

# **Asphalt Shingles Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Dimensional Shingles, Strip Shingles, Luxury Shingles), By Distribution Channel (Direct Sales, Retail Stores, Online Channels), By Application (Residential, Commercial, Industrial), By Region & Competition, 2020-2030F**

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## **Abstracts**

### **Market Overview**

Global Asphalt Shingles Market was valued at USD 8.89 billion in 2024 and is expected to reach USD 11.86 billion by 2030 with a CAGR of 4.76% during the forecast period.

The Asphalt Shingles Market refers to the industry centered around the production, distribution, and installation of Asphalt Shingless—decorative and protective trim pieces installed along the base of interior walls where they meet the floor. These moldings serve both functional and aesthetic purposes. Functionally, they cover the joint between the wall and floor, hiding uneven edges or gaps while protecting walls from damage caused by furniture, cleaning tools, or foot traffic. Aesthetically, Asphalt Shingless contribute to the overall interior decor, adding a finished look to a room and enhancing architectural style. They are commonly manufactured from various materials such as wood, medium density fiberboard (MDF), polyvinyl chloride (PVC), polystyrene, and polyurethane, each offering distinct advantages in terms of cost, durability, and visual appeal.

The Asphalt Shingles Market is witnessing significant growth due to several key factors. Rising urbanization and an expanding real estate sector have increased the

construction of new residential and commercial properties, thereby driving demand for interior finishing products such as Asphalt Shingless. Moreover, growing consumer preference for visually appealing and customized home interiors is encouraging homeowners and interior designers to incorporate high-quality moldings that align with specific design themes. Renovation and remodeling trends, especially in developed and urban areas, are also boosting market growth as individuals upgrade interiors to enhance property value and personal comfort.

## **Key Market Drivers**

### Increasing Residential Construction and Renovation Activities

The global Asphalt Shingles Market is experiencing significant growth driven by the surge in residential construction and renovation activities worldwide. As urbanization accelerates, particularly in emerging economies, the demand for affordable and durable roofing materials like asphalt shingles has risen sharply. These shingles are favored for their cost-effectiveness, ease of installation, and aesthetic versatility, making them a preferred choice for new home construction and roof replacements.

The rise in single-family housing starts, especially in North America, and the growing trend of home improvement projects in developed regions further fuel this demand. Homeowners and builders opt for asphalt shingles due to their ability to balance performance and affordability, offering protection against harsh weather conditions while enhancing property aesthetics. Additionally, government initiatives promoting housing development, such as subsidies for affordable housing in countries like India and China, contribute to market expansion.

The replacement cycle for aging roofs, typically every 20–30 years, also drives consistent demand, as homeowners upgrade to modern, energy-efficient asphalt shingles to meet evolving building standards and consumer preferences. Data Pointer (Quantitative): In 2024, the U.S. Census Bureau reported approximately 1.5 million housing starts, with single-family homes accounting for 70% of this figure, reflecting a strong demand for roofing materials like asphalt shingles. Globally, the United Nations estimates that urban populations will increase by 1.1 billion by 2030, necessitating new residential constructions and boosting the Asphalt Shingles Market.

## **Key Market Challenges**

### Environmental Concerns and Disposal Challenges

One of the significant challenges confronting the Asphalt Shingles Market is the increasing scrutiny over the environmental impact of asphalt-based roofing products. Asphalt shingles are primarily manufactured using petroleum-based materials, which are non-biodegradable and contribute to long-term environmental degradation. As global emphasis on sustainable construction practices intensifies, stakeholders within the construction and roofing industries are under pressure to adopt more environmentally friendly materials.

Asphalt shingles, despite being recyclable in some cases, are often discarded in landfills after their lifespan ends due to a lack of standardized recycling infrastructure. This widespread disposal practice adds to the global issue of construction and demolition waste. Additionally, the production of asphalt shingles emits greenhouse gases and other pollutants, further raising environmental concerns. Policymakers and regulatory bodies in many countries are increasingly advocating for stricter guidelines on the use of petroleum-based materials and are offering incentives for green alternatives.

## **Key Market Trends**

### **Rising Adoption of Cool Roof Technology in Asphalt Shingles**

A prominent trend influencing the growth trajectory of the Asphalt Shingles Market is the increasing adoption of cool roof technology, driven by rising concerns over energy efficiency and urban heat island effects. Cool roof technology incorporates specially formulated reflective granules within asphalt shingles to reflect more sunlight and absorb less heat compared to traditional roofing materials. As residential and commercial property owners seek energy-efficient construction solutions, manufacturers are responding by developing asphalt shingles that help reduce indoor temperatures and lower reliance on air conditioning systems.

This trend is further supported by government regulations and energy codes that promote the use of reflective roofing materials in warm and temperate climates. Several regional administrations and municipalities offer incentives and rebates for buildings that adopt energy-efficient roofing solutions, enhancing the attractiveness of cool asphalt shingles. Furthermore, rising energy costs across the globe have accelerated consumer interest in materials that contribute to energy savings, making reflective asphalt shingles an economically viable solution for long-term use.

Manufacturers are also investing in research and development to expand the range of colors and styles available in cool roof asphalt shingles, thereby aligning energy efficiency with aesthetic appeal. The demand for environmentally conscious products is particularly growing among millennial homebuyers and commercial developers, who are more inclined toward sustainable and energy-efficient building practices. As a result, the integration of cool roof technology within asphalt shingles is expected to remain a defining trend, positioning these products as a competitive solution in the broader roofing landscape.

### **Key Market Players**

The Home Depot, Inc.

Lowe's Companies, Inc.

Woodgrain Millwork, Inc.

Metrie Industries Inc.

Builders FirstSource, Inc.

Baird Brothers Fine Hardwoods

Ferche Millwork, Inc.

Alexandria Moulding Inc.

Ekena Millwork

Deco Moldings Inc.

### **Report Scope:**

In this report, the Global Asphalt Shingles Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Asphalt Shingles Market, By Product Type:

Dimensional Shingles

Strip Shingles

Luxury Shingles

Asphalt Shingles Market, By Distribution Channel:

Direct Sales

Retail Stores

Online Channels

Asphalt Shingles Market, By Application:

Residential

Commercial

Industrial

Asphalt Shingles Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Asphalt Shingles Market.

**Available Customizations:**

Global Asphalt Shingles Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information**

Detailed analysis and profiling of additional market players (up to five).

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