

# **Asia Pacific Jet Hand Dryer Market By End User (Hotels, Food Services, Commercial Complexes, Others), By Sales Channel (Online, Offline), By Country, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

### Market Overview

The Asia Pacific Jet Hand Dryer Market was valued at USD 470.62 Million in 2024 and is expected to reach USD 766.79 Million by 2030 with a CAGR of 8.54% during the forecast period. The Asia-Pacific Jet Hand Dryer Market is witnessing steady growth, fueled by several key factors such as rising hygiene awareness, increasing demand for eco-friendly solutions, and government efforts to minimize paper waste. High-speed Jet Hand Dryer from leading brands like Dyson, Excel Dryer, and Mitsubishi Electric are gaining popularity for their quick drying times and energy-efficient performance. These dryers are being widely adopted in commercial and public areas, including airports, shopping centers, and educational institutions, as a more sanitary and environmentally friendly alternative to paper towels. Among various types, jet air hand dryers dominate the market due to their ability to dry hands rapidly using high-velocity air streams. Their popularity in the Asia-Pacific region is largely attributed to their user-friendly design and efficient performance, offering a convenient experience in high-traffic settings.

### Market Drivers

#### Rising Hygiene Awareness and Health Concerns

One of the most significant drivers of the Asia Pacific jet hand dryer market is the increasing emphasis on hygiene and sanitation, particularly following the COVID-19

pandemic. The pandemic heightened public awareness about the spread of viruses and bacteria through commonly touched surfaces like paper towel dispensers and shared cloth towels. This shift in consumer behavior has led to a growing preference for touchless, automatic jet hand dryers in public restrooms, offices, malls, airports, and hospitals. Jet hand dryers provide a hands-free drying experience, reducing the risk of cross-contamination and enhancing user safety. These dryers use high-speed air to quickly dry hands in less than 10 seconds, which not only improves hygiene but also promotes efficiency in high-traffic areas. Governments and health organizations have also reinforced the importance of maintaining clean public facilities, further accelerating adoption across the region. In addition, businesses and institutions are investing in advanced hand hygiene solutions to align with public expectations and government regulations, creating a positive feedback loop that drives sustained market growth.

## Key Market Challenges

### High Initial Investment and Installation Costs

One of the primary challenges facing the Asia Pacific jet hand dryer market is the high upfront cost associated with purchasing and installing these devices. Compared to traditional paper towel dispensers, jet hand dryers require a greater initial financial outlay, which can deter adoption, especially in budget-conscious sectors like small businesses, schools, and government facilities in developing countries. In addition to the cost of the hand dryer units themselves, expenses for electrical modifications, wiring, and maintenance infrastructure can be significant. For older buildings that lack the necessary power supply or ventilation systems, retrofitting to support jet dryers can become cost-prohibitive. This challenge is particularly acute in rural areas or emerging markets within Asia Pacific, where budgets are often constrained and infrastructure is underdeveloped. Even though jet dryers may lead to long-term cost savings by eliminating the need for paper towels, these benefits are not always immediately evident or prioritized by decision-makers. As a result, the market may struggle to achieve full penetration in cost-sensitive regions without targeted incentives or awareness campaigns.

## Key Market Trends

### Integration of Smart and IoT-Enabled Features

A significant trend in the Asia Pacific jet hand dryer market is the integration of smart

technology and Internet of Things (IoT) capabilities. As part of the broader movement toward smart buildings and connected infrastructure, manufacturers are embedding sensors and wireless connectivity in hand dryers to enable real-time monitoring and maintenance. Smart jet hand dryers can track usage patterns, report malfunctions, and provide predictive maintenance alerts. This not only improves operational efficiency for facility managers but also enhances the user experience by ensuring dryers are always functional and well-maintained. Additionally, data collected from these devices can help optimize restroom layouts and cleaning schedules, contributing to overall facility management. IoT integration also aligns with the growing interest in energy management and sustainability. Some smart dryers feature energy monitoring tools that help organizations track and reduce electricity consumption. As more commercial spaces across Asia Pacific adopt smart technologies, demand for intelligent, connected hand dryers is expected to rise steadily. This trend is particularly strong in urban centers and high-end commercial developments in countries like Japan, Singapore, and South Korea, where tech adoption and infrastructure readiness are higher.

### Key Market Players

Dyson Ltd.

Mitsubishi Electric Corporation

Panasonic Corporation

TOTO Ltd.

American Dryer, LLC (Excel Dryer)

Excel Dryer Inc.

AIKE Appliances Co., Ltd.

TaiShan Jie Da Electrical Co., LTD.

World Dryer Corporation

Bobrick Washroom Equipment, Inc.

## Report Scope:

In this report, the Asia Pacific Jet Hand Dryer Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Asia Pacific Jet Hand Dryer Market, By End User:

Hotels

Food Services

Commercial Complexes

Others

### · Asia Pacific Jet Hand Dryer Market, By Sales Channel:

Online

Offline

### · Asia Pacific Jet Hand Dryer Market, By Country:

China

Japan

India

South Korea

Australia

Rest of Asia Pacific

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Asia Pacific Jet Hand Dryer Market.

## Available Customizations:

Asia Pacific Jet Hand Dryer Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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