening techniques are accelerating the drug discovery process. These technologies help identify potential asthma therapies faster, reducing the time and costs associated with bringing new medications to market. As a result, the pipeline for asthma drug candidates is growing rapidly.

The Global Asthma Therapeutics Market is experiencing significant growth due to these technological advancements. The market is projected to expand further as research and development efforts continue to yield promising results. Biopharmaceutical companies are investing heavily in the development of novel treatments, and partnerships with technology firms are becoming increasingly common to harness the potential of digital health solutions. As the world becomes more interconnected, global collaboration in asthma research and treatment will play a crucial role in improving the lives of those affected by this chronic condition. The integration of technology into asthma care is making it possible to provide personalized, effective, and convenient solutions for asthma patients.

## Segmental Insights

### Drug Class Insights

Based on the category of drug class, Combination Therapy emerged as the dominant player in the global market for Asthma Therapeutics in 2023. Combination therapy can provide better symptom control by addressing multiple aspects of asthma simultaneously. By combining a long-acting beta-agonist (LABA) with an ICS, for example, patients can experience improved lung function, reduced inflammation, and fewer exacerbations. Asthma is not a one-size-fits-all condition. Combination therapy

allows for personalized treatment regimens that can be adjusted to suit an individual's specific needs, considering factors like the severity of their asthma, their response to different medications, and comorbid conditions. Traditional reliance on SABA medications may lead to overuse and increased risk of side effects. Combination therapy can reduce the need for SABA, promoting safer, more effective asthma management. Asthma exacerbations can be severe and sometimes life-threatening. Combination therapy can significantly reduce the risk of exacerbations, leading to better long-term outcomes for asthma patients. With the development of advanced inhaler devices, patients can now conveniently administer combination therapies, making them easier to incorporate into their daily routines.

### Product Insights

The inhalers segment is projected to experience rapid growth during the forecast period. Inhalers deliver medication directly to the airways, ensuring that the drugs act where they are needed most. This targeted delivery reduces the risk of systemic side effects and provides faster relief. Inhalers are user-friendly and offer an easy, convenient method of medication administration. This enhances patient compliance, as individuals are more likely to adhere to their prescribed treatment plans. Inhalers typically require lower medication doses compared to oral medications. This can lead to cost savings for patients and healthcare systems and decrease the potential for adverse reactions. Inhalers come in various types, including short-acting and long-acting bronchodilators, inhaled corticosteroids, and combination therapies. This allows healthcare providers to tailor treatment regimens to the individual needs of asthma patients.

### Regional Insights

North America emerged as the dominant player in the global Asthma Therapeutics market in 2023, holding the largest market share in terms of value. One of the primary reasons for North America's leading position in the global asthma therapeutics market is the high prevalence of asthma in the region. The United States, Canada, and Mexico collectively have a substantial population suffering from asthma, which drives the demand for effective asthma treatments and medications. As a result, pharmaceutical companies are heavily invested in the North American market, leading to a robust pipeline of asthma therapeutics. North America boasts a sophisticated healthcare infrastructure, characterized by state-of-the-art medical facilities, a well-trained healthcare workforce, and a strong emphasis on research and development. This conducive environment has allowed the region to excel in asthma research, enabling the development of innovative therapies and treatments. The presence of top-tier

research institutions and pharmaceutical companies in North America has further contributed to the region's dominance in the asthma therapeutics market.

### Key Market Players

Teva Pharmaceutical Industries Ltd.

GSK plc.

Merck& Co., Inc.

F. Hoffmann-La Roche Ltd

AstraZeneca plc

Boehringer Ingelheim International GmbH.

Sanofi S.A.

Koninklijke Philips N.V.

Becton, Dickinson and Company

Sunovion Pharmaceuticals, Inc.

### Report Scope:

In this report, the Global Asthma Therapeutics Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Asthma Therapeutics Market, By Drug Class:

Anti-inflammatory

Combination Therapy

Bronchodilators



### Asthma Therapeutics Market, By Product:

Inhalers

Nebulizers

### Asthma Therapeutics Market, By Route of Administration:

Oral

Inhaled

Others

### Asthma Therapeutics Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Asthma Therapeutics Market.

## Available Customizations:

Global Asthma Therapeutics market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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