

Asia-Pacific Automotive Dealer Management System Market By Service Type (Cloud Based, On Site), By End Use (Public, Private), By Application (Inventory Management, Dealer Tracking, Customer Relationship Management, Others), By Country, Competition Forecast & Opportunities, 2028

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Abstracts

Asia-Pacific Automotive Dealer Management System Market is predicted to thrive during the upcoming years due to the rising demand for improved and accessible inventory management in automotive industry. The market is experiencing rapid growth and potential in the forecast period owing to the need for improved sales tracking, enhanced customer relationship management (CRM) and improved commission & insurance calculation along with the technological advancements across the region. The technologies in the automotive dealer management systems are escalating with the incorporation of the artificial intelligence (AI) to improve the data analytics capabilities of the system.

A typical Dealer Management System (DMS) addresses a wide range of needs, including pre-sales (lead/enquiry management), sales, purchasing, service/after sales, inventory management, financial accounting, human resources, and CRM. It connects OEMs and businesses, distributors, dealers, and customers, resulting in a smooth and enhanced operational experience. A DMS is a dealer's ERP (enterprise resource planning), allowing dealerships to run their day-to-day operations more efficiently.

Advances in digital technologies have enabled automobiles to implement advanced solutions. The DMS is an ideal solution for automakers dealing with spare parts inventory and work order management. To track automobile manufacturer and customer

relationships, the system incorporates CRM and business intelligence tools. DMS is used by many car dealers to manage their inventory and sales. These systems also allow automobile dealers to streamline interactions between customers, dealers, and original equipment manufacturers (OEMs). Furthermore, DMS cater to the specific requirements of the retail automotive industry. The DMS manages new and used vehicle sales, consumer financing, repair and maintenance services, and vehicle and parts inventory. Additionally, DMS provides cash flow management, financial reporting, and payroll services.

Rising Advancements in Automotive Industry are Fueling the Market Growth

In the historical period, the automotive industry has experienced several technological advancements. The impact of modern technologies has shaped the industry over the course. The advancements in digital technologies have made it possible for automobiles to implement advanced solutions. Numerous car dealers are adopting the dealer management systems for the automotive data analysis and to manage the inventory & sales data. The system also enables automotive dealers to streamline interactions between customers, dealers and OEMs. Additionally, the systems help in supporting unique demands of the retail automotive industry in the upcoming years. The automotive dealer management system drives the sales of the new & used vehicles, repair & maintenance services, consumer financing, and vehicles & parts inventory management. The advancement in the system provides financial reporting, cash flow management and payroll services. The system incorporates with OEM data processing systems by allowing automotive retailers to order vehicles and parts, process warranties, and receive vehicle records. Thus, heavy adoption of innovative dealer management systems in the automotive industry is propelling the automotive dealer management market of Asia-pacific region in the forecast period.

Rising Demand for Fleet Management Analytics is Driving the Market Growth

One of the major factors driving market growth is the increasing demand for fleet management analytics. These systems provide real-time information, perform automated tasks, and provide valuable insights from the data collected, resulting in the development of valuable strategies for profitable growth. Fleet management analytics makes it easier to identify the source of issues that may jeopardize compliance. One critical area is fatigue management, and fleet managers must keep track of how many hours drivers have worked, ensure that drivers take the required rest breaks, and have visibility into available hours to plan work schedules. Thus, the growing demand for fleet management analytics across the Asia-Pacific Region is in turn is escalating the

demand for the implementation of the automotive dealer management systems in the forecast period.

Market Segmentation

Based on service type, the market is segmented into cloud based and on site. Based on end use, the market is divided into public and private. Based on application, the market is fragmented into inventory management, dealer tracking, customer relationship management and others. The market analysis also studies the country segmentation, divided among China, India, Japan, Malaysia, Thailand, Indonesia, Vietnam, South Korea, Philippines, Singapore.

Company Profiles

Keyloop Holdings (UK) Limited, The Reynolds and Reynolds Company, Dominion Enterprises, Incadea GmbH, International Business Machines Corporation, Autofusion Inc., BiT Dealership Software, Inc., Blue Skies Business Solutions Inc., Dealer Track Holdings Inc., NEC Corporation, are among the major market players in the Asia-Pacific Automotive Dealer Management System market.

Report Scope:

In this report, the Asia-Pacific Automotive Dealer Management System market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Asia-Pacific Automotive Dealer Management System Market, By Service Type:

Cloud Based

On Site

Asia-Pacific Automotive Dealer Management System Market, By End Use:

Public

Private

Asia-Pacific Automotive Dealer Management System Market, By Application:

Inventory Management

Dealer Tracking

Customer Relationship Management

Others

Asia-Pacific Automotive Dealer Management System Market, By Country:

China

India

Japan

Malaysia

Thailand

Indonesia

Vietnam

South Korea

Philippines

Singapore

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Asia-Pacific Automotive Dealer Management System market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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