

Asia Pacific BOPP and BOPET films Market Analysis: Plant Capacity, Production, Operating Efficiency, Process, Demand & Supply, Application, Sales Channel, Region, Competition, Trade, Customer & Price Intelligence Market Analysis, 2015-2030

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Abstracts

Asia Pacific BOPP and BOPET films demand stood at 2.09 Million Tonnes in 2020 and is forecast to reach 3.476 Million Tonnes by 2030, growing at a healthy CAGR of 5.04% until 2030. The rise in e-commerce activities in the region that requires high-quality packaging materials is fuelling the demand for BOPP and BOPET films. Food & beverages is the dominating sector in terms of consumption of BOPP and BOPET films due to increased per capita consumption of packaged foods and beverages. Besides, increased spending on personal care and cosmetic items in the region is propelling the BOPP and BOPET films demand. Moreover, a rising need for high-quality films in the pharmaceutical industry is positively impacting the growth of chemicals during the current COVID-19 pandemic scenario. The use of films in the electronic sector is also contributing to the Asia Pacific BOPP and BOPET films market growth during the forecast period.

The COVID-19 coronavirus pandemic rapidly shifted consumer habits and most economies entered a deep recession in 2020, which severely impacted output and manufacturing of non-essential items that led to slower-than-expected BOPP film demand growth. However, many consumers stocked up many different items as governments announced stay-at-home measures, which boosted the flexible packaging consumption, and thereby BOPP and BOPET film demand in the Asia Pacific region.

Under this subscription, you would be able to access Asia Pacific BOPP and BOPET films market demand and supply analysis on a cloud-based platform for one year. The

data is updated on a near real-time basis to add any new movement in the industry including, but not limited to new plant announcements, plant shutdowns, temporary disruptions in demand or supply, news and deals, and much more specific to BOPP and BOPET films.

Years Considered for Analysis:

Historical Years: 2015 – 2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022 – 2030

This report will be delivered on an online digital platform with a one-year subscription and quarterly update.

Deliverables

Installed Capacity By Company- Installed capacity within the country along with the individual capacity of leading players

Installed Capacity By Location- Installed capacity at several locations across the country

Installed Capacity By Process- Installed capacity by different processes

Installed Capacity By Technology- Installed capacity by different technologies being used to produce BOPP and BOPET films

Production By Company- Actual production done by different companies

Operating Efficiency By Company- Operating efficiency at which different companies are operating their plants

Demand By Application- Demand/Sale of BOPP and BOPET films by different Applications across the country

Demand By Country- Demand/Sale of BOPP and BOPET films in different countries of the region - China, India, Japan, South Korea, Malaysia, Indonesia, Rest of APAC

Demand By Sales Channel- Demand of BOPP and BOPET films by different sales channels across the country.

Foreign Trade Country-wise- Foreign trade by each country

Demand & Supply Gap- Demand & Supply Gap at country level

Company Share- Revenue shares of leading players in the country

To extract data for Asia Pacific BOPP and BOPET films market, the ChemAnalyst team conducts primary research surveys with BOPP and BOPET films manufacturers, suppliers, distributors, wholesalers, and customers, followed by exhaustive secondary research to cross-validate the information being collected through primary research surveys.

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