

Asia-Pacific Wireless Headsets Market By Type (On-Ear Headsets & Earbuds), By Distribution Channel (Hypermarket/Supermarket, Multi-Branded Stores, Exclusive Stores & Online), By Country, Competition, Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “Asia-Pacific Wireless Headsets Market By Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013 – 2023” wireless headsets market is projected to \$ 6.5 billion by 2023, on account of rapid urbanization in Asian countries, advent of new technologies, rising sophistication of headsets & earphones, and increasing penetration of mobile phones. Moreover, advent of bone conduction technology for earphones and headsets, changing consumer patterns and increasing R&D expenditure are anticipated to positively influence wireless headsets market across the region during forecast period. Some of the other key factors that would fuel the market are growing organized retail and e-commerce industry, rising prominence in multi-branded stores and increasing number of mergers & acquisitions. Some of the major players operating in Asia-Pacific wireless headsets market are Bose Corporation, Sony Corporation, Plantronics, Inc. and Sennheiser Electronic GmbH & Co. KG. “Asia-Pacific Wireless Headsets Market By Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013 – 2023” discusses the following aspects of Wireless Headsets market in Asia-Pacific:

Wireless Headsets Market Size, Share & Forecast

Segmental Analysis – By Type (On-Ear Headsets & Earbuds), By Distribution Channel (Hypermarket/Supermarket, Multi-Branded Stores, Exclusive Stores & Online), By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Wireless Headsets in Asia-Pacific

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Wireless Headsets distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Wireless Headsets distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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COMPANIES MENTIONED

1. Bose Corporation
2. Sony Corporation
3. Plantronics, Inc.
4. Sennheiser Electronic GmbH & Co. KG

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