

Asia-pacific Automotive Seatbelt Pretensioner Market, By Vehicle Type (Passenger Car, LCV, M&HCV), By Type (Retractor Pretensioner, Buckle Pretensioner), By Seat Type (Front, Rear), By Demand Category (OEM, Replacement), By Country, Competition Forecast & Opportunities, 2028

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Abstracts

Asia-Pacific automotive seatbelt pre-tensioner market is expected to witness a growth of steady CAGR in the forecast period, 2024-2028. Increased four-wheeler vehicle production and sales, stringent safety regulations and laws by the government, and the rise in efforts by automobile manufacturers to ensure the passenger's safety and comfort are the primary factors driving the Asia-Pacific automotive seatbelt pre-tensioner market growth through the forecast period. Also, the ongoing technological advancements and rapid adoption of automotive seat belt pre-tensioner-embedded vehicles among consumers due to growing awareness are the other factors expected to accelerate the market growth in the next five years.

Increased Vehicle Production and Sales Drive the Market Growth

Total vehicle production in the Asia Pacific in 2020 was 43.40 million units. The presence of major market players and the set-up of manufacturing units is expected to increase the sales and production of automobiles in the region. Rapid urbanization and change in consumer preference for private ownership drive the demand for four-wheeler automobiles. India, Japan, China, and South Korea are some of the major manufacturers of automotive pre-tensioners in the Asia-pacific region. Market automotive players are making high-end investments in R&D activities to upgrade the existing infrastructure and find innovative solutions to boost passenger safety while

driving the automobile. The rise in focus of the leading authorities for road infrastructure development and the implementation of stringent road safety norms is expected to bolster the integration of safety features in automobiles.

Rise In Number of Road Accidents Fuels the Market Demand

According to The Asia-Pacific Road Safety Observatory (APRSO), road accidents are happening at an alarming rate taking more than 2,000 lives on the road every day. A large population suffers life-threatening injuries during road accidents, which boosts the need to install safety features in automobiles to protect passengers. In addition to the loss of human lives, enormous economic and social losses are also encountered during road accidents. By focusing on enhancing road safety and reducing the number of road fatalities, GDP can be improved at a significant rate.

The rise in the efforts taken by the government to launch strict regulations and mandates emphasizing the need to install automotive seatbelt pretensioner in an automobile is expected to create lucrative growth opportunities for the Asia-Pacific automotive seatbelt pre-tensioner market in the forecast period.

Ongoing Advancements in Technology Support the Market Growth

Continuous development in the automotive industry and technological evolution is upgrading the quality of automotive seatbelt pretensioner. Stringent regulatory measures and the need to integrate safety features and components in automobiles are expected to drive automotive pre tensioners in automobiles. Manufacturers are making efforts to develop advanced versions of seatbelt pretensioner that can work efficiently with active safety systems in the automobile. With the growing vehicle production and sales, the demand for Asia-pacific seatbelt pre-tensioner is expected to grow significantly for the next five years.

Market Segmentation

The Asia-Pacific automotive seatbelt pre-tensioner market is segmented into vehicle type, type, seat type, demand category, company, and regional distribution. Based on the vehicle type, the market is divided into passenger cars, LCV, and M&HCV. Based on type, the market is bifurcated into retractor pretensioner and buckle pretensioner. Based on seat type, the market is divided into front and rear. Based on the demand category, the market is divided into OEM and replacement. The market is also studied by dividing the region into countries namely China, India, Japan, South Korea,

Indonesia, Malaysia, Thailand, Vietnam, Philippines, and Singapore.

Market Players

DENSO Corporation, ZF Friedrichshafen AG, Autoliv Inc., Borg Warner Inc., Robert Bosch GmbH, Continental AG, Special Devices, Inc., Joyson Safety Systems, Iron Force Industrial Co. Ltd, and Tokai Rika Co. Ltd., are the major players operating in the Asia-pacific automotive seatbelt pre-tensioner market.

Report Scope:

In this report, Asia-Pacific automotive seatbelt pre-tensioners market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Asia-Pacific Automotive Seatbelt Pretensioner Market, By Vehicle Type:

Passenger Car

LCV

M&HCV

Asia-Pacific Automotive Seatbelt Pretensioner Market, By Type:

Retractor Pretensioner

Buckle Pretensioner

Asia-Pacific Automotive Seatbelt Pretensioner Market, By Seat Type:

Front

Rear

Asia-Pacific Automotive Seatbelt Pretensioner Market, By Demand Category:

OEM

Replacement

Asia-Pacific Automotive Seatbelt Pretensioner Market, By Country:

China

India

Japan

South Korea

Indonesia

Malaysia

Thailand

Vietnam

Philippines

Singapore

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Asia-Pacific automotive seatbelt pre-tensioners market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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