

Asia-Pacific Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023

<https://marketpublishers.com/r/A6C9850836FEN.html>

Date: October 2018

Pages: 59

Price: US\$ 4,400.00 (Single User License)

ID: A6C9850836FEN

Abstracts

According to “Asia-Pacific Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” retail analytics market stood at \$ 435 million in 2017 and is projected to grow at a CAGR of 23% by 2023, owing to increasing deployment of public Wi-Fi systems across various offline retail stores. Moreover, rising income levels, increasing spending of various central governments towards big data and analytics, and growing demand for automated retail-based services are expected to fuel the region’s retail analytics market during forecast period. Some of the other factors that would aid growth in the market are growing adoption of IoT devices and rising smartphone and internet user base across the region. Some of the major players operating in Asia-Pacific retail analytics market are IBM Corporation, Microsoft Corporation, SAP SE, Oracle Corporation, SAS Institute Inc., Qlik, Infor, Tibco Software Inc., Tableau Software, etc. “Asia-Pacific Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of retail analytics market in APAC:

Retail Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of retail analytics market in APAC

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, retail analytics market distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with retail analytics market distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. ASIA-PACIFIC RETAIL ANALYTICS MARKET LANDSCAPE

5. ASIA-PACIFIC RETAIL ANALYTICS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Component (Software Vs. Service)

5.2.2. By Deployment Mode (Cloud Vs. On-Premise)

5.2.3. By Application (Merchandising Analytics, Marketing Analytics, Customer Analytics, Pricing Analytics & Others)

5.2.4. By End User Sector (E-Commerce Vs. Store Based Retailers)

5.2.5. By Country

6. CHINA RETAIL ANALYTICS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By End User Sector

7. INDIA RETAIL ANALYTICS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By End User Sector

8. INDONESIA RETAIL ANALYTICS MARKET OUTLOOK

8.1. Market Size & Forecast

- 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By End User Sector

9. SOUTH KOREA RETAIL ANALYTICS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By End User Sector

10. SINGAPORE RETAIL ANALYTICS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By End User Sector

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. COMPETITIVE LANDSCAPE

- 13.1. IBM Corporation
- 13.2. Microsoft Corporation
- 13.3. SAP SE
- 13.4. Oracle Corporation
- 13.5. SAS Institute Inc.
- 13.6. Qlik
- 13.7. Infor
- 13.8. Tibco Software Inc.
- 13.9. Tableau Software

14. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: ASIA-PACIFIC RETAIL ANALYTICS MARKET SIZE, BY VALUE, 2013–2023F (USD MILLION)

Figure 2: Asia-Pacific Retail E-commerce Market Growth Rate, By Value, 2016-2023F (%)

Figure 3: Asia-Pacific Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 4: Asia-Pacific Mobile Subscriber Base Growth Rate, 2015-2023F (%)

Figure 5: Asia-Pacific Tablet User Base Growth Rate, 2015-2023F (%)

Figure 6: Asia-Pacific Retail Analytics Market Share, By Component, By Value, 2013-2023F

Figure 7: Asia-Pacific Retail Analytics Market Share, By Deployment Mode, By Value, 2013-2023F

Figure 8: Asia-Pacific Retail Analytics Market Share, By Application, By Value, 2013-2023F

Figure 9: Asia-Pacific Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 10: Asia-Pacific Retail Analytics Market Share, By Country, By Value, 2013-2023F

Figure 11: China Retail E-commerce Market Growth Rate, By Value, 2016-2023F (%)

Figure 12: China Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 13: China Internet User Base Growth Rate, 2015-2023F (%)

Figure 14: China Mobile Internet Penetration Rate, 2014-2021F (%)

Figure 15: China Tablet User Base Growth Rate, 2015-2023F (%)

Figure 16: China Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 17: India Smartphone User Base Growth Rate, 2015-2023F (%)

Figure 18: India Tablet User Base Growth Rate, 2015-2023F (%)

Figure 19: India Retail E-Commerce Sales, By Value, 2014-2022F (USD Billion)

Figure 20: India Internet Penetration Rate, 2014-2021F (%)

Figure 21: India Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 22: Indonesia Retail E-Commerce Sales, By Value, 2014-2022F (USD Billion)

Figure 23: Indonesia Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 24: South Korea Retail E-Commerce Sales, By Value, 2014-2022F (USD Billion)

Figure 25: South Korea Retail Analytics Market Share, By End User Sector, By Value,

2013–2023F

Figure 26: Singapore IoT Market Growth Rate, By Value, 2014–2023F (%)

Figure 27: Singapore Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

List Of Tables

LIST OF TABLES

Table 1: China Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 2: India Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 3: Indonesia Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 4: South Korea Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 5: Singapore Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

I would like to order

Product name: Asia-Pacific Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023

Product link: <https://marketpublishers.com/r/A6C9850836FEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6C9850836FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970