

# **Asia-Pacific Electric Passenger Car Market By Vehicle Type (Hatchback, Sedan and SUV), By Technology Type (Battery Electric Vehicle and Plug-in Hybrid Electric Vehicle), By Driving Range, By Country, Competition Forecast & Opportunities, 2013-2023**

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## **Abstracts**

According to “Asia-Pacific Electric Passenger Car Market By Vehicle Type, By Technology Type, By Driving Range, By Country, Competition Forecast & Opportunities, 2013-2023” electric passenger car market is projected to grow at a CAGR of more than 28% by 2023. Growth in the market is led by rising concerns about growing air pollution levels in the region and increasing demand for automobiles which run on cleaner fuels. Moreover, consistently growing affordability of electric passenger cars which are being provided by the leading automobile manufacturers is further likely to augment demand for electric passenger cars across Asia-Pacific in the coming years. Additionally, expanding product portfolio of electric passenger car manufacturers owing to the continued investments by several key OEMs in order to develop premium quality and more affordable electric passenger cars is anticipated to propel growth in Asia-Pacific electric passenger car market in the coming years. Few of the leading companies currently invested in the electric passenger car market in Asia-Pacific include BYD Company Limited, BAIC Motor Corporation, Ltd, Tesla Inc., BMW AG, Volkswagen AG, General Motors Company, Nissan Motor Corporation, Audi AG, Ford Motor Company, and Renault SA, among others. “Asia-Pacific Electric Passenger Car Market By Vehicle Type, By Technology Type, By Driving Range, By Country, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of electric passenger car market in APAC:

Electric Passenger Car Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Hatchback, Sedan and SUV),  
By Technology Type (Battery Electric Vehicle and Plug-in Hybrid Electric  
Vehicle), By Driving Range, By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of electric passenger car in APAC

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, electric passenger car distributor, distributors and  
other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations  
and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the  
research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with electric passenger car distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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