

Asia Pacific Automotive TPMS Market By Type (Direct TPMS and Indirect TPMS), By Sales Channel (OEM and Aftermarket), By Vehicle Type (Passenger Cars and Commercial Vehicles), By Country, Competition, Opportunities and Forecast, 2020-2030F

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Abstracts

Market Overview:

The Asia Pacific Automotive TPMS Market was valued at USD 1.5 Billion in 2024 and is expected to reach USD 2.3 Billion by 2030 with a CAGR of 7.6% during the forecast period. The Asia Pacific automotive TPMS market is experiencing significant growth due to a variety of technological and regulatory factors. The automotive industry in the region is increasingly focusing on safety innovations and enhancing vehicle performance. One of the key growth drivers is the surge in the adoption of advanced safety systems, including tire pressure monitoring systems (TPMS), which are becoming standard features in vehicles. Rising awareness about the importance of tire health and the integration of TPMS into government regulations is accelerating market growth. Furthermore, the growing vehicle production and the surge in automobile sales across several countries are contributing to the increased demand for TPMS.

The market is also witnessing new trends and opportunities, such as the integration of TPMS with other in-vehicle systems like navigation and diagnostics. As consumers demand more technological advancements in their vehicles, the potential for TPMS to evolve into a more comprehensive system that integrates multiple vehicle safety features becomes more promising. Moreover, opportunities lie in the developing countries of the region, where vehicle ownership is on the rise, and the demand for safety and convenience is increasing.

Challenges remain that could impact the market's trajectory. These challenges include the complexities of integrating TPMS with different types of vehicles, the need for high initial investments, and the varying regulatory requirements across countries. Despite these obstacles, the continued evolution of automotive technology and rising concerns for safety and efficiency will likely ensure sustained growth in the TPMS market across Asia Pacific.

Market Drivers

Increasing Vehicle Safety Standards

As governments across Asia Pacific enforce stringent safety regulations, TPMS has become a mandatory feature in many countries. These regulations are designed to reduce road accidents caused by tire underinflation, which is a significant safety hazard. TPMS plays a crucial role in ensuring that tire pressure is maintained within safe limits, thereby enhancing road safety. The growing importance of safety features in vehicles is one of the key drivers behind the market's expansion.

Key Market Challenges

High Initial Costs

The high cost of installing TPMS systems in vehicles is one of the major challenges facing the market. The system requires sophisticated sensors, software, and integration with other vehicle components. For consumers and manufacturers, the additional upfront investment in TPMS can be a deterrent, particularly in developing countries where vehicle prices are a more significant consideration.

Key Market Trends

Integration with Advanced Driver Assistance Systems (ADAS)

There is a growing trend toward integrating TPMS with advanced driver assistance systems (ADAS) to enhance overall vehicle safety. TPMS can provide real-time tire data that can be combined with other ADAS features, such as lane-keeping assist and collision avoidance. This integration makes TPMS not just a tire pressure monitoring tool but also a key component in the broader safety network of the vehicle.

Key Market Players

PHINIA Inc.

DENSO Corporation

Continental AG

ZF Friedrichshafen AG

Pacific Industrial Co., Ltd.

Schrader Electronics, Ltd..

Hella KGaA Hueck & Co.

Valeo S.A.

ALLIGATOR Ventilfabrik GmbH

Batec Group

Report Scope:

In this report, the Asia Pacific Automotive TPMS Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Asia Pacific Automotive TPMS Market, By Vehicle Type:

Commercial Vehicles

Passenger Vehicles

· Asia Pacific Automotive TPMS Market, By Sales Channel:

OEM

Aftermarket

· Asia Pacific Automotive TPMS Market, By Type:

Direct TPMS

Indirect TPMS

· Asia Pacific Automotive TPMS Market, By Country:

China

India

Japan

South Korea

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Asia Pacific Automotive TPMS Market.

Available Customizations:

Asia Pacific Automotive TPMS Market report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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