

Asia Pacific Mobile / Portable Printers Market By Technology (Thermal, Inkjet & Impact), By Output (Barcode Label, Receipt & Paper Document), By Country (China, Japan, India, Australia & Others), Competition Forecast & Opportunities, 2013 - 2023

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Abstracts

According to “Asia Pacific Mobile / Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” mobile / portable printers market is projected to surpass \$ 3.7 billion by 2023. Anticipated growth in the market can be attributed to increasing penetration of internet and smart devices coupled with growing online businesses across the region. Moreover, rising focus on minimizing carbon footprint as well as printing cost is resulting in manufacturing of highly efficient, eco-friendly printers, which is further expected to have a positive influence on the market in the coming years. Additionally, growing deployment of cloud solutions across an increasing number of organizations is further likely to augment demand for mobile printers in Asia-Pacific during the forecast period. Asia-Pacific mobile / portable printers market is controlled by the following major players– Seiko Epson Corporation, Brother Industries Ltd., Zebra Technologies, Inc., TOSHIBA TEC CORPORATION, BIXOLON Co., Ltd., Hewlett-Packard Inc., Honeywell International Inc., Canon Inc., and Xerox Corporation. “Asia Pacific Mobile / Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” discusses the following aspects of Mobile / Portable Printers market in APAC:

Mobile / Portable Printers Market Size, Share & Forecast

Segmental Analysis – By Technology (Thermal, Inkjet & Impact), By Output (Barcode Label, Receipt & Paper Document), By Country (China, Japan, India, Australia & Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of Mobile / Portable Printers market in APAC

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Mobile / Portable Printers distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Mobile / Portable Printers distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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